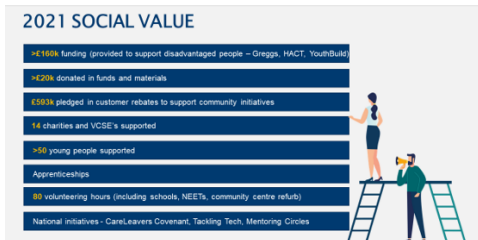


Challenges:

Diversity and inclusion: With a colleague base of almost 6,000, one of Jewson's most significant challenges is attracting, retaining and developing talent within the business. The company is working to improve and promote a fair and inclusive working environment through changes to recruitment practices, internal network groups, events and learning.



Social value: Jewson places great importance on delivering social value through its partnerships, making this an integral part of its business. The company recognises its responsibilities as a supplier, in

line with the Public Services (Social Value) Act 2012 and its own Social Value Policy, towards social, economic and environmental well-being.

Collaborating with their customers to secure a more sustainable and thriving future for the communities in which Jewson works is more critical now than ever. To achieve this, Jewson focuses strongly on interlinking with its customers' social value priorities and, subsequently, their communities.

Scope 1, 2 and 3: Studies have shown that the built environment accounts for around 40% of the world's carbon emissions. As Jewson distributes building materials and trade across the UK, ensuring their colleagues have a first-rate understanding of sustainability and how they can impact the company's sustainability targets is paramount. This includes:

- How the products Jewson buys contributes to Scope 1, 2 and 3 emissions
- Reducing fuel consumption through hybrid and electric company cars and moving to hydrogenated fuel for the company's extensive commercial truck fleet
- Working with resource management organisations and branch teams to reduce and recycle waste where possible
- Working with utility suppliers and key stakeholders across the branch network to identify opportunities for reducing the consumption of gas, electricity and water
- Jewson's ambitious branch redevelopment programme to reduce carbon consumption through its property portfolio. The company's first Net Zero transition branch was completed in 2021, and they are working on developing further branches, up to 25 per year, for the next 5 years.

Impact:

Fact box

Company

Jewson

No of employees

5940

HQ

Coventry, UK

Website

www.jewson.co.uk

Main contact

Mark Esling Business Development Director;
mark.esling@jewson.co.uk

Services

Supply of building materials to local and national customers and managed services for public sector organisations

About

Jewson offers a wide range of building supplies for all trades, including building materials, roofing and landscaping, including specialist tool hire equipment and kitchen and bathroom showrooms across the UK.

The Supply Chain Sustainability School provides a framework for facilitating and improving sustainability knowledge and awareness through its extensive resources and guidance. Jewson has taken action to deliver communications and guidance to their customer-facing teams to support them in developing their sustainability knowledge.

Highlighting knowledge gaps: The School's resources have enabled colleagues to assess their knowledge gaps to tailor and develop their sustainability learning pathway. Jewson believes that action begins with awareness, and the School is helping them to promote this. Most recently, the company launched 'Making Better Homes', a range of innovative products offering sustainable solutions. All Sales Managers and Business Unit Directors were invited to join the School to help facilitate their sustainability conversations with customers and promote the range of products.

Influencing social value impact: The School has helped educate Jewson's teams on the meaning of social value, allowing them to recognise the social value impacts of their day-to-day activities. This has made the work happening in Jewson's communities more visible and encouraged staff to seek opportunities to get involved, including donating materials, volunteering to help with community projects and providing support to young people with interview skills.

Staff training: The School has been vital in ensuring that Jewson's teams are working with the same positive mindset and the knowledge and tools to drive positive change. This is reflected in the scale and scope of the engagement with the School: some 200 different resources have been viewed across 130 colleagues, totalling over 400 hours of learning.

Value gained:

Resource Hub: Jewson has found the School to be a valuable resource hub that can help the company deliver on its purpose; by building awareness and knowledge and changing behaviour, colleagues can recognise and take action to become more sustainable. This is reflected in the way they work and the conversations they have with customers. Through these changes, the company will be better able to positively impact customers and meet and anticipate their changing requirements. This will also support Jewson in attracting and retaining new business and talent.

Enhancing awareness and expertise: Jewson Partnership Solutions (JPS), which specialises in supply solutions for public sector customers, has placed sustainability at the heart of its business model. Engaging with the School has provided the platform, the tools and the resources to enhance awareness and expertise in this field.

Recognising that its people are Jewson's biggest asset, the School has given the company a wealth of resources to support the company in making better-informed business decisions.

The JPS team said:

"[The School] gives more background / wider context before diving in, which promotes a better understanding of the topics. This is essential in my role and has given me a greater understanding of why our customers ask for certain things, but most importantly, the criticality of compliance as a business."

"Knowledge gained has helped to develop and shape our tender responses and ultimately ensured that we are offering the best, most up-to-date and sustainable solutions for our existing and prospective customers."

Future proofing:

Jewson believes that the Supply Chain Sustainability School is raising the industry standard in their collective approach to sustainability. The resounding success of the company's soft launch has solidified the company's intention to extend access to the School company-wide.

Jewson has found the School to be highly responsive to any issues encountered; continued support of this kind as Jewson expands their internal audience will be valuable. In addition, continuing to develop the suite of resources and providing opportunities to share best practice learnings with other organisations will enable continued collaboration between Jewson, their customers, and their suppliers.