

CASE STUDY: KELTBRAY

BACKGROUND

Keltbray is a UK leading specialist business, which offers engineering, construction, demolition, decommissioning, remediation rail and environmental services.

Keltbray's initial engagement with the school was through a Client, which resulted in their Development Manager attending an Infrastructure focused supplier day in 2015. The Development Manager was very impressed to hear directly from the partners about their expectations from their supply chain.

The e-learning modules and workshops were an particular interest to Keltbray. With Client requirements on so many projects now requesting evidence to be submitted, the e-learning modules provided information on a variety of sustainability topics.



SELF - ASSESSMENT & ACTION PLAN



Following on from the supplier day, a small team of individuals from across the Group were assembled to engage in the completion of the initial self-assessment.

The overall process has been vital in identifying key areas for improvement across the business and supply chain. The action plan has helped to establish how best to bring about these improvements. They are now planning to routinely carry out a re-assessment of the Group every 6 months to monitor their progress

IMPACT

As a result of engaging in the School, Keltbray have:

- ✓ Provided new apprenticeships through its dedicated training centres which therefore helped to upskill the workforce
- ✓ Implemented the School's e-learning modules into their in-house training for their employees
- ✓ Promoted sustainability throughout the supply chain by encouraging and guiding sub-contractors and suppliers through the process of joining the School.
- ✓ Used the self-assessment tool to **identify areas for improvement**, as well as, **continually monitor the progress** made in each topic area through frequent re-assessment

BENEFITS

- **Increased Internal Knowledge** - The ability to utilise the Schools action plans, e-learning modules and workshops to enhance their knowledge of sustainability.
- **Ease of Learning** – with over 1,000 resources available, the School enables learning that is time efficient and relevant.
- **Competitive Advance** - Keltbray's membership to the School illustrates to clients their continued commitment to sustainability, increasing the likelihood securing more work as a result of engaging in these commitments.
- **Collaboration and Innovation** - The School provides a platform from which contractors and clients can collaboratively promote sustainability and tackle the issues they face when trying to achieve sustainability targets.
- **Marketing Opportunities** – Keltbray promote their membership of the School in PQQs and tenders and use their badge in email signatures to highlight their commitment to continuous improvement.



LESSONS LEARNED

Keltbray have always been committed to improving industry standards and realise that tackling issues of sustainability in the construction industry, is a collective effort. The School has offered the industry a common platform, from which companies' throughout the supply chain can exchange ideas, thoughts and values.

The free online resources, workshops and suppliers days available all go a long way in helping to achieve this.

THE FUTURE

In order for the School to continue to be of benefit to Keltbray it is important that the e-learning materials being produced are relevant and up-to-date. The same can be said for the Workshops, it is critical that these continue to be held on a frequent basis and cover a range of subjects that are affecting the industry.