

Challenges:

Reducing carbon onsite is at the core of ThinkHire's products, however as the products involve lots of different technology, including lithium, a key challenge is reducing their embodied carbon. They are looking to broaden their thought process on how they can reduce the full lifecycle footprint of their products, for example by looking at UK based manufacturers, rather than importing.

Impact:

As an organisation with sustainability at its heart, ThinkHire joined the School to help continue to develop their sustainability knowledge on a range of topics. Being a School member has had the following impacts:



- **Gap analysis:** ThinkHire completed a company assessment and later a reassessment to understand their level of knowledge. Through completing the resources on their bespoke action plans, ThinkHire were able to clearly identify gaps and as a result worked towards and received their ISO 14001, ISO 9000 and ISO 45000 accreditations.
- **Changing ways of working:** After learning more about their sustainability impacts through using the School's resources, ThinkHire aimed to reduce their embodied carbon by addressing their complete supply chain. In recent projects they have localised the supply chain, both personnel and components, and engaged with local companies for shared facilities, which has created social value and reduced carbon impacts.

Value gained:

ThinkHire have gained value from being a School member:

- **Improved understanding** – Through accessing the School's resources, ThinkHire were able to improve their knowledge on key sustainability topics such as embodied carbon, biodiversity and sustainability strategy and directly address these through upcoming projects and internal policies.

Fact box



Company

ThinkHire

No of employees

> 25

HQ

Harpenden

Website

www.thinkhire.co.uk

Main contact

Neil Richardson

neilrichardson@thinkhire.co.uk

Services

Plant hire

About

ThinkHire is the pioneer of the Solartainer Versatile range, the world's first adaptable solar hybrid generators. They provide relocatable renewable energy solutions and solar hybrid power generation, alongside eco welfare solutions and site establishment products for both hire and sale nationwide.

- **Sales and marketing** – The School has helped ThinkHire demonstrate that they have a business proposition aligned with their clients and that they can help them reach sustainability targets. They include their badge on the website and in bids to help market this to new and existing clients.
- **Staff satisfaction** – Having silver and gold level membership with the School helps show progress internally and creates a sense of achievement for the organisation, boosting staff morale.
- **Competitive advantage** – To be seen to be one of the leaders in the sector on sustainability at this point in time is powerful in winning and retaining new work.



Future value:

ThinkHire will continue to look to the School for up to date information on emerging policies and processes. Annual showcases or large events where knowledge, information and best practice can be shared would be helpful for them to continue to keep on top of what is new in environmental management. There are lots of different parts to sustainability, and a huge amount of data, and it would be great for the School to be the overarching support point for the whole supply chain, across different markets.