

## Case study: Danny Sullivan Group



### Background

Established in 1986, with a current workforce of over 1,500 employees, The Danny Sullivan Group (DSG) has been collaborating with their clients in the supply of quality skilled professional labour to the air, civil engineering highways, nuclear, rail, security, tunnelling and utilities sectors. For the DSG, client relationships are about partnership; we work closely together to find solutions to problems and are proudly recognised as industry leaders in delivering totally managed staffing solutions and health & safety expertise throughout the UK.

### IMPACT

As a result of engaging in the School, Danny Sullivan Group have:

- ✓ Been provided a platform for collaboration between labour suppliers, which will help them tackle the skills shortage problem in the industry
- ✓ Engaged in the FIR programme and have developed several internal staff into FIR Ambassadors
- ✓ Reduced their carbon footprint by installing solar panels on all of the Danny Sullivan buildings and swapped their fleet of lorries to a more sustainable fuel
- ✓ Presented to many clients and main Partners of the School on various topics including mental health, wellbeing, Modern Slavery and FIR
- ✓ Developed relationships with key main contractors (both clients and potential clients) because of networking at School events, and promoting its School Partnership
- ✓ Attended various CPD accredited workshops and supplier days and have undertaken many hours of free training on Social Value, Modern Slavery and Procurement
- ✓ Changed their internal policy to align with new standards
- ✓ Promoted the School and its benefits through internal newsletters, social media and payslips
- ✓ Produced an action plan, which set targets and achievements for the year ahead

### BENEFITS

- ✓ Collaboration throughout the Supply Chain – the School has helped facilitate greater partnerships and collaboration with clients, contractors, designers and the entire value chain, helping to drive innovation
- ✓ Business Future Proofing – the business has used the School’s resources to better understand the skills shortage and to work to combat it directly within the company
- ✓ Cost savings – Danny Sullivan have benefited from 30+ hours of free face to face training, a significant cost saving to the business in terms of staff development
- ✓ DSG continue to upskill their internal staff and their labour to ensure longevity in their careers

- ✓ As a gold member and for their continual engagement, DSG show that they are serious about the sustainability agenda, and as a result they have won contracts

*“We believe that sustainability is a collective responsibility and by becoming a partner of the SCSS we can collaboratively approach the challenges and opportunities we face within the industry. We want to see our clients, partners, employees and communities thriving in a future which is environmentally and socially sustainable” – Eibhlin Flynn, Corporate & Social Responsibility Manager, Danny Sullivan Group.*

