# Case Study: Portview Fit Out Ltd

# **Challenges:**

The nature of Portview Fit-Out's work leads to significant disposal of waste. To mitigate the waste volume, the company tries to "resource match" where possible and often assists local businesses and community groups by donating surplus timber, furniture and paint. Any waste that they dispose of is handled by two waste management companies who are currently achieving 0-1% waste to landfill. To eliminate the issue of waste, Portview always favours materials with a closed-loop/cradle-to-cradle lifecycle. The company wants to expand this practice throughout their supply chain where possible.

Another main challenge is fuel consumption due to the company's fleet being on the road and the flights required to meet clients. During the COVID-19 pandemic, Portview introduced electric motorcycles for their teams due to the limitations on public transport at the time. This helped them reduce their carbon emissions whilst also enabling the company to keep working and meet its deadlines. Portview Fit-Out's ISO 14001 accreditation means it has an EMS system to continuously monitor its waste disposal and energy usage.

### Impact:

Portview does not doubt that being a member of the Supply Chain Sustainability School and having access to its resources can assist the company significantly in many areas – from their ESG reporting to giving them the edge when tendering for new business.

**Internal training:** Portview has found that the gap analysis and learning plans generated by the School are exceptionally well structured and informative and discovered that they would help the company train its inter-disciplinary teams. Environmental, social and economic factors are already integral to the company's recruitment and appraisal system. This learning will give Portview's managers greater insight into current developments in these areas.

**Competitive advantage:** The company wants its suppliers to join them on this journey. Portview encourages them to become members of the School so that their social, economic, ethical and environmental goals are fully aligned. Portview has found that the fact that membership is live and learning is continuous means that they are always at the forefront of any updates and can keep one step ahead of the competition.

**Sustainable procurement:** Staff from Portview attended a one-hour Webinar on May 27th on sustainable procurement presented by

Mellita D'Silva, a consultant on sustainable procurement. Portview's staff reported that because Mellita comes from a construction background like themselves, it meant that they could relate to all that she said. They found her explanation of how the company could build sustainable procurement into their daily purchasing very clear. Portview found Mellita to be a superb ambassador for the company and

# Fact box



#### Company

Portview Fit-Out Ltd

No of employees

119

HQ

Florenceville Avenue, Belfast

#### Website

www.portview.co.uk

#### **Main contact**

Berina Rice Berina.rice@portview.co.uk

#### **Services**

World Class Fit-Out

### About

For over forty years, Portview Fit-Out Ltd has set the standard in fit-out excellence by creating award-winning interiors. The company has a vast array of experience across all sectors – from designer fashion houses to worldrenowned sports venues. Their skills lend themselves to all industries.

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appreciated the complete clarity with which she explained everything. The company now knows precisely the approach it must take with its suppliers and day-to-day procurement.

**Targeted learning:** Portview encountered the assessments as exceptionally well structured and informative. The company views the learning as very clear and likes that users can review any areas within the sustainability topic they do not understand.

Portview has also found the School's action plans to be beneficial and well-structured, and staff have mentioned how they could easily discuss the salient points with company directors at their monthly meetings. They found they could feed this learning to the rest of the company through senior management. The company appreciates that the e-learning modules are incredibly manageable and cover a wide area of global expertise. Portview considers the School's case studies, particularly about what is happening in businesses in America and Canada and countries with a greater prevalence of ethnic minorities, to be interesting and a terrific resource.

# Value gained:

Not only does Portview now have a greater understanding of sustainability as a whole, but also it has reported that it is very enthusiastic about getting its suppliers to join the company on its sustainability journey and become members of the School.

The value and benefits that Portview has gained from the School are detailed in the following areas:

A better understanding of sustainability: Before joining the School, Portview saw sustainability as something vague. However, the company now reports that the resources and training provided by the School boost credibility in that the team now has concrete facts and figures when discussing sustainability, environmental and social issues with clients.

**Enhanced reputation:** By going away and implementing the learnt knowledge from the School's resources to offer more sustainable, economic, ethical, social, and environmentally responsible options, Portview believes this will subsequently enhance its reputation in the industry.

**Cost savings:** Portview has already been able to reduce costs through its resource matching and community projects, and is keen to learn from the School how and where they can make further cost savings which will be advantageous when talking to clients.

**Meeting client requirements:** Portview increasingly must meet BREEAM and Considerate Constructors targets. The company has already achieved an 'excellent' standard in both, and being members of the School helps it to maintain and sustain these.

## **Future proofing:**

Portview Fit-Out wants to continue learning with the School. The company is impressed by the wealth of resources made available to them by the School. The company has reiterated that it will ensure that its staff are increasingly engaged with the School to continue the excellent progress it has made.