

# Embedding Sustainable Procurement

Mellita D'silva

# This is a workshop which will require your participation

Most of all, we want this session to bring value to you all

# House Rules



• Be present in the room! Cameras and mics on please.



• Get involved in our poll questions



• 'Raise your hand' or use the chatbox for questions or tech support



Please participate in our small group discussions and activities



Share your feedback at the end



Slides will be shared

# AGENDA











Introduction

Sustainability Today

Sustainable Procurement

Fundamentals









Policy & Strategy

Enablers

Procurement Process

Awake?



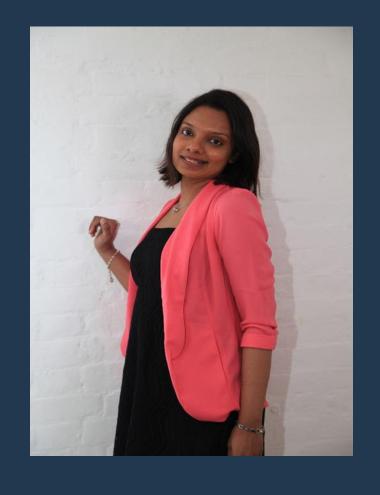
## Mellita D'silva - Sustainable Procurement Consultant



@action\_sustain



mellita@actionsustainability.com



supplychainschool.co.uk/topics/sustainability/sustainable -procurement/



# LEARNING OUTCOMES



### Definitions

Outline what sustainability and sustainable procurement is and what it means to your organisation



### Drivers

Appreciate the drivers for a sustainable procurement approach



Outline the key elements of a good sustainable procurement framework and relate them to ISO20400



### Tools

Understand at a high level some of the tools used to drive a sustainable procurement approach





# ICE BREAKER



Menti Code: 6963 6435



# The Three Spheres of Sustainability

### Social-Environmental

Environmental Justice, Local and Global Natural Resources Stewardship

### Environmental

Natural resource use, Environmental Management, Pollution Prevention

Sustain

-ability

### Environmental -Economic

Energy Efficiency, Subsidies/Incentives for use of Natural Resources

### Social

Education, Community, Standard of Living, Equal Opportunity

### Economic

Profit, Cost Savings, conomic Growth, R & D

### Social-Economic

Fair Trade, Workers' Rights, Business Ethics





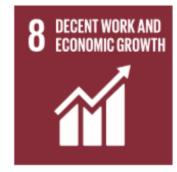


































HOW DO YOU
DEFINE
SUSTAINABLE
PROCUREMENT?
(10 MINUTES)







'Procurement\_that has the most positive environmental, social & economic impacts on a whole life basis.'



# Sustainable Procurement - What is ISO 20400?

- ✓ ISO <u>guidance</u> standard on sustainable procurement
- ✓ Provides an understanding of:
  - ✓ what sustainable procurement is;
  - ✓ what the sustainability impacts and considerations are across the different aspects of the procurement activity: policy, strategy, organisation, process; and
  - ✓ how to implement sustainable procurement practically.
- ✓ Applies to:
  - ✓ any organisation, regardless of its sector, size and location.
  - ✓ any stakeholder involved in or impacted by procurement decisions and processes.
- Does not replace legislation, policy and ethical frameworks that regulate procurement activities.

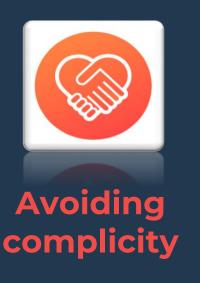














Identify, prioritize and manage sustainability risks related to procurement A way to address adverse sustainability impacts

To focus efforts on managing risks

Avoid being complicit in wrongful acts

Influence the behaviour of suppliers and other stakeholders

# Drivers

<u>Customer</u> – responding to expectations

<u>Competitive Advantage</u> – a sustainable value proposition

<u>Innovation</u> – stimulate supply chain innovation

<u>Stakeholder expectations</u> – responding to expectations

**Legislation** – compliance throughout the supply chain

Public Policy – efficient management and use of public resources

**<u>Risk Management</u>** – brand value, reputation, financial loss

**Security of Supply Chain** – avoiding disruption

Investor Confidence – improved third party ratings and confidence, e.g., DJSI

**Workers** – attract and retain and motivate staff, improve productivity

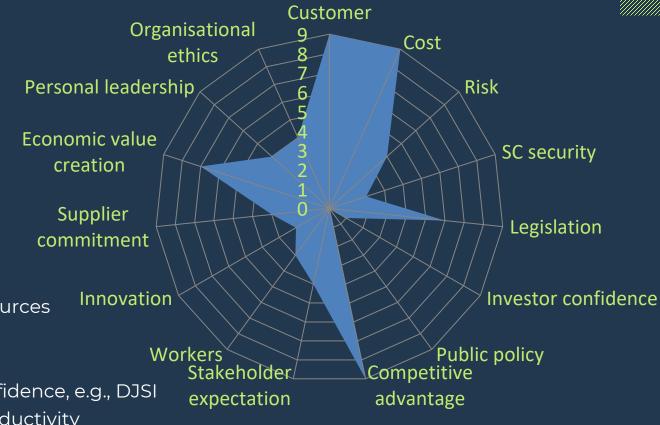
**Supplier Commitment** – improved supplier relationships

<u>Cost Optimisation</u> – optimising resource use, minimising waste, reducing impacts

**Economic Value Creation** – Life Cycle Cost/Whole Life Cost analysis

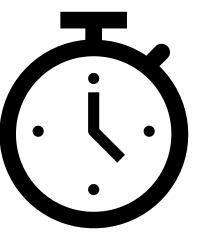
Personal Leadership – Committed leadership from management/board

Organisational Ethics – Ethical culture, avoidance of corporate mis-behaviour



WHICH 3 DRIVERS
RESONATE MOST TO
YOU IN THE
CONTEXT OF YOUR
WORK?
(OPEN DISCUSSION)





# Sustainable Procurement Risks and Opportunities



Attracting customers, competitive advantage, innovation



Licence to operate: stakeholders, regulation, public policies



Risk management, supply chain security



Investors confidence, rating agencies



Workers productivity, supplier commitment, Total Cost of Ownership



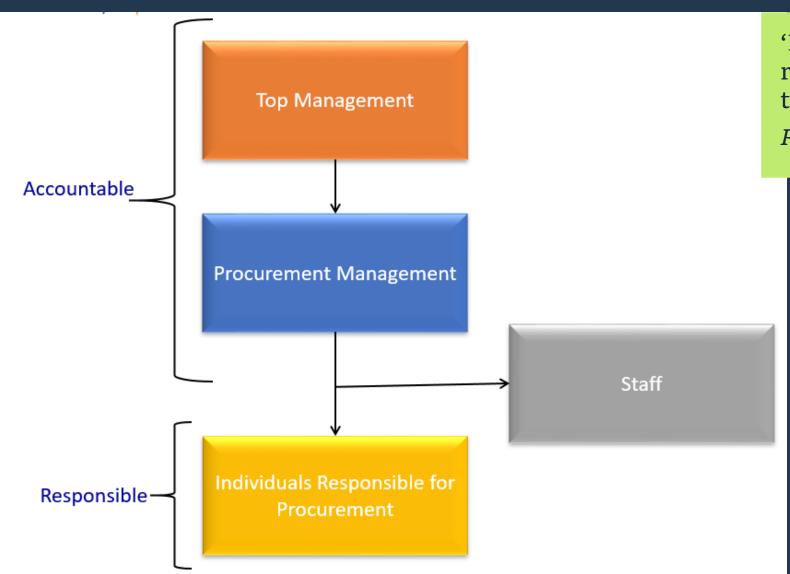
Personal leadership, organisational ethics



WHAT SUSTAINABILITY POLICIES ARE YOU AWARE OF AND HOW DO THEY INFLUENCE YOUR JOB? (OPEN DISCUSSION)



# Leadership and Accountability



'Management is doing things right; leadership is doing the right things.'

Peter F. Drucker

'Leadership is the art of getting someone else to do something you want done because he wants to do it.'

Dwight Eisenhower



Policy & strategy

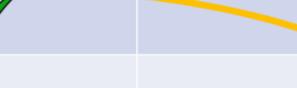
Organisational capacity

Process, including supply chain requirements

At the top

Through the business

On the ground





# Policy examples

### **SKANSKA**

# Sustainable procurement policy

### Incorporating policies for:

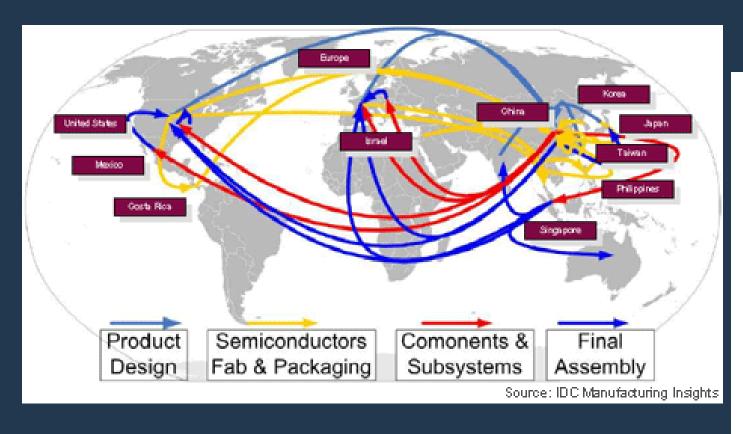
- Supply chain Health and Safety
- Ethical sourcing
- Supply chain equality, diversity and inclusion
- Environmental and green sourcing Best. Value procurement





Sustainable Procurement Policy v1.6 19.05.09

# Understanding your Supply Chain

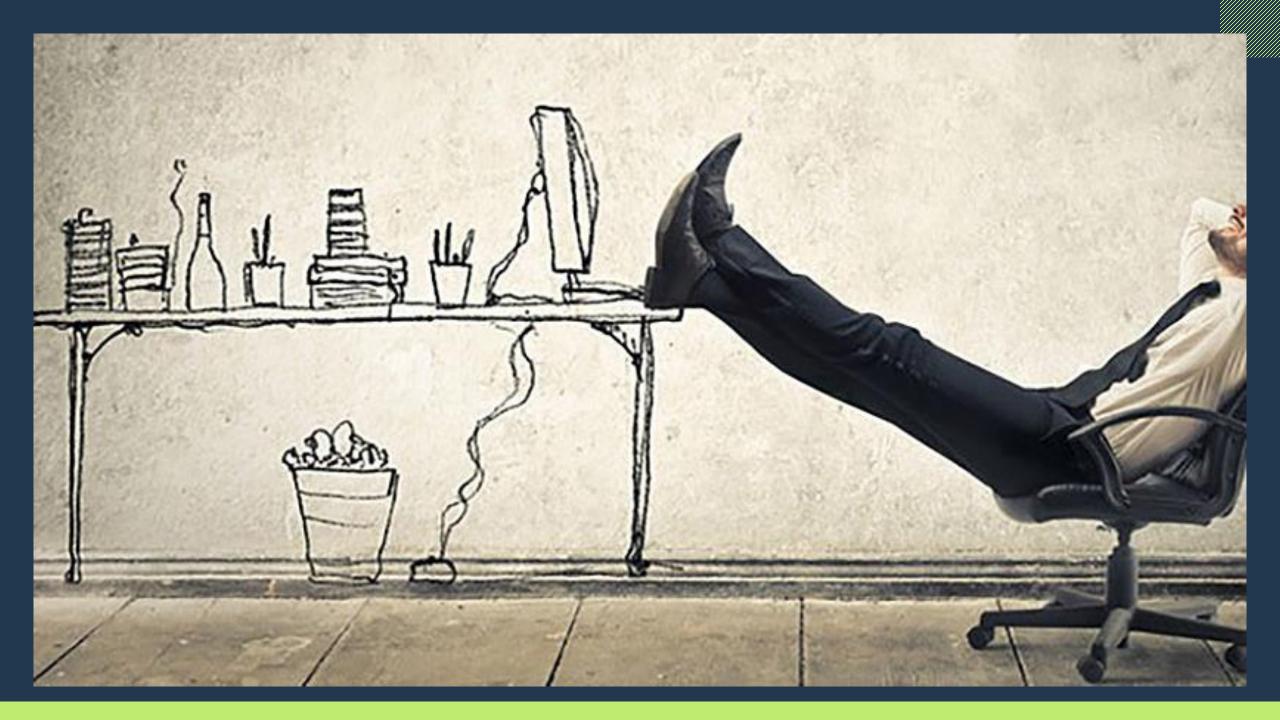




# Managing implementation

- ✓ Validate objectives
- ✓ Establish SMART goals
- ✓ Communicate
- ✓ Endorse & sponsor
- ✓ Ensure clear roles & responsibilities
- ✓ Assess & monitor



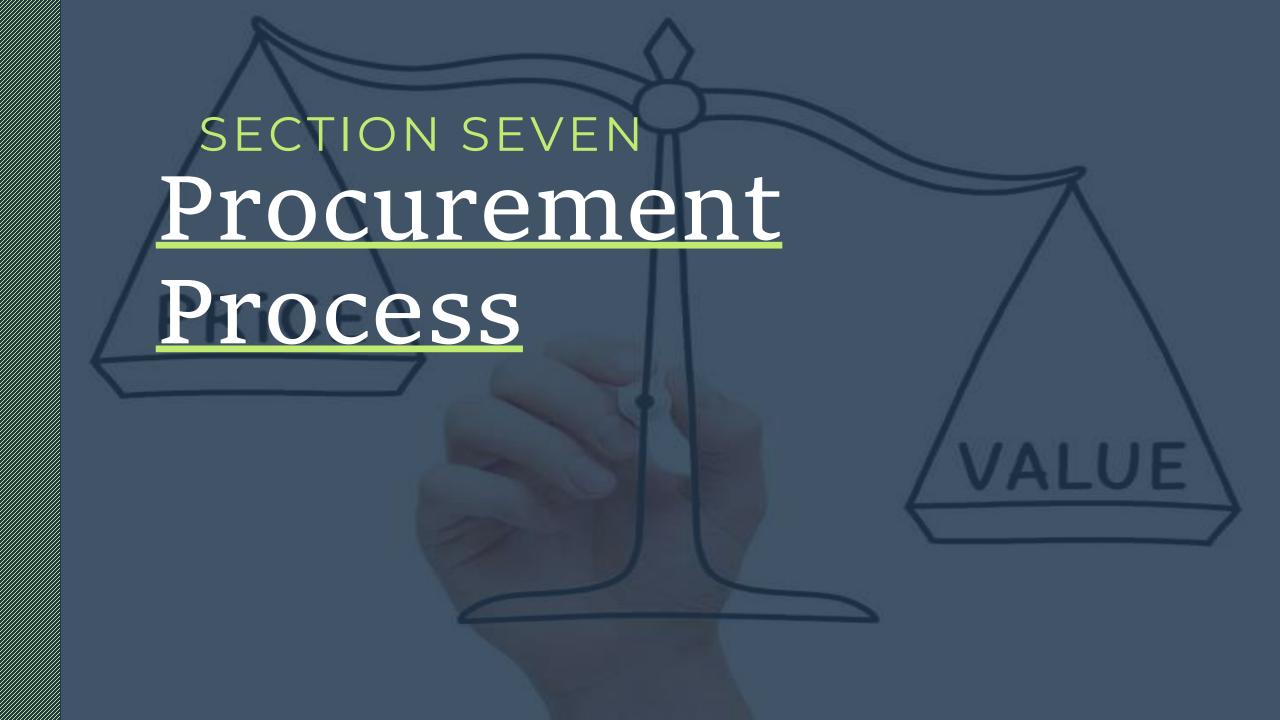






THINK ABOUT YOUR ORGANISATION AND THE PROJECTS YOU ARE WORKING ON. DISCUSS WHICH ENABLERS YOU HAVE SEEN IN YOUR DAY TO DAY JOB. CONSIDER: TRAINING, JOB DESCRIPTIONS, MEASURES AND RISK ASSESSMENT. (OPEN DISCUSSION)

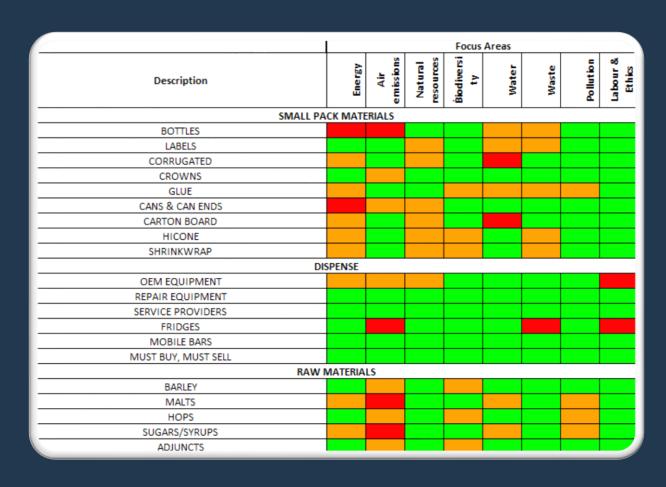




#### The Wind Mill Checklist



#### Consider needs, strategy, impacts, risk and market



- ✓ How can risk be managed or mitigated?
- ✓ How can opportunity be maximised?
- ✓ How many tiers of supply chain need to / can be influenced to do so?
- ✓ What [end] client requirements must be passed through the supply chain?
- ✓ What other stakeholder expectations must be addressed?
- ✓ How much leverage is available to influence?



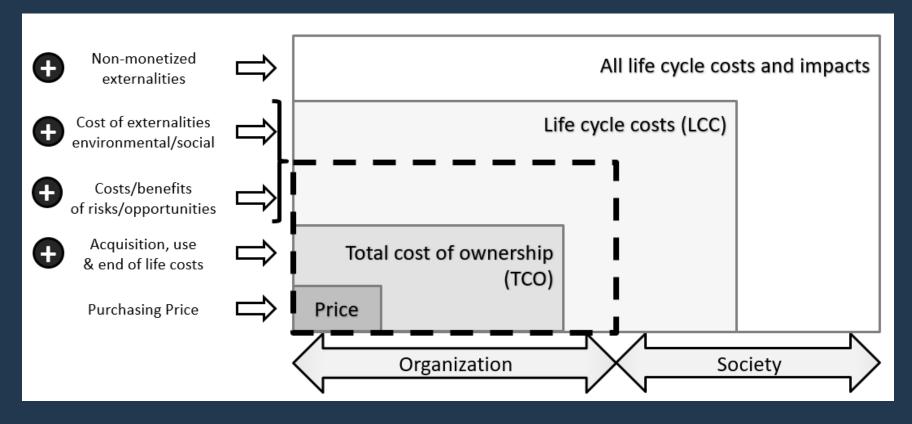
#### Planning your Procurement

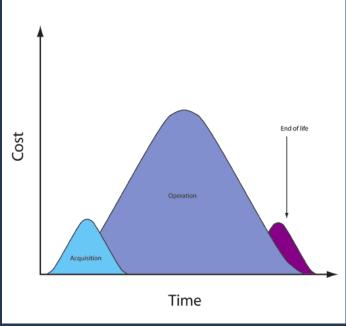
- ✓ Consider total cost of ownership
- ✓ Probe need can procuring authority do with less or not at all?
- ✓ Consider social, economic and environmental impacts etc
- ✓ Use early market engagement
- Engage with stakeholders to understand demand past & future, open up ideas
- Understand how the supply chain perceives you
- ✓ Horizon scanning
- Competition is amongst supply chains
- ✓ Is transparency required and possible?



- ✓ Engage & Upskill
- ✓ Fosters new solutions
- ✓ Increases competition
- ✓ Supply chain resilience/adaptation
- ✓ Move to digital solutions
- ✓Increase in the use of technology
- ✓ Requires internal and external investment (not necessarily financial)
- ✓ Requires collaboration

# Whole life costing/Total cost of ownership





#### State social, economic and environmental requirements that:

- Connect to the 'golden thread' through from policy and strategy
- Can be delivered by any bidder (including SMEs) as part of core contract delivery
- Are appropriate to risk, opportunity and scope to leverage
- ✓ Bidders can cost in pricing schedules
- ✓ Can include responsible sourcing standards
- ✓ Can be measured and reported
- ✓ Pass on any stakeholder / client requirements, appropriately
- ✓ Are, for example, minimum levels of performance required



# Product labels: form of sustainability measurement that targets the consumer











(R)









THINK ABOUT CURRENT CONTRACTS AND PROJECTS YOU ARE WORKING ON. WHAT SUSTAINABILITY REQUIREMENTS HAVE BEEN ADDED TO SPECIFICATIONS? (OPEN DISCUSSION)



# Test against requirements, score and include within balanced scorecard approach to shortlisting and contract award

#### **Pre-qualification (1st stage)**

- ✓ Test track record
- ✓ Identify any legal, regulatory or contractual noncompliance – disqualify if appropriate

#### Labour practices - Pregualification question

- Please outline your experience in delivering work through fair and ethical employment practices through your workforce and supply chain
- Please state your employment policy with respect to: living wages, equality and diversity, freedom of association, grievance procedures, working hours including split shifts, exclusive zero hour contracts, unpaid work and child labour

#### DISTINCTIVE

- Has extensive experience of resource ethical employment directly and through the supply chain for projects of multiple sizes and varying complexity. This is supported by case study evidence and risk analysis
- Can demonstrate that the policy is being complied with and delivered against
- Can demonstrate the business case for delivering ethical employment practices and cost reductions

#### GOOD

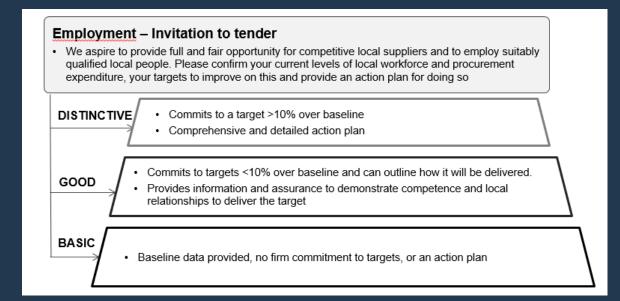
- Demonstrates understanding of fair employment practices and risk management for the supply chain
- Addresses all aspects identified in the question
- Policy to comply with an international standard such as the Ethical Trading Initiative Base Code
- Provides evidence of past projects demonstrating high ethical standards

#### BASIC

 Demonstrates an understanding of the issue but has limited experience of delivery beyond legal compliance

#### Invitation to tender / negotiate (2<sup>nd</sup> stage)

- ✓ Test appropriateness and feasibility of approach to delivering requirements e.g. by requesting [contractually binding] action plans
- ✓ Request [contractually binding] proposed targets from scratch or against baselines
- ✓ Probe further in any interviews or site visits

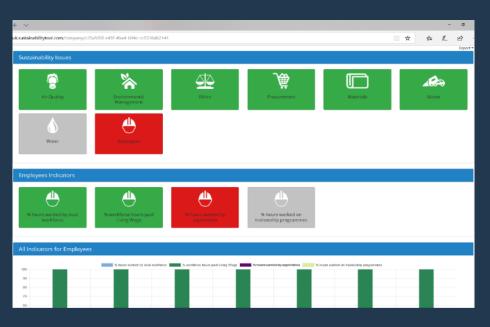


# Managing the Contract

Don't expect supply chains to deliver sustainability commitments unprompted

- ✓ Hold successful bidders to commitments they made when tendering
- ✓ Collect and analyse data from the supply chain (including performance against minimum standards)
- ✓ Collect qualitative information from the supply chain
- ✓ Score performance as individual and/or collated KPI(s)
- ✓ Integrate into a system of performance assessment e.g. via KPIs
- ✓ Attach penalties and incentivisation to sustainability KPIs (e.g. penalty for score of 0 or 1, no change to payments for 2, incentivisation payments for 3 or 4)
- ✓ Foster collaboration and strong, professional relationships





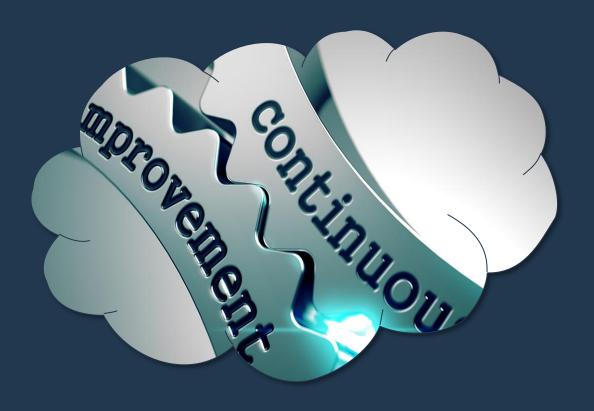
HOW COULD YOU
INTEGRATE
SUSTAINABILITY
PERFORMANCE INTO
CURRENT CONTRACT
MANAGEMENT
PROCESSES?
(OPEN DISCUSSION)



# Reviewing and Learning

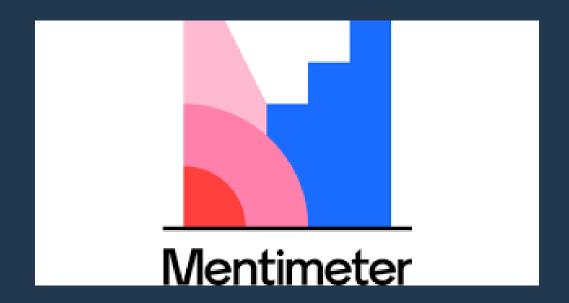
- ✓ Seek out perceptions of all stakeholders particularly supply chain
- ✓ Document
  - ✓ What worked well?
  - ✓ What worked less well?
  - ✓ Benchmark levels of performance achieved?
  - ✓ Case studies?
  - ✓ What could be done differently next time?
- ✓ Share
  - ✓ Within organisation
  - ✓ Externally e.g. learning legacy webpage
  - ✓ Apply to other contracts

"... This is vital to ensuring that lessons learned during the life of the contract can be shared and continual improvements"



# SECTION EIGHT Awake?

## TEST YOUR KNOWLEDGE



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# 3 hours in less than 3 minutes

Sustainability

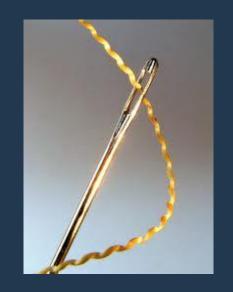
Sustainable procurement

"Procurement that has the most positive environmental, social & economic impacts possible over the entire life cycle"





#### Golden Thread



#### Business as Usual

### Smart**Procurement**

#### Prioritised

	Insignificant	Low	Moderate	Significant	Major
Certain				1	1
Likely	2	3	5	2	2
Possible	3	3	4	3	2
Unlikely		11	5	5	1
Rare	2	3	2	1	

# Questions



# Please share your feedback







info@supplychainschool.co.uk

supplychainschool.co.uk