

Challenges:

Energy: CPI Mortars recognises its manufacturing process has a high energy demand; the company switched to 100% renewable electricity procurement in 2021. The company has also identified a scope to achieve partial self-sufficiency for electricity, reducing their need for what is a limited renewable energy capacity by installing solar arrays at a number of their factories during 2022.

Scope 3 Emissions: CPI is using its extensive product knowledge to collaborate with its supply chain partners to develop more sustainable product choices within the parameters of the British Standard specification for masonry mortars.

Impact:

Through engaging with the Supply Chain Sustainability School's training and, in particular, the Sustainability Tool, CPI has built a robust and comprehensive KPI data collection process. This has helped the company understand their Scope 1, 2 and 3 emissions.

The Sustainability Tool has also allowed CPI to compare year-on-year data and promotes collaboration between them and some of their key customers/school partners.

Training and benchmarking: Staff from CPI have attended supplier day training workshops and found that the workshops help them understand why data collection is essential.

The workshops also provide an opportunity for the company's customers to communicate future requirements. In addition to the training provided by the School, CPI also found the School's assessment process to be highly beneficial. The company was able to pinpoint its areas of weakness and also benchmark its knowledge.

Value gained:

Competitive advantage: CPI has found that through engagement with the School, the company forged stronger partnerships with their key suppliers. This has helped them to align with their supplier's sustainability priorities and understand their commercial needs.

Increased knowledge: Through the School, CPI has expanded the company's knowledge and understanding of its environmental impact, which has helped establish its sustainability strategy priorities.

Industry drivers: CPI has been able to understand its customer's sustainability requirements better and can plan to ensure that it can provide them now and in the future.

Fact box



Company

CPI Mortars Ltd

No of employees

>200

HQ

Bellshill, Scotland

Website

<https://www.cpieuromix.com/>

Main contact

Stewart McGregor
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Services

The manufacture, packing and distribution of mortars, renders, screeds, and concrete products.

About

CPI Mortars Ltd has built an extensive network of dry mix manufacturing facilities. Their products meet the most demanding requirements for performance and aesthetics, and the company uses the finest raw materials and the latest production technology, operating to the highest quality standards.

Business Opportunity: CPI strongly believes that achieving Gold membership with the School clearly demonstrates its commitment to developing and promoting a more sustainable construction industry. This provides the company opportunities with business partners with similar ambitions.

Future proofing:

CPI will continue to utilise the Supply Chain Sustainability School's resources and engage with the Sustainability tool. The Sustainability Tool will continue to help target the company's carbon emissions and support its sustainability action plans.