

Strategic Procurement Strategy

Temporary Traffic Management

Engagement Matrix for Strategy & Approach - TTM

Operations

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External Engagement

RDP Sustainable Supply Chain Group

Traffic Management Community Meeting

> **TTM Company** Engagements

Business Area/Investment Programme:	Individual & Role:	Review:	Date:
Executive Team – Panel Chair	Malcolm Dare - Executive Director C&P	Approved	21.09.21
Executive Team	Duncan Smith – Exec Director Operations	Approved	21.09.21
Executive Team	Peter Mumford - Exec Director Major Projects	Approved	21.09.21
Executive Team	Mike Wilson – Exec Director SES	Approved	21.09.21
SRO	Steve Foxley – Programme Manager SMP M4	Approved	21.09.21
C&P Leadership Team	Sanyalax Kelly - Strategic Procurement Director	Approved	21.09.21
C&P Leadership Team	Andrew Stephenson - Procurement Director	Approved	21.09.21
C&P Leadership Team	Martyn Gannicott – Commercial Services Director	Approved	21.09.21
C&P Leadership Team	David O'Neil – Supply Chain Director	Approved	21.09.21
C&P Leadership Team	Mark Ollerton – MP Commercial Director	Approved	21.09.21
C&P Leadership Team	Richard Cerruti – Operations Commercial Director	Approved	21.09.21



Key Aims of the Strategy



Improve Safety:

Aim to reduce roadworker hours in proximity to live traffic and thereby reduce the risk of injury



Lean approach to increase the Working Window:

Aim to increase the time available for value adding activities during closures through Lean techniques Overall Equipment Effectiveness (OEE) measurement and thereby improve productivity



Fast and Reliable Journeys:

Aim to reduce the frequency of closures and to best address customer needs in terms of timings and communications of closures. Follow "Roadworks – A Customer View" toolkit methods, including fastest safe speed, to improve our Customer's experience



Cost Efficient Delivery of Equipment (Rent or Buy):

Aim to source TTM equipment in the most cost efficient way in order to contribute cost reductions towards the RP2 efficiency target



A healthy and Competitive Supply Chain:

Aim to enable SME's and new entrants to sustain a healthy balance of competition and capability in the supply chain.



Net Zero Carbon:

Aim to drive a switch to lo/no carbon vehicles in the execution of TTM, and to design and manage TTM for smoother and lower emitting customer journeys.



Innovative Equipment and Methods:

Aim to introduce innovative equipment and methods by facilitating trials and reviews of standards and preferring bids which feature innovations



Quality:

Aim to Improve Quality and Quality of Design by getting it right first time, and designing for the Aims

The Aims will be achieved by aligning with our procurement and commercial processes, as well as specific workstreams to extend the working window and to implement a "rent or buy" solution.



Phased high-level Implementation Plan to deliver our key aims



Short-term (RP2 Year 2)

Communicate the Strategy Aims

Introduce the Measures

Trial Ownership of Equipment

Communicate the strategy and it's aims to National Highways, to Tier 1 contractors, and to the supply chain communities (incl. Sustainable Supply Chain School).

Measures of Productivity (OEE) and Workforce Time near live traffic to be developed in detail and tested on selected scheme's / areas. (working with Pavement Optimisation Group).

Pilot the purchase and distribution by the National Technology Logistics Centre of a selected equipment type (e.g. mobile VMS).

Mid-term (RP2, Years 2 & 3)

Include Aims in Procurement & Commercial Management

Reduce Hours Near Traffic

Lean approach to extend the Working Window

Rent or Buy by Business Case

Incorporate the Strategy Aims and Measures into ITT information, evaluation, and performance management of TTM contracts.

Include measurements of Hours Near Traffic and Productivity in Procurement & Commercial Management.

Select further equipment types to buy or rent based on a business case model using cost intelligence data, and include costs of on highway maintenance in the evaluation. Long-term (Years 3-5 and beyond RP2)

Safety, Customers & Delivery

Innovation

Supply Base Diversity

Safety, Customers and Delivery will all see measurable and targeted improvements.

Innovation will be driven by competition based on Aims for methods and equipment, and to reduce Hours Near Traffic.

The Supply Base will develop through SME sub contracting and letting of small packages.



Rollout by Workstream



Commercial Alignment

Lean approach to Productivity

Rent or Buy?



- Communicate the Aims of the Strategy
- Share intent to align ITT, Evaluation, and Selection with the Strategy Aims
- Align the NEC4 section on sub-contracting
- SME's used in smaller packages & subcontracts

- Reduced working near traffic
- Lower carbon emissions
- Social value
- Developing SME's



- Work with the Pavement Optimisation Group on the Working Window to agree the principles of OEE measurement
- · Trial with a lean pilot scheme
- Embed as a performance measure for TTM providers

- Fast reliable Journeys
- Longer working windows
- Efficient delivery



- Engage with the National Technology Logistics Centre to buy, store and distribute a trial item
- Identify further equipment classes and evaluate the business case for each
- Evaluate equipment classes requiring less on highway maintenance (e.g. Barrier vs Cones)

Cost efficient delivery







Key drivers of carbon emissions in category	Corporate emission	Maintenance & construction emission	Road user emission	Carbon emissions per year associated with key driver [tons of CO2]
1. TTM Vehicles		X		15,348T per annum *
2. Road user emissions at roadworks			X	Unable to quantify currently

^{*} Taking D&OP 1.2 Baseline 4.2 forecast for Vans & IPV's (daily av 2022-27), Govt Carbon Factors 2020 for Freighting Goods), and Assuming 100 km/day per vehicle

Identified measures to address key drivers in category	Expected impact / CO2 reductions [tons of CO2]	Timescale	What is needed to implement measure (investment/support, etc)?
1. Switch to Electric / Other	7,674T per annum	50% reduction by 2030 (illustrated)	Industry moves to electric & other motive power, aligned to strategy aims & net zero policy
2. Design for smooth flow	Unable to quantify currently	PPN 06/21 comes into force Oct 21	Incorporate into design brief & supplier selection criteria

Statement of Need





Traffic Management is key to the Safety of Customers and Roadworkers



It is one of our most significant points of contact with Customers



Traffic Management enables the productivity of almost all roadworks

The Requirements

Temporary traffic management (TTM) must be designed and deployed safely
 TTM must comply with Chapter 8 (Traffic Signs Manual)

So far as is safe and practicable, TTM should allow Customers fast and reliable journeys

TTM must be deployed in a timely and efficient way to enable access to road space for works

 There must be sufficient capacity and capability in the TTM supply chain to meet increasing demand in RIS2

· Additional incentives for not employing TTM, whilst achieving RIS 2 objectives

The Objectives

- To improve the Safety of Customers and roadworkers at roadworks
- To improve the Customer experience of roadworks
- To enable access to road space so that roadworks are efficient in time and cost.
- To support a sustainable supply chain for TTM as it develops
- To deliver better environmental outcomes and social value

The Challenges

- Established TTM practices are labour intensive and roadworkers are close to live traffic
- The TTM industry is seen as slow to adopt innovations
- Forecasts show a 38% increase in demand (MP) between Yr2 and Yr4 of RP2
- Day to day fluctuations in demand cause inefficiency in the TTM supply chain
- TTM suppliers struggle to recruit in some areas, and use a high proportion of agency
- TTM is a Tier 2 supply to Major Projects so supplier relationships must focus through others

The Outcomes

- Customer safety and satisfaction to be improved through innovative working practices and technology
- The safety of roadworkers to be improved by innovations and less labour intensive practices
- The design and execution of TTM to enable productivity improvements in roadworks
- A sustainable TTM supply base capable of delivering increased capacity whilst adopting new technology and working practices to add value.



Group, Category & Product



- Temporary Traffic Management (TTM) enables access to road space for Operations and Major Projects
 - **Core TTM** is the planned deployment of necessary equipment (such as cones, vehicles and signage) to adjust the usual flow of traffic such as road and lane closures.
 - Emergency TTM is the reactive deployment in response to incidents.
 - Ancillary services are supplementary components that enhance the effectiveness of the core TTM, these can include CCTV Tascar, Temporary Barrier provision and Vehicle Recovery Services
 - **Equipment** required to deliver the service includes specialist vehicles such as Impact Protection Vehicles (IPV) below, costing circa £110K, and cones, temporary barriers signage and lighting. Consumables include cone sleeves and batteries.



Chapter 8 Traffic Safety Measures and Signs for Road Works and Temporary Situations provides the official detailed guidance on:

- 1. Design (2009)
- 2. Operations (2009)
- 3. Update (2020)

In **Operations**, TTM is purchased according to Activity based price schedules, to which the primary inputs are labour and vehicles. Maintenance and provision of Equipment becomes more significant on longer duration deployments.

In Major Projects TTM is procured as a tier 2 service. Longer deployments often result in significant costs for ongoing hire of equipment, and ancillary services such as vehicle recovery



Up to 7% of Major projects spend in Roads Period 2 is forecast to be for TTM.

Traffic Signs Manual



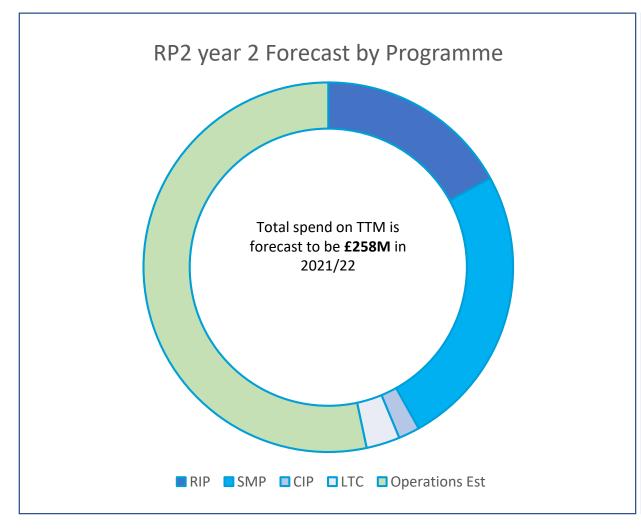


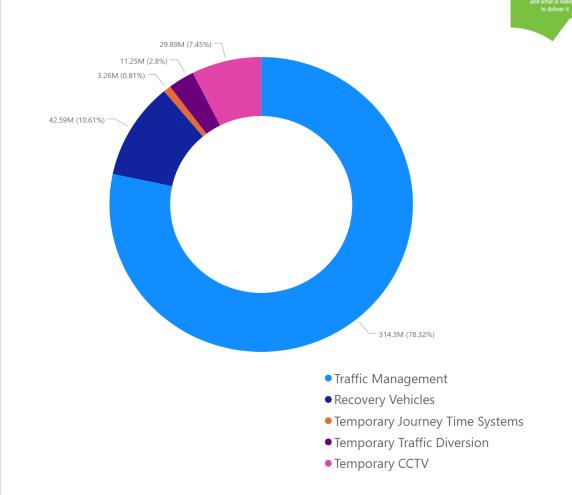
Traffic Safety Measures and Signs for Road Works and Temporary Situations

Group, Category and Product

- Temporary Traffic Management spend breakdown (MP Agreed Price*)







The above data is based on agreed pricing in relation to Major Projects and is indicative*

Conclusion: TTM is a significant spend, with slightly over half in Operations and Major Projects (according to available forecast information). The subcategory split (right) indicates that the majority of the spend is on TTM Service. (Data is from Major Project pricing at the start of RIS 1 adjusted for inflation).



Business Requirements and Objectives



Requirement	Low Importance	1	2	3	4	5	High Importance	
Assurance of supply	Disruption to supply has a minor impact on operations and / or brand perception					х	Security of supply is critical, disruption will affect safety and damage reputation	
Quality	Quality issues have minimal impact on operations and/or					х	Quality performance has a major impact on our operations and/or brand	
Regulatory, Ethical, Environmental	Compliance to ethical, environmental or regulations have a minimal impact on our operations or our brand					х	Compliance to regulatory, ethical and environmental issues has high impact on our operations and/or our brand	
Service	Flexibility in delivery dates and service levels can be accommodated with minimal impact.				X-	-х	Late deliveries / poor service has a major impact on operations / brand	
Cost	Cost competitiveness is not a major requirements.			Х			Cost competitiveness is highly important for the business as is the ability to understand costs drivers of product / service	
Innovation	R&D capability or investments in innovation has minimal impact on operations and/ or brands.				х	—х	Excellent R&D / product engineers and investments to innovate are critical to our operations and/or brand	

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CONC	lusion:
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- Traffic Management has significant impacts on the safe delivery of other works, and scores highly for assurance, quality, and service.
- Regulatory, Ethical & Environmental is deemed here to include **Safety**, and is scored at the maximum.
- Innovations in the industry are often safety focussed, and the implementation of such innovations is of high importance.

NH Directorate	Specific Objectives
Operations	 Operations have a particular requirement for TTM to be dynamic and able to respond to incidents. Operations control centres manage network occupancy, and require effective communications with TTM
Complex Infrastructure Programme	 CIP schemes require detailed design and planning, and excellent coordination in large deployments. CIP want to show leadership in innovation and customer satisfaction.
Smart Motorways Programme & Alliance	 TTM should engage early and work collaboratively with alliance partners to achieve the best design and innovation SMP schemes are large with long duration TM so suppliers must have resources and capability SMA have TTM frameworks in place with top 2 suppliers



Innovations in Temporary Traffic Management



Physical Deployment	Vehicles	Geo-zoning	Communications & Operations
Automatic cone laying. Reduced manual handling and crew	Electric vehicles Currently 3.5T And vans	Intellicone Smart taper Incursion warning Indiagnees Smart taper Smart taper	Signalling for Roadworks Less reliance on Carriageway signs
Swift gate taper Automated repeat closures	Lowered working area	Works egress warning workzone	Rolling road block closures Quicker & Safer TTM deployment
Moveable barrier Operation Brock Large scale	Autonomous IPV Driverless operation		Safety Cam Van Reduces incursions
Inflatable lane closure Vehicle incursion airbag	IPV with crane to deploy equipment	In car digital information	Working Windows Tool

Statement of Need Define the outcome needed by the business and what is needed to deliver it

Future Forecast Spend - Operations

From RIS2 Spend Allocation:

Temporary Traffic Management	Area 1	Area 2	Area 3	Area 4	Area 6	Area 8	Area 7	Area 9	Area 10	Area 13	Area 12	Area 14	Total
Year 1 (April 2020 to March 2021)	£ 2,690.56	f 12,834.63	f 13,375.15	f 11,052.64	£ 8,268.83	f 7,214.66	f 8,329.21	£ 25,886.79	f 13,553.15	£ 8,904.95	£ 19,971.27	£ 5,696.62	£ 137,778
Year 2 (April 2021 to March 2022)	£ 2,690.56	f 12,834.63	f 13,375.15	£ 11,052.64	£ 8,268.83	f 7,214.66	£ 8,329.21	£ 25,886.79	f 13,553.15	£ 8,904.95	£ 19,971.27	£ 5,696.62	£ 137,778
Year 3 (April 2022 to March 2023)	£ 2,690.56	f 12,834.63	f 13,375.15	f 11,052.64	£ 8,268.83	f 7,214.66	f 8,329.21	£ 25,886.79	f 13,553.15	£ 8,904.95	£ 19,971.27	£ 5,696.62	£ 137,778
Year 4 (April 2023 to March 2024)	£ 2,690.56	f 12,834.63	f 13,375.15	f 11,052.64	£ 8,268.83	f 7,214.66	f 8,329.21	£ 25,886.79	f 13,553.15	£ 8,904.95	£ 19,971.27	£ 5,696.62	£ 137,778
Year 5 (April 2024 to March 2025)	£ 2,690.56	f 12,834.63	f 13,375.15	f 11,052.64	£ 8,268.83	f 7,214.66	f 8,329.21	£ 25,886.79	f 13,553.15	£ 8,904.95	£ 19,971.27	£ 5,696.62	£ 137,778
Total RIS 2	£ 13,453	£ 64,173	£ 66,876	£ 55,263	£ 41,344	£ 36,073	£ 41,646	£ 129,434	£ 67,766	£ 44,525	£ 99,856	£ 28,483	£ 688,892

Included in SDF:

Temporary Traffic Management	Α	rea 1	Are	ea 2	Area 3		Area 4		Area 6		Area 8		Area 7		Area 9	Aı	ea 10	Area 13		Area 12	Aı	rea 14		Total
Year 1 (December 2021 - March 2022)	£	970	£	4,324	£ 5,480	£	4,835	£	-	£	-	£	2,043	£	-	£	-	£ 2,333	£	6,657	£	1,899	£	28,541
Year 2 (April 2022 to March 2023)	£	2,909	£	12,973	£ 16,441	£	14,504	£	-	£	-	£	6,128	£	18,270	£	3,023	£ 7,000	£	19,971	£	5,697	£	106,916
Year 3 (April 2023 to March 2024)	£	2,909	£	12,973	f 16,441	£	14,504	£	-	£	-	£	6,128	£	24,361	£	9,070	£ 7,000	£	19,971	£	5,697	£	119,053
Year 4 (April 2024 to March 2025)	£	2,909	£	12,973	£ 16,441	£	14,504	£	10,136	£	7,215	£	6,128	£	24,361	£	9,070	£ 7,000	£	19,971	£	5,697	£	136,404
Year 5 (April 2025 to March 2026)	£	2,909	£	12,973	£ 16,441	£	14,504	£	10,136	£	7,215	£	6,128	£	24,361	£	9,070	£ 7,000	£	19,971	£	5,697	£	136,404
Year 6 (April 2026 to March 2027)	£	2,909	£	12,973	£ 16,441	£	14,504	£	10,136	£	7,215	£	6,128	£	24,361	£	9,070	£ 7,000	£	19,971	£	5,697	£	136,404
Year 7 (April 2027 to November 2027)	£	1,939	£	8,649	£ 10,961	£	9,669	£	6,757	£	4,810	£	4,085	£	16,240	£	6,047	£ 4,66	7 £	13,314	£	3,798	£	90,936
Total Scheme Delivery Framework	£	17,455	£	77,839	£ 98,646	£	87,024	£	37,165	£	26,454	£	36,768	£	131,953	£	45,350	£ 41,999	£	119,828	£	34,180	£	754,658

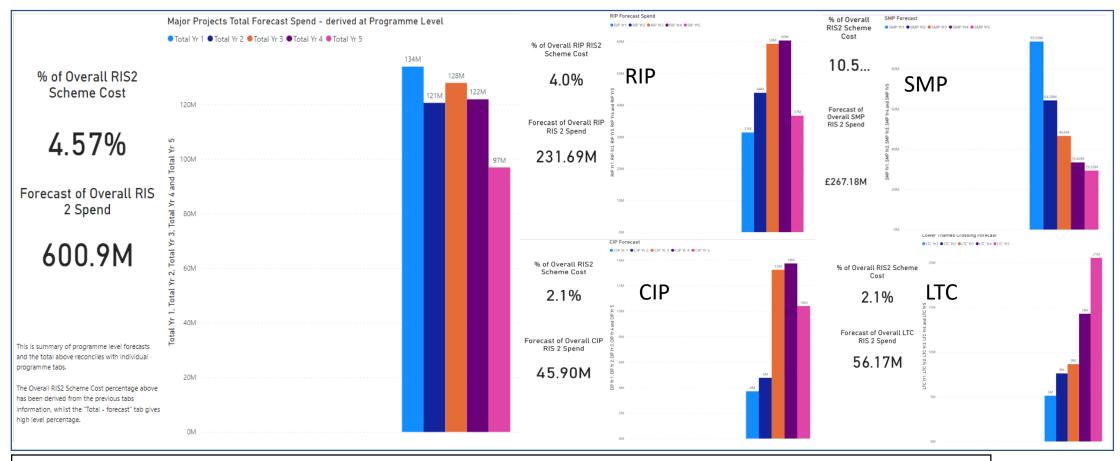
Conclusion: The Data provided is consistent with that included in the SDF procurement.

- RP 2 is split by Area and by asset type, so any assets not within scope of the SDF have been removed (pavement for example, as this will continue to be procured via pavement framework arrangements)
- Historical TTM spend had been calculated at 31% from current CWF live contracts. This figure has been used to estimate the TTM spend above. In the second table
- · Adjustments have been made for each Area to represent when they move onto the SDF.
- As RIS 2 only takes us to March 2025, the spend totals have been extrapolated to take us through to the end of the SDF in December 2027.



Future Forecast Spend – Major Projects





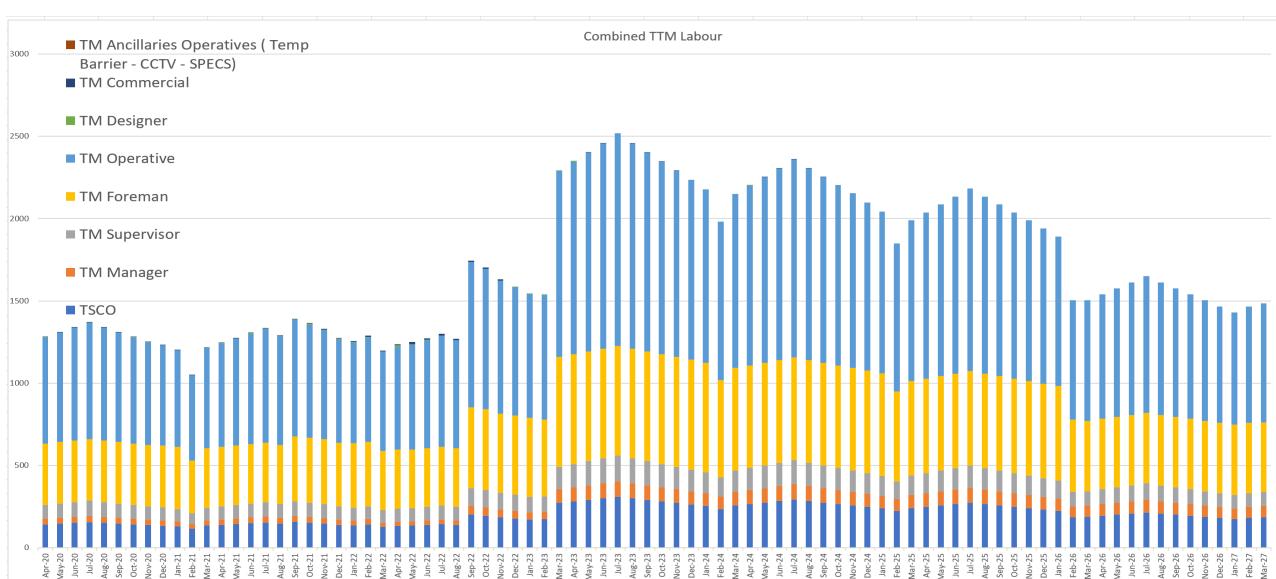
- TTM is estimated as between 4.57% (above) and 7.2% of RIS2 Major Projects spend.
- SMP being the greatest proportion initially can be seen to reduce from a year 1 peak, whereas RIP continues to grow.
- These figures will be reviewed and enhanced when Webcast data becomes available.
- A group of 8 leading suppliers were each asked to estimate the proportion of their current turnover relating to National Highways. The total of these (not validated) estimates was £238 Million. Year 2 above + Operations SDF forecast = £258M, so estimates appear credible.
- D&OP data (overleaf) however shows significant growth in demand from 2023 so forecast updates will be closely monitored.



Future Forecast: Aggregated and Expressed as Labour

From Demand & Operational Planning





Statement of Need Define the outcome needed by the business and what is needed to deliver it

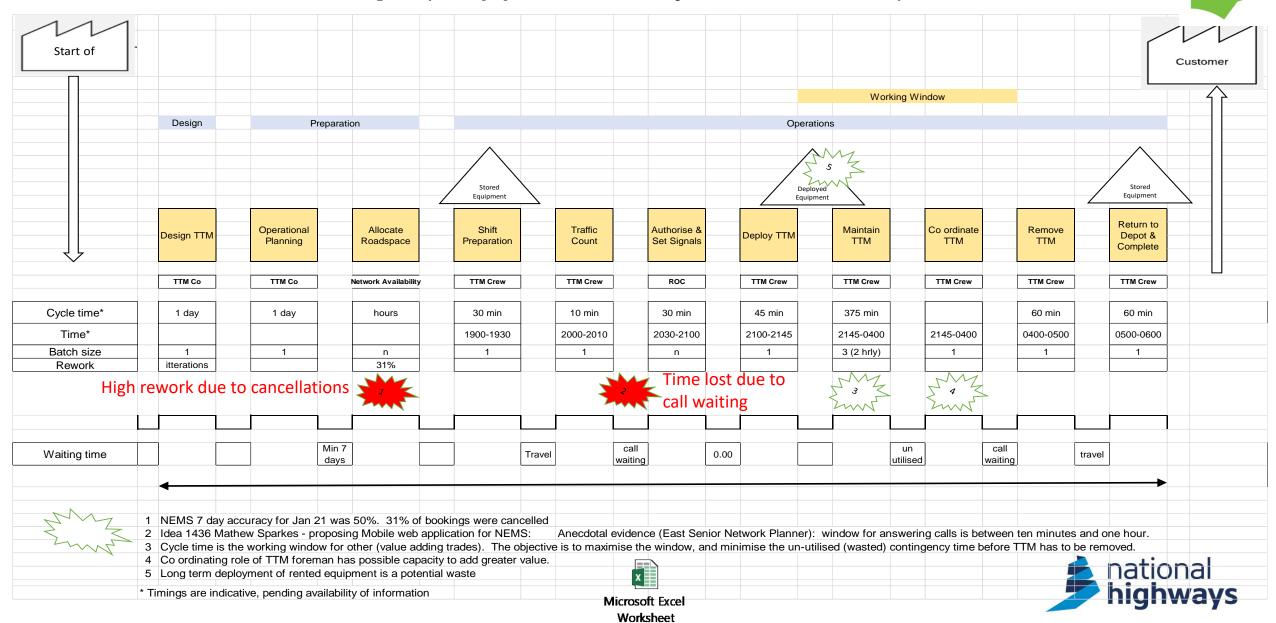
Value Chain Analysis

Value Chain	Value Factors	Current Situation	Changes Needed
Identify and list the relevant step-by-step value chain activities	For each activity, list the value factors (Highways England KPIs/targets) which are affected and describe what would maximise the value achieved for each	List what is wrong with the current situation against each activity (i.e. why maximum value is not being achieved)	List the changes needed to enable realisation of maximum value for each activity
Specification	Safety (Supply Chain Accident Frequency Rate reduction), Safety (Network KSI and casualty reduction), Efficiency - Factors are enhanced if the specification allows for innovative and value added designs to be considered.	Minimum specification is Chapter 8 compliance. This becomes the norm and discourages enhanced quality offers.	Specification should include HE kpi objectives, and "Roadworks a customer's view" toolkit principles, as well a highest safe speed, and relevent specifics (eg. Line markings & barriers at dusk). Consideration given to targeted quality mechanism and/or other commercial measures to incentivise enhanced quality solutions.
Design	Safety (Supply Chain Accident Frequency Rate reduction), Safety (Network KSI and casualty reduction), Efficiency - Factors are enhanced if the design is developed using the expertise of all parties to a brief incorporating HE value factors.	TTM Design is often done in outline before the TTM provider is engaged. When the TTM is engaged, works may then be re-designed, or design may be comitted and there may be resistance to change.	Design should follow from risk assessment. Early involvement, and collaborative working should design for: safety, customer satisfaction, efficient access & logistics, productivity of the works, and durability of the product (eg reduced paving joins)
Operational Planning	Safety (Supply Chain Accident Frequency Rate reduction), Efficiency - Factors may be improved by less onerous demands on contractors to adapt to short term changes.	TTM work is subject to frequent late changes. (31% cancellation in Jan 21, 7 day accuracy was 51%) This may result in inefficient use of labour, and increased travel.	7 day accuracy KPI of 90% for RIS2. Root cause analysi of late changes and cancellations.
TTM Operations (Safety)	Safety (Supply Chain Accident Frequency Rate reduction) will be enhanced if the man hours which Roadworkers spend on the carriageway are reduced, and if manual handling tasks are reduced or eliminated.	Setting out and removing TTM is potentially hazardous, involving roadworkers in close proximity to live traffic. Roadworkers are on slow moving vehicles or even on foot, and in addition, are required to do physically demanding manual handling tasks, frequently at night.	Focus on: travel time to works; design, digital innovation and automation to minimise the time for which roadworke are in proximity to live traffic; signalling for roadworks initiative; and work on safety qualifications and culture (including safety passports and inductions, and the Suppl Chain Sustainability School).
TTM Operations (Customer)	User Satisfaction	Roadworks are a significant area of customer dissatisfation and complaint. Complaints are handled by Highways England. The delivery and communication of TTM has a big impact on how roadworks are percieved.	Implementation of "Roadworks a customer's view" toolkit principles. There is a need to move the industry on from Chapter 8 minimum mindset, and to inform TTM operative through customer briefing & training. Positively influence customer perception through works maintenance and standards. Consider how to involve TTM companies in responding to complaints. Automation of diversion routes.
TTM Operations (Productivity)	Safety (Network KSI & casualty reduction), User Satisfaction, Efficiency - Improving productivity of works requiring overnight lane closures will reduce the number of closures required, shortening scheme programmes, reducing costs, reducing exposure to risk, and improving the customer's experience.	TTM crews go out first to a closure and come back last. Their time on the Carriageway bookends the works. The time efficiency of a closure is not routinely measured or incentivised.	Use of Lean techniques, and Overall Equipment Effectiveness to measure time and to quantify losses of time on lane closed operations. Close focus will fall on monitoring traffic levels to determine the safe time for "first cone", TTM crew performance, communications between contractors and control centre, speed of operation vs rate speed of the prime asset (eg. Paving machinery), and the quantities and logistics of materials supply. Resource decisions and Supplier incentivisation may be designed accordingly.
TTM Maintenance	Safety (Supply Chain Accident Frequency Rate reduction), Safety (Network KSI and casualty reduction), Incident Management (Traffic Flow)	TTM works are visually inspected for damage (such as cone strikes) every 2 hours - as required in Chapter 8	Use of Geozoning and equipment monitored by sensors the enable faster response to strikes & incursions.

- Value Chain Analysis was developed with the Stakeholder Group.
- VCA reveals significant opportunities to improve safety, delivery and customer satisfaction.
- In particular, there are safety and productivity innovations which can be applied to modernise TTM operations
- TTM is just one component of works productivity (overnight closures in particular), and can play an important part in Lean initiatives and sustained improvements measured as Overall Equipment Effectiveness (OEE).
- There are no current Innovation re-applied initiatives, however the group has been engaged.



Value Stream Map (Supplementary Information)

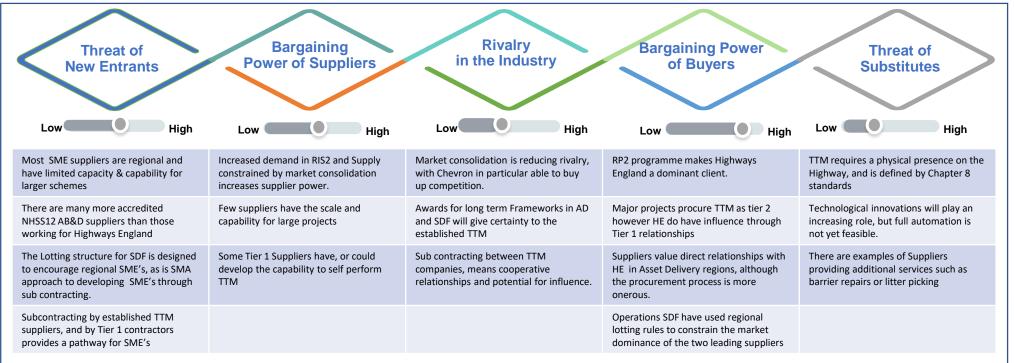


Market Insight and Landscape



The Market for Temporary Traffic Management is largely populated by specialist contractors, although there are examples of Main (T1) contractors having in house TTM, and of specialist labour agencies T3 stepping up. Whilst there are many suppliers in the TTM market, the choice among those experienced in working to the standards required on the High Speed SRN is more restricted.

There are two dominant suppliers: Chevron and HW Martin who together represent est. 70% of National Highways spend. Challengers to this pairing include Colas, Forrest (Amberon) and Tarmac, each with a at least one CWF agreement in an Operational Area. There has been consolidation in the market, with Chevron and Amberon acquiring rivals in the last 2 years.



Conclusion: Industry rivalry is lower than desired, with 2 dominant suppliers secure in their positions. Industry consolidation is a concern, however there are mitigations in place through regional lots and sub-contracting, and due care must be taken not to make the high speed market unattractive to the most capable suppliers.



Key Supplier Risks



Risk type	Risk Description	Impact	Priority	Mitigation/Action
Supply Chain	 The often-subcontracted nature of Traffic Management works may reduce the Traffic Management suppliers to their specialism, could prevent further expansion of the sector (Tier 1's maintaining preferred supplier lists) and reduce the opportunity to develop suppliers further e.g. expand into groundworks or foundations. 	 Risk that Traffic Management workers knowledge is overlooked in favour of Tier 1's preferred options, leading to inadequate exploitation of supply chain expertise. 	Med	 Encourage groupings of works, better forecasting of maintenance schedules to allow better resource utilisation Encourage collaboration of more established suppliers with SMEs to develop increased understanding of NH's requirements & influence opportunities to work directly.
Innovation	 Opportunities to combine types of work e.g. road markings, barriers with Traffic Management not clearly taken up. Advent of in-car technology e.g. sensors that detect approaching TTM and warn drivers or autonomous vehicles that automatically avoid TTM 'lighthouse' sensors. 	 Opportunities for cost, process & time efficiencies are missed. Lack of engagement with emerging technology misses opportunities to evolve TTM capability 	Med	 Consider suppliers with a synergistic service offering to take advantage of Traffic Management downtime. Note possibility of inadequate skills mix i.e. TTM operatives may not have skills to deliver barrier installation. Initial investigations of technology application to TTM, limited due to early-stage development being enhancing rather than replacing physical TTM.
Capacity	 Increased investment by UK Government in large infrastructure projects, such as HS2, is placing a resource and plant constraint on the market. Limited interconnectivity with other delivery suppliers to find better sequencing of works activities & shared benefits. TTM is an end-to-end service requiring a tie-up of capacity, particularly if active TTM e.g. CCTV monitoring is required. 	 Lack of skilled resource & plant available. Inefficient deployment adding to time & cost. 	High	 Government level visibility of competing demands to coordinate resource requirement & avoid pinch-points. Adopt a works 'community' where suppliers on the scheme can actively engage & collaborate as the works progress.

Conclusion: End-to-end TTM services could offer synergistic benefits if combined with e.g. barrier or road markings delivery. Capacity: This could lead to a decrease in the safe execution of works. Supplier capacity will need careful monitoring. There is a particular risk to the quality of recruitment if capacity growth is achieved through inappropriate sub contraction or use of agency labour.



Supplier Engagement



TTM Supplier Engagement

- 8 interviews with key suppliers carried out over 5 weeks (Nov & Dec 20), and the Supplier Community meeting was re-started in March 21
- Key Themes:
 - Investment is available for growth if there is a pipeline of work.
 - Recruitment and retention of operatives may be the greatest challenge to growth. Companies generally recruit and train in house, and many would like to reduce the proportion of agency.
 - The two dominant Suppliers see the Scheme Delivery Framework (SDF) lots as limiting, and see greater growth potential from other sectors (Other infrastructure, Local authority, Utilities).
 - Challenging Suppliers (e.g. Forrest, HTM) see SDF as an opportunity for growth and a direct relationship.
 - Suppliers are well informed about technical innovations, however attitudes vary e.g. Chevron (HRS) are keen to lead, whereas others are not early adopters.
 - Communications with ROC's are identified as a cause of lost time.
 - All have some in house design capability and discuss ECI positively.

RDP Tier 1 Sustainable Supply Chain Group

- Meeting involving a sub group of NH and 4 DIPS (16th Dec 20)
- Key themes:
 - The group believed that TTM suppliers will grow to meet demand if given visibility of the work pipeline.
 - It is easy to go to the 2 dominant suppliers in the market, and hard for challengers to win significant work.
 - SME's are seen as value adding, but neither lots strategies nor sub-contraction are without drawbacks.
 - Value added TTM proposals may be encouraged through >50%
 Quality scoring, and Early Contractor Involvement.
 - TTM has a big influence on works productivity. Communications with ROC's by telephone is seen as costing time & productivity.
 - Automation is an opportunity to remove workers from proximity to live traffic, but the industry has been slow to innovate.
 - There are successful safety innovations (e.g. Geozone incursion alarms) which are sometimes specified, but are not mandated.
 - Public awareness and respect for roadworkers needs to improve.

- Both TTM Suppliers and Tier 1 Contractors have offered positive engagement, and ideas for the Strategy.
- There is consensus on the importance of visibility of the pipeline of work.
- · Interests differ on the best way to develop the supply market structure.
- Current and future innovations offer improvements in safety and productivity, however the industry has been slow to adopt innovations



Supplier Analysis

A	Market Options
	Produce options and provide recommendations as inputs
1	to the strategy/plan
. 1	

Strengths (Internal to HE)	Weaknesses
Dominant market client	Making RP2 pipeline & growth visible
Leadership on Standards & Innovation	Multiple touchpoints for Suppliers
RP2 Pipeline of work	Varying Procurement by Programmes
Growing direct relationships with TTM	Client role can limit Engagement
Opportunities (External to HE)	Threats
Elasticity of Supply (Recruitment, Agency)	Supply market consolidation
Develop SME's through Lotting & Sub-Contraction	Immaturity of challenging Suppliers
Innovation pipline	Competing infrastructure & Local Authority demand
Procure for Social & Environmental value	Industry recruitment Challenges

Political	Economic	Social
Government spending on infrastructure	Low interest rates	Safety Imperative
	Brexit and prospect of lower growth	Rising Unemployment
	Covid impacts & shape of recovery	Ageing blue collar workforce
	Vaccination to renew consumer confidence	Focus on workforce wellbeing
		Working from home (new normal) & traffic volumes
Technological	Legislative	Environmental
Development of "digital twin" of works	Chapter 8 of "Traffic Signs" under review	Drive for zero carbon emissions
Geozoning and the Internet of Things		
Physical automation innovations		
Emerging AI technologies		
Communication with in car devices		

Highways England		Supplier					
	Niche	Strategic		Niche		Strategic	
Criticality			cality		Challenger / SM	Top 2	
Criţi	Transactional	Leverage	Criti	Transact	ional	Leverage	
		*				Tier 1	
Value		Ï	Value				

- Two dominant Suppliers have the capacity and capability for major projects. They see NH as strategic, but are looking at ways to diversify with other clients and sectors, reducing criticality.
- Tier 1 Suppliers with TTM capability see it more tactically, and challengers see opportunity (e.g. Through SDF lots).
- For NH; TTM is a leverage category but can add more value (e.g, design input, principle contractor roles, complementary services, productivity initiatives and social & environmental benefits), making it more strategic.
- Market consolidation does "pull a little" towards the Niche quadrant, however TTM supply is fairly elastic, if given adequate visibility of the demand pipeline.



Balanced Scorecard - Critical Success Factors & Social Value



Strategic Themes	Priorities & Value For Money	Alignment to NH Imperatives	Strategic Outcome
Customer Service	Minimise the frequency and duration of roadworks through improved productivity	CustomerDelivery	Provide fast and reliable journeysMeet the needs of all users
Supply Chain/SME Accessibility	 Develop SME's through sub-contraction (knowledge transfer), and SDF lots strategy 	• Delivery	 Sustain a well-maintained and resilient network Achieve efficient delivery
Employment/Workforce Skills	Encourage greater full time recruitment & less agency in TTM	• Delivery	Improve safety for all
Environmental Sustainability	 Low/No Carbon Vehicles Co Productivities (e.g. Litter, Gulley clearance) 	CustomerDelivery	 Sustain a well-maintained and resilient network Deliver better environmental outcomes
Community/Legacy benefits	 Social value (e.g., Royal British Legion Industries sign manufacture, Employment of Ex Offenders) Respect for Roadworkers initiatives 	DeliverySafety	 Social Value Sustain a well-maintained and resilient network Improve safety for all
Learning & Innovation	 Automation to reduce man hours near live traffic Use of sensors and geozoning for safety and communications initiatives 	SafetyCustomerDelivery	Improve safety for allAchieve efficient delivery
Delivering on Budget	 Rent or Buy business case for equipment Focus on time productivity of works Co productivities 	DeliveryCustomer Service	Provide fast and reliable journeysAchieve efficient delivery

- The proposed strategic approach can be mapped to deliver benefits across the spectrum of strategic themes and strategic outcomes to greater and lesser extents.
- The most significant however flow from stimulating innovation and productivity, and supporting a safer and sustainable supply chain.



Recommendation Summary



Recommendation	Implementation	Benefit	Imperative
Reduce operatives hours in proximity to live traffic	 Communicate as a safety & commercial aim Distinguish "live" time from total time in tender templates Report as a supplier & project performance indicator 	 Reduced risk of injury to roadworkers Stimulus to automation 	• Safety
Lean approach to extend the working window	 Traffic Management to monitor time utilisation on closures See Overall Equipment Effectiveness (OEE) Annexed Set targets to improve productivity in Traffic Management operations Report on time utilisation incl. other trades (and National Highways) 	 Improved productivity resulting in better attainment of programme and fewer closures Fewer customer journeys affected by roadworks Cost reduction on TTM and other trades 	CustomerDelivery
Procurement and Commercial processes aligned to the Strategy Aims	 Include Strategy Aims in ITT information Supplier Quality Evaluation to be aligned NEC4 Section 12 Subcontracting updated with process and factors to be taken into account Link where applicable to Project performance incentivisation 	 Realisation of the benefits above Realisation of the strategy aims 	SafetyCustomerDelivery
Purchase of selected equipment, pooling, and issue to Project or Area	 Key equipment to be identified (e.g. mobile VMS) Engage the National Technology Logistics Centre for pool administration, storage & distribution Charge out to Project or Area on a cost recovery basis Equipment to be free issued to contractors for use 	 Cost reduction due to removal of margin(s) on hiring equipment, and controlling utilisation and depreciation periods Opportunity to standardise equipment, and to facilitate innovation 	• Delivery



Snapshot of our future vision



Short-Medium Term impacts Establish the strategy **Medium-Long Term** Consolidate the approach and realise the benefits impacts

Shaping the market

- Communicate the strategy to National Highways, Tier 1's and the Tier 2 TTM supply chain
- Set out the aims to take into account for TTM in supplier selection, including:
 - Reducing Workforce hours in proximity to live traffic
 - Fast and reliable journeys for road users incorporating "Roadworks A Customer View" toolkit
 - · Maximising the working window
 - Reducing carbon emissions to net or near zero
 - Pioneering innovation in equipment and methods
 - Developing SME's in the supply chain
- Introduce the measurement of workforce hours in proximity to traffic
- · Introduce lean productivity measurement (OEE), and a lean principles pilot scheme
- Pilot buying and deploying 1 class of TTM equipment (possibly mobile VMS), and compile a business case for others

Shaping the future

- National Highways and Tier 1 suppliers will incorporate strategy aims in Invitation to Tender and evaluation schemes
- Suppliers will develop bids to address and deliver the strategy aims
- · Workforce hours in proximity live traffic will become an established safety performance metric, which can be incentivised
- OEE will become the measure of time efficiency as a TTM design and performance indicator, which may be incentivised
- TTM equipment will be bought or rented according to the business case, and selected assets will be owned and deployed to schemes via the National Technology Logistics Centre.
- The supply base will widen to include a higher proportion of work delivered by SME's (In Tier 2 and sub contracted Tier 3 roles)

