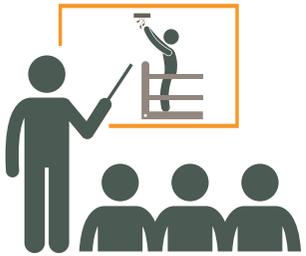




15% of our workforce were apprentices



Engaged with Schools through workshops, site visits and work experience



Engaged with the Global Skip Garden initiative

COMMUNITY ENGAGEMENT: KING'S CROSS ZONE B

BAM successfully developed One, Two and Seven Pancras Square, part of the new King's Cross Central development for developer Argent. These three project teams, collectively known as Zone B, combined forces in order to create site-wide positive impacts for the local community, including creating apprenticeship opportunities, engaging with local schools and community, and charity fundraising.

APPRENTICES

Working collaboratively with the local Apprentice Training Centre, we ensured at least 15% of the workforce was apprentices. With an average of 20 apprentices on site throughout construction, we were able to provide apprentice opportunities in trades such as plumbing, carpentry, painting and decorating, stone masonry, steel fixing and more.

A Senior Site Manager and two site apprentices also attended a local college during National Apprentice Week to talk about opportunities for apprenticeships within the built environment.

SCHOOL ENGAGEMENT

Engagement with local schools is central to our community approach, and the Zone B team were no exception. Organising site visits and work experience, attending CV and interview workshops, and donating PPE for school awareness campaigns, Zone B engaged with more than 380 students.

Regular site visits gave students a chance to experience the activity of a live construction site, in an historically important part of London. In particular site visits for local students studying construction and architecture allowed them to experience a live site environment and site practices relevant for their studies.

The Zone B team attended local school workshops and career fairs. These workshops, fairs and interview sessions helped support young people interested in a career in construction, giving them advice and valuable insights into the different professional, technical and craft roles available in the construction industry. They also helped students develop their interview skills, and prepare their CVs and application forms.

GLOBAL GENERATION SKIP GARDEN

Global Generation's Skip Garden initiative started in 2009 as a mobile vegetable patch built in skips, but since then has grown into a community project at the heart of King's Cross. The garden teaches young people about biodiversity and grows organic produce for the Skip Garden's café as well as selling it to local businesses. We supported the skip garden, regularly attending lunch and learning sessions for young people, helping local school children build mini insect hotels, planting flowers to attract bees, teaching children the value of upcycling timber and helping local students to make compost from food waste. In all, BAM donated £3,595 to the Skip Garden in materials and man hours over two years.

'I THINK THAT BAM CONSTRUCTION'S CONTRIBUTION CAN BE SEEN NOT ONLY IN WHAT IS VISIBLE AROUND THE GARDEN (IN TERMS OF MATERIALS, STRUCTURES AND HELP IN THE DIFFERENT STAGES OF THE GARDEN) BUT PARTICULARLY IN THE CREATION OF A POSITIVE SPIRIT OF COLLABORATION, CARE AND PURPOSE.'

Silvia Pedretti, Programme Co-facilitator, Global Generation





Funds raised by our team

CHARITY FUNDRAISING

The King's Cross Zone B team raised more than £4000 for charitable causes. The team supported Macmillan nurses and Prostate cancer awareness, through raffles, sponsorship, world cup sweep stakes, BBQs and Movember. The site also supported the charity NACRO, a crime reduction charity, and offered a site visit for ex-offenders.

MAKING TIME

BAM's Making Time for Communities programme empowers employees to make a real difference; our employees receive two days of paid leave to volunteer within the community. Members of the Zone B team took up this opportunity, spending a day at a cancer sufferers house helping to redecorate the hall, stairs, porch and lounge to make their life a little easier. They also spent a day at the Emmaus charity in Brighton Hove re-landscaping and redecorating some of their facilities.



Took up our Making Time programme to volunteer within the community



15% of the workforce from local boroughs

'THE BAM AND ARGENT TEAM HAD A REALLY FUN DAY WORKING ON THE EMMAUS PROJECT AND WERE BUZZING ABOUT THEIR ACHIEVEMENTS. WE'RE REALLY LOOKING FORWARD TO RETURNING TO SEE HOW THE MEADOW DEVELOPS AND HOW THE NEWLY DECORATED ROOMS ARE BROUGHT BACK INTO USE.'

Phil Sullivan,
Argent Senior Projects Director

LOCAL EMPLOYMENT

The sites used local labour, suppliers, trade contractors and shops where possible. We employed approximately 15% of the workforce from within the local boroughs.

LOCAL COMMUNITY

Our teams are always keen to engage with the local communities. The King's Cross Zone B team worked with local graffiti artists, allowing them to decorate the connecting tunnel to St Pancras. Our site manager also visited a prison to hold regular workshops on construction for inmates, to inspire them to consider a career in construction and reduce re-offending rates.

Weekly meetings helped to keep all stakeholders informed of site activities, while the use of local suppliers, trade contractors and shops benefited the local economy. Viewing panels were incorporated into the site hoardings which allowed the public to see the workings and progression of the sites.

The Zone B team also took part in a national initiative, Open Doors Weekend, inviting members of the public to visit the site on a guided tour. Local neighbours were able to learn more about the project and the sites' history, and also gave young people interested in the construction industry a chance to explore career opportunities.

