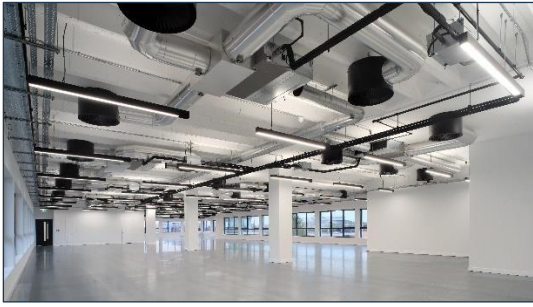


## Challenges:



Airmaster continuously looks for ways to enhance the sustainability of the business, and to make responsible choices with regards to their supply chain. The biggest issue the company faced was

documenting their carbon and energy usage. Working in a fast-paced environment has previously led to inefficient practises of logging waste resources. Due to the lack of data, it has been difficult to specifically target areas of the business that most affect sustainability.

## Impact:

Using the Supply Chain Sustainability School's resources has had the following impacts on Airmaster's business.

**Carbon management:** The carbon management resources have been invaluable in allowing Airmaster to understand where carbon emissions arise within the business and give potential mitigation strategies to these. It also highlights the impact of the wider supply chain, and the value of sustainable procurement.



**Assessing impact of emissions:** The training sessions, such as the SBTi (Science Based Targets Initiative) webinar were also crucial, giving options for SMEs to go beyond the legal requirements for logging sustainability. Airmaster look forward to engaging further with these initiatives and set an example to the industry on how to manage the impact SMEs have on national emissions.

**Benchmarking knowledge:** The assessments and action plans have been highly useful in displaying the range of knowledge bases within the business, and how this compares to the industry average.

**Sustainability training:** The action plans were a great booster to prompt training on ethical practises, and the human aspects of sustainability – and areas of sustainability that are less publicised.

## Fact box



### Company

Airmaster Air Conditioning Ltd

### No of employees

37

### HQ

Sheffield, United Kingdom

### Website

[www.airmaster.uk.com](http://www.airmaster.uk.com)

### Main contact

Lisa Pogson  
[lisa@airmaster.uk.com](mailto:lisa@airmaster.uk.com)

### Services

Mechanical services and maintenance

### About

Airmaster are passionate about bringing comfort to the environment and have the capacity and in-house expertise to make that happen wherever the project is across the UK. Centrally located in Sheffield, South Yorkshire, with national reach, the company is proud to be able to say that they've built a thriving business based on long-term working partnerships with customers, staff, and supply chain.

The action plans overall have allowed Airmaster to develop a well-rounded sustainability skillset, far beyond the level achievable without the help of the School.

**New income streams:** The School has helped to highlight potential new income streams or the possibilities to streamline current processes, which will assist with the strengthening of the Integrated Management System (currently 14001 and 9001).

## Value gained:

**Establishing better standards:** As a long-standing member of the school, Airmaster have continued to see the value and increasingly how clients are now requesting certain levels of membership to be on preferred contractor lists. Airmaster see this as a huge step forward, which they welcome to the industry, and look forward to seeing how this develops further.

**Improved company reputation:** Having Gold membership will magnify the company's credentials to potential buyers on the Preferred Supplier lists.

**Developing skills:** Maintaining the level of training with the School will allow Airmaster to continue to develop their skillset to share with clients. Airmaster also aim to use the carbon calculator to develop an in-house suite of tools to report carbon and integrate this into their standard practise.

**Cost-saving:** Being aware of the developing legislation around sustainability will reduce risks associated by penalties for non-conformance and produce cost savings in the future.

## Future proofing:

Airmaster plan to roll out the training modules to more of its staff and continue to attend training sessions to keep aware of latest developments, assisting with remaining ahead of the curve.

