

Appendix 1: Social Value Tools

A1.1 Tools to define developer, contractor or supply chain requirements

- UK government has published a summary of [information and resources](#) related to implementation of the Public Services (Social Value) Act 2012, in October 2015.
- Some local authorities are supporting the use of **Charters**, which enable organisations companies based or operating within a certain area to sign up to a set of social value principles. For example:
 - [Birmingham Business Charter for Social Responsibility](#)
 - [A Social Value Charter for Liverpool](#)
 - [Salford's Social Value Pledge](#)
 - [Coventry Business Charter for Social Responsibility](#)
- Some clients (e.g. Transport for London, HS2 Ltd) and planning bodies are requiring a certain number of new jobs or apprenticeships to be created per million pounds of contract or development value; for example one new apprentice (or defined, 'equivalent' skills and employment outputs) per £1m or £3m of project or contract value.
- [Scottish Community Benefits Toolkit for Construction](#) proposes a specific approach to achieve "collaborative, efficient, sustainable and outcomes focused procurement in construction".
- Croydon Council's [Inspiring and Creating Social Value in Croydon: A Social Value Toolkit for Commissioners](#) proposes an approach that local authority procurers and commissioners might use to create social value through public procurement and supply chain management. It includes case studies.
- The [CITB Client-Led Approach for Local Authorities and Central Government](#) suggests the exact number of specific skills development opportunities (e.g. work experience, curriculum support activities, apprentice starts) that could be delivered through specific types (e.g. highways, factories) and values (e.g. £1m - £3.5m, £40m - £50m) of construction and infrastructure projects. The approach also provides support with wording tenders and contracts and in establishing skills academies on sites.

A1.2 Tools to collect social value data and information

- The [Sustainability Tool](#) is being used by some clients to capture social, environmental and economic performance data and information from their own businesses and supply chain Partners
- Considerate Constructors Scheme as created a "[Building Social Value](#)" assessment matrix; a checklist of issues against which sites can record their performance
- UL EHS Sustainability (formerly Credit360) is a platform used by some large clients, across sectors, to capture and report data and information on issues prioritised by those clients.

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A1.3 Tools to Benchmark social value performance

- Acclaro Consulting and the FM Sector Social Value Working Group prepared an [FM Social Value Framework](#).
- [LBG Network](#) provides an international forum for measuring and benchmarking corporate community investment
- The annual [Business in the Community Corporate Responsibility Index](#) for large companies includes consideration of ‘community management’, ‘workplace’, ‘marketplace’ and ‘environment’.
- The [Social Value UK Social Value Self Assessment Tool](#) helps “users judge how well their evaluation practices adhere to principles of best practice” of social return on investment measurement
- Crossrail utilised a [performance management framework](#) that assesses each business processes against benchmark standards that are ‘non-compliant’ (0), ‘compliant’ (1), ‘performance beyond expectations’ (2) and ‘performance broadly recognised as world class’ (3). This includes business processes that generate social value (e.g. ‘community relations’, ‘social sustainability’). The resultant scored enable supply chain participants to assess their own progress and be ranked against others.
- The [5% Club](#) is a free membership organisation, for companies committed to apprenticeship, graduate training and employee development programmes

A1.4 Tools to monetise social value

- The range of methods used to for monetise social value are usefully explained in Simetrica / Daniel Fujiwara’s publication [A Short Guide to Social Impact Measurement](#).
- Many companies offer services around social return on investment or other types of social impact analysis and monetisation (e.g. Construction Youth Trust) and/or provide training in how to do it (e.g. [Social Value UK](#)).
- A number of organisations have used the calculation of the “local multiplier” to put a value to social value. The principles of this approach are described in NEF’s 2002 publication [The Money Trail](#).
- Examples of Tools currently in use to measure and/or monetise social impact are as follows:
 - [HACT \(Housing Associations’ Charitable Trust\) Value Calculator](#) , Bank and associated tools are widely used by social landlords. HACT’s Social Value Bank was created by Simetrica, who have created different, bespoke social value banks for other clients.
 - [Social Profit Calculator](#) integrates several approaches to social impact measurement. It is used, for example, in relation to planning agreements and public procurement in Manchester and Glasgow.

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- [LM3online](#) enables calculation of the “local multiplier factor” and is widely used in construction and infrastructure.
- [Social Value Portal](#) is an “on-line geospatial meeting place” for anyone with an interest in social value. It shares information and case studies and also provides a tool that facilitates the monetisation of social value activity when reporting. The monetisation of social value for inclusion in decision making around contract award (i.e. in tenders) is also being piloted. The Social Value Portal has created a [National TOMS Framework](#), with the aim of providing local authorities, in particular, with a framework for measuring and reporting social value, and enabling the social value offered by bidders during a tender process to be better evaluated and scored.
- The [Welsh Community Benefits Measurement Tool](#) is used to report and monetise the social value generated by certain projects in Wales (e.g. road building)
- Social Enterprise London’s Social IMPact Measurement for Local Economies ([SIMPLE](#)), promoted via Social Impact Scotland “can be used by organisations to communicate the social benefits and added social value created by their activities”.
- The concept of using the price-earnings (P/E) ratio as a measure of social value was developed by the Centre for Citizenship, Enterprise and Governance. [SEratio](#) is a spin-off tool which examines social to earnings (S/E) ratio.
- [Impact social value reporting](#) is a tool created by social enterprise and digital innovation agency Reason Digital.