

Challenges:

Given that BPD sells sustainable building systems, it is incumbent on them to lead by example. To that end they try to ensure that their suppliers' products are manufactured, packaged and distributed in as sustainable manner as possible. They manage this by advising the manufacturer of the company's requirements and monitoring their performance in quarterly visits to their factory.

The Showersave systems are 100% recyclable, as is the packaging, while 60% of the energy used in creating one Showersave system is generated from renewables.

Impact:

- **Networking:** By attending the School's Breakfast Briefing events, BPD are able to network with industry professionals and discuss innovations in the homebuilding sector
- **Un-Restricted Learning:** BPD have been able to utilise the School's learning and self-assessment tools fully due to there being no time restrictions in place for completion, meaning that learning can be undertaken at the company's pace and to fit their schedules.
- **Company approach:** Once the action plan for BPD was generated; all colleagues were added to their corporate account within the School and encouraged to log in on a regular basis to avail of the various recommended resources. All company activity was logged, and each employee marked as completed, resources accessed. The action plan was a beneficial way of co-ordinating group learning within the organisation.

Value gained:

- **Competitive advantage:** BPD find that many of their housebuilder clients expect suppliers to have School membership at a high level, and believe that maintaining Gold membership will add weight to their PQQs
- **Improved reputation:** BPD believe that Gold membership will also improve their reputation within the industry.
- **Ongoing employee development:** BPD have utilised the corporate and individual self-assessment functionality to continuously develop their staff members and allow them to undertake hours of free, CPD accredited training. The format of the School's website has also been beneficial in sharing information with a wide variety of colleagues.

Future Proofing:

"The school website is easy to access and navigate, resources are relevant and easily accessible and overall an excellent resource for any business involved in UK construction. Since becoming a member, we had several occasions where advice was required and used the telephone number / email address on the website to correspond with the relevant school personnel. Although, responses to questions were prompt, it would be useful for new members to have access to an online chat facility, whereby questions could be answered instantly when advisors are online and available."

Fact box



Showersave[®]

Company

BPD Ltd

Employees

9

HQ

Ballyclare, Co. Antrim, NI

Website

www.showersave.com

Main contacts

Nuala Barr

Services

Heat exchanger technology

About

BPD Ltd is an agent and distributor of sustainable building solutions, notably **Showersave**.

The annual turnover of the business is £900,000 and they employ 9 staff.

They have major UK house builders, M&E consultants and plumbers' merchants as their key clients.

