

## CASE STUDY: MORSON

### BACKGROUND

Morson International is a global recruitment specialist. We provide leading engineering and design solutions to major capital projects using the latest technology and systems.

Morson International joined the SCSS in November 2015. Gareth Morris attended his first Social Value supplier day in Manchester on the 21<sup>st</sup> June 2016, as well as Derby on the 23<sup>rd</sup> which was an infrastructure focused supplier day. The supplier days provided useful case studies on the implementation of sustainability that inspired Gareth to promote similar methods within Morson International.



### SELF - ASSESSMENT & ACTION PLAN



Carys Davies, Onsite Account Manager, is the main point of contact with the SCSS. Carys holds the responsibility for developing and maintaining the relationship between Morson International and the Supply Chain Sustainability School.

*“The assessment tool and 10-point action plan are vital tools in understanding what sustainability issues are a priority for you and your organisation. Membership provides access to 100s of e-learning modules, online tutorials and workshops which allow you to develop your sustainability knowledge.*

*We have completed three assessments to date, and plan to reassess on a 6-monthly basis”.*

### BENEFITS

As a result of engaging with the School Morson has:

- **Increased awareness of sustainability across different sectors/industries which has helped improve opportunities to win tenders**
- **Increased training and networking opportunities which has helped increase sustainability knowledge and brand awareness.**
- **Collaborative working across several departments in our organisation which has helped improved relationships with current clients.**
- **Increased exposure and enhanced reputation.**



### LESSONS LEARNED

- We need to develop a Sustainability Management System that includes as well as policies and processes, actions and the allocation of human and financial resources
- Developing a National Sustainable development strategy for the organisation that also has the flexibility to accommodate local solutions
- Consider the recruitment of a dedicated Sustainability specialist to drive sustainability forward in the business and our supply chain
- We have started to produce Sustainability reports in order to communicate improvements to interested parties in a clear and transparent manner. We need to develop our communication methods.

### THE FUTURE

- Practical site visits to demonstrate best practice to companies outside of Engineering and Construction.
- Continued development of high quality e-learning modules and interview footage, helping to communicate the business benefits of sustainability.
- Implement and promote sustainability across our organisation through our website and sustainability events.

- Continue to provide fantastic customer support, including frequent updates to the online e-learning platform.