



	over time – this will have to inform the implementation plan	
7	CEA's Emissions Compliance Verification (ECV) Scheme is a new certification scheme that will verify that machines are compliant with the relevant emissions standards – Group to review and add details to the School and inform the supply chain – can be included in the matrix.	Note
8	Charles suggested that Data tag would develop or help us <b>develop a video on the ECV scheme</b> . Charles to offer an introduction.	Charles Stevenson
9	Route to communications of the Group's outputs beyond what the School already does: <ul style="list-style-type: none"> <li>✓ PPI Groups</li> <li>✓ Public Statements &amp; Press Releases from Plant Hire and Tier 1's</li> <li>✓ Linked In</li> <li>✓ Customer one-to-one reviews with plant hire companies and their clients</li> </ul>	Note
10	<b>Action</b> – Maturity matrix – add a pass level at the beginning – happy with the other levels	James Cadman
11	Note – need to review and consider the validation of the matrix and organisation's approach to using it	Note
12	Business Planning; <ul style="list-style-type: none"> <li>✓ Include a video to provide an overview of the ECV scheme and how to use it</li> <li>✓ Develop baseline, metrics and KPIs to measure implementation</li> <li>✓ Develop Procurement Guidance on specifying the right equipment</li> <li>✓ Gather Case Studies</li> <li>✓ Develop Guidance for assessment of carbon emissions</li> <li>✓ Create an Ambassador network, akin to FIR network, to engage and spread the message of the Plant Group's ambitions and progress.</li> </ul> Key objectives: <ul style="list-style-type: none"> <li>✓ Engage the industry to launch the commitment paper and supporting materials</li> <li>✓ Produce key materials to support the implementation of the commitments and use of the road map</li> <li>✓ Prioritise other plant areas to focus on engagement and increasing scope e.g. Rail, fleet and/or logistics, welfare cabins.</li> </ul>	Note
13	Other possible events: <ul style="list-style-type: none"> <li>✓ Plantworx</li> <li>✓ Hillhead</li> <li>✓ Highways UK – NEC (October)</li> <li>✓ Engagement Council – (Highways, June)</li> </ul> <b>Action: Group to share events that they are attending where the School can support</b>	All
14	<ul style="list-style-type: none"> <li>✓ Charles to send round an invite to event in London where the ECV will be demonstrated</li> </ul>	Charles Stevenson