

October 2019

The Supply Chain Sustainability School Special Interest Group on Wellbeing

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Wellbeing SIG, 2 October 2019 | Summary and actions

i. Attendees

Miles Brown	Ben Keeghan
Simon Tranter	John O'Connor
Joe Boulter	Jenny Herdman
Chris Crabtree	Hardip Mann
James Timon	Mark Turner
Dola Fowokan	Andrew Day
Emma Davie	Penelope Ware
Andy Burrows	Denise Southward
James Callaghan	Claire Bradbury

ii. Discussion themes

- Recap on the genesis of the SIG and the aim to upskill the School and built environment supply chain through the SIG's outputs
- The link between sustainability and wellbeing i.e. wellbeing refers to the idea of bringing people along on the transition to a sustainable (zero carbon, climate resilient) future
- The role of both objective and subjective data in measuring, monitoring and developing action on wellbeing
- Macro trends underpinning investments in wellbeing include: aging population, digitalisation
 of work, expansion of cities, accelerating climate emergency, social inequalities, declining
 species, habitats and access to nature, declining physical activity levels, declining health (both
 physical and mental), deteriorating air quality, policy shifts, increased pressure on healthcare
 and transport systems.
- Business trends: wellbeing is material to business value. It is increasingly understood to affect business resilience, reputation, attractiveness to emerging talent, 'licence to operate', and client satisfaction.
- More work needs to be done on the business case for investing in wellbeing, and on understanding how businesses in the built environment impact wellbeing of downstream users and occupiers of the built environment i.e. the real time experience vs the future experience; and reactive versus proactive wellbeing responses.

iii. Discussion outcomes

- There are numerous filters that can be applied when considering wellbeing in the built environment e.g. sector (construction, home builder, etc), size of company, employment status, project type. These need to be considered in the outputs of the SIG
- Generally, within the built environment sector, wellbeing interventions tend to be low cost, apply a one-size-fits all approach and rely too heavily on objective data.
- This means, therefore, that consistent 'best practice' is yet to emerge, hence the request to all members of the SIG to identify and provide examples of wellbeing interventions.

- Those forging the way on wellbeing recognise the nexus between culture, physical design and policies/procedures, and aim to address the collective experience of wellbeing
- A need for a diagnostic tool was expressed by some of the group, and Partners that use these will share them. We would like to move the discussion towards what proactive steps the built environment can take to create optimum wellbeing conditions (i.e. moving beyond interventions that reactively address wellbeing that has already declined).
- The group agreed to share a range of materials to support the outputs of the SIG
 - Wellbeing strategies
 - Wellbeing learning contents
 - Case studies and example interventions
 - o Policies and practices to support wellbeing
 - Examples of how subjective data (the lived experience of wellbeing) is captured, used (and benchmarked, if applicable)
 - Wellbeing maturity matrices
 - o Research

Actions and next steps

- Partners to share case studies [All Partners]
- Partners to identify colleagues (if not the current SIG attendees) who are best placed to contribute to the strategic / place-making framing of wellbeing and to flag their details to Claire [All Partners]
- Identify opportunities for future learning within the group and arrange future meeting date [CB]
- Future meeting date we are aiming for November, but this will be set once we have a reasonable amount of case studies shared [CB]