

RDP National Supply Chain

Meet the Buyers Event

Workshop Presentation – Social Value

Todays session

What is Social Value?

The Importance of Social Value

Driving Social Value in your organisation

Example of Social Value collaboration

Q&A





What is Social Value?

According to Social Value UK, one of the most recognised professional bodies for Social Value, They say Social Value is...'quantification of the relative importance that people place on the changes they experience in their lives'





Social Value- Kier's Perspective

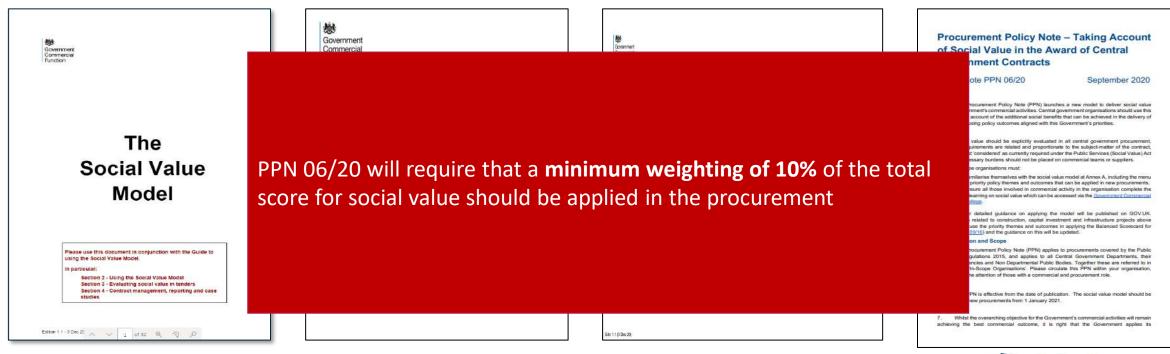
'Social Value' can be described as "anything we do to make a positive impact over and above the requirements of the contract", this includes the wider financial and non-financial impacts of projects including the wellbeing of individuals and communities, social capital and the environment.





Social Value Model & PPN06

Published Documents: <u>The Social Value Model</u> <u>Guide to Using the Social Value Model</u> <u>Social Value Model Quick Reference Table PPN06_20 Taking account of Social Value</u>







Examples of Social Value

- Employment-local
- Seasonal employment
- Apprentices
- Training internal staff
- Training supply chain
- Work experience
- NVQ qualifications

- Expert support hours
- Encouraging new market entrants
- Collaboration for better outcomes
- Advertising supply chain opportunities
- Access for disabled business owners
- Job placements for ex-offenders
- Job placements for ex-services

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Key to Social value is Collaboration

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- Site visits for residents
- Goodwill legacy projects
- Attending external organisations
- Securing a job with a 3rd party
- Local SME Spend
- Social Enterprise Spend
- Donation of goods to charity
- School engagement

- Connecting the community to the environment
- Inclusive and accessible development practices
- Effective COVID solutions in offices
- Sustainable travel solutions
- Commitment to End Youth Homelessness
- Kick Start placements
- Careers advice





Measuring Social Value

In 2017 Kier Group launched the 'Shaping our Communities' strategy across all of Kier.

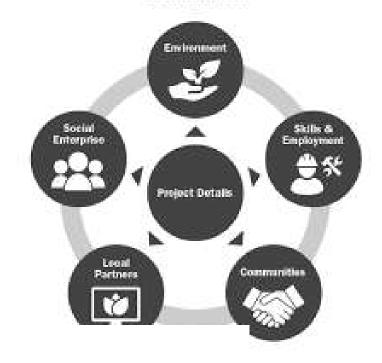
It provides a series of strategic goals and targets that Kier aims to meet.

It focuses activity into 5 key areas: environment, skills and employment, communities, local partners and social enterprises















Where are you on your Social Value journey?

Assessing your own Social Value maturity

- Strategy development
- Local needs assessment
- Benchmarking exercise & reporting





Area 9 Alliance-Kier & supply chain collaboration example







DECEMBER 2020



AREA 9 SRN ALLIANCE

CHARITY CHALLENGE

If you have a problem, if no one else can help, and if you can find them, maybe you can hire the Automat-

Team...

A challenging 2020?

Just when you thought 2020 had presented all the challenges it had to offer, the Area 9 SRN Alliance is urging it's members to rise to the occasion just 1 more time...

Each of our Alliance Partners has committed to donate £1000 and, more importantly, some community-minded people to support this two-week charity challenge to give a little something back to the communities within Area 9.

<u>Join us</u> for our launch event on Tuesday 1st December where our 15 members will be split into 3 teams and the challenge will be set.





Area SRN 9 Alliance Charity Challenge 2020



The Rules

- Each team has a maximum of £1000 budget available any unused funds will be added to the prize pot.
- Charitable efforts must be located within 3 miles of the Area 9 Strategic Road Network and should be chosen collaboratively within the team.
- Community projects must be completed by Tuesday 15 December 2020
- · Teams must take care to adhere to all applicable COVID restrictions
- Each team to collaboratively decide a Registered Charity to support this should not be shared until the winners are announced
- The total prize fund will be split as follows:

1st place - 50% 2nd place - 30% 3rd place - 20%







How?



Our vision

- To partner with a school on the network and create an outdoor learning space
- To create something long lasting
- * To encourage and improve biodiversity
- To create something you could see from space!

Where?

































- Planning ahead is key
- Reach out and offer help
- Build a relationship
- Work with others





What next....

Further resource & training can be found on Supply Chain Sustainability School

