

## Challenges:

Instalcom's biggest challenges faced around sustainability are emissions (from offices, sites, plant, and transport), waste, and sourcing materials.

The company is taking steps to develop a strong foundation of knowledge for long term sustainability, helping to create appropriate strategies and achieve targets towards Net Zero. Instalcom aims to embed this positive sustainability mindset within the company and promote change in our communities.

## Impact:

**Focused learning:** Using the action plan to create learning pathways specific to gaps in knowledge proved an effective use of time from direct and easy resource access. E-learning modules and learning pathways enable constant upskilling of company knowledge to face challenges effectively and establish further competitive advantage.

**Practical support:** Resources from the School enable Instalcom to have support for practical applications such as waste management and realistic target creation for sustainability strategy plans.

## Value gained:

**Knowledge/company development:** Membership with the School has allowed Instalcom to fill gaps in sustainability knowledge, allowing employees to grow and progress themselves and the business.

**Behaviour adaptation:** Knowledge gained from the School is shared with the business to help the culture around sustainability become a priority.

**Competitive advantage:** The School provides an insight into other businesses in similar industries and how they have used the knowledge to develop their companies. Membership with the School has helped influence change and innovation, as well as supporting Instalcom's dedication to sustainability.

**Cost saving:** Having a large resource bank of mixed sustainability resources in one place using free and flexible learning allows for time and cost savings.

## Fact box



Part of OCU Group Ltd

### Company

Instalcom

### No of employees

821

### HQ

Borehamwood

### Website

[www.instalcom.co.uk](http://www.instalcom.co.uk)

### Main contact

Scott Boswell  
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### Services

Main contractor for power, water, gas, telecoms, and railways.

### About

Instalcom Limited is a utility contractor formed in 1989 based in London with offices in Borehamwood, Charlton, Manchester and Edinburgh providing national coverage for services and customers. Instalcom offer design, planning, project management and installation service for utilities and railways.

## **Future proofing:**

Instalcom plans to continue utilising their membership with the School to keep regularly updated with new learning-related opportunities in regards to sustainability allowing the company to keep up to date, support the business' growth, and develop a competitive advantage.