

CASE STUDY: STORMKING

BACKGROUND

StormKing is the UK's largest supplier of GRP building components to the Construction and House building industries.

StormKing's initial engagement with the school was through a client and Partner to the School, Barratt Homes. As a result of joining and engaging with the School StormKing has increased their output with Barratts by approximately 10%.

Simeon Townsend, Sales Account Manager attended his first Fairness, Inclusion and Respect (FIR) Ambassador workshop on the 13th February 2018. The workshop and the FIR resources available provided useful information on the implementation of FIR which inspired StormKing to incorporate elements of the Equality and Diversity policy into their own policies.



SELF - ASSESSMENT & ACTION PLAN



Simeon Townsend is the main point of contact with the SCSS. Simeon is responsible for maintaining and developing StormKing's relationship with the Supply Chain Sustainability School.

The overall process involved Simeon and the Senior Management team being assembled, to complete the self-assessment. The self-assessment helped Stormking to identify the key areas of improvement for their organisation and provided a reminder of topic areas to focus on in order to achieve targets and meet client requirements.

BENEFITS

As a result of engaging with the School Stormking has:

- **Increased awareness and implementation of Fairness, Inclusion and Respect across their organisation which has improved communications within internal teams.**
- **Improved reputation within the industry and improved relationships with clients due to the increased awareness of FIR.**
- **Won business by showcasing their commitment to Sustainability**
- **Increased training opportunities which has helped increase sustainability knowledge and brand awareness**
- **Gained a competitive advantage through understanding their client's sustainability requirements and understanding what needs to be achieved in order to meet these.**
- **Increased networking opportunities which has enabled Stormking to re-engage with the building community and has helped improved the process of networking with Senior officials.**

LESSONS LEARNED

- By using the School resources and training opportunities we have gained more in-depth knowledge of what our clients require and what other organisations are currently doing into to meet targets.
- Maintain engagement with our internal team regarding the School to encourage learning and training within the School.
- Re-engagement is a positive force, before joining the School StormKing had small interaction with the building community, interacting with the School has reinforced this engagement which has helped in improved relationships within the Industry.