

Challenges:



As a labour supplier and recruitment agency, Dynamic Group's people are their most precious asset. Fairness, Inclusion and Respect is of utmost importance to the

organisation and they are constantly working on embedding internal cultural values throughout all levels of the business.

Attracting new people to the industry is also important, and Dynamic Group are currently working with EYC Global to deliver over 100 free training courses in London to help with career access. They also focus on incrementing their social impact in the communities they work with. Dynamic Group are currently developing a good neighbour guide which will be distributed to internal colleagues.

Impact:

Over the past year Dynamic Group have attended 10 supplier days, various workshops and have accessed a wide range of the School's resources on social value, modern slavery and sustainable procurement. They have also been involved in the FIR programme and have FIR Ambassadors within their team. This has had the following impacts:



- **Improved understanding:** The School's resources have assisted Dynamic Group with internal training which help align their internal policies and offering to their customer base. By completing company assessments and re-assessments, as well as individual assessments, Dynamic Group were positively surprised to see their score was above average in their trade category, reaffirming they are moving in the right direction.
- **Implementing change:** As a result of attending School workshops Dynamic Group have been able to grasp key challenges and drivers within the industry and create internal goals and strategies to ensure the business adapts to the current and future industry needs.

Value gained:

Fact box



Company

Dynamic Group Ltd

No of employees

>15

HQ

London

Website

www.dynamicgrp.co.uk

Main contact

Michael Cirstean, Managing Director

Services

Recruitment and contingency labour suppliers in rail and construction

About

Dynamic Group is a labour supply and a recruitment agency. Established in 2011, The Dynamic Group collaborates with their clients in the supply of quality skilled professional labour to the rail and construction sectors within the UK and Europe.

Dynamic Group have gained significant value from being a School member:

- **Networking opportunities:** Attendance at School events has provided Dynamic Group with valuable networking opportunities with key influencers and decision makers within the industry, with whom it would otherwise be less straightforward to interact with.
- **Accessible learning:** Dynamic Group have found the Schools assessments easy to complete. Receiving a tailored action plan is particularly useful for Dynamic Group as the resources provided benefit all staff members.
- **PR / commercial opportunities:** Dynamic Group are proud to be a Gold Member and include their School membership badge in tender submissions to demonstrate their commitment and journey towards best practice in sustainability.

Future proofing:

Dynamic Group would like the School to continue to grow to include a wider range of resources on labour supply and staff welfare issues as this is of vital importance to the industry.

A company dashboard showing individual assessments and resources completed would be helpful for Dynamic Group because it would help to centralise internal engagement management.