

FM Leadership Group

10th February 2022

Attendees:

Alison Bettany – Chair (EMCOR UK), Laura Cochrane (BAM), Anthony Heaton (BAM), Dave Farebrother (Bouygues) Petra Parizkova (Equans), Louis Rayner (Sunbelt Rentals), Laura Mayhew-Manchon (Skanska), Cara Kennelly (Vinci Facilities) – Mark Turner (School).

Operational Update

The school now has over 150 Partners.

The Group was provided with an update on the School's performance to date. Results are very promising with year on year increases of 48 percent in training attendance, 69 percent in e learning views and 47 percent increase in resource views. FM has performed well across the range of KPIs.

Digital in FM Conference AM - 22nd February 2021

Mark presented the proposed agenda for the upcoming Digital in FM Conference to the group.

He urged Partners to attend and also invite their suppliers and clients to the event, which will be introductory in level and focus on how Digital can assist in delivering wider sustainability objectives including net zero, protecting personal safety, efficiency, and a big focus on the upcoming Building Safety Bill.

Action:

- Partners from the group to volunteer to participate in the “fishbowl” panel section of the conference
- Partners to please attend if at all possible and, crucially, invite colleagues, suppliers and customers
https://learn.supplychainschool.co.uk/local/tlactionplans/resource_intro.php?id=7555&module=7555&moduletype=tlevent

FIR Update

FIR has now been added as a “topic” on the School website. This allows much more easy access to the content which now includes a **FIR Assessment**. The FIR Assessment offers organisations a structured way to develop and embed fairness, inclusion and respect (FIR) in their company. This approach allows employers to support their workers and grow their business whilst incorporating FIR principles. Partners can now benchmark their knowledge and also ask suppliers to benchmark theirs in order to understand best practice and areas for improvement.

Action:

- Partners to follow up internally and also engage supply chains
<https://www.supplychainschool.co.uk/topics/fir/>

Category and SIG Group updates

This was kept brief due to the priority of addressing business planning.

Mark updated the Group on the new project from the Waste and Resource Use Group focusing on reducing construction lifecycle waste. This will produce bespoke School webpages leading directly

to resources that demonstrate practical ways of tackle this issue at all stages of the process. The pages will use the broad flow of the Green Construction Board/Construction Leadership Council document “*The Routemap for Zero Avoidable Waste in Construction*” as a framework. Anthony H suggested that this could be reset in an FM context. It was agreed that once the pages are up and running FM partners will re-assess the opportunity to do this:

Action:

- Mark to issue the link to the Green Construction Board/Construction Leadership Council document on which the School’s content will be based
<https://www.constructionleadershipcouncil.co.uk/wp-content/uploads/2021/07/ZAW-Interactive-Routemap-FINAL.pdf>

Business planning:

Mark shared a summary of the business planning development work produced at the Group’s December meeting. This was then reviewed by the Group and agreed to be a fair representation of FM issues and priorities.

Some further issues were identified including:

- Under “Opportunities” the opportunity for Group members to potentially spend a day in one another’s business to share learning and experience
- Under “threats” – the challenges of rising materials, fuel and labour costs
- Under “threats” – the issue of transition to alternative fuel sources

The planned priorities and activity for 2022/23 were also shared.

Priorities are summarised as follows:

FM sector: Proposed priorities 2022-2023

- 1. Engage the supply chain**
 - Continue with the successful focus on virtual training and support, supplementing this when possible with face to face content delivery
 - Use digital marketing campaigns
- 2. Maximise Partner value and engagement with the School:**
 - School and Partners to make the best possible use of the content within the Partner Pack
 - Engage more FM Partners in School SIGs and Category Groups
 - Develop strategies to engage more internal team members including procurement, commercial, design, project management etc.
- 3. Develop and enhance the profile of the School within the FM community:**
 - Partners to lead and steer the work undertaken by the School in developing its profile as a “go to” resource for FM service providers, clients and supply chain
- 4. Develop collaborative activities**
 - Work with RICS, UKGBC, World GBC, IWFM, the Sustainable FM Index and other policy stakeholders
 - Find ways to collaborate and integrate activity with other groups within the School including waste and Resource Use, Carbon, People Matter, Procurement and all the School’s other Market Groups, raising the profile of FM.

The content has been developed to capture what Partners would like from the School in 2022-23. The information will be fed into the wider School business planning process.

The results from the December exercise suggested that Energy & Carbon, Sustainable Procurement, Social Value, Environmental Management and Sustainability Strategy are the top target learning areas for FM, with issues such as waste and resource efficiency, FIR and supplier diversity also of importance. This view was upheld by those present.

Discussions took place about potential lunch and learn/webinar/workshop content for the forthcoming year. Three key topics were mentioned, as follows:

- Zero Carbon
- Waste and Resource Efficiency
- Implementing Social Value and Supplier Diversity

Mark also explained that he had requested some additional funding as follows to be included in the 2022/23 FM business plan to cover other potential activities.

OTHER ACTIVITIES

This slide describes any other activities that the FM Group already consider to be a further priority for action, or that might be added through the year (for instance development of a new e learning module on a specific topic. Budget development for FY 2022-23 is still underway and funds are not yet secured, so there may be a degree of negotiation required over the year to deliver any high cost items. We can discuss other potential items for addition at our 10th Feb meeting or via correspondence

1. Additional content and messaging support

e.g. Case study video testimonials, additional support at Partners external events; PR
 Budget and resources: £3,365 (requested - TBC).

2. Development of FM specific Digital learning

N.B. This could form a bespoke workshop, webinar or Business Bytes development, video resources or animations addressing FM specific sustainability issues reliant upon Digital literacy.
 Budget and resources: £6,825 (requested - TBC).

3. Packaging waste research project for FM/Fit Out/M&E

These areas have been identified across the School and other stakeholders as producing significant packaging waste
 Will become significantly more important as the Plastic Packaging Tax implementation deadline of April 2022 approaches and Enhanced Producer Responsibility for packaging begins to affect the marketplace
 Timescale: Deliver within FY 2022-23
 Budget and resources: £10 - 12,000 (Not yet requested - could be shared).

N.B. This funding is not guaranteed and will be subject to availability of funds and School board approval.

Action:

- Partners to help with the development of an outline work programme for FY 2022/23 addressing the FM Group's priorities, including bringing forward ideas and speakers from their organisations, clients and supply chains
- Mark/School to advise Partners of any significant changes to the proposed business plan following board review.

AOB:

- The next meeting is taking place on the 11th May 2022 11:00am – 1:00pm.