

## Challenges:

A key challenge within the business is plastic packaging and waste. At the start of 2020 Bodyguard Workwear launched their 100 to zero initiative. The aim was to remove plastic packaging from all own brand products, preventing 100 tonnes of plastic from ending up in landfill by the end of 2023.



It was a bold move as customers are so used to receiving their garments in plastic packaging, so a key challenge is altering mindsets around packaging. Bodyguard Workwear believe everyone has a part to play and just making a small change can ‘snowball’ to a bigger impact.

Bodyguard Workwear have now started measuring the impact of this initiative and are in the early stages of reporting net carbon saving from switching packaging methods.

## Impact:

Bodyguard Workwear have engaged in the School through attending online training and using the online resources, which have had the following impacts on the business:

- **Developing knowledge:** Through attending training workshops on Carbon Reporting, Understanding Unconscious Bias and Coping with Stress, Bodyguard Workwear have improved their knowledge on these key topics. The Coping with Stress session in particular led to them introducing three individuals within the business as Mental Health Awareness Ambassadors.
- **Benchmarking progress:** Through completing an assessment using the School’s tool, Bodyguard Workwear have identified areas of improvement, which may have otherwise been overlooked. The resulting Action Plan output was useful as a guide, identifying topics and resources that were of benefit to the business, based on the answers provided. Once they have achieved key business sustainability milestones they take re-assessments to benchmark progress and improvements.

## Value gained:

- **Competitive advantage:** Many of Bodyguard Workwear’s clients are members and Partners of the School. Therefore, tender opportunities prefer them to be members - initially membership was due to a requirement on a bid we were working on. However, Bodyguard Workwear quickly realised the true benefits that the School brings, and now utilise resources widely.
- **“Ready-made” training:** The School is a recognised organisation with an extensive resource library. With the regular invites to webinars and events, they are able to gain an insight and awareness of poignant topics.
- **Recognition of sustainability knowledge:** Bodyguard Workwear think that being part of the School puts a nice ‘wrapper’ around sustainability,

## Fact box



### Company

Bodyguard Workwear

### No of employees

32

### HQ

Birmingham

### Website

[www.bodyguardworkwear.co.uk](http://www.bodyguardworkwear.co.uk)

### Main contact

Narinder Panaser - Key Projects Manager

### Services

Supplier and manufacturer of PPE and workwear

### About

Established in 1975, Bodyguard Workwear have a wealth of knowledge of PPE and manufacturing. Recently acquired by Bunzl Plc., Bodyguard Workwear continue to give customers the personable service with the added benefit of being part of a larger, internationally recognised family. Their customers are anyone that requires PPE and workwear, including in rail, construction, utilities, petrochemicals and Recruitment.

bringing all their work together. Being members demonstrates a basic awareness of topical subjects to customers, clients and the wider industry.

### Future proofing:

Looking forward Bodyguard Workwear will continue to take part, participate and utilise the School, it's services and resources. However, it would be beneficial to incorporate more industries and to focus on suppliers of other items such as Workwear and PPE and highlight the sustainability improvements that can be achieved from all supply rather than focussing too heavily on construction and building material supplies.

It would also be great if the School could promote more heavily on social media and act as more of a platform for the members. This multi-faceted approach would give the School more of a presence making them even more of a recognised entity.