

### 1. Summary by numbers



20,213

Members to date



8,317

Unique companies to date



92,348

Resources viewed



1,869

Resources on site



7,910

Action plans created



246,484

Website sessions



127,986

Unique users



48.1%

Are returning visitors



39.53%

Bounce Rate



05:49

Average session duration



27,866

Sessions from mobile or tablet devices

80 Bronze members



140 Silver members



34 Gold members



● Unique companies using their Action Plans

61 Partners



## 2. School Activity 2017/18

The School team have spent the last few months planning alongside the leadership groups. The business plan was agreed at the AGM which took place on Friday 24<sup>th</sup> March at the Grosvenor Offices, London.

The below shows a summary of planned activity for each sector:

	Const	Homes	FM	Infra (Materials)	Offsite	Wales*	Entire School
Active Members	(2,000)	(750)	(500)	(750)	(350)	(500)	3,500
Supplier days	4	n/a	4	4	4	(4)	16
Regional Sub-contractor events	n/a	8	n/a	n/a	n/a	n/a	8
No. Attending Supplier days/ Sub contractor events	400	400	400	400	400	(400)	2,000
Workshops	10	10	10	10	10	(10)	55
E-learning Downloads	--	--	--	--	--	300	1,500
E-learning (new)	n/a	n/a	1	1	1	n/a	5
Assessments	(600)	(250)	(250)	(375)	(250)	(200)	1,500
Re/assessments	(300)	(100)	(100)	(100)	(125)	(100)	500
Bronze/ Silver/ Gold	(100)	(100)	(40)	(60)	n/a	n/a	300
Increase in Knowledge	15%	10%	10%	10%	10%	10%	--

\*Wales School events are part of the sector business plans where applicable

Bracketed figures indicate potential for double counting against the entire school target. For example a company can be active in more than 1 market sector, but would only count once towards the overall target.

In addition to the above, there are also KPI's around the quality of learning. For each sector this is:

**Quality:** 95% of employers will rate the training quality as good or excellent.

**Relevance:** 90% of employers will rate the training received as relevant to their needs.

**Impact:** 75% of employers agree training will change the way they do business.

Alongside these there are also deliverables around refreshing elearning; continuing to engage with designers (Construction, Offsite & Infrastructure), awards (Homes and Infrastructure) and the Materials group are looking to engage with 20 suppliers and 10 contractors through a Green Dragons Programme.

There is budget to produce five elearning modules this year. Only the Infrastructure, FM and Offsite sectors have identified a specific need for producing an elearning module. Currently the topics

which have been agreed to date are:

Elearning topic	Sector	Timescale
ISO 2040	n/a	June 2017
Carbon Reporting	Infrastructure	June 2017
BIM	Offsite	September 2017
<i>TBC (Potential: Apprentice Levy/ Skills)</i>	<i>FM</i>	<i>December 2017</i>
<i>TBC (Potential: Circular Economy)</i>	<i>Materials</i>	<i>March 2018</i>

### 3. Progress on planned activity

#### 3.1 Supplier Days

The below table illustrates the supplier days which are currently being promoted. The Sustainable Procurement supplier day has had 274 registrations and now currently has a waiting list.

The two Homes breakfast briefings will be the first time this format of event has been run so the feedback will be interesting.

Date	Sector	Key theme	Location	Attendees
<b>17<sup>th</sup> May</b>	Construction	Sustainable Procurement	London	Tbc
<b>23<sup>rd</sup> May</b>	Homes	Sub contractor breakfast briefing	Bath	Tbc
<b>1<sup>st</sup> June</b>	FM	Energy Reduction	Manchester	Tbc
<b>12<sup>th</sup> June</b>	Offsite	Offsite in the Health Care Sector	Birmingham	Tbc
<b>20<sup>th</sup> June</b>	Homes	Sub contractor breakfast briefing	Leeds	Tbc
<b>28<sup>th</sup> June</b>	Infrastructure	Carbon Reduction	Cambridge	Tbc

There are a further four dates set for supplier day across the year, and the Sector Managers are working with their leadership groups to refine the themes and dates for the rest of the programme.

### 3.2 Workshops

There have also been workshops taking place since April (see below) and a programme of activity being shaped. This year has seen much further forward planning of workshops with discussions within the leadership groups on themes and topics.

#	Date	Topic	Lead Partner	Location	Attendees
1	5 <sup>th</sup> April	North Wales Launch	NPTC	Llandudno	48
2	3 <sup>rd</sup> April	Sustainable Procurement	Lovell	Tamworth	11
3	19 <sup>th</sup> April	FIR	GRAHAM	Wales	23
4	25 <sup>th</sup> April	Sub-contractor sustainability briefing	Barratt	Cardiff	43
5	26 <sup>th</sup> April	Introduction to the School	Wates	Basingstoke	40
6	27 <sup>th</sup> April	BAM ALG – Circular Economy	BAM	London	18
7	18 <sup>th</sup> May	Introduction to the School	Bouygues	London	Tbc
8	24 <sup>th</sup> May	Introduction to the School	Wates	North West	Tbc
9	25 <sup>th</sup> May	BAM ALG – Circular Economy	BAM	London	Tbc
10	30 <sup>th</sup> May	Introduction to the School	Grosvenor	London	Tbc
11	31 <sup>st</sup> May	Introduction to the School	Kier	TBC	Tbc
12	15 <sup>th</sup> June	Sustainable Procurement	Tbc	London	Tbc
13	15 <sup>th</sup> June	BAM ALG – Circular Economy	BAM	London	Tbc
14	15 <sup>th</sup> June	Measuring & Managing Sustainability	Tbc	Tbc	Tbc
15	21 <sup>st</sup> June	Introduction to Carbon Footprinting	Covance	Harrogate	Tbc
16	22 <sup>nd</sup> June	Introduction to the Supply Chain School	Wates	Birmingham	Tbc

There are a further nine dates set for future workshops.

## 4. Sector Group updates

### 4.1 Construction

Driving impact, rather than chasing new users continues to be a priority for the Group. Linking in to the launch of ISO 20400, *Sustainable Procurement* has been high on the agenda for the Construction School this quarter, with presentations on the new ISO 20400 standard being delivered at the Leadership Group meeting, and a fully booked Sustainable Procurement Supplier day in London taking place on 17<sup>th</sup> May. A key area of focus for Q1 is on understanding how we can *engage designers* (working alongside infra, Homes and Offsite), and work alongside Partners in the development of an action plan around this. Building links with the Offsite School is ongoing with a joint Construction / Offsite supplier day due to take place in September, linking in to the Skills agenda, and with Offsite featuring on the agenda for the 17<sup>th</sup> May event, making the link between offsite and sustainable procurement. The theme for the North East supplier day in November / December will be on *social value and skills*, with the final one of the year on 8<sup>th</sup> Feb in Manchester linking to *Sustainability Performance Measurement*.

### 4.2 FM

The focus for this financial year is more about embedding what we know. Each quarter the FM team will take an area of focus and concentrate on promoting materials, providing workshops and

finishing off with a supplier day. The first two themes include *energy reduction* and *ethical procurement*. There is a desire to increase the amount of resources that are directly related to the FM sector so focus will also be on developing new e-learning modules and workshops to improve the offering to the membership.

### 4.3 Homes

Driving impact and more active engagement in the School continues to be a key focus area, facilitated by the functionalities of the new web platform. Having engaged major suppliers to Home builders in 2016-2017, the priority for this year is on engaging more sub-contractors (majority of which will be SMEs) to engage in the School. 8 regional sub-contractor breakfast briefings have been confirmed throughout the year, and the School team is in the process of engaging with Partner representatives in the different regions so as to ensure a clear and targeted message. These breakfast briefings will also feature presentations from / discussions with designers and social housing providers. The School has submitted an entry for the Housebuilders Award (Best Sustainable initiative / scheme) with a view to raising the profile of the School in the Homes sector, and is working on refining a list of target partners (to include social housing providers).

### 4.4 Infrastructure

The Infrastructure sector are looking to build through increasing both partners and members. Focus is now on increasing exposure within the supply chain by encouraging more designers to participate and leadership meetings are now going to concentrate on gaining a better understanding of key sustainability themes. This then should subsequently lead to setting higher standards within the supply chain. Key projects will provide some focus from the sector including A14, Hinkley Point HS2 as well as continuing to support key clients and projects as they come on board.

### 4.5 Offsite

There was a strong focus last year on engaging the design community. This work will continue to develop with a program of architect focused workshops planned. In addition to this there is a desire to raise the profile of technology within both offsite and construction particularly in relation to BIM and the Internet of things etc. There will be a focus on cross sector collaboration with events being run with offsite and sectors such as Infrastructure and Homes.

### 4.6 Wales

The School in Wales has now officially launched following successful events in Cardiff and Llandudno. Speakers included Skanska, Welsh Water, Sir Robert McAlpine, Galliford Try, Neath Port Talbot College and Welsh Assembly Member, Jeremy Miles.

A separate e-module and self-assessment has been developed for companies in Wales focusing on the particular sustainability issues to be met in Wales and the different policy drivers from the Welsh Government.

The Leadership Group now has 13 Partners and particular focus is currently on engaging large 'regional' contractors in Wales such as Wynne Construction and Dawnus.

## 5 Horizon Group

The Horizon Group are currently rethinking their Terms of Reference and embarking on a fore-sighting initiative to bring more focus to its research priorities. This may enable the group to partner with other research initiatives and identify and unlock larger funding streams helping the Group to bring more insight into emerging issues for the construction sector. The next meeting will be held in London on 15th June.

## 6 New Partners

The School is delighted to welcome **Welsh Water, Bouygues, Buckingham Group, Tobermore, Network Rail** and **Volker Wessels** to the School. This take the total number of Partners to 62 (inc CITB).

Discussions are continuing with Graham, Keepmoat, Dawnus, Wynne Construction, Clancy Docwra, Bentley, Metropolitan HA, Murphy, Hoare Lea, Travis Perkins, Jehu Bros, WRW, Alun Griffiths, Crest Nicholson, ISTA, GCL, Anglian Water, North Midland Construction, BASF, Catalyst Housing, SSE, Bellway, Yorkshire Water, Carey Group, Keltbray, Severn Trent Water, UKWSL.

Should you have any suggestions for new Partners please call or email Paul Parkinson on: 07568 052 780 or [Paul@supplychainschool.co.uk](mailto:Paul@supplychainschool.co.uk)

## 7 Special Interest Groups

### 7.1 Apprentice Levy

The outputs from the Special Interest Group are currently being drafted and will be sent out for Peer Review at the beginning of June. Once approved they will be uploaded on to the school website and promoted through partner updates and via workshops and supplier days.

### 7.2 BIM

The matrix is now finalised, with the only outstanding item that will be externally reviewed by an expert on the security questions. Several candidates have been approached.

The matrix had its final 'road testing' with School members at the end of March and it will be web-enabled late May/June time. The results of the final road test were interesting. They were from a group of 25 people, who scored an average of 2.796. The first road test had an average score of 2.63.

The resources are currently being researched which will be uploaded within the resource library to support the matrix. Alongside definitions are being developed which will sit behind the matrix. The group have agreed a communications plan for the matrix, including a launch during an offsite supplier day in September/October.

## Operations Report

9<sup>th</sup> May 2017

There is ongoing engagement with the UK BIM Alliance, as well as sharing our learning and process with them. They are looking at how to measure BIM maturity at different levels, and they liked the approach that we have taken around supply chain maturity.

The CPA has also been engaged with to ensure that work is not duplicated there either.

### *7.3 Social Value by Design*

The School will publish a "Social Value Overlay to the Design Process". This will be written with consideration of RIBA Plan of Works, the railway GRIP process (used by Network Rail and HS2) and Highways England's Design Manual for Roads and Bridges (DMRB). This is due to be completed by end of September 2017.

The first draft has been prepared and is with the SIG for review. This will be discussed at the next meeting, but members have until end of May to come back with comments.

The SIG currently comprises of 18 Partners as well as two firms of architects. National Rail has been invited to become involved in the group and at minimum to at least review the first draft publication.

RIBA aren't yet ready for this to be an official RIBA publication and architect knowledge of social value generally seems to be pretty low. Therefore, the School sees this as a first stage in triggering interest and involvement for the medium and long term.

### *7.4 Supply Chain Mapping*

The group is undertaking a course of research (from February to June 2017) to understand the options for mapping supply chains in the construction sector for a range of products against the risk of modern slavery.

Interaction with a large section of the Partnership took place to develop the objectives, approach and workplan as well as obtaining access to suppliers in order to map supply chains. The three products mapped were i) hi vis vest, ii) cleaning product and iii) rebar (steel)

The output was three maps overlaid with the geographic risk of modern slavery. The benefit to the School partners is in aiding them with understanding where the risks lie. Accompanying guidance is also being developed on how to go about mapping supply chains.

### *7.5 Supplier Performance Measurement*

The first meeting is taking place on 10<sup>th</sup> May 2017.

## **8 PR, Marketing & Communications**

The School team will continue to build on the good work which took place last year to increase engagement of its members. A key focus for this year will be rolling out of more relevant, targeted communications to the members.

Now that the upgraded web platform allows for easier reporting and analysis of data, it will be easier to put together more effective communications to the members to drive activity, encouraging them to join different markets for example or more targeted learning. In addition to this, there is an increased level of auto-emails and pop up's which will naturally encourage activity (e.g. alert those who are about to lose member status etc).

Strategically we are working on topic based marketing. This means that the whole School will focus on a particular topic for that month. Planned activity such as events, related resources and news will highlight that topic. This will also ideally include other organisations and Partners. The months of June is planned to be 'Carbon Month' which sees the School working with the Carbon Trust and UKGBC. Partners have been contacted about this via the Sector Managers and the School PR Officer is also aware and making contact with publications to generate interest. A survey focusing on Carbon is taking place which will potentially generate some opinion pieces as a result to coincide with the other activities.

This format will be rolled out with other topics including Modern Slavery, Waste, FIR.

We also wants to build on our successful attendance at a number of trade-shows last year with contra deals already in place for both London & Scotland Build and ongoing conversations with a number of leading shows which help to grow the brand and membership.

Social media has seen a real growth in followers and activity and we are setting up accounts in both LinkedIn and Facebook to establish a strategy around those mediums.

In terms of PR, the School has benefited from several news pieces last year and the aim is to build on those successes and keep momentum going with a dedicated media plan.

End.