

Challenges:

VP acknowledge that it is their responsibility to address sustainability throughout the VP Group. A significant proportion of their business is rental vehicles and delivery fleets, operating circa 1,350 commercial vehicles and company cars, which cover around 48 million miles annually. Reducing the emissions provides a challenge that VP has addressed with a range of initiatives:-

- Fleet rationalisation and replacement mean VP's fleet is increasingly efficient.
- 22% of VP's company car fleet is sustainable, and they have introduced sustainable options in all car bandings.
- New telematics software has enabled better decision-making, influenced eco-friendly driving practices, and prompted further fleet rationalisation.
- VP is moving away from internal combustion engine vehicles by investing in hybrids, electric vehicles, forklifts and chargers.
- The company is taking advantage of new digital communication platforms and only travel when necessary, which has reduced business travel by up to 20%.

Similarly, tool and specialist rental products create challenges in reducing carbon emissions. VP is working hard to identify solutions, such as transitioning their rail lighting fleet to 100% solar and battery powered and at full utilisation, this saves over 1.5 tonnes of CO2 emissions and 600,000 litres of fuel.

Impact:

Increased Knowledge: VP has enrolled employees from all divisions into the Supply Chain Sustainability School, enabling the company to stay updated and gain knowledge in sustainability through the vast array of online resources. This has helped in making informed decisions to push forward with key areas of sustainability and carbon reduction throughout the company and its supply chain.

Valuable training: VP has found that the ability to self-assess and create action plans on the School platform makes the learning process more focused on key values. With sustainability now a major factor in how the company is viewed, the School provides a valuable training tool for all divisions. Content from the e-learning modules is being incorporated into the company's overall training and development to complement their existing training.

Value gained:

Competitive advantage and recognition: VP has reported that the Supply Chain Sustainability School has provided the company with a competitive advantage within the rental sector. As the School is recognised throughout the industry, VP

Fact box



Company

VP Plc

No of employees

2800+

HQ

Harrogate, UK

Website

www.vpplc.com

Main contact

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Services

International rental business providing specialist products and services

About

VP is a long-established group that has evolved over 60 years of trading. The Group has developed a wide range of sector-leading, specialist rental businesses serving various end markets in the UK and internationally. These comprise UK Forks, Ground force, TPA, Brandon Hire station, ESS Safe force, MEP Hire, Torrent Trackside, Airpac Bukom and TR Group.

can demonstrate a commitment to sustainability and continual improvement through their membership.

Benchmarking and enhanced reputation: VP has found that the benchmarking provided by the School allows individuals to focus their training in required areas and enhance skillsets.

The company has conveyed that involvement in the School has also enhanced its reputation and enabled them to meet customer expectations and requirements as sustainability becomes more of a requirement when looking for new business. In conjunction with its dedicated environmental team, the company is focused on reducing its environmental impact; with knowledge gained from the School, they now offer HVO in all of their Brandon Hire station sites. Results from the testing showed a 92% reduction in greenhouse gas emissions and a 75% reduction in particulates.

Future proofing:

VP plc is looking to engage more key personnel with the Supply Chain Sustainability School and is already incorporating School modules into training plans. Focussing on reducing emissions and carbon footprint, the company looks forward to engaging more with relevant e-learning modules and attending more training sessions in the future.