

Challenges:



The Divisional Finance Director is responsible for Sustainability within the organisation. The Divisional Finance Director sets objectives to the Operations team and ensures targets are met through monthly review.

The biggest challenges Crendon Timber face around sustainability are:

Energy use:

- Switched to Electric forklifts
- Updated lighting to LED light throughout
- The lorry fleet has been reviewed

Cost of change:

- Reduced energy costs by 5.2% (Target 5%)

Waste:

- All materials are recyclable and are purchased specific to ensure nil to minimum waste

Climate change development:

- Started to update all company vehicles to Hybrids

Impact:

- **Help reduce carbon footprint** – Crendon Timber have completed numerous assessments both individually and group based. Going through the process of working through the assessment, they found that it was extremely flexible, it saves time and money and helps to reduce their carbon footprint.
- **Setting business objectives** – Crendon Timber found the action plan was extremely useful and totally accurate. They used it to assist in setting objectives to the business. They were also able to clarify what resource was needed in order to successfully achieve the objectives targets. For example



Fact box



Company

Crendon Timber Engineering

No of employees

220

HQ

Castleford

Website

www.crendon.co.uk

Main contact

Margaret Hall

margaret.hall@thekeystonegroup.co.uk

Services

Supply of quality specialist products.

About

Crendon Timber is part of The Keystone Group. With a strong focus on innovation the company has grown to its present position in the marketplace by establishing a reputation for reliable supply of quality specialist products. The history of Crendon Timber has been one of relentless expansion and continuous innovation whilst redefining the meaning of service in the construction industry.

implementation of the waste procedure and changing over to LED lighting.

- **Highlight areas for improvement** – Crendon Timber have completed re-assessments. The re-assessment process provides opportunity to re-evaluate areas that have been improved and also highlight areas that require further training in order to facilitate improvement.
- **Reduced cost**- Some members of Crendon Timber have used the e-learning modules. They are absolutely fantastic due to the range of courses provided, there is also the reduced cost to the company and the convenience and flexibility.

Value gained:

- **Competitive advantage:** Engagement in the School has improved brand image and competitive advantage, not only that the benefits internally for the organisation has seen reduced cost and improved efficiencies.
- **Marketing advantage:** It has provided opportunity to pitch to clients and any potential new clients, they have utilised the Supply Chain Sustainability School as a key marketing tool and intend to expand this further.
- **Achieving targets:** Crendon Timber have already seen the benefits with regards to waste, energy and efficiencies targets.
- **Continuous improvement:** Crendon Timber fully intend to ensure continuous improvement throughout various processes to be determined.

Credon Timber have actively promoted their involvement in the School to clients/stakeholders. This has happened through Supplier training briefings conducted by their Sales Executives. The purchasing department have been speaking directly to suppliers on the benefits to joining the School. The Quality department are currently upgrading the vendor approval process to request Sustainability School membership for key suppliers.



Future Proofing:

The School should be commended for their benefits of membership. By continuing to provide value and keeping up with industry trends this will ensure continued customer engagement.