

Homes Leadership Group Meeting

Wednesday 14th September 2022

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Attendees: Adrian Hill (*Bellway*), Patrick Guest (*National Timber Group*), Emily Landsborough (*Ibstock*), Anna Norbury (*Irwell Valley*), Andy Howard (*London Square*), Lucy Hawkins (*London Square*), Ross Dight (*Tarkett*), Emma Sueref (*Vistry Group*), Lorraine Richardson (*CITB*), Steve Pass (*Speedy Services*), Anna Slatcher (*Barratt*), Jon Walker (*MJ Gleeson*), Mandy Messenger (*Advante*), Kim Wayman (*Hill Group*), Adam Graveley (*Future Homes*), Matt Gibb (*MJ Gleeson*), John Bowden (*Keepmoat*), Christian Beckwith (*McCarthy and Stone*), Anthony Lavers (*Taylor Wimpey*), Sabrina Passley (*Saint-Gobain*), Olivia Ward (*Redrow*), Megan Adlen (*Travis Perkins*).

Please note these meeting notes are to be read in conjunction with the agenda and final slide deck as circulated to all.

Meeting notes

1. Welcome and Introductions

EJ Allen welcomed the group and outlined the agenda. Kim Wayman (Hill Group) was introduced as a new School Partner.

2. Partner insights

Travis Perkins, Ibstock and Arnold Laver gave perspectives on common challenges for the supply chain and how the School can help.

Travis Perkins

- Travis Perkins' sustainability strategy:
 - Have a shared group purpose to be a leading partner to the construction industry, not just a company that supplies materials to the industry.
 - ESG framework helps deliver on sustainability goals and goals were aligned with Future Homes Taskforce.
- How can they help customers:
 - Product perspective – Needs to provide quality and in-demand sustainable materials.
 - Data perspective – What additional information can be provided to help clients make a more informed decision.
 - Services perspective – Must offer the right services and those that are additional to standard or traditional practices.
 - Partner perspective – Operate sustainably to not lose credibility even if the product, data and services aligns with customers sustainability needs.
- How customers can help them:
 - What are the key priorities for customers (e.g EPDs)? More clarity required.
 - Can sustainability assessments be aligned and standardised?
 - Can we alter the pace of change to make it more realistic? Often change can happen too fast. Consider the pace of change so it is inclusive.
 - How can we create pull towards sustainable developments?
 - How can we collaborate? Work in favour of each other's strengths and abilities.

Arnold Laver

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- Everyone in the home building industry is taking a slightly different direction. Need a common approach to scale and timeframes.
- The more we can get common ground the better we can collaborate and the better chances there are of getting to the “right destination”.
- Need to improve the sustainability of the supply chain but in mind of commercial demands.
- School plays a key role in being a hub for shared learning and collaboration.
- We can work together better by standardising:
 - Data requests
 - Data formats
 - Timing of requests
 - Information requests
 - Interpretations of what is required
- The more we can be consistent, standardised, collaborative, ambitious and coordinative, the faster sustainable solutions will come, and be more commercially viable.
- The more we collaborate, the more we can ensure we don't go off doing different things that then get dropped and consequently create unintended waste (time or cost).

lbstock

- Goal to be Net Zero by 2040 in conjunction with new ESG strategy
- Focusing on scopes 1 and 2 as their own emissions are so high, and scope 3 will be incorporated soon as part of the 2040 target
- Prioritisation is key. lbstock is prioritising:
 - New product development
 - Product evolution
 - Data transparency
 - Opening the UK's first brick slip factory as a less carbon intensive product to bricks
- EPDs are important in measuring and reporting the sustainability of products
 - In order for these to work, the industry needs to collaborate to make them more accessible

3. The group was then split into 3 breakout rooms to discuss:

1. What are the sustainability issues?
2. What can housebuilders do to help with these issues?
3. What can the School do to facilitate this?

The outputs can be viewed below and [here](#):

Group 1

What are the issues?	What can housebuilders do to help with these issues?	What can the School do to facilitate this?
<p>Availability of EPDs to verify the carbon baseline starting point</p> <p>Reporting requirements are often different</p> <p>Removal of single use plastic without looking at alternatives....still need to have safety and quality</p> <p>Can't see 'better manufacturers' if there are generic EPDs</p> <p>Hard to know how to reduce 'manufactured carbon'</p> <p>The need for EPDs to be constantly refreshed to show latest changes - but this is costly and time consuming</p> <p>The same data/information, asked in different ways - leading to duplication.</p>	<p>drive and influence upstream, control downstream</p>	<p>HVO can we explore responsibility in this supply chain - palm oil risk?</p> <p>Help with Standardization of information/data requests</p> <p>Group 1</p>

Group 2

What are the issues?	What can housebuilders do to help with these issues?	What can the School do to facilitate this?
<p>Understanding customer priorities</p> <p>Requests for data and information in multiple formats</p> <p>Industry average brick EPDs... how do manufacturers / product lines get the credit for reducing embodied impacts?</p> <p>only 23% of suppliers provide an EPD</p> <p>Cost v Conscious Sustainable specification as issue</p> <p>Obtaining EPD information from source (manufacturers)</p> <p>Embodied carbon calculations are being lead by the bigger housebuilders (naturally). How can the supply chain make it easy for SME developers?</p> <p>Knowing how to scale up to meet future requirements... what scale is required and when?</p> <p>EPDs large complex docs - how to extract relevant information - and for specific prods or per kg prod</p> <p>Recycled content within product with product data sheets</p>	<p>Plenty of notice on data requests with clear deadlines</p> <p>Notice of requirement</p> <p>Good and regular consolidated communications</p> <p>Agree that A1-A3 carbon is priority attribute for now</p>	<p>GAP Analysis of all reporting requirements (CDP, ISS, Sustainalytics etc) to create a more streamlined approach to data requests?</p> <p>database of qual/certs/data of suppliers/products for use by housebuilders, to save multiple requests from housebuilders direct to suppliers?</p> <p>Improve data consistency... SCSS template for supplier / manufacturer questionnaires, to provide 1) company sustainability data and/or 2) product impact data</p> <p>Group 2</p>

Group 3

What are the issues?	What can housebuilders do to help with these issues?	What can the School do to facilitate this?
<p>Inconsistent requests or parameters</p> <p>Requests from stakeholders aren't consistent. Creating reporting that supports the management of these</p> <p>Not Knowing what to invest in</p> <p>Complex to address - needs system thinking - not just product-level insights on sustainability. How will it perform in a system?</p>	<p>Non specific responses - use of generic replies</p> <p>Wanting to achieve but unclear on what will be successful</p> <p>Inconsistency in responses from suppliers</p> <p>Consistency within own organisations/regions</p> <p>Can housebuilders articulate the consequence of not providing data? It would help build the case for greater data transparency in manufacturers</p>	<p>collaborate to create a common housebuilding standard</p> <p>Map out the purposes for which housebuilders require information (we think it is not so many)</p> <p>Facilitate reporting standards for the sector</p> <p>Housebuilders can map out what their standard data requests are to meet external standards</p> <p>Assist with universal requirements/ benchmark that members prioritise</p> <p>Group 3</p>

3. Questions and comments for operations report and review of actions

Toby highlighted key information in the operations report:

- On track for “active” Homes companies for this year’s business plan.
- On track for the number of public training sessions to be run (Lunch ‘n’ Learns and Business Bytes).
- Partner should take advantage of their 5 workshops per year, as these are a key Partner benefit to train internal colleagues and supply chains. Trainers’ diaries are getting busy, so book in your workshops asap for this financial year (*up until 31 March*).
- Partners to send case studies to be added to the School’s resource library, as agreed in this year’s business plan. Our members are always asking for more best practice case studies to learn from.
- A key focus for the group has been EPD’s. The School are running an [EPD’s Business Bytes](#) on 12 October.

EJ outlined progress on the Groundworks Learning Pathway:

Groundworks Learning Pathway						
	Number of companies providing lists of groundworkers	Number of companied contacted groundworkers	Number of groundwork companies sent to SCSS	Individuals enrolled	Unique companies enrolled	Completion s by individuals
Homes in June	7	4	231	25	22	2
Homes in September	7	6	231	40	34	7
Homes and Construction Combined	14	12	340	158	137	30

Construction partners who provided lists of groundworkers	Construction partners who contacted their groundworkers
Taylor Wimpey, Lovell, Redrow, Countryside, Crest Nicholson, Keepmoat – West Midlands, MJ Gleeson	Redrow, Countryside, Lovell, Keepmoat, Crest Nicholson, MJ Gleeson

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- Worth getting regional teams to send out groundworks pathway as they have an existing relationship
- A new resource on [reducing vehicle idling time](#), produced with HS2, is being added to the learning pathway
- Companies that said they would send groundworks lists to toby (toby.beattie@supplychainschool.co.uk)
 - Taylor Wimpey
 - Barratt

ACTIONS:

School to:

- Share School resources on HVO and Idling time *(Complete)*
- Share recorded Lunch n Learns on HVO and alternative fuels *(Complete)*

Partners to:

- Share list of groundworkers with toby.beattie@supplychainschool.co.uk and confirm if you have already invited them to complete the pathway, and if not, when you'll be able to do so *(Ongoing)*
- Book in Partner workshops for 2022-23. Look at the [workshop catalogue](#) and email toby.beattie@supplychainschool.co.uk to arrange. Recommended 12-week lead time. *(Ongoing)*
- Invite supply chain to join the Supply Chain Sustainability School and consider setting targets around their engagement to increase active members. Speak to Sophie and Toby about the best way to approach this *(Ongoing)*
- Ensure priority supplier list is up to date on the School learning platform, through the company dashboard. More details on this can be found in the Partner Pack [here](#) (Password: **SCSS_Partner**) *(Ongoing)*
- Share case studies to be added to the School's [resource library](#) *(Ongoing)*
- Encourage your internal colleagues and supply chains to join the upcoming [EPD's Business Bytes](#) *(12 October)*

4. AOB & date of next meeting

- School is developing a Lunch 'n' Learn around the rising energy crisis
- Sarah Pratt has stood down as Chair of the Homes Leadership Group and therefore the group are seeking a new Chair. Contact [Sophie](#) for more information on applying
- Sophie Coyle is the new Sector Manager for the Homes group as EJ is changing roles in the business.
- DATE OF NEXT MEETING: 16 November 10:00 – 12:00 on Teams

ACTIONS:

School to:

- Send application process for new Homes Group Chair *(Complete)*