

1. Summary by numbers

1.1 Overview

The School continues its focus on continued engagement for FY 2019/ 2020. The first quarter figures illustrate this as there is a 24% increase from this time last year in active members (Over a period of 12 months). It is however disappointing to see that there is a 2.6% decrease in the number of active members in the School since the 1st April (the new FY for the School). It is important to note here that the definition of an active ‘member’ is an **organisation** that has accessed something or done something within the School (e.g. attended an event; undertaken an assessment, accessed a resource).

Analysing this further, what is interesting is that the School is maintaining the level of active ‘individuals’; a whopping 40% increase when comparing over the last 12 months. Even though results are showing a slight decrease in active organisations, more individuals from those organisations are continuing to engage in the School. It could be surmised that as a result the School is becoming more embedded in the organisations that are using, and keep coming back to, the School.

1.2 Key Performance Indicators

There are currently 1,204 organisations who have become active since 1st April 2019** which represent 1,838 active individuals.

Table 1 below sets out the comparisons to the same time period compared to 2018 and 2017:

Table 1 Comparison of total Active organisations and individuals over 12 months and since April 2018 & 2017:

	2019	2018	2017	%age Increase (2019 vs 2018)
Active Organisations (over a period of 12 months)	3,188	2,567	2,630	24%
Active Individuals (over a period of 12 months)	5,948	4,239	4,368	40%
Active Organisations (April – June)	1,204	1,237	601	-2.6%
Active Individuals (April – June)	1,838	1,765	773	4%

* Active member defined as an organisation which have used at least one resource in the past 12 months. This can be either completing an assessment, coming to one of our events, or accessing an online resource.

The momentum to keep members viewing resources and engaging within the School continues. In quarter one there have been 5,680 resources accessed. This is an 30% increase on last year and reiterates that point made above that there is a definite increase in continued engagement with the School from individuals. This is further supported by the number of Gold, Silver and Bronze members which is also seeing a 30% increase in comparison to the same time last year.

The plan for the delivery of activities is on track as of the end of this quarter with many of the full year activities planned with dates attached.

There is a concern around the number of self-assessments being undertaken, as this is much lower

than this time last year (illustrated in more detail in the tables below). This is the case for self-assessments and re-assessments. The table below summarises progress against business plan to date:

Table 2 below shows a summary of planned activity and progression for each sector:

	Const	FM	Homes	Infra	Offsite	Wales*	Scotland*	Entire School
Active Companies	1,001 (/2,250)	197 /(500)	308 /(800)	329 /(750)	299 /(600)	105 /(800)	181 /(300)	1,204 /3,200
Supplier days	n/a	0/1	n/a	1 /3	2 /3	(0/2) 0/1	0 /1	3 /9
Regional Sub-contractor events	1 /7	¼	2 /7	0/3	n/a	(0/2) 0/1	(0/4) 1/1	5 /20
Learners @events	106 /470	165 /480	160 /420	226 /725	133 /525	27 /(400)	48 /(480)	877 /3,010
Training Workshops	4 /8	3 /12	3 /8	4 /10	3 /22	(0/7) 2/3	(2/6) 1/1	20 /64
E-learning Downloads	--	--	--	--	--	--	--	1,842 /4,000
E-learning (new)	n/a	0/1	n/a	n/a	0/7	n/a	n/a	0/8
Assessments	157 /(800)	50 /(450)	41 /(450)	33 /(375)	13 /(150) BIM: 5 Mgmt: 27	7 /(450)	19	234 /1,500
Re/assessments	84 /(400)	6 /(250)	22 /(300)	16 /(174)	3 /(50) BIM: 1 Mgmt: 3	0 /(300)	6	113 /850
Bronze/ Silver/ Gold	363 /(500)	73 /(150)	133 /(300)	144 /(200)	n/a	n/a	n/a	485 /500

*Wales & Scotland School have some events that are part of the sector business plans (denoted in brackets)

** Bracketed figures indicate potential for double counting against the entire school target. For example, a company can be active in more than 1 market sector but would only count once towards the overall target.

Table three below compares the active organisations over the last three years:

Table 3. Number of active organisations to date:

Active Organisations	2019 (Apr – June)	2018 (Apr – June)	2017 (Apr – June)	%age increase (2019 vs 2018)	2019 Target
School Overall	1,204	1,237	601	-2.6%	3,000
Construction	1,001	1,027	530	-2.5%	2,000
FM	197	190	113	3.5%	500
Homes	308	340	132	-9%	700
Infrastructure	329	285	123	15.5%	750
Offsite	299	325	165	-8.6%	500
Wales	105	143	155	-36%	500
Scotland	181	--	--	--	300

There are also individual learners who are not captured via the School as they are accessing on a Learning Management System called Docebo. Partners can use this system to encourage their employees to access the elearning modules.

Currently there are just two organisations promoting the use of the system in their organisations. The table details usage since April 2019:

Table 4. LMS engagement:

Organisation	Total
Telford Homes	112
Buckingham Group	25
Total	207

Table 5. Table showing assessments completed to date

Assessment	2019 (April - June)	2018 (Apr - June)	2017 (Apr - June)	%age increase	2019 Target
School Overall	234	452	564	-48%	1,500
Construction	157	252	67	-60.5%	800
FM	50	62	12	-19%	450
Homes	41	189	35	-78%	450
Infrastructure	33	115	15	-71%	375
Offsite	13	43	12	-70%	150
Wales	7	42	16	-83%	450
Scotland	19	--	--	--	--

Table 6. Table showing re-assessments completed to date

Re-assessment	2019 (Apr - June)	2018 (Apr - June)	2017 comparison (Apr - June)	%age increase	2019 Target
School Overall	113	140	83	-19%	850
Construction	84	101	81	-17%	400
FM	6	8	21	-25%	250
Homes	22	50	46	-56%	300
Infrastructure	16	25	31	-36%	174
Offsite	3	10	0	-17%	50
Wales	0	28	34	-100%	300
Scotland	6	--	--	--	--

1.3 Supplier training days and sub-contractor breakfast briefings

The below table illustrates the supplier training days/ sub-contractor training days which have taken place this financial year. There has been a total of 575 learners who have attended the supplier and sub-contractor days to date. The plastics supplier briefing that the FM sector ran was very popular. The event was quickly oversubscribed and the dropout rate on the day was very low. The FM sector is going to look at incorporating some webinars around the topic later in the year.

Table 7. Supplier days and sub-contractor briefings taken place to date

Date	Sector	Key theme	Location	Attended
3 April	Infrastructure	Kier Highways	Birmingham	122
4 April	Offsite	Offsite with Kier	London	65
24 April	Homes	Sub-contractor briefing	London	74
1 May	FM	Plastics	London	125
22 May	Construction	Sustainable Timber	Birmingham	57
4 June	Homes	Offsite	Birmingham	54
19 June	Offsite	Digital Skills	Liverpool	53
26 June	Scotland	Waste	Inverness	25

1.4 Training workshops

To date there have been 323 attendees to training workshops run by the School. This is the equivalent of 969 hours of face to face training to date.

Table 8. Training workshops taken place to date

#	Date	Topic	Lead Partner	Sector	Location	Attend
1	2 Apr	Sustainable Timber	Bouygues	Construction	London	11
2	10 Apr	Introduction to the School	Go Ahead Group	FM	London	12
3	17 Apr	Introduction to Sustainable Procurement	Kilnbridge	Construction	London	9
4	24 Apr	Modern Slavery	Costain	Infrastructure	Maidenhead	21
5	8 May	Introduction to the School	Kilnbridge	Construction	London	13
6	13 May	Delivering Together	Vinci	FM	Hertfordshire	28
7	14 May	Introduction to the School	Kier	Construction	London	16
8	14 May	Optioneering	ISG	Offsite	London	5
9	15 May	Embedding Sustainable Procurement	National Grid	Infrastructure	Warwickshire	19
10	16 May	Introduction to the School	Advante	Construction	London	7
11	16 May	Carbon	CSIC	Scotland	Hamilton	6
12	4 June	Carbon	Wilmott Dixon	Wales	Cardiff	16
13	12 June	Social Value	A14	Infrastructure	Cambridge	36
14	12 June	Social Value	Bouygues ES	FM	London	35
15	14 June	Waste Reduction	CSIC	Homes/Scotland	Hamilton	6
16	18 June	Circular Economy	Bovis Homes	Homes	Reading	14
17	18 June	Embedding Sustainable Procurement	Network Rail	Infrastructure / Scotland	Glasgow	23
18	25 June	Optioneering in Commercial Buildings	--	Offsite	London	10
19	26 June	Social Value	NPTC	Wales	Neath	11
19	27 June	Offsite Construction in Healthcare	McAvoy	Offsite	Leeds	25

1.5 Quality ratings of events

All events that are run are measured against three KPI's: quality; impact (change) and relevancy. These vary via sector and are based on good or excellent responses. The below graph and table illustrate these for the events run to date:

Table 9. Table showing KPI ratings for Change, Relevancy and Quality

Sector	KPI	Workshops	Supplier day/ briefings	Target
School Overall	Impact	93%	80%	--
	Relevancy	97%	90%	--
	Quality	95%	98%	--
Construction	Impact	95%	80%	85%
	Relevancy	89%	100%	90%
	Quality	83%	100%	95%
FM	Impact	--	78%	80%
	Relevancy	--	98%	80%
	Quality	--	99%	95%
Homes	Impact	95%	85%	80%
	Relevancy	100%	96%	80%
	Quality	100%	98%	95%
Infrastructure	Impact	95%	89%	80%
	Relevancy	97%	90%	80%
	Quality	95%	98%	95%
Offsite	Impact	100%	72%	95%
	Relevancy	100%	85%	80%
	Quality	100%	98%	80%

2 Sector Group Progress

2.1 Construction

The Construction School is on track to meet all KPIs detailed in the business plan for Q1, with a successful start to the year from an event perspective with the Sustainable Timber event, led by Arnold Laver taking place in Birmingham in May. The event featured perspectives from Morgan Sindall, Arnold Laver, the Timber Trade Federation, Waugh Thistleton and table discussions on issues such as circular economy and responsible sourcing. This event proved popular with our Partners and the supply chain alike, with 12 of our Partners joining in the debate / discussions. Air quality is the focus for the forthcoming engagement event in London on 2nd July.

Engaging clients continues to be a priority for this group, and our contractor Partners are tasked with encouraging engagement with their clients, supported by the School. Opportunities for clients to engage are: becoming a partner (to date lots of infrastructure clients are School partners, but not from a buildings perspective, although the Wales Group have secured SEWSCAP), speaking at engagement events, registering with the School, using the School's resources, and participating in School workshops. The Group is keen to run a workshop specifically for clients, looking at how they can have a more common approach in what they ask from their supply chain, however the topic is yet to be decided.

2.2 Homes

The Homes Group's workstream on Collaborating to address Modern Slavery is now up and running, supported by all our home builder partners. Each Partner will be engaging at least five of their key suppliers / sub-contractors from high risk categories of spend (waste, security, cleaning, landscaping, demolition, agency) to engage in the programme that will consist of a benchmarking survey, workshops, tailored action plans and learning pathways, followed by a final engagement event before xmas and benchmarking survey. This is Phase one, with Phase two looking at supply chain mapping and PQQs.

Other key points:

- The Homes group is working closely with the Home Building Skills Partnership and Home Builders Federation to ensure a joined-up approach in terms of the offering / message to the supply chain
- Engaging social housing providers is proving to be a challenge – Clarion participated in the London breakfast briefing on circular economy, waste and air quality, and our home builder partners are looking to encourage their Social Housing contacts to engage.
- Feedback from all events and engagement workshops continues to be excellent – a focus for Q2 is to finalise the wider programme of workshops / engagement events
- Homes partners are keen to hear how other market sector partners are engaging with the School and are keen for Infrastructure and Construction partners to present case studies on their engagement with the School (progress, challenges, opportunities, lessons learned, benefits etc) at future Leadership group meetings

2.3 Infrastructure

The Infrastructure business plan is on track. The group have run one supplier day and will have completed five workshops by the end of August which will account for 50% of the budget. In September a Carbon supplier day in Wales is being developed.

The Infrastructure group identified Social Value as key area for its focus in 2019/20 and as a result there will be a supplier day and workshops focusing on this topic. Liz Holford has started pulling together the requirements for the Social Value stream of work. In Q2 the social value materials will be redeveloped, with some Infrastructure specific requirements being added. This will then feed into a Supplier Day in Q3.

On 12th June the first Client group session took place. It was designed to explore if there are any ways that Infrastructure clients can collaborate on one or two areas of sustainability through the supply chain. Outcomes will be fed back at the next leadership group meeting.

The Infrastructure Leadership group have undertaken a survey to establish where the group want to focus. The outputs from this are being discussed and a proposal for the direction of the sector group is being developed. Consensus currently seems to favour smaller and more focused groups but the structure and operation of these are still in the process of being explored.

2.4 FM

The FM group has made robust start to the year, with an e learning module developed focusing on the highly topical theme of reducing use of Single Use Plastics. A very well received and attended event focusing on Single Use Plastics in London featured presentations from EMCOR UK, Matthias and Sons, Marks and Spencer, and Cabinet Office. Further workshop development includes new content focusing on Carbon reduction and its link to operational efficiency.

The FM group also continues to develop its approach on Wellbeing in the existing built environment. This should feed well into forthcoming SIG addressing this topic. Additional work has taken place developing a video and workshop content addressing Social Value in FM delivery. The video is being launched imminently and will be an important resource for the new School platform. The workshop has been delivered with School partner Bouygues and was again well received and attended.

2.5 Offsite

The “noise” around Off Site and modern methods of construction continues to mount with government, stakeholders and clients all looking at how using different construction techniques can drive productivity, close the skills gap, build more housing, increase quality and reduce program times. So, a tall order, and yes offsite can deliver these benefits – but as one speaker said last week “there is no single magic bullet”.

With all this interest it’s good to see increasing numbers at training, suppliers days and using our online resources. We have also recently recruited two new team members to help with the development of 7 new training courses and associated learning resources over the current year. So welcome Dave Emery to the team, Architect by profession, BIM evangelist and many years of experience in construction. Welcome also to Imogen Player who will support Dave in this important piece of work to develop capacity and capability.

If you have case study or experience to share on what Off Site means for Designers, Project Managers, Cost Consultants, Assembly technicians and managers in Logistics, Procurement and Sites then please get in touch with david@supplychainschool.co.uk

2.6 Wales

Sewscap is the largest construction Framework in Wales and they have recently become a Partner to the Wales School – the first construction framework to join the School across the UK.

The Framework has recently tendered and a number of our Partners have been successful in this process. Sustainability is a significant driver of the Framework and to this end the School is running a supplier day with Sewscap and the successful bidders in July to help push the sustainability message through the supply chain and illustrate the opportunities to upskill through the School. At the time of writing we have 225 delegates booked.

Alongside this the School in Wales has delivered **2** workshops with **47 delegates** attending and the current 'Active members' of the School stands at **372**.

A full programme of workshops has been developed for the 12 month period with Off Site and Well Being be new additions to the Wales Workshop Programme.

De-carbonisation is gaining significant traction through the Welsh Government and major infrastructure organisations such as Transport for Wales and Welsh Water. To this end we are set to run a 'Carbon in Infrastructure' day in September. Both Welsh Water and Transport for Wales have agreed to speak. This dovetails neatly with the Welsh Government agenda and the current and welcome focus on carbon.

2.7 Scotland

The School has agreed a new 2019/2020 business plan in Scotland which will see it focus on engaging and influencing a target of 200 key suppliers for its recognised Partners north of the border (Balfour Beatty, Morgan Sindall, Kier, ISG, Robertson, VGC, Danny Sullivan, Elliott, Marshalls)

Two recent additions to our Leadership Group in Scotland are Reconomy and Cementation Skanska. Following consultation and feedback from this group, our meetings are now run as collaborative workshops, with performance updates being shared for information prior to each meeting. This enables the group to provide maximum input into shared challenges – such as waste reduction and management - the key topic for discussion at the April and June meetings. Outputs and outcomes of these meetings will link into the School's broader work on waste, being led by the UK-wide Waste Category Group established earlier this year.

Priority learning and training themes across our events programme in Scotland will remain in place: Waste; Carbon; Responsible Sourcing; Fairness, Inclusion and Respect (FIR); Modern Slavery. So far, this financial year we have ran a supplier briefing (hosted by Porcelanosa at their Glasgow Showroom), and workshops on waste, carbon and FIR (hosted by FIR Ambassador, Balfour Beatty).

To increase accessibility across Scotland we have decided to hold our next briefing in Inverness (26 June). Our annual Supplier Day then takes place on 22 August in Edinburgh.

Strategic Partnerships in Scotland are being developed and strengthened - for example with Zero Waste Scotland and the Construction Scotland Innovation Centre. The School continues to play an active role in organising and delivering partnership events where obvious synergy exists to engage supply chains and improve sustainability awareness, skills and performance.

3 New Knowledge Development

3.1 Plant Category Group

The plant group have accepted the final analysis of engine performance and the recommendations of what engine standards will be required over the coming years. At the plant group meeting on the 6th June 2019, the group agreed that the following outputs would be created to support the delivery of these requirements:

- ✓ Assessment framework and recognition for the minimum standards relating to plant specifications, operation and maintenance – available through the school
- ✓ Toolbox of materials to support the implementation of this framework including:
 - ✓ Business case materials
 - ✓ Training materials
 - ✓ Guidance notes
- ✓ The creation of a charter which commits partners to supporting the pledge to improve air quality through their own plant decisions and their procurement requirements

The aim is to get these materials together and ready for a pledge launch at the end of 2019 beginning of 2020

The next meeting is being held on the 11th September 2019.

3.2 Labour Category Group

The labour group have finally completed the nine commitments that will form the charter. These include:

As signatory of this charter organisations will:

- ✓ Evidence that the organisation is complying with the legal requirement to ensure that all the permanent or temporary labour in your organisation have the right to work in this country.
- ✓ Evidence due diligence processes are in operation & monitored to ensure that directly employed and temporary labour is not subjected to exploitation.
- ✓ Demonstrate that all payment mechanisms in place for employment comply with HMRC Legislation in relation to Tax, NI and pension contributions. As well as legal compliance, evidence that employees directly employed or through our supply chain have access to all benefits such as sick, holiday and paternity pay, and they are made aware of their entitlements.
- ✓ Evidence a plan to move towards becoming an accredited Living Wage employer.
- ✓ Evidence the implementation of Equality & Diversity / Fairness, Inclusion & Respect (EDI / FIR) objectives and practices that go beyond the Equality Act 2010 in order to deliver increased employee satisfaction and an improvement in workplace behaviour.
- ✓ Evidence an employment, skills and training strategy with a monitored implementation plan.
- ✓ Evidence the implementation of mental and social wellbeing objectives and practices designed to support a healthy, resilient and independent workforce culture.
- ✓ Demonstrate how employees and the supply chain are upskilled in relation to understanding and managing their environmental impacts.
- ✓ Evidence supply chain due diligence processes that ensures that basic human rights are being protected.

The group will now be presenting these commitments to external stakeholders who will have an opportunity to input. We will then be running a supplier day where we will be launching the commitments and asking partners and supply chain school members to sign up to them. We have provisional dates of the 8th August and 30th October for the respective events.

To support these commitments, we will be producing the following over the next few months:

- 1) Fully drafted charter

- 2) Web page with commitments
- 3) Toolbox of resources that can be used to support implementation
- 4) A business case document that outlines what these commitments are and why they are important

The next meeting will be held on the 12th September 2019

3.3 Waste Category Group

The second meeting for the Waste Category Group took place at Canary Wharf Group to discuss the programme of work, outputs and outcomes for the first workstream on mapping initiatives and prioritizing materials. The group concluded that there is a dearth of information and awareness of how to handle waste properly, both in a legal context but also in a more sustainable fashion.

To remedy this the group will be enhancing and adding to the learning materials available to School Partners and members to help them better understand the reasons and benefits for waste reduction, resource efficiency and a move to the circular economy, with practical advice on how to do this. This will initially focus on the following identified priority materials (i.e. waste streams, but the Group preferred the more positive language of usable materials) of plastics, soils, packaging, and general mixed wastes.

To back this up and provide evidence that it can be achieved the group are asking Partners & member organisations to provide case studies of where they have been successful - please submit any publishable case studies to james@actionsustainability.com on this subject.

The group will be further investigating other initiatives on waste minimisation, resource efficiency and circular economy in the construction sector such that we optimise the work we do – we are already connected with UKGBC, CECA, CCS and IEMA on just this. The next meeting will take place in September.

3.4 Special Interest Groups

The School this year has budget for two Special Interest Groups. The first topic was set at business planning on Wellbeing. Clare Bradbury from Action Sustainability will be leading this group. The first meeting will take place in July.

The School is developing a response to the declaration by Parliament of a Climate Emergency, and to the more recent call to be net zero by 2050 (going much further than the legally binding target of 80% reduction of carbon emissions by 2050 over 1990 baseline). The School is engaging with Partners' procurement and commercial contacts to establish the appetite for leading the sector on reducing supply chain carbon by collaborating on education, action and measurement in order to make a real difference. At this stage we believe it will be a Special Interest Group, getting fully underway late summer / into autumn. We are also looking at the potential for additional external funding.

3.5 Horizon Group

The Horizon Group is a unique collaboration between industry and academia. The purpose of the group is to develop a research-led community of practice which can facilitate School content that is better informed by research. The group is currently chaired by Professor Laura Spence, Professor of Business Ethics at Royal Holloway, University of London. Gareth Rondel, Head of Group Corporate Responsibility at Kier, is the deputy chair, and the group is managed by Cathy Berry, a senior consultant with Action Sustainability.

We continue to hold meetings on a quarterly basis and focus on a selected theme, or a sub-set within a theme, for example; our last meeting on April 1st was focussed on Natural Capital and Total Capital Accounting and our next meeting on 17th June will explore the findings of a PhD thesis by Erica Russell that researches the role that a main contractor plays, or has the ability to play in the sustainability of a built asset. 'Main Contractor: leading role of bit player?'. This research considers the apparent failure of main contractors to effectively leverage their position in the supply chain to drive increased sustainability of buildings and infrastructure.

We have also facilitated two Digital Ledger Technology/ Blockchain School Events and have 3 Masters level projects underway with students from Aston University and University of Surrey.

4 New Partners

The School welcomes two new Partners this quarter, SEWSCAP and Recycling Lives.

Unfortunately, this quarter has seen two Partners not renew their Partnership with the School. These are Covance and Sapphire.

5 PR, Marketing & Communications

External Trade Shows

The School has been active with trade shows. Our long-standing partnership with **UK Construction Week** (October) and we will send two consultants to speak in the CPD hub, who will highlight the benefits of the School. The topics will be on carbon and wellbeing. As of yet, we have not yet confirmed if the School will have a stand presence at the event, as we are assessing the value it brings.

We were recently invited to attend the **Plantworx** (June) exhibition, however due to lack of resources and also unsure of the value the event would bring to the School, we decided to provide one of our Partners with our promotional materials to promote the School on our behalf. We did however market the event to the School audience resulting in roughly 500 registrations and hope to maintain partnership with Plantworx organisers next year, when our plant group is more established.

Offsite Construction Show is taking place in November. We are yet to confirm our presence at this event.

We have also been offered partnership and sponsorship with **London Build** again in October.

The School will be promoting the **Social Mobility Awards** (October) as part of a partnership and also the **Responsible & Ethical Leadership for Global Construction Supply Chains Conference** (September), where we will have a speaker and will offer the School membership free tickets, funded by the School as part of a long-standing partnership.

Press coverage

The School has received a press mentions in industry related publications/websites. See the table below.

We launched a press release on our second impact survey this week, so we expect to see the results of that soon.

Publication	Title	Date	URL
Reconomy website	Reconomy supports sustainable timber event	13 Jun 19	https://www.reconomy.com/about-us/news-and-events/reconomy-supports-sustainable-timber-event
Raconteur	Human rights falter in grey areas of procurement policy	04-Jun-19	https://www.raconteur.net/business-innovation/ethical-procurement-business
Director	The rise of the purpose-driven business	23-May-19	https://www.director.co.uk/purpose-driven-business/
TES	As an apprentice, my quality of life greatly increased'	21-May-19	https://www.tes.com/news/apprentice-my-quality-life-greatly-increased
CIPS Supply Management	The five pillars of an effective talent pipeline	13-May-19	https://www.cips.org/en-GB/supply-management/news/2019/may/how-to-procure-and-retain-a-successful-future-work-force/
Laing O'Rourke website	Sustainable timber - our commitment	10-May-19	http://www.laingorourke.com/responsibility/environment/sustainable-timber.aspx
Procurement & Supply (PSA)	10 Considerations For The Modern Slavery Act: Part 2	10-May-19	https://procurementandsupply.com/2019/05/10-considerations-for-the-modern-slavery-act-part-2/
Procurement & Supply	10 Considerations For The Modern Slavery Act: Part 1	09-May-19	https://procurementandsupply.com/2019/05/10-considerations-for-the-modern-slavery-act-part-1/

Publication	Title	Date	URL
(PSA)			
Rail Business Daily	Quattro Group increases competitive advantage after achieving gold sustainability standard	29-Mar-19	https://www.railbusinessdaily.com/quattro-group-increases-competitive-advantage-after-achieving-gold-sustainability-standard/
Scottish Construction Now	Scott Wilson: Partnerships are the recipe for success at MIPIM	13-Mar-19	https://www.scottishconstructionnow.com/article/scott-wilson-partnerships-are-the-recipe-for-success-at-mipim
Business News Wales	Women Build New Perception of Roles in the Construction Industry	07-Mar-19	https://businessnewswales.com/women-build-new-perception-of-roles-in-the-construction-industry/
Spend Matters UK/Europe	EMCOR UK – An Interview on ISO 20400 and Sustainability in Practice	05-Mar-19	https://spendmatters.com/uk/emcor-uk-an-interview-on-iso-20400-and-sustainability-in-practice/

Content marketing

The marketing team, along with sector lead leads have been busy continuing the content marketing plan for this year, in order to increase School activity with current members, beyond face- to-face event attendance. The content plan focuses around key high interest themes and comprises weekly targeted emails to members as well as social media postings. Offsite group runs a separate topic each month. The below table outlines the themes that have been identified for each month. All markets will focus on the same theme, however, will share content and resources relevant to their specific market, thereby avoiding content crossover, but ensuring a consistent message. We will be sending a combination of School-wide and market-specific content emails and social posts:

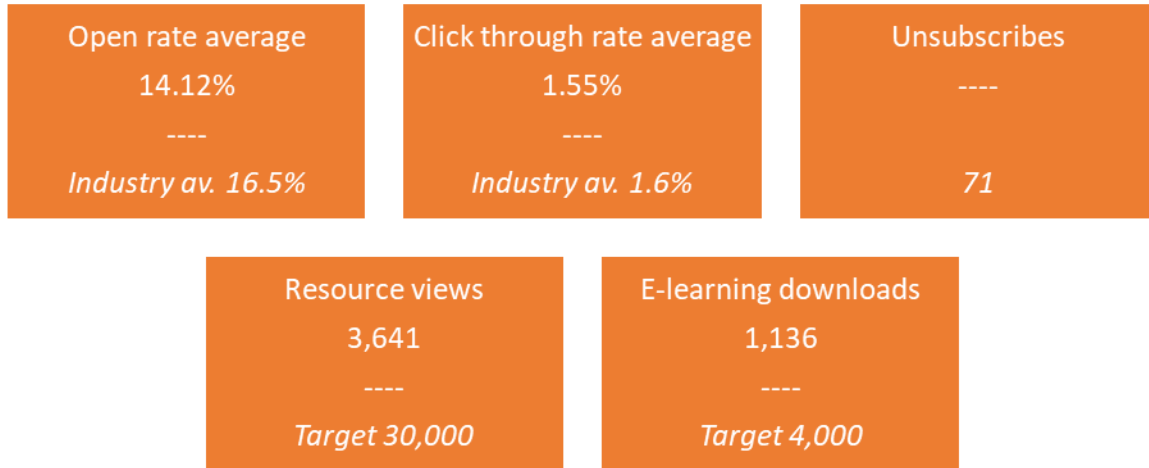
FY18 Themes Roadmap

	Q1			Q2			Q3			Q4		
	April	May	June	July	August	September	October	November	December	January	February	March
School/ market marketing campaigns		Spring Clean! Biodiversity net-gain, air quality, carbon requirements	Community - community engagement	Sustainable construction/FM	Waste - Plastics, circular economy, recycling, zero plastics	Procurement - SIG, resources learning path, why important	Modern slavery - changing the law	Social value/Well-being and mental health, Well-being in design	Sustainable Procurement - materials, resource efficiency, blockchain	Business decision-making for sustainability , mgmt, leadership, collaborative working	New technology and efficiency - Lean construction, BIM, offsite, digital etc	Skills shortage - ethical employ, gov leg in Wales, apprenticeships, labour group, recruiting inclusively
Offsite/ BIM/Lean campaigns		Overcoming challenges of Offsite	Logistics	General User Engagement + Active numbers drive	Case Studies	E-learning modules	Optioneering - timber, steel, concrete, TBA	Modern Methods of Construction	BIM - digital	New content	New content	New content

FIR email campaign	Employer Initiative on Domestic Abuse (EIDA)	Disability, equality, gender pay gap/equality	FIR 2019 Survey results	Embedding FIR in organisations	Flexible working and talent retention	Well-being and accessing help	New tech/future - bridging generational gap, tech changing the way we work	FIR on site & TBTs	Some interesting FIRry case studies from ambassadors	About ambassador prgm - responsibilities of ambassadors, how to be a better one	Standards and the law in FIR	
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Progress Report
 June 2019

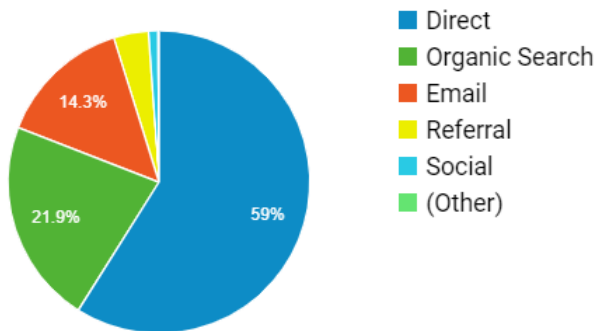
So far, we have results for May for the campaigns and using these results we will look to make improvements in our communication techniques.



Website referrals

Our website referrals (where traffic comes from) is quite evenly spread across the board, but we will be looking over the coming years at ways to improve traffic from Emails, referrals (from external or Partner sites) and social media.

Top Channels



Two of our top resources in May came from our email marketing campaigns. Two resources we would like to investigate source further, as a high amount of traffic from a Partner site to the resource has led us to assume that the resource was used in a Partner campaign direct to their priority suppliers.

Email Service providers

Due to the changing nature of the current email provider software, and then need to have a system that collaborates well with our new School website, we are looking at email service provider alternatives to Mailchimp. We are currently in research and test mode and this closely relates to our need to treat our data with importance and also to carry out a thorough cleaning of our School data in time for the new platform release. We will ensure the provider encompasses a transactional email service, marketing email service, as well as automated email set up ability, to streamline the communications from the School to members and Partners.

End.