

Challenges:

Sustainability within the waste industry is challenging; the most prominent issue Powerday faces is significant emission sources from site gas oil and the company-owned fleet.

Another challenge is clients' varying priorities. For example, one client may prioritise advancing the circular economy whilst another, social value investment. Therefore, it can be a challenge to refine internal sustainability objectives in line with clients varying priorities.

Another challenge the company faces is moving waste up the waste hierarchy. Whilst Powerday are limited by the nature of the waste received, they work to keep materials in their highest form. For example, Powerday receives high quantities of plasterboard waste which can be separated and recycled, but for hard plastics, recovery in the form of energy from waste is currently the best course of action.

Impact:

A number of employees including Powerday's Sustainability Driver, Marketing Leader and HR Manager, as well as their sales team, have attended various different training sessions including social value and sustainable procurement workshops and webinars.

Understanding sustainability: Attending these training sessions provided Powerday staff with the necessary tools to understand sustainability, the importance of it and the role it plays in building client relationships now and into the future.

Wellbeing strategy: The action plan was useful as it provided an overview and holistic understanding of sustainability. This has led to Powerday building their wellbeing strategy around the resources from their action plan.

Understanding current legislation: The learning from these resources has also kept the company up to date with recent legislation changes.

Updated onboarding process: The e-learning modules are very useful to Powerday. The School provides a range of e-learning modules which Powerday assign to specific roles in the business, dependent on what would benefit their role specifically. For example, the company has agreed that every new starter at Powerday will complete at least three online resources that are applicable to the waste management and construction industry. This has impacted Powerday in beneficial ways; providing a baseline

Fact box



Company

Powerday PLC

No of employees

240

HQ

Off Scrubs Lane, London

Website

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Main contact

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Services

Waste management

About

Powerday provides market-leading waste management and recycling services across the UK. They provide a quality and value-for-money service that makes it as easy as possible for clients to manage resources sustainably. Powerday invest heavily to maintain state-of-the-art facilities designed to maximise recycling and recovery of material, delivering 100% diversion from landfill, and continually exploring more sustainable and innovative solutions.

understanding of sustainability for those new to the industry and building on the knowledge of those already employed.

Changing fleet to electric: Powerday have also transitioned over to a REGO certified electricity tariff and are in the process of changing company car fleet to fully electric.

Value gained:

Networking opportunities: Powerday has found that attending training sessions have presented more opportunities to contact clients and others within the supply chain. This provides the company with an enhanced reputation but also supports both Powerday and clients' sustainability targets and how they can work together to aid the wider sustainability agenda.

Bids and tenders: Utilising the resources from the school has provided Powerday with a clear understanding of clients' sustainability requirements within bids and tenders. This has given Powerday a competitive advantage in demonstrating their best practice in sustainability and further commitment.

Increased internal knowledge and development: Colleagues within the business have utilised the range of resources available on the School. The relevant e-learning modules are a great benefit for Powerday staff with minimal knowledge and those who are more advanced.

Up to date knowledge: Powerday uses the School's resource library to ensure they are working to the latest revisions and versions of published sustainability standards.

Company-wide learning: The e-learning modules have not only provided sustainability knowledge to Powerday staff but also upskilled the workforce through their CPD accredited e-learning modules. These resources have made staff aware of the climate emergency, the challenges of sustainability and carbon reduction.

Client engagement: The Supply Chain Sustainability School's training sessions have clarified what specific sustainability targets clients are looking to fulfil and how the supply chain can help. For example, a current client is encouraging its supply chain to embrace low carbon solutions. This is something Powerday have turned their attention to which was supported by the training session.

Sustainability strategy: The knowledge gained from the School's resources has helped Powerday maximise strategy across all areas of sustainability. This incorporates understanding of the climate emergency, measuring carbon footprint, implementing social value into business operations and engaging with the supply chain.

Future proofing:

The Supply Chain Sustainability School provides the resources to further strengthen Powerday's sustainability strategy, providing a holistic overview for all staff on the importance of implementing sustainability in all areas of the business.

In order for the School to continue to be of benefit to Powerday, the company would like to see the materials and resources kept relevant and up to date with any recent legislative or compliance changes.

Powerday recognises that sustainability is everybody's role and will use the School's resources further to inform and educate all employees. This will therefore aid job and career development.