



Social Value

RDP Social Value Webinar

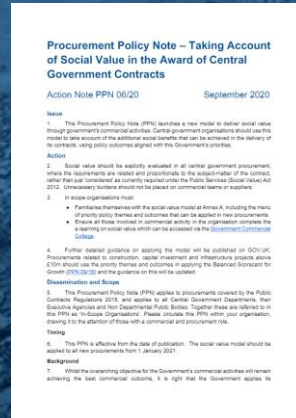
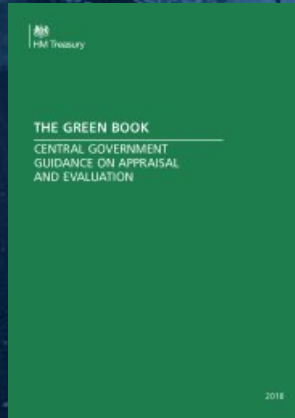
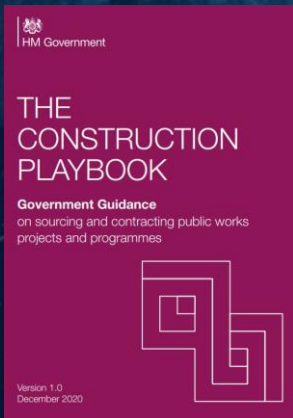
23 March 2022

At National Highways, we are continually investing in our Strategic Road Network.

However, our work needs to go beyond operating, maintaining and improving roads.

Social Value is equally important as an investment to us.

Recent changes to Government guidance and procurement policy requires us to develop a wider, consistent approach to Social Value delivery.



Social Value definition

One Social Value definition used with our customers and our supply chain across National Highways will help to ensure consistency of messaging in all our communications.

“Social Value is the benefits that National Highways and its supply chain delivers for people, environment and the economy.”

What we are trying to achieve

Our aspiration:

1

Embed a consistent approach to Social Value across National Highways

2

Leave a lasting legacy in the communities we work in

3

Work with and enable our supply chain to deliver impactful Social Value

Our Social Value Framework themes:

Economic prosperity



Improving the Environment



Community wellbeing



Equality, diversity and inclusion



Building on the good work already being delivered on RDP

The social value approach being used on RDP has been critical to the development of the standard National Highways approach.

Strategy



National Highways Social Value Strategy and Framework under development

These documents will set out our ambitions, objectives and drive a consistent understanding and approach to Social Value

Metrics



Standard base set of Social Value metrics under development

One consistent set of base metrics aligned to government legislation to understand what is most effective for social value reporting

Tool



One consistent tool to capture data from the supply chain

To help drive a more streamlined reporting process and ensure social value delivery can be monitored to maintain progress

Improvement



Continuous improvement of Social Value approach

Social value is continuously evolving so we will ask for feedback and understand market trends to improve our approach

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