

### CHALLENGES:

As a labour provider, Venesky-Brown's targets and policy cover internal office and external workforce environments. Their external workforce is under the supervision and direction of clients, so their challenge is finding ways to influence sustainable practices. Venesky-Brown identified the Supply Chain Sustainability School as a key source of collaboration and information. They joined the school in 2017.



### IMPACT:

After attending their first School supplier day in 2018, Venesky-Brown was prompted to focus more on sustainable practices and understand what these mean to construction sector companies. Several impacts resulted:

- **Internal collaboration:** An inter-departmental focus group completed the School's assessment, allowing an accurate representation of where the business was in terms of sustainability.
- **Gap analysis:** From the bespoke action plan, Venesky-Brown decided on ISO14001 as a beneficial accreditation to add to their management systems and was accredited in April 2018. It also highlighted gaps in waste management procedures. They swiftly implemented improvement measures, such as increasing accessibility to recycling points and reducing paper use.
- **Above and beyond:** Venesky-Brown works to upskill, train and develop local labour, capacity building in areas of the UK giving more sustainable work placements for longer durations. Local labour also reduces the environmental impact of travelling to work, and they introduced hybrid vehicles to their fleet.

### VALUE GAINED:

Venesky-Brown has gained value from being a School member:

- **Competitive advantage.** They are proud to be a member showing their commitment to stakeholders and making them stand out from the crowd.
- **Networking** Attending supplier days has enabled Venesky-Brown to directly interact with current and potential clients and build lasting relationships.
- **Cost savings and efficiency:** From their action plan, Venesky-Brown was able to implement cost savings for their business in the form of energy and waste reduction, as well as improve and create more efficient processes to achieve ISO14001 accreditation.
- **Increased knowledge and understanding of client:** Venesky-Brown has been able to increase their knowledge and understand their clients' sustainability drivers from the vast library of documentation and training materials easily obtainable from the School's website.
- **Increased visibility:** Venesky-Brown promotes the School across their marketing materials, quality management documentation, website, social media channels, and included the school in various tenders and prequalification questionnaires, thereby demonstrating their commitment to their clients, employees and potential candidates. The general response from these parties has been very positive and has encouraged further discussion and idea-sharing.



## FACT BOX

### COMPANY

Venesky-Brown

### NO OF EMPLOYEES

300+

### HQ

Edinburgh

### WEBSITE

[www.venesky-brown.co.uk](http://www.venesky-brown.co.uk)

### MAIN CONTACT

Hannah Smiley

[hannah@venesky-brown.co.uk](mailto:hannah@venesky-brown.co.uk)

### SERVICES

Construction and engineering recruitment

### ABOUT

Established in 2005, Venesky-Brown has grown to become a leading provider of staffing and project solutions predominantly for the UK construction and engineering industries, with a turnover of £18 million.

*Venesky-Brown completed a reassessment in June 2018 and the score shows the company's progress over a short space of time.*