

**Attendees:** Hilary Hurrey (Action Sustainability), Robyn Kelly (Action Sustainability), Emily McBride (Action Sustainability), Becky Bryant ((Action Sustainability), Paul Parkinson(Action Sustainability), James Cadman (Action Sustainability), Charles Naud (Action Sustainability), Nathalie Ritchie (National Grid), Kris Karlake (BAM), Antony Lavers (Taylor Wimpey), John Dwyer (Telford Homes), Mandy Messenger (Advante), Alice Hands (Sir Robert McAlpine), Jade Hunt (Kier).

**Apologies:** Emma-Jane Allen (Action Sustainability), Michael Cross (Willmott Dixon), Cyndi Mudaly (ENGIE), Jo Gilroy (Kier), Daniel Harvey (Wates).

## 1. Progress against actions

All actions were complete from the last meeting. The Partner Maturity Matrix is going to be road tested at the end of July with a workshop style session run by EJ and Becky.

**Actions:**

- EJ & Becky will feedback to the Operations Group any key outcomes.

## 2. School Update

Hilary reported the key figures on membership engagement. Overall the School has maintained the engagement in the School, when comparing previous quarters. In addition, there are significantly higher engagement levels when comparing to the previous years quarter.

An area of slight concern is around assessments as the number completed have dropped in the last two months. The team are already focusing on what actions can be taken however the drive needs to also come from Partners as we know from experience this has the most impact.

**Actions:**

- Hilary to look into how we report on active companies and potential outreach by looking at company size.
- Hilary to explore if the system is able to record eLearning completion.

## 3. Engagement Strategy: Marketing & Knowledge

Emily and Robyn presented to the Operations group on:

- the amended marketing strategy following the change to everything being delivered virtually.
- the knowledge strategy that has been developed over the last year, and the key focus for gaining new knowledge into the School via the Partner organisations.

**Actions:**

- Emily to work on how to ensure that the Partner communications are differentiated from the member School communications.

## 4. New Partners and Income

Paul Parkinson updated the group on new Partners joining the School this financial year and since January 2021. It has been really pleasing that there have been seven new Partners joining the School

since the beginning of the financial year. Paul went on to explain what Partners can do to introduce the School to potential new Partner organisations.

**Agreed:**

- ✓ The change over the last quarter to online training due to COVID is an opportunity as online training will definitely be viewed as less 'scary' to many organisations. This should certainly help the sell of training and knowledge the School provides.

**Actions:**

- Paul to speak with John Adams at Barretts regarding potential leads following a supply chain event where the School featured heavily.
- Nathalie will introduce Paul to the Achilles group – UVBD and try to get a slot on the steering group meetings.
- All Partners to send Paul one lead to approach and follow up regarding joining the School as a potential Partner ([paul@supplychainschool.co.uk](mailto:paul@supplychainschool.co.uk))

**5. Update: Plant Group, Climate Action Group & the Carbon Tool**

James Cadman provides the group with an update to the work that is happening in the Plant Group with the launch of the Plant Charter, as well as the work taking place in the Climate Action Group.

Charles Naud demonstrated the Carbon Tool which is being trialled by the members of the Climate Action Group currently.

**Actions:**

- If any Partners are interested in joining the Plant Group or would like to find out more about the Plant Charter please contact [james@actionsustainability.com](mailto:james@actionsustainability.com)
- If any Partners are interested in joining the Climate Action Group, please contact [james@actionsustainability.com](mailto:james@actionsustainability.com)
- If any Partners are interested in having a more in depth demonstration on using the Carbon Tool please contact [Charles.naud@actionsustainability.com](mailto:Charles.naud@actionsustainability.com)

**6. AOB & date of next meeting**

29<sup>th</sup> September 2020, 10.30 - 12.30pm (Virtual)