

## Challenges:



As a Traffic Management Company, the biggest impact is the use of 3.5t fleet of vehicles for delivery of projects. Although all vehicles have trackers and monitors to ensure they are performing to their optimum level, Centurion are conscious of the impact this has. They have a

Sustainability Team within the company whose role is to look at better ways of working; identifying and looking to implement any improvements be this operationally or office based. They have developed a working sustainability policy which is underpinned by three key pillars: Environment, Economic and Social Value. Centurion have the target of being Carbon Neutral by 2025.

## Impact:

Being a member of the School has impact Centurion in the following ways:

- **Internal collaboration:** Centurion has started taking personal assessments then collaborated with differing individuals in the business working through the company assessment and took on board their thoughts and ideas so as to provide a balanced view across the business.
- **Upskilling the team:** The resources in the action plan covered an area Centurion had identified in terms of upskilling and knowledge generation. This also added a number of other topics that had not been obviously thought about. It meant looking at their sustainability policy again and adjusting it to include more. The events have been useful in building knowledge from the assessments as well as showing how other companies operate and learning from them.
- **Continuous improvement:** Centurion have re-assessed twice and have seen an increase in a few areas. It has been useful to see how they benchmark as against others in the industry. The re-assessment was good to understand how they progress and also allows for a more detailed discussion as to where they are at as a business.
- **Highlighting best practice:** A few members of Centurion have undertaken the E-learning modules both individually and collectively and there are good points of discussion and offer strong insight into what is happening across the

## Fact box



### Company

Centurion Traffic Management

### No of employees

235

### HQ

Leeds

### Website

[www.centuriontraffic.com](http://www.centuriontraffic.com)

### Main contact

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### Services

Traffic management

### About

Centurion is an SME Traffic Management Company with a varied client base, partnering with a number of Tier 1 Contractors such as John Sisk, Balfour Beatty and Morgan Sindall. Their role is to work with customers to develop and deliver a safe working environment whilst bearing in mind the impact on the environment and general public.

industry in terms of procurement, hiring and retention, best practice and leaner ways of working.

## Value gained:

Centurion have gained value from the School in the following ways:

**Ongoing learning:** Being a member of the School has many benefits. The most obvious of these is the assessment and re-assessment of the business and witnessing a tangible improvement in how Centurion operate. In addition to this the access to numerous resources of differing levels provides ongoing learning and development across the business. As an SME, Centurion are conscious that they might not have the resources or financial capacity as many PLC's to implement state of the art Sustainability Strategies, but by listening to the webinars and how they operate, Centurion are able to tailor and adapt some of their approaches to the business.



- **Competitive advantage:** Having attended several “Meet the Buyer” events, they have seen an ever-increasing focus and presence on the Supply Chain Sustainability School with many commentators thinking that it will become a future requirement to be part of the School in much the same way as the ConstructionLine Gold Certificate is. It does offer a competitive advantage and opens conversations up with customers as they are keen to understand how Centurion can help them deliver sustainable projects using local resource. It has altered the way they operate from a Business Development viewpoint and has heightened their reputation as well as seen leaner processes implemented in the business.
- **Improving current practice:** Centurion have promoted their involvement both via LinkedIn as well as adding their Membership level and in their email footer. It also forms part of their Quality response when bidding for work. Centurion staff actively talk about their involvement in every call with potential and current customers to gain an understanding of their involvement and experience of the School as well as to share how they have adapted and changed as a result. Their supply chain is carefully chosen, and they are partnering with those whose ideals are aligned to creating a more sustainable environment such as the provision of Solar powered signage and Hybrid vehicles for inner city works. The response has been good and the feedback positive on all fronts.

## Future proofing:

Post-Covid, it would be good to attend events in person with lead delegates and breakout discussions to actively share ideas, best practices as well as gaining input about the latest technologies, working practices and hiring focus.

As a company, the continual flow of resources and access to information is enough. While Centurion appreciate that the School is geared to Construction in general, there might be scope to rationalise this to do specific sectors such as Traffic Management to increase practical relevance.