

Infrastructure Leadership Group

13th November 2019

Welcome and Introductions:

- The group was introduced to Tom Howden – Kier and Darren Checksfield – Aggregate Industries.

Category & SIG update:

During the meeting the group was informed of the current work the category and special interest groups are currently completing. For further information please refer to the leadership pack that was issued before the meeting.

Actions:

- Partners to contact Rosie if they would like the leadership pack to be resent.
- Partners to contact Rosie if they would like join any of the category or SIG groups

School Academy:

The School Academy has been developed by the school board and has been designed to set objectives for the School for the next 5 years. This includes improved support for Partners, development in accredited learning, school ambassadors and subject matter ambassadors.

It was made clear to the group that the academy will be a collaborative approach that is building on the success of the school. The academy is aimed to be launch in 2021/2022 however 2020/2021 will be used to model potential funding scenarios.

There will also potentially be an academy manager who will facilitate a long term agenda for the school.

The group provided the following feedback on the school academy:

- Executives and investors should be involved so that higher level is support is provided
- The model of the academy and funding needs to be clearer
- A pilot scheme should be developed for the academy
- Experts from other sectors such as retail could be brought in to help develop the school academy. This would help with what best practice is and what best practice looks like.
- The academy could be competing in a market with organisations that already complete work on thought leadership

The majority of the group agreed that they would join the school academy group.

Business Planning:

Due to the new financial year beginning in April the group was asked to rate where they believe their organisation is currently within the school. The group rated how much the school met their needs by standing at one ended of the room to indicate 10 and the other end of the room to indicate 1.



The group was then split into four groups and were asked their thoughts on current activities creativity, opportunities and threats:

Current activities:

More:

- Better communication – events calendar and other forms of communication e.g. webinars
- Influencing/ collaboration - creating more common approaches within the school
- Marketing – further marketing material for non- members of the School
- Drive standardisation of sustainability KPI’s across organisations
- Strategic review and renewal of resources and training
- Dissemination & visibility of working groups activities
- Further focus on outputs

Stop:

- Supplier days
- Non-productive meetings
- Over committing

Difficulties and threats for the School:

- Highly competitive industry – organisations are looking for a USP and are less willing to share
- Approach to sustainability management & innovation
- Not enough client involvement
- Time constraints – demand on specialists
- Close out of initiatives before beginning new ones
- Lack of change – stagnation
- Lack of focus and measurement in leadership groups
- Identifying key materials to be collaborated/ shared across several projects
- Keeping up to date- constantly developing and renewing

Opportunities for the school to better address sustainability issues in the supply chain:

| Priority Sustainability issues | Key Audience | Supply Chain focus for responding to the issue |
|-------------------------------------|--------------------------------|--|
| Zero Carbon | Everyone | Scope 3, Carbon capture, zero carbon plant |
| Labour supply/ future skills | Government | Sector groups |
| Waste | Manufacturers | Critical mass |
| Renewables | Key clients, Local authorities | Sector strategy |
| Climate change emergency | Leaders to lead | |

Creativity- What could do the School do that is new:

- Vertical communication for the supply chain
- More focus on key issues affecting the industry
- Benchmarking across other industries on specific issue/ topics
- The Academy
- Using the leadership & category groups combined influence to Lobby

- More media advertisement
- Identify R+D opportunities and engineering initiatives to reduce projects quantity and waste – share the findings and lessons learnt.

After this had been discussed the group was asked to place stickers on the suggestions that they believe should be prioritised:

- Using the groups combined influence to lobby and discuss
- The School Academy
- Zero Carbon
- Waste
- Focus on outputs
- Better communications
- Labour supply/ future skills
- Competing with other groups
- Drive standardisation of sustainability KPI's across organisations
- Benchmarking across other industries on specific issues/topics

Website update:

Emily McBride, Marketing Manager of Action Sustainability presented the Supply Chain Sustainability School website to the group.

The group was informed and showed some of the new features of the website:

- You are now able to view your colleague's roles within the school e.g. if they sit on a leadership or category group. The group was informed that to make changes to this you need to contact your Partner Manager e.g. Helen
- Partners are now able to set targets that have a time period for their priority suppliers based on membership levels within the school.
- Partners are now able to upload and manage their own priority supplier lists

The group suggested that it would be helpful if they could automatically remove priority suppliers from the dashboard rather than having to download an excel list. It was also mentioned that it would be useful if one person could be assigned to two accounts to help with the issue around JV's and JV email addresses. At the moment an individual would have to have two accounts one for their organisation and one for the JV.

It was explained that the Partner maturity matrix will be changing. A focus on the new matrix will be media and how Partners can incorporate the school into the media.

Actions:

- Emily to find out when Partners will be able to allocate resources to their priority suppliers
- Rosie to circulate the FAQ page to the group
- Partners to contact Emily or Wendy if they would like a bespoke training session on the new website
- Partners to incorporate the School into the media where possible
- Waste and Carbon group to be added to the website

AOB:

- The next meeting is taking place on the 22nd January 2020. Partners to contact Rosie if they have availability to host this meeting.