

Case Study: Coral Communications Ltd

Challenges:

At Coral we are aware that the construction industry can have a negative impact on environment. Areas of concern are environmentally damaging designs, high energy use, waste, water use, and construction process itself. Also, sustainable procurement, modern day slavery, diversity, inclusion, and respect are areas that construction companies need to make sure they do their part. Influencing sustainability within the supply chain is a



challenge. Ensuring sustainability is embedded within the company and people takes time and effort. It is the hope that, through Supply Chain Sustainability School, Coral can encourage change and drive sustainability in all our suppliers and clients as well.

Impact:

Increased Learning: Coral's team have actively made use of the schools' resources over the past months as part of its strategic plan to embed the policies, procedures and protocols needed to ensure the business becomes a leader in sustainable operations.

Social Sustainability Knowledge: As part of the railway construction industry supply chain, we are increasingly aware of the importance of training in areas such as mental health, modern day slavery, diversity, fairness, inclusion, and respect. The school's resources in these fields have been excellent and have received a positive feedback from our employees.

Continues Professional Development Programme: We have gained huge value from the school's course materials and have incorporated it as part of our continues professional development programme.

Value gained:

- Improved understanding of sustainability, responsible procurement, inclusion, diversity, and respect: The School's resources have had a positive impact on developing and enhancing Coral's knowledge and skills set. This has led to the introduction of new, advanced ways of working which has delivered significant innovation and value to our business, our stakeholders, and our customers.
- Enhanced reputation: From the knowledge that has been gained, Coral has been able to implement a detailed strategy to fundamentally change the way we operate, with a sharper focus on sustainability, waste management, carbon reduction, fairness, inclusion, and diversity. We now have trackers for everything possible to be measured. Our clients are really impressed and value our efforts. Being associated with the School allows Coral to demonstrate their sustainability commitments.

Fact box



Company

Coral Communications Ltd

No of employees

115

HQ

London, UK

Website

www.coralcomms.com

Main contact

Kashif Shabbir

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Services

Installation, testing and commissioning of railway telecommunications systems, electrical & power systems.

About

Coral Communications is an industry leading telecommunications service provider established in 2005. Our vision is to become the first-choice engineering contractor for transport service providers in the UK. We recognize that to achieve our vision we need to work collaboratively with our suppliers and our clients. We generate value for our customers, by building a sustainable business which meets the needs of our clients and communities.



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- Improved PQQ responses: With tenders focusing increasingly more on sustainability and carbon reduction, the knowledge gained through the School has assisted us in preparing more detailed responses to PQQ's in line with our commitment to drive towards a more sustainable business.
- Cost savings: Changes implemented across our business that were driven by the knowledge gained from the school's course materials has led to significant cost savings being achieved.

Future proofing: Coral would like to see the school continue to provide the educational materials which has proven very useful for re-shaping the way they now operate as a business. Coral is committed to be using the school as a go to place for knowledge on sustainability.