

# Member Case Study: Tiger Supplies

## **Initial Engagement and Sustainability Focus:**



Tiger Supplies has been a member of the School since 2017, since then senior management and other key staff have become involved with the School.

In 2019 it was decided that they would use the School to help promote sustainability and social value within the business; they increased the number of company members and promoted the use of E-learning, webinars and appointed key staff to attend events.

#### Impact:

- Sustainability Strategy: At the end of 2019 Tiger Supplies introduced its Sustainability Strategy. This was possible due to the levels of learning and understanding received through the School. The strategy is based around the Sustainability Development Goals and how we as a company can embed each goal within our day to day business.
- **Modern Slavery:** Having a Modern Slavery Policy already in place, the School helped reinforce the Act and its implications and highlight the need for a statement as a priority to show our firm stand on the matter
- **Company-wide engagement**: The self-assessment was completed with representation from those responsible for sustainability and quality within the business to ensure balanced and accurate responses.
- **Social Value:** Tiger Suppliers introduced a Social Value Policy, with the knowledge gained through E-Learning modules, this provided the knowledge and skills to develop a policy tailored to the business.
- **Staff training**: This has already begun with the Business Procurement Manager gaining valuable knowledge along with the Company Managing Director. The aim to is widen this to further employees throughout 2020.

"By engaging with the Sustainability School, we have been further educated and guided towards improving many aspects of our business, which has had a positive effect on our staff, customers, supply chain and local community".

Some examples being the implementation of a Sustainability Strategy and improvement of our company's social values. The Sustainability School has increased our opportunities to work with and learn from various companies within our industry and we look forward to this continuing into the future."

#### Clinton Fisher – Managing Director Tiger Supplies Ltd

# Value gained:

• Enhanced reputation and client recognition: The commitment goal is to gain Gold membership within the School and have several FIR ambassadors. Being a member and using the badge on the website certainly doesn't guarantee the company more turnover, however it will enhance the company reputation as a responsible business. Currently, membership is promoted on email banners and the company website.

# Fact box



### Company

**Tiger Supplies** 

**Employees** 

75

HQ

Essex, UK

#### Website

www.tiger-supplies.co.uk

#### **Main contact**

Gemma Alliker

**Services** 

PPE and Building Site Supplies

#### About

**Tiger Supplies** are a leading UK supplier of PPE (Personal Protective Equipment) and building site supplies, boasting more than 15 years of trading to the construction and civil engineering industries.

As specialist suppliers of PPE, our range includes safety helmets (hard hats), protective footwear, safety gloves, safety eyewear, respiratory equipment, hi vis clothing, ear protection and various other PPE equipment. With PPE at the core of our product range, we also supply a wide variety of site supplies across multiple categories including safety signs, fire safety equipment, first aid supplies, traffic management products, site lighting, sealants and adhesives, hand tools, contractor's tools, janitorial supplies and much more.

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- Cost and time savings: Rather than spending money on external courses and or trainers, Tiger Supplies have found the E-Learning modules, workshop formats and many of the School's presentations as a platform on which to tailor / develop their own knowledge.
- Customer retention: By being part of the School Tiger Supplies are sending a message to their own suppliers and customers that membership to the School should be a priority. They believe that continued membership to the School and active engagement, combined with the development of their Sustainability Strategy, will help to retain existing customers.



• **Networking opportunities:** Attendance at the School events and workshops has provided Tiger Supplies with valuable opportunities; it also provides a discussion point to facilitate networking at other external events.

## **Future Proofing:**

In order to continue to benefit from using the School it would be important to:

- Ensure the range of resources continues to grow, and content remains up to date and is reflective of the priorities of the School's Partners.
- Continue to run face to face workshops.
- Continue to grow the School's partners and have more client involvement.

