

RDP National Supply Chain

Meet the Buyers Event

Workshop Presentation – Social Value

11th August 2021

Today's session

What is Social Value?

The Importance of Social Value

Driving Social Value in your organisation

Example of Social Value collaboration

Q&A



What is Social Value?

According to [Social Value UK](#), one of the most recognised professional bodies for Social Value, They say Social Value is... 'quantification of the relative importance that people place on the changes they experience in their lives'

Social Value- Kier's Perspective

'Social Value' can be described as “anything we do to make a positive impact over and above the requirements of the contract”, this includes the wider financial and non-financial impacts of projects including the wellbeing of individuals and communities, social capital and the environment.



Social Value Model & PPN06

Published Documents: [The Social Value Model](#) [Guide to Using the Social Value Model](#) [Social Value Model Quick Reference Table](#) [PPN06_20 Taking account of Social Value](#)

PPN 06/20 will require that a minimum weighting of 10% of the total score for social value should be applied in the procurement



Examples of Social Value

- Employment-local
- Seasonal employment
- Apprentices
- Training internal staff
- Training supply chain
- Work experience
- NVQ qualifications
- Co-located offices
- Health and safety training
- Procurement from local SMEs
- Supporting local SMEs
- Site visits for residents
- Goodwill legacy projects
- Attending external organisations
- Securing a job with a 3rd party
- Local SME Spend
- Social Enterprise Spend
- Donation of goods to charity
- School engagement
- Expert support hours
- Encouraging new market entrants
- Collaboration for better outcomes
- Advertising supply chain opportunities
- Access for disabled business owners
- Job placements for ex-offenders
- Job placements for ex-services
- Connecting the community to the environment
- Inclusive and accessible development practices
- Effective COVID solutions in offices
- Sustainable travel solutions
- Commitment to End Youth Homelessness
- Kick Start placements
- Careers advice

Key to Social value is Collaboration

Measuring Social Value

In 2017 Kier Group launched the 'Shaping our Communities' strategy across all of Kier.

It provides a series of strategic goals and targets that Kier aims to meet.

It focuses activity into 5 key areas: environment, skills and employment, communities, local partners and social enterprises

Shaping Our Communities Calculator



Where are you on your Social Value journey?

Assessing your own Social Value maturity

- Strategy development
- Local needs assessment
- Benchmarking exercise & reporting

Area 9 Alliance-Kier & supply chain collaboration example



Area 9 SRN Alliance: Charity Challenge



DECEMBER 2020



AREA 9 SRN ALLIANCE CHARITY CHALLENGE

*If you have a
problem, if no
one else can help,
and if you can
find them,
maybe you can
hire the Alliance-
Team...*

A challenging 2020?

Just when you thought 2020 had presented all the challenges it had to offer, the Area 9 SRN Alliance is urging it's members to rise to the occasion just 1 more time...

Each of our Alliance Partners has committed to donate £1000 and, more importantly, some community-minded people to support this two-week charity challenge to give a little something back to the communities within Area 9.

Join us for our launch event on Tuesday 1st December where our 15 members will be split into 3 teams and the challenge will be set.



Area 9 SRN Alliance: Charity Challenge

Area SRN 9 Alliance Charity Challenge 2020



The Rules

- Each team has a maximum of £1000 budget available – any unused funds will be added to the prize pot.
- Charitable efforts must be located within **3 miles** of the Area 9 Strategic Road Network and should be chosen collaboratively within the team.
- Community projects must be completed by **Tuesday 15 December 2020**
- Teams must take care to adhere to all applicable **COVID restrictions**
- Each team to collaboratively decide a **Registered Charity** to support – this should not be shared until the winners are announced
- The total prize fund will be split as follows:

1st place - 50% 2nd place – 30% 3rd place – 20%

A logo for Team Synergy, featuring a stylized 'S' and 'Y' in a square.

Team: Synergy
Team Captain: Chris Davies, USL

USL CARL Carnell CLM

ROOCROFT
ROAD RESTRAINT SYSTEMS

A logo for Team Branching Out & Making Roots, featuring a tree and the text 'Branching Out Making Roots'.

Team: Branching Out & Making Roots
Team Captain: Simon Ablett, AC Landscapes
Deputy: Mark Bedford, Kier

TARMAC KIER highways england

CHEVRON AC LANDSCAPES & TREEWORKS

A logo for Team A.N.N.E.K.A, featuring a puzzle piece with the letters 'A.N.N.E.K.A' inside.

Team A.N.N.E.K.A
Team Captain: Ellie Jones, Crown Highways

wj AGGREGATE CROWN HIGHWAYS

R&C Williams CRL

Area 9 SRN Alliance: Charity Challenge

How?



Our vision

- ❖ To partner with a school on the network and create an outdoor learning space
- ❖ To create something long lasting
- ❖ To encourage and improve biodiversity
- ❖ To create something you could see from space!

Where?



Our chosen space
The Bentley Federation



Area 9 SRN Alliance: Charity Challenge



Area 9 SRN Alliance: Charity Challenge



Branching out, in numbers

- ❖ 310 hours
- ❖ 166 Wheelbarrows of stone
- ❖ 61m gravel board
- ❖ 50 plants
- ❖ 45m² Terram
- ❖ 30 bags of compost
- ❖ 15 trees and stakes
- ❖ 4 planters
- ❖ 3 reindeer
- ❖ And a Pergola



Our vision, made real



Drone footage by Steven Worrall, Darlaston.



In the beginning...



Our vision, made real



Area 9 SRN Alliance: Charity Challenge

Team: Branching Out & Making Roots



Team Captain: Simon Ablett, AC Landscapes
Deputy: Mark Bedford, Kier



Team: Synergy



Team Captain: Chris Davies, USL



Team A.N.N.E.K.A



Team Captain: Ellie Jones, Crown Highways



Area 9 SRN Alliance: Charity Challenge

- Planning ahead is key
- Reach out and offer help
- Build a relationship
- Work with others

What next....

Further resource & training can be found on Supply Chain Sustainability School

The screenshot shows the SCHOL website interface. At the top left, it says 'SUPPLY CHAIN SUSTAINABILITY SCHOL'. The navigation menu includes 'Home', 'About', 'Learn', 'Markets', 'Topics', 'Partners', and 'Contact'. On the right, there is a search icon, 'EVENTS', and a user greeting 'Welcome, Donna' with links for 'DASHBOARD' and 'LOGOUT'. The main content area features a colorful mural background with the text 'SUSTAINABILITY Social Value' and a definition: 'Social value refers to the network of environmental, social and economic impacts resulting from an organisation's activities.' A dark blue search bar is overlaid at the bottom with the text 'Search our catalogue of FREE social value resources' and a search input field containing 'Search All Learning'.