














**Progress Report**  
June 2018

**1. Summary by numbers**

**1.1 Overview**

-  **301,332**  
Website sessions
-  **312,550**  
Unique users
-  **47.2%**  
Are returning visitors
-  **40.22%**  
Bounce Rate
-  **05:42**  
Average session duration
-  **35,740**  
Sessions from mobile or tablet devices
-  **24,607**  
Members to date
-  **11,232**  
Unique companies to date
-  **90,456**  
Resources viewed
-  **2,156**  
Resources on site
-  **5,444**  
Action plans created

**Partners and partner targets**

-  **75**  
The School currently has 75 existing partners
-  **82**  
The School aims to have 82 partners in total by year end



**187 Bronze members**














**127 Silver members**



**52 Gold members**



**Impact**

-  **17.4%**  
Construction % increase
-  **2.62**  
The average first assessment score
-  **15.5%**  
Offsite % increase
-  **3.09**  
The average re-assessment score
-  **18.6%**  
Homes % increase
-  **10%**  
Target % increase in scores (assessment to re-assessment)
-  **16%**  
Infrastructure % increase
-  **2.77**  
The average latest assessment score
-  **11%**  
FM % increase
-  **17.9%**  
Overall % increase in scores
-  **9.5%**  
Wales % increase

## 1.2 Key Performance Indicators

The first quarter has ended well for the Supply Chain Sustainability School and there has been a significant increase in active members (defined as: an organisation which have used at least one resource in the past 12 months. This can be either completing an assessment, coming to one of our events, or accessing an online resource.). **There are a total of 1,765 individual active members and 1,237 organisations (since April 1<sup>st</sup> 2018)** at the time of writing this report. This is a 128% and 106% increase respectively.

There has been a focus on targeted emails to the members of each Market (Construction, FM, Homes, Infrastructure, Offsite and Wales) to encourage them to engage with the resources the School offers. The events the School run have always been popular and are a good way to engage the members. However, the strategy this year is to focus the users of the School to access the wide variety of on line resources. This is not just by encouraging the undertaking of assessments, but presenting bite size chunks on a weekly basis, focusing on a particular topic or theme, relevant to that market.

Interestingly, the number of active member over the last 12 months is marginally lower when comparing to the 2017, but the number of active members since April 1<sup>st</sup> 2018 (which is the KPI set from the School business plan) shows a significant increase. The table 1 below shows the comparisons:

*Table 1 Comparison of total Active organisations and individuals over 12 months and since April 2018:*

	2018	2017	%age Increase
Active Organisations (over a period of 12 months)	2,567	2,630	-2%
Active Individuals (over a period of 12 months)	4,239	4,368	-3%
Active Organisations (April – June)	1,237	601	106%
Active Individuals (April – June)	1,765	773	128%

In addition to this, the first quarter shows there has been a 35% increase in resources accessed. There were 3,667 accesses of resources last year compared to 4,959 in the same time period this year. This would certainly form part of the reasoning as to the increase in active members.

The plan for the delivery of activities is on track as of the end of this quarter with many of the full year activities planned with dates attached.

There is a concern around the number of self-assessments being undertaken, as this is lower than this time last year (so far a drop of 30%). However, events are taking place and being planned, where a section of the event is lent to manually completing self-assessments. This has been working well and should help to drive assessment numbers.

The table below summarises progress against business plan to date:

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Table 2 below shows a summary of planned activity and progression for each sector:

	Const	FM	Homes	Infra (Materials)	Offsite	Wales*	Entire School
Active Companies	1,027/(2,000)	190/(500)	340/(700)	285/(750)	325/(500)	143/(500)	1,237/3,000
Supplier days	1/2	0/2	n/a	0/1	1/3	1/4	3/12
Regional Sub-contractor events	1/4	0/2	3/8	1/3	0/6	n/a	5/23
Learners @events	219/400	50/300	232/400	114/500	137/300	257/(400)	/2,000
Training Workshops	3/10	3/10	2/10	2/10	3/14	(2/10)	14/54
E-learning Downloads	--	--	--	--	--	--	1,373/1,500
E-learning (new)	n/a	1/2	n/a	n/a	n/a	0/1	2/5
Assessments	/(800)	/(250)	/(400)	/(375)	/150	/200	/1,500
Re/assessments	/(400)	/(100)	/(300)	/(174)	/50	/100	/500
Bronze/ Silver/ Gold	280/(400)	58/(40)	110/(300)	98/(100)	n/a	n/a	372/500

\*Wales School events are part of the sector business plans where applicable

\*\* Bracketed figures indicate potential for double counting against the entire school target. For example, a company can be active in more than 1 market sector but would only count once towards the overall target.

As discussed above the Active organisations has significantly increased and it is interesting to compare each market against performance last year:

Table 3. Number of active organisations to date:

Active Organisations	2018 (Apr – present)	2017 comparison (Apr – June)	%age increase	2018 Target
<b>School Overall</b>	<b>1,237</b>	<b>601</b>	<b>106%</b>	<b>3,000</b>
Construction	1,027	530	94%	2,000
FM	190	113	68%	500
Homes	340	132	158%	700
Infrastructure	285	123	132%	750
Offsite	325	165	97%	500
Wales	143	155	-8%	500

Note: Figures are presented to the time of writing report.

There are also individual learners who are not captured via the School as they are accessing on a Learning Management System called Docebo. Partners can use this system to encourage their employees to access the elearning modules.

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The below table details the organizations are using the system and the table details usage since April 2018:

*Table 4. LMS engagement:*

Organisation	Total
VINCI	1
Aggregate Industries	0
Willmott Dixon	21
Tarmac	0
Francis Flower	0
Lovell	1
Kier	0
Morgan Sindall	0
Buckingham Group	43
Hochtief	8
<b>Total</b>	<b>74</b>

The number of self-assessments is interesting. To date there have been 452 corporate (or organisational) self-assessments which is a drop compared to this time last year, however there has been a 69% increase on re-assessments. This shows that more organisations are engaging for longer with the School. The two tables below give the breakdown on assessments by market.

Looking at individual markets, there is a significant increase in engagement in the different markets for self-assessments which is really positive to see. The School is also performing, in general, ahead of target at the end of quarter one.

In addition to this, there have also been 279 individual assessments and 42 re-assessments undertaken since April 2018.

*Table 5. Table showing assessments completed to date*

Assessment	2018 (Apr – present)	2017 comparison (Apr – June)	%age increase	2018 Target
<b>School Overall</b>	<b>452</b>	<b>564</b>	<b>-20%</b>	<b>1,500</b>
Construction	252	67	276%	800
FM	62	12	416%	250
Homes	189	35	440%	400
Infrastructure	115	15	666%	375
Offsite	43	12	258%	150
Wales	42	16	162.5%	200

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Table 6. Table showing re-assessments completed to date

Re-assessment	2018 (Apr – present)	2017 comparison (Apr – June)	%age increase	2017 Target
<b>School Overall</b>	<b>140</b>	<b>83</b>	<b>69%</b>	<b>500</b>
Construction	101	81	25%	400
FM	8	21	62%	100
Homes	50	46	9%	300
Infrastructure	25	31	-19%	174
Offsite	10	0	100%	100
Wales	28	34	-18%	50

### 1.3 Supplier training days and sub-contractor breakfast briefings

The below table illustrates the supplier training days/ sub contractor training days which have taken place this financial year. There have been a total of 763 learners who have attended the supplier and sub-contractor days to date. Popular theme's include waste management and carbon in particular.

Table 7. Supplier days and sub-contractor briefings taken place to date

Date	Sector	Key theme	Location	Attended
<b>24 April</b>	Wales	Frameworks	Cardiff	203
<b>2 May</b>	Homes	Sub contractor briefing	Reading	75
<b>8 May</b>	Construction	Cutting Costs through Carbon	Birmingham	120
<b>6 June</b>	Homes	Sub contractor briefing	Homerton	47
<b>12 June</b>	Offsite	Offsite supplier day in collaboration with Laing O'Rourke	Worksop	77
<b>19 June</b>	Infrastructure	Low Carbon Concrete Project Briefing	Heathrow	75
<b>21 June</b>	Scotland	Waste Management	Edinburgh	53
<b>28 June</b>	Homes	Sub contractor briefing	London	68
<b>28 June</b>	Construction	Sub contractor briefing	London	45

### 1.4 Training workshops

To date there have been 293 attendees to training workshops run by the School. This is the equivalent of 879 hours of face to face training to date.

*Table 8. Training workshops taken place to date*

#	Date	Topic	Lead Partner	Sector	Location	Attend
1	4 Apr	Sustainable Procurement	Balfour Beatty	Construction	Derby	30
2	5 Apr	DfMA in the Homes Sector	N/a	Offsite	Manchester	21
3	9 Apr	Measuring & Managing Sustainability	N/a	Wales	Cardiff	14
4	17 Apr	Introduction to the School	Jackson Civils	Construction	Ipswich	8
5	18 Apr	Modern Slavery	ENGIE	FM	Barnwood	18
6	8 May	Modern Slavery	ENGIE	FM	Sheffield	18
7	9 May	Introduction to the School	Anglian Water	Infrastructure	Peterborough	15
8	16 May	Introduction to the School	Hawkins Brown	Offsite	London	23
9	31 May	Introduction to the School	Flannery Plant Hire	Plant	London	8
10	5 June	Introduction to the School	GRAHAM	Construction	Northern Ireland	16
11	19 June	Performance Measurement	Morson	Homes	Manchester	12
12	20 June	DfMA in the Rail Sector	Hawkins Brown	Offsite	London	16
13	20 June	Meeting Contractor's Ethical Business Requirements	A14	Infrastructure	Cambridgeshire	24
14	22 June	Social Value	Skanska	Homes	London	30
15	27 June	BIM	BAM	Wales	Cardiff	40

### 1.5 Quality ratings of events

All events that are run are measured against three KPI's: quality; impact (change) and relevancy. These vary via sector and are based on good or excellent responses. The below graph and table illustrate these for the event run to date:

Table 9. Table showing KPI ratings for Change, Relevancy and Quality

Sector	KPI	Workshops	Supplier day/ Sub contractor briefings	Target	Overall 2017/18
School Overall	Impact	90%	79%	--	--
	Relevancy	92%	88%	--	--
	Quality	97%	92%	--	--
Construction	Impact	91%	90%	85%	82%
	Relevancy	88%	90%	90%	88%
	Quality	91%	94%	95%	95%
FM	Impact	92%	0	80%	86%
	Relevancy	93%	0	80%	93%
	Quality	100%	0	95%	95%
Homes	Impact	100%	73%	80%	77%
	Relevancy	98%	89%	80%	86%
	Quality	98%	93%	95%	93%
Infrastructure	Impact	70%	74%	80%	85%
	Relevancy	78%	51%	80%	88%
	Quality	100%	100%	95%	97%
Offsite	Impact	82%	73%	95%	63%
	Relevancy	100%	86%	80%	84%
	Quality	100%	96%	80%	97%

The KPI around impact is continuing to increase which is pleasing to see as the School has invested a lot of time and analysis to ensure that the events run are addressing the different challenges in each market.

## 2 Sector Group Progress

### 2.1 Construction

The Construction School is on track to meet or exceed all KPIs detailed in the business plan for Q1, with a 34% / 35% increase on active companies and re-assessments compared to this time last year. The number of assessments is slightly lower than this time last year, however as with Homes, this is to be expected with the focus for engagement being to drive impact with existing members, rather than encouraging new suppliers to join the school.

A new focused topic marketing campaign has helped increase the number of active members. The Construction School has focused on the topic of Energy and Carbon (linking in to the Carbon supplier day in May) over a six week period, each week sending an email campaign recommending a specific Carbon related resource to its members. Mid-June the topic will change from Energy and Carbon to Fairness Inclusion and Respect (FIR), and will focus on many of the new resources in the FIR toolkit.

The last two Leadership Groups of the year have featured:

- Presentations from the Horizon Group (linking in to the strategic objective around more collaborative working, and using the Construction group to help influence the priorities of the Horizon group research projects). The group agreed that **cultural behavioural change**,

**linking to work/life balance** is an widespread challenge within the the industry, and could be a potential research priority / opportunity for a masters student. This issue is intrinsically linked to the skills gap FIR, innovation / technology etc.

- Presentations from the Offsite Group on their work, the work they are doing around engaging designers, and the opportunities for the Construction Group to get involved
- Case study from Wates on how they have engaged with the School (both internally and with the supply chain), the challenges, benefits and lessons learned.

### 2.2 Homes

**The Homes School** is progressing well, with all KPI's detailed in the business plan due to be met or exceeded by the end of Q1. The number of active members in Homes is up 83% on this time last year, re-assessments up by 29%, and the number of Bronze / Silver / Gold up by 185%. There has been a slight decrease in the number of re-assessments, however this can be expected given that the School is focusing on driving impact with existing members and encouraging existing members to re-assess.

A new focused topic marketing campaign has helped increase the number of active members. The Homes School has focused on the topic of Waste over a six-week period, each week sending an email campaign recommending a specific Waste resource to its members. Mid-June the topic will change from Waste to Fairness Inclusion and Respect (FIR) and will focus on many of the new resources in the FIR toolkit.

The Homes Partners are looking at opportunities to collaborate around Modern Slavery, and plan to run a workshop for Homes Partners that will help to 'hot spot' their common supply chains for risk of Modern Slavery. Gathering data / auditing / checking suppliers overseas / further down the supply chain is a key challenge, however the first priority is to focus on where they have direct control and on their sites.

### 2.3 Infrastructure

Over the last few Infrastructure leadership meetings the partners have been reviewing opportunities to collaborate. These have focussed on the following topics:

- ✓ PAS2080 – Carbon Management in Infrastructure
- ✓ Waste Reduction in Infrastructure

The groups have been exploring what the level of knowledge exists within the Sector and how the partners can work together to increase understanding and achieve common outcomes in these areas.

Currently the group is developing the following options:

- ✓ Common engagement program for embedding PAS2080 within the supply chain
- ✓ Potential to embed effective waste management in a key location – the current consideration is Birmingham.

The next leadership meeting will be looking at Infrastructure specific areas of focus for the Horizon group and potential PHD research.



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### 2.4 FM

A new e learning module has been developed for the use of managers holding client facing or legislative/regulatory responsibility for waste management in FM. Due to the level of detail required (which would otherwise make the module too long for effective use) a range of downloadable technical documents has been developed to support the module. These provide additional resources for the School and should assist increased dissemination of essential information.

The FM group has pioneered an e marketing campaign focused on waste and the circular economy. A range of suitable School resources have been selected and are emailed or tweeted out on a weekly basis to develop traffic for the School and increased use of its resources.

A high profile FM supplier day is in development with Heathrow Airport. The themes are supplier innovation and client requirements in resource use/single use plastics, social value, living wage, and carbon/emissions reduction.

### 2.5 Offsite

Offsite Group is ahead of its learner, active members and assessment targets for the year and we have an increasing number of Partners who are either attending the group or are interested in knowing more. Much of the increase in engagement of members has been driven by a weekly automated email marketing campaign to those members who have previously shown an interest in Offsite. Through this we are regularly getting 30 extra users a week of the Offsite Resources. At our recent Offsite Leadership Group we discussed and inputted into three significant skills initiatives for offsite;

1. CITB commission to develop trainer capacity in offsite
2. Trailblazer Level 2 Apprentice for Construction Assembly Technician
3. BPS 7014: Standard for Modular Systems for Dwellings

All three of these initiatives are significant building blocks in the development of the skills necessary to deliver Offsite.

### 2.6 Wales

The most recent Leadership Group (21<sup>st</sup> June) has identified 'Community Value/Social Benefit' as the key area to develop learning resources for the supply chain. A particular focus on the 'Welfare of Future Generations Act' and how this can be woven into delivery alongside clients' viewpoints and needs will be central to the resource. This will be produced by the end of November 2018.

De-carbonisation - a focus of the recently produced Welsh Government's 'Business Plan for Wales' - has also been identified as a key driver and discussions regarding a carbon focused event in September are underway.

Fairness, inclusion and respect (FIR) is also beginning to gain traction in Wales with a 'FIR Introduction' event scheduled for 5<sup>th</sup> July and a 'Become a FIR Ambassador' to be held on 13<sup>th</sup> September.

### 2.7 Scotland

The Scotland Leadership group is progressing well and ran a supplier day in this quarter to engage Scottish organisations with the School. Over 60 attendees came to the event which was focused on Waste Management and Reduction.

At the last leadership group meeting there was discussion around targets for engagement and key topics that should be focused on over the next year. A target of 300 known suppliers are to become members of the School.

Five main topics have been agreed for focus:

- Modern Slavery
- Responsible / Ethical Sourcing
- Fairness, Inclusion and Respect (FIR)
- Carbon
- Waste Management & Reduction

A series of Breakfast Briefing events to cover these areas, hosted by each Partner, to assist with engaging suppliers and selling the benefits of School membership will be organised. Each topic would also be handled in detail by higher level workshops, for companies to join according to their particular area of interest.

### 2.8 Plant

The Plant Category group is progressing with one of the three working groups now running.

This is Minimum standards, being led by Ian McMillan from Flannery Plant and Richard Mason from Balfour Beatty. The group has met and investigated the potential of minimum standards relating to air quality and engines going forward. This has captured not only air quality issues but also relates to carbon reduction and energy efficiency. Over the next month they will be putting together a paper that identifies the types of minimum standards that the group should be considering and how they will affect the market. This will be refined by the minimums standards group and then circulated to the wider group before the catch-up meeting in September.

The supply and demand group required a lead and discussions are underway with the nominated party to start developing this groups outputs.

At the last catch up meeting the group agreed that the final group would look at Data and how it was used. This will be added to the list of outputs required.

Currently the following organisations are supporting this work:

- ✓ Morgan Sindall
- ✓ Costain
- ✓ Aggregate Industries
- ✓ A Plant
- ✓ Speedy Hire
- ✓ Elliot Group
- ✓ Flannery Plant
- ✓ GAP Group
- ✓ Volvo Construction
- ✓ Osbornes
- ✓ Lundy
- ✓ Sisk
- ✓ Kier
- ✓ Balfour Beatty
- ✓ Highways England
- ✓ Wilmott Dixon

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- ✓ WP Group
- ✓ Telford Homes
- ✓ Skanska
- ✓ Carmichael

The groups will be circulating round papers and outputs for comment during July and August.

### 2.9 Labour

The Minimum Standards and Supply & Demand groups are running.

The Minimum standards is being led by Ben Cross from Skanska and Ciaran Alstowe from Hercules. The group has canvassed the attendees to gain an understanding of what minimum standards are in place and how they are applied.

During June and July, a paper proposing minimum standards will be drafted internally by the group and then circulated round in August to gain school comment – this will then be presented along with an implementation plan at the next meeting with is being held on the 26<sup>th</sup> September at a venue to be confirmed.

The Supply & Demand group is being led by Amar Sandhwalia from Fortel and Jackie Cuthbert from VGC. A high-level assessment has been done of project hotspots identifying current areas of shortages over the next 2 – 5 years. The leads of the group will be discussing on Wednesday 27<sup>th</sup> June how this information will inform decision making about supply & demand initiatives as well as planning the next steps and outputs for discussion at the feedback meeting on the 26<sup>th</sup> September.

The 3<sup>rd</sup> group focusing on induction and training materials will start in September once the minimum standards work has started to agree its outputs.

Currently the following organisations are supporting this work:

- ✓ VGC
- ✓ Hercules
- ✓ Skanska
- ✓ Morson International
- ✓ Morgan Sindall
- ✓ O’Neil & Brennan
- ✓ Sir Robert McAlpine
- ✓ National Grid
- ✓ Bouygues
- ✓ Danny Sullivan
- ✓ Aggregate Industries
- ✓ Sisk
- ✓ Kier
- ✓ Highways England
- ✓ Carmichael
- ✓ Wilmott Dixon
- ✓ Nottingham Trent
- ✓ Costain
- ✓ Galliford Try
- ✓ CITB
- ✓ McAvoy
- ✓ J Murphy

- ✓ Flannery
- ✓ Wates

The groups will be circulating round papers and outputs for comment during July and August.

### 3 New Knowledge Development

#### 3.1 E-learning Development

The following e-learning modules have been developed in this quarter:

##### *Circular Economy Indicators*

The Circular Economy Metrics e-learning module is an intermediate level module which provides a means of measuring circular economy performance in construction using indicators developed by the Ellen McArthur Foundation and Granta consulting. It provides:

- a brief introduction on the principles and benefits of adopting a circular economy approach
- an overview of BS8001 and the EU's Circular Economy Package.
- what circular economy metrics and indicators are
- how measuring and reporting progress can benefit business and industry.

The metrics outlined in this e-learning enables the industry to; benchmark construction materials and products, compare design alternatives, introduce measures into specification and procurement, expand life cycle assessment analysis and enable further collaboration within the supply chain. To pass the module learners must complete a ten question quiz and achieve an 80% pass rate.

##### *Responsible Waste Management*

The Responsible Waste Management e-learning module is an introductory level module primarily aimed at managers in the FM Sector to enable them to improve their knowledge and understanding on waste management. It provides a brief introduction on the principles of waste management, touching on key concepts such as the Waste Hierarchy, the key legislative requirements associated with waste, waste classification, duty of care, waste transfer notes (including differences between non-hazardous and hazardous waste) and a brief summary of future trends with reference to the circular economy. A fundamental part of the module is the provision of downloadable pdf documents which give guidance on how to complete waste transfer notes correctly. To pass the module learners must complete a 15 question quiz and achieve an 80% pass rate.

#### 3.2 Special Interest Groups

This quarter it was agreed that a Special Interest Group was set up to enhance the School's engagement with procurement people by creating a suite of learning based on School content that will improve their capacity to understand the issues and in the longer term to ensure the School is influential with the professional institutions they belong to (e.g. CIPS, RICS, Procurement Leaders etc.).

A Terms of Reference has been drafted and detail the following:

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### Objectives

- To identify the learning content in the School that is most appropriate for procurement professionals
- To specify a solution for the School to engage procurement professionals in learning
- To establish relationships with professional institutions to ensure the School's leadership initiatives are applied through procurement

### Outcomes

- A suite of learning content in the School for procurement people that can be easily accessed and linked to other sites hosted for procurement professionals
- An engagement strategy to promote the School's work to the procurement profession
- A marketing campaign to engage procurement people in the School

Invitations to the Partners have been issued (to date there have been 19 individuals who want to be part of the SIG) and a meeting is set to take place in July. The Terms of Reference will be discussed and agreed at that meeting.

### 3.3 Horizon Group

The Horizon Group last met on Tuesday 19th June. This was a focus group meeting evaluating the industry applicability and value of Mohammad Rickaby's proposed values driven checklist derived from four years of research which explored the underlying role and relationship of 'personal values' with 'sustainability performance' of a large rail infrastructure project.

The Circular Economy metrics project is now complete and the materials are included in the School's resource library. This includes an e-learning module, Circular Economy metrics guidance and tool together with a number of case studies demonstrating application of the metrics.

We are currently attempting to engage both School Partners and Masters level students in short, focussed research projects proposed by School Partners. Six projects have been received to date and we are now engaging with academic institutions to match students with projects.

The next meeting is on September 17th and will focus on application of natural capital thinking in construction. The group is hoping to engage with Cambridge Institute for Sustainability Leadership (CISL) Built Environment Group to help support and disseminate proposed research in this area.

## 4 New Partners

The School has had a successful first quarter and welcomes the following new Partners: Flannery Plant Hire, Speedy Hire, O'Neil & Brennan, A Plant, Anglian Water and Graham.

Unfortunately, this quarter has seen two Partners not renew their Partnership with the School. These are Interserve (budget restrictions) and Fusion (the lifetime of the JV has come to an end). The School budget plans for Partners to not renew and had highlighted these organisations as at risk at the time of planning.

## 5 PR, Marketing & Communications

### *External Trade Shows*

The School will be represented at four trade shows this year.

A partnership is being formed with **London Build** to be the co-host of the sustainability hub at the show. Shaun McCarthy will be chairing, advising on content and providing opening and closing remarks. The plan is to have two expert speaking engagements at the show. The School will also have a stand presence at the event which has proved successful for the last two years in gaining new interest in the School.

**UK Construction Week** will follow closely after London Build. A partnership has been established with the organisers and the School has two speaking sessions in the CPD workshops area. There is also potential for the School to provide opening/closing remarks for the IMEA programme at the show. This is yet to be confirmed.

**Offsite Construction Show** is taking place in November. The programme of events is yet to be confirmed, however the School will have exhibitor presence and two allocated speaking sessions.

**Scotland Build** will be held in March 2019 (postponed from November). This will form part of the partnership established for London Build. Presence at this event is to further the School exposure in Scotland to help grow membership in that region.

### *Awards*

The School has nominated submissions for four awards in four categories. The School has so far been shortlisted in three of these, with one to be confirmed. These are:

***Offsite Construction Award – Pioneer of the Year***  
***Global Good Awards – Sustainable Supply Chain***  
***Construction News Awards – Supply Chain Excellence.***

The School was not successful in the Global Good Awards, but did receive some valuable feedback which can be utilised on future submissions. Ian Heptonstall and Dale Turner presented to the judges for the CN Award and the winners will be announced in July.

The School has also submitted a nomination for the Housebuilder awards and are awaiting the announcement of the shortlist. FM was a targeted sector this FY, however the deadline for the BIFM awards was early on in the year. The submission will be prepared for the 2019 award.

### *Press coverage*

The School has received a number of press mentions in industry related publications/websites over the past few months. The majority of this has been as a result of planned press communication around the Impact Survey.

The FM sector was particularly active, and the Impact Survey press release has resulted in the request for spin-off industry commentary for edie.net. The School is awaiting publication on the first piece.

Table 6. Table showing KPI ratings for Change, Relevancy and Quality

Publication	Title	Date	URL
Planning & Building Control Today	Slavery, sourcing & community are top 3 Supply Chain issues	15-May-18	<a href="#">Link</a>
CIPS Supply Management	Long way to go' for construction supply chain school	15-May-18	<a href="#">Link</a>
Tomorrow's FM	Slavery, sourcing and community identified as top three supply chain issues	16-May-18	<a href="#">Link</a>
FM Magazine	Supply Chain Sustainability School Built Environment Survey	16-May-18	<a href="#">Link</a>
FM Magazine	Fairness, Inclusion and Respect	08-Jun-18	<a href="#">Link</a>
Planning & Building Control Today	Construction leaders react to societal changes outlined in FIR Culture Survey	08-Jun-18	<a href="#">Link</a>
Construction News	Supply Chain Excellence: Finalists	08-Jun-18	<a href="#">Link</a>
FC&A (Future Constructor & Architect)	The ugly truth behind your specification: FC&A Roundtable @ Marshalls	12-Jun-18	<a href="#">Link</a>
The Times/ Raconteur	How sustainability can build value in construction	20-Jun-18	<a href="#">Link</a>
The Times/Raconteur	Future of Procurement Report	20-Jun-18	<a href="#">Link</a>
Edie.net	Blog: How intelligent are we in our fight against exploitation?	TBA-Jun	TBA
Edie.net	Blog: If you think sustainable procurement costs more - you are doing it wrong	TBA-Jul	TBA
Edie.net	Blog: Social value - TBA	TBA-Jul	TBA

### Content marketing

The marketing team, along with sector lead leads have been busy putting together content marketing plans in order to increase School activity with current members, beyond face to face event attendance. The content plans focus around the key high interest themes within each sector and send weekly targeted emails to members. Offsite sector ran a pilot which has been running for a number of weeks and results can already be seen in the increase in resource views. The below table outlines the themes that have been identified for each market:

The monthly themed calendar allows us to target issues which are specific to the various School sectors and to focus on driving engagement through relevant resources.

Month	Construction	Infrastructure	Homes	FM	Offsite	Wales
May	Carbon	N/A	Waste/Offsite	Assessments/Waste/ Circular Economy	DfMA Housing	N/A
June	Carbon	Carbon	Waste/Offsite	Assessments/Waste/ Circular Economy	DfMA	BIM
July	FIR	Waste	FIR	Waste/Circular Economy	DfMA - Infrastructure	
Aug	FIR	Sustainable Procurement	FIR	Carbon	Logistics	
Sept		Modern Slavery		Social value	BIM	
Oct	Modern Slavery	Ethical Procurement	Modern slavery	Modern slavery	Optioneering	Modern Slavery
Nov		Social Value		Sustainable	Offsite Construction Show	
Dec		Sustainable Procurement		Procurement		
Jan		Responsible Sourcing				
Feb		Environmental Management				
Mar		Apprenticeships and Skills				

### GDPR

The School has addressed GDPR and updated all relevant processes with all its stakeholders including Users and Members of the School, Partners and key suppliers who support the School (e.g. IT delivery Partner, funding bodies).

The School has always treated data with the utmost security and does not share data with any third parties apart from to form part of the evidence required to claim for grant monies.

### Automation

A brief has been sent to our website developer for perusal. It is estimated that work will commence in quarter two. The marketing team is currently tightening email marketing processes in order to improve the transition as well as start think about potential automation processes. The School is currently planning to use the Mailchimp automation platform to connect to the School database once the brief has been assessed and journey mapping has been completed.

### Webinars

A number of webinar platforms have been assessed and shortlisted, based on School needs and cost analysis. Two potential platforms have been identified and there are plans to run a trial webinar for quarter two. Pending successful trial, a webinar plan will be integrated into the content planning for the year.

**End.**