

## Challenges:



Our core assets are cranes and large goods vehicles (LGV) powered by diesel combustion engines and carbon emissions from the use of fuels throughout our fleet provide the largest sustainability challenge to our business in terms of reducing our overall carbon footprint.

Protecting the environment from the effects of our activities is at the very heart of what we do. As an organisation we feel passionate about making sure the role we play not only protects the public but also enhances the environment and encourages biodiversity.

As part of this challenge, we are setting ourselves ambitious targets to play our part in tackling global sustainability issues. These include reducing greenhouse gas emissions, adapting to climate change, minimising waste, and enhancing biodiversity on our sites. We also want to enhance local communities and businesses and contribute to a better quality of life for future generations.

## Impact:

**Benchmarking:** In completing the Supply Chain Sustainability School (SCSS) self-assessment and the subsequent provision of an industry benchmark, tailored action plan, and allocated learning pathway, we have identified areas for improvement in our systems to achieve true sustainable resilience and growth.

**Action planning:** Our own internal sustainability plan is aligned with the values of the SCSS and shows how our work directly delivers social and environmental benefits and how we challenge ourselves to undertake our work as sustainably as we can, looking for low carbon opportunities, improving our own sustainability performance and that of the industries we serve.



**Knowledge sharing:** The SCSS has created opportunities to increase our employees' knowledge of wider sustainability challenges through the diversity of training offered on the e-learning portal, permitting members to tailor their learning to suit individual disciplines and allowing them to engage in the values and aims of our sustainable action plan.

## Value gained:

**Increased sustainability compliance:** Access to the SCSS platform has increased our insight into sustainability policy, highlighting areas in which we have improved and has helped us to achieve further compliance.

## Fact box



### Company

Ainscough Crane Hire Ltd

### No of employees

860

### HQ

Wigan, Lancashire

### Website

<https://www.ainscough.co.uk/>

### Main contact

John Lowton- QHSE Director

### Services

Crane Hire & Contract Lift

### About

Ainscough Crane Hire now has a national network of 30 locations, 400+ cranes and one of the largest independent heavy haulage fleets in the UK.

Our depot network reduces travel to sites on average by 30 miles. Cranes are fitted with technologically advanced engines reducing fuel consumption and carbon emissions.

## Case Study: Ainscough Crane Hire Ltd

**Enhanced reputation:** Ainscough Crane Hire's involvement with SCSS demonstrates to clients our continued commitment to sustainability, increasing the likelihood of securing further work in the future.

**Collaboration:** The community of SCSS partners and members has shaped a coalition network of companies with shared objectives and offers prospects the ability to collaborate on innovation and ideas to contribute to the sustainable development goals, we are proud to be a part of this community.