

SUPPLY CHAIN SUSTAINABILITY

**SCHOOL**

# Becoming a Digital Leader

**AI**

 national  
highways

Understand the issues in preparing a digital innovation business plan

Understand some of the skills and characteristics required of the digital leader

Understand some of the benefits – and pitfalls – of digital innovation

Understand the further learning and support available.



## Welcome and Introductions

## About the School

## About the 'Downloading a Digital Mindset' project

## Resources and our Assessment Tools

## Digital Innovation

Nick Leach, Sir Robert McAlpine

## Characteristics of a Digital Leader



## Digital Strategy

## Using data to drive better business outcomes

## Digital leadership course

## Further support



# Welcome and Introductions



Digital



Offsite

# SPOTLIGHT

David Emery



SUPPLY CHAIN S  
**SCH**



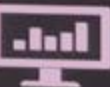
Dav



020



dav



sup

# Welcome and Introductions



Nick Leach

Head of Digital Construction  
Sir Robert McAlpine

# Welcome and Introductions



Andy Robinson  
Damien McHale



**Mentimeter**

*Real-time polls and audience Q&A*

1. Go to [www.menti.com](http://www.menti.com) in a new browser or tab on your phone or computer.
2. Enter the menti code:  
**3847 3559** or use this QR Code
3. Don't disconnect from the webinar, you will still need to hear the trainer



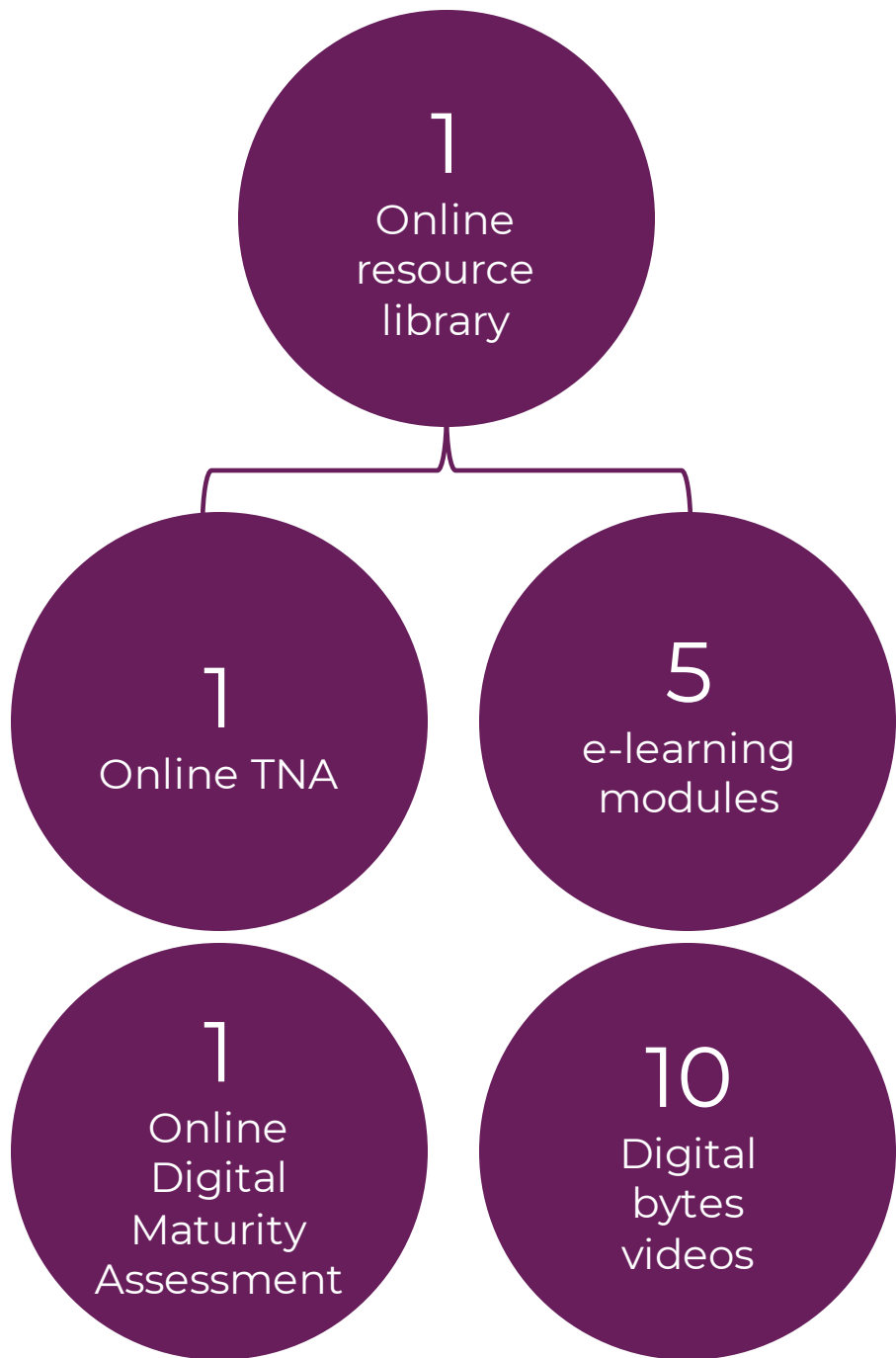




## Introduce yourself!

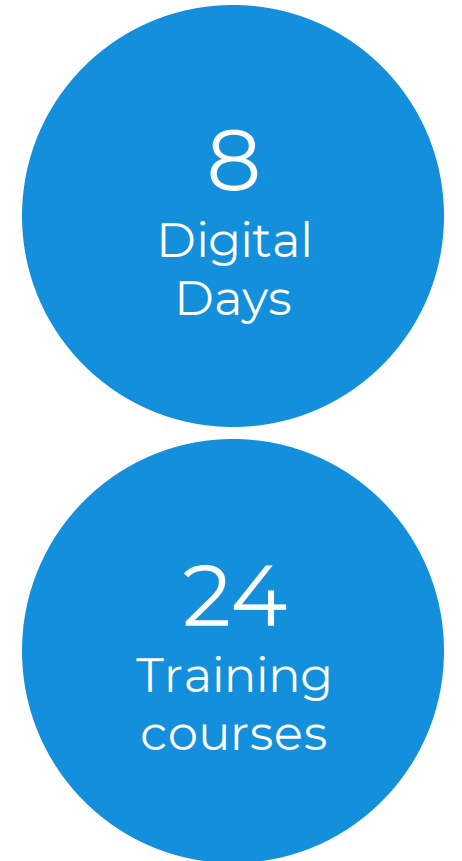
- Name
- Company
- Job title
- What do you hope to learn?.

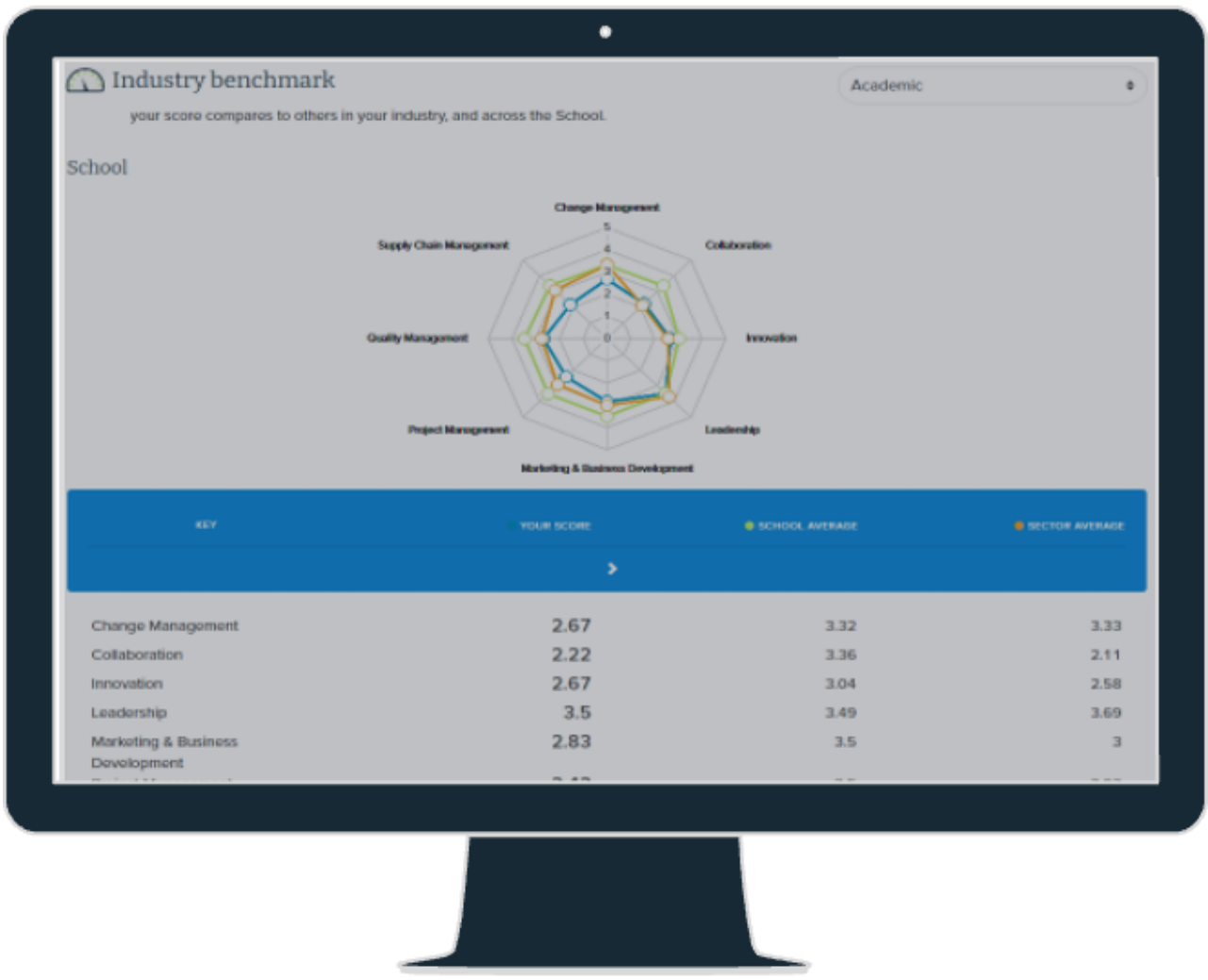
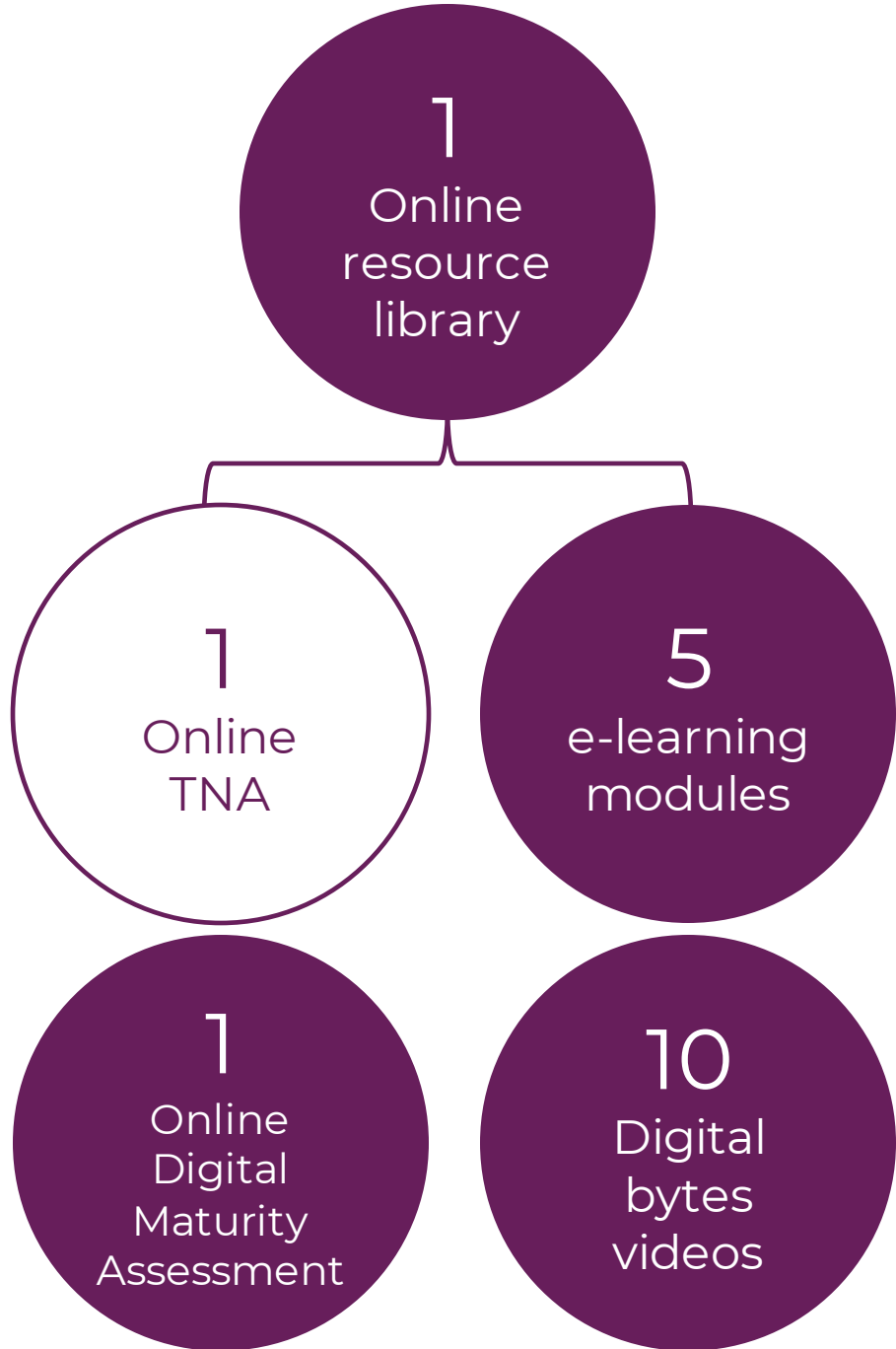
# About the 'Downloading a Digital Mindset' project

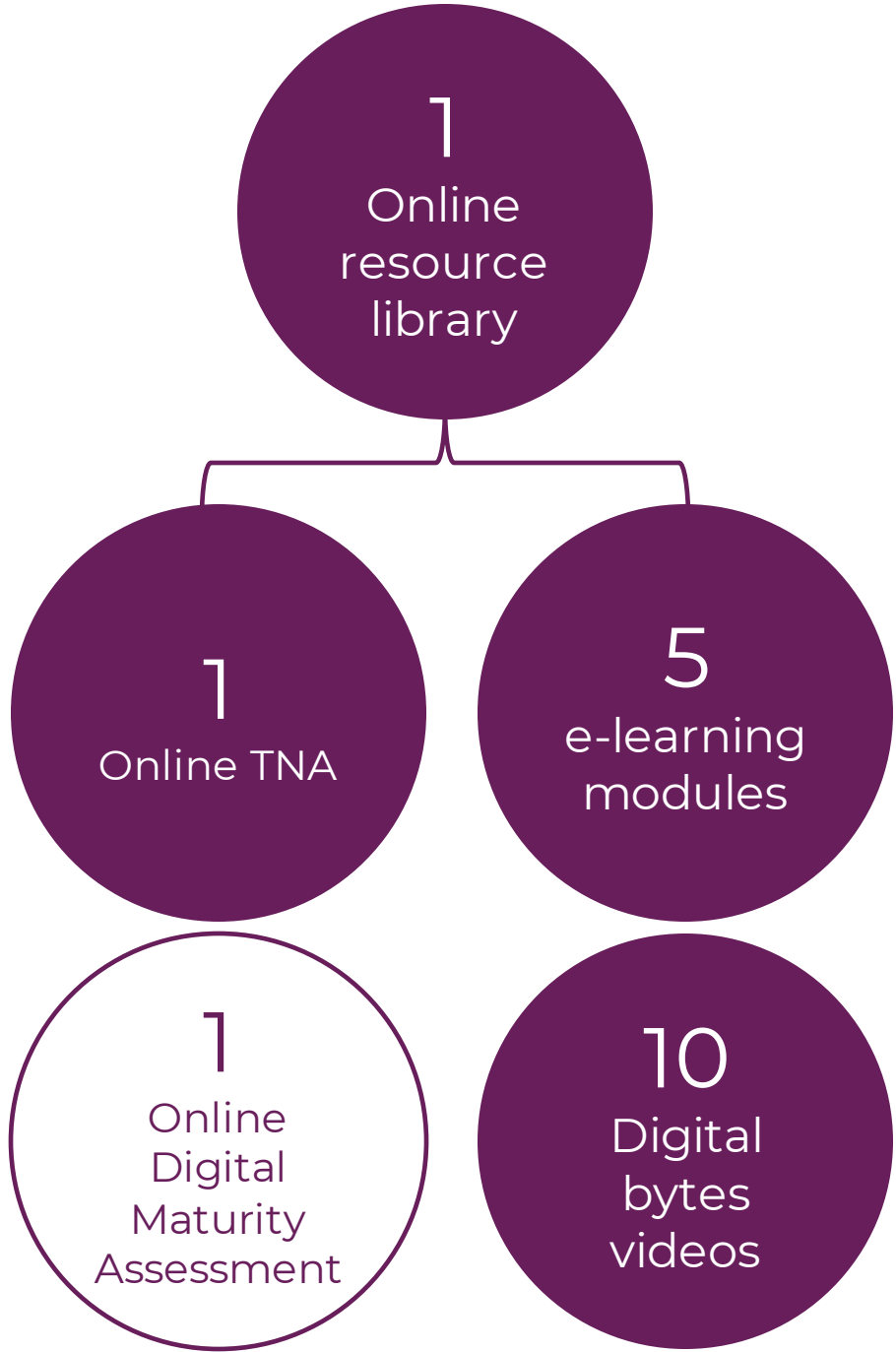


**Tideway**

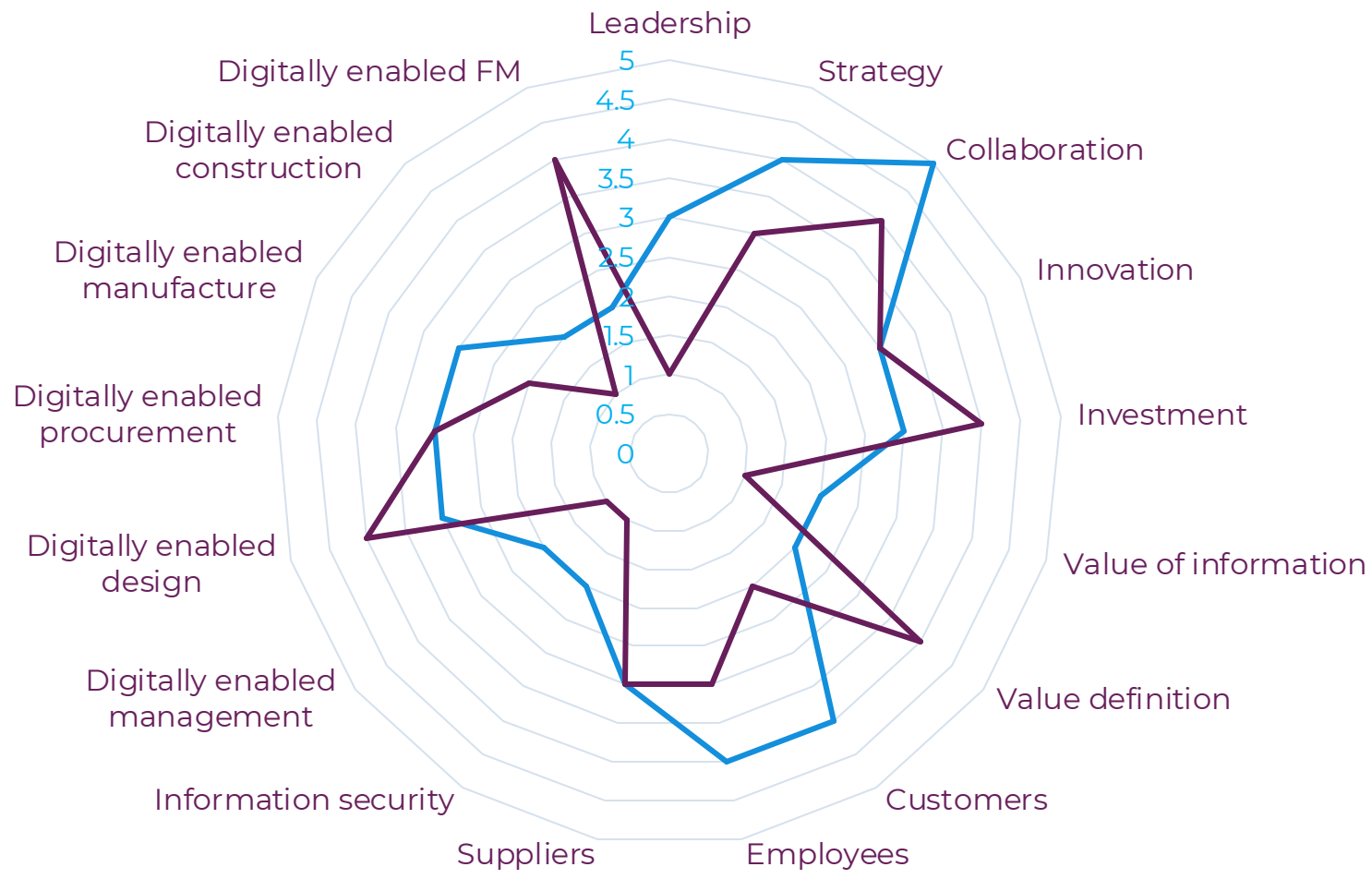
SKANSKA

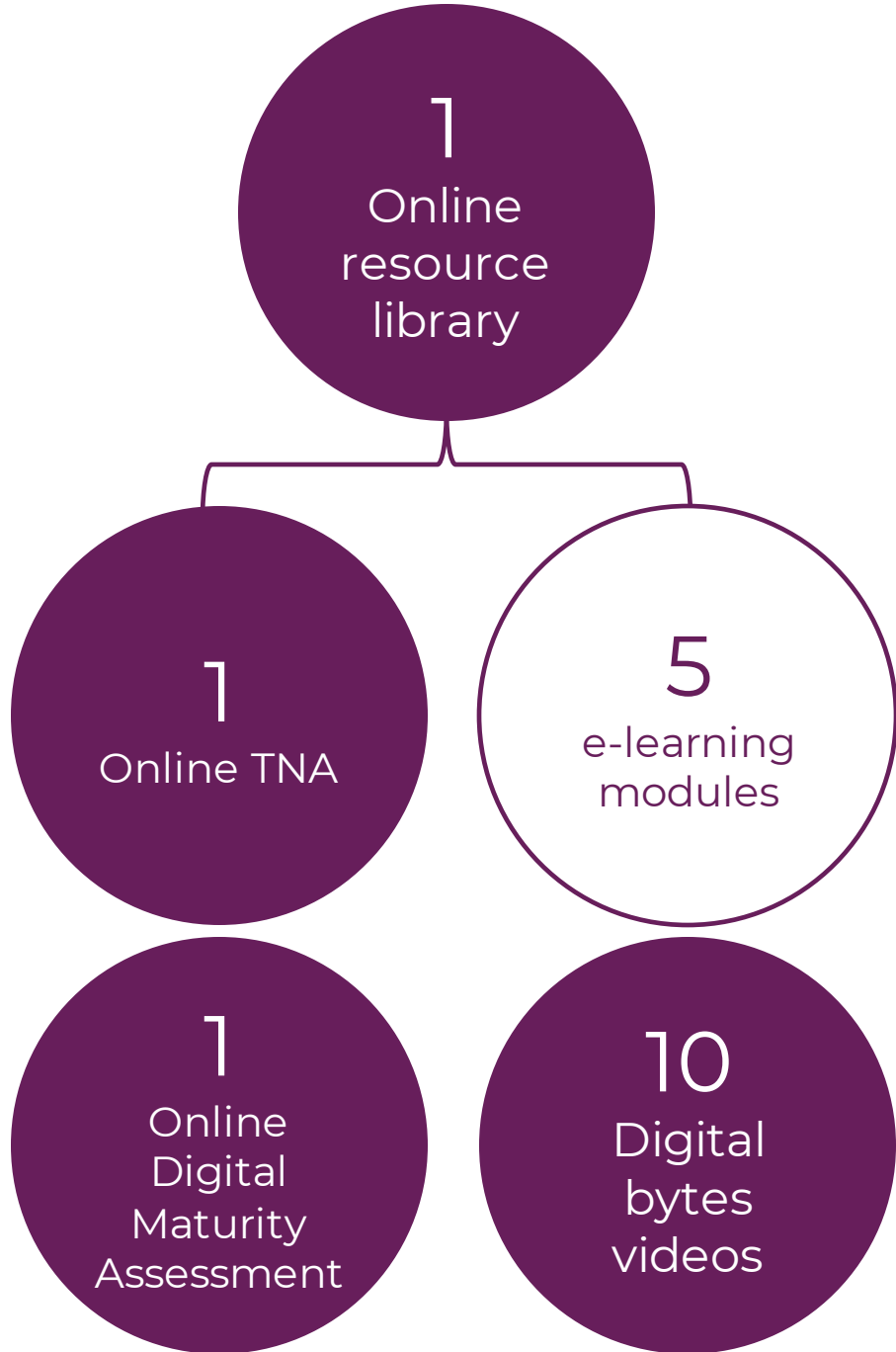






— Target — Your company





learn.supplychainschool.co.uk/local/tlactionplans/resources.php?topics=Digital#

SUPPLY CHAIN SUSTAINABILITY  
**SCHOL**

Home About Learn Markets Topics Partners Contact

EVENTS

LOG IN SIGN UP

### All resources

Showing 7 of 7 results

DIGITAL E-LEARNING MODULE

SCHOL Collaborative Working

**Collaborative Working**

Focuses on collaboration, and how working collaboratively ...

SCHOL Leadership

**Leadership**

How leadership skills can be enhanced in order to improve ...

SCHOL Change Management

**Change Management**

How can your business adapt to market change?

SCHOL Business Case for Digital

**Business Case for Digital**

Digital technology and software adoption are happening in ...

SCHOL Digital Leadership

**Digital Leadership**

Identifying the necessary leadership skills and ...

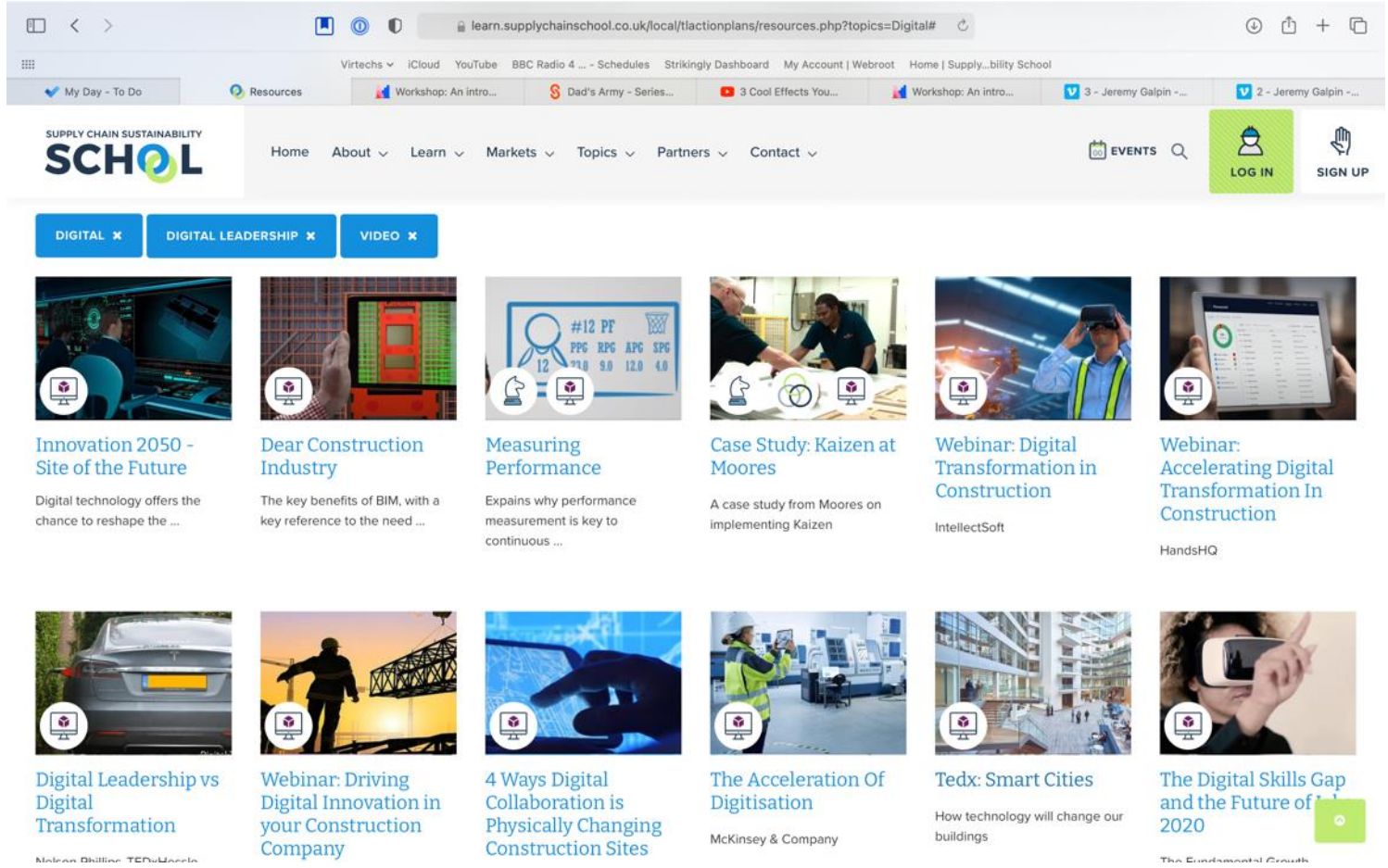
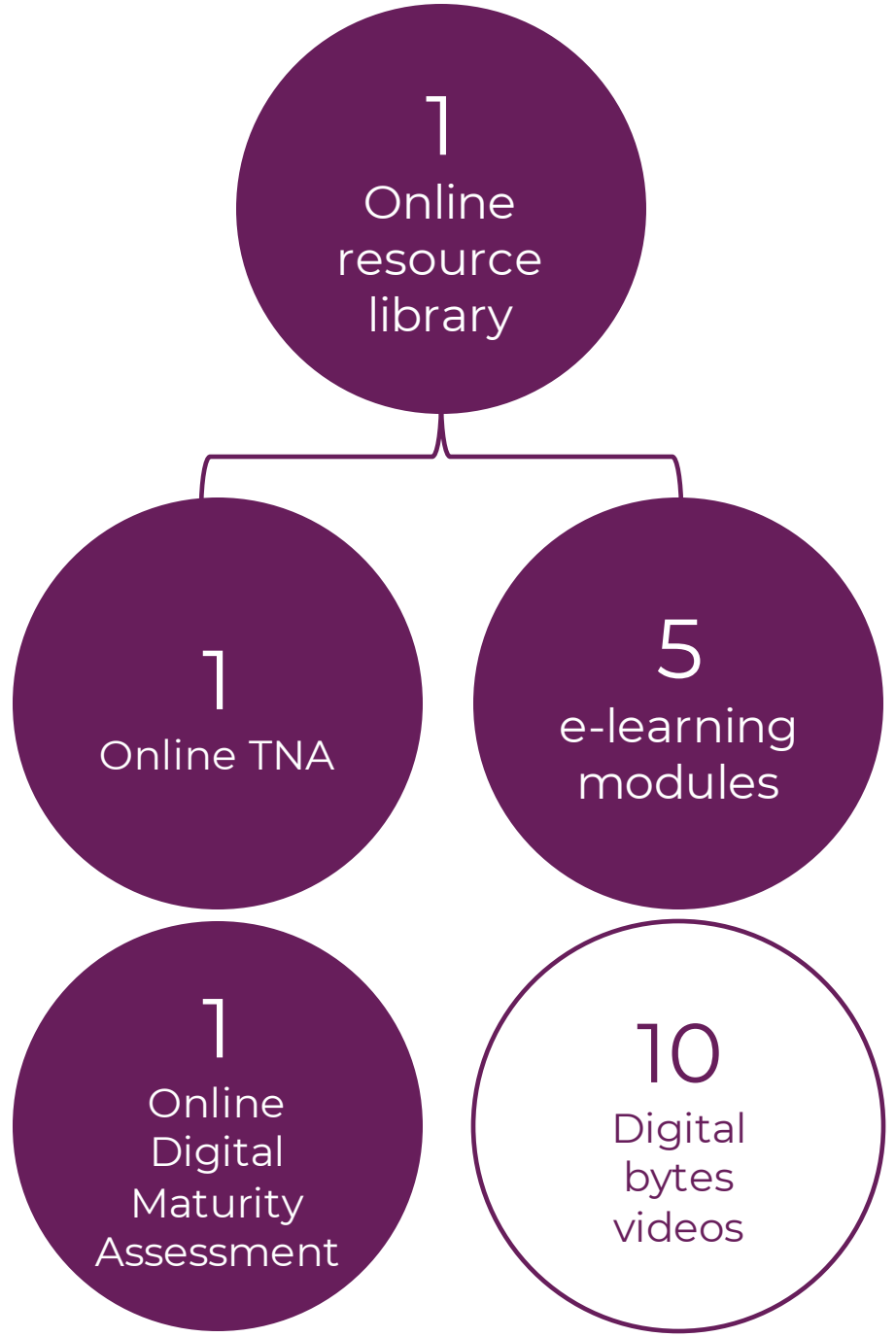
SCHOL Cyber Security

**Cyber Security**

The aims of this e-learning module are to identify the ...

SCHOL Digital Adoption

**Digital Adoption**



*... "Digital technology and the wider understanding of its benefits are the vital next steps for modernisation.*

*Digital technology will be a cornerstone of the construction sector's reform to productivity, efficiency, and quality of delivery.*

*[It] can also support the attraction, retention and inspiration of new generations of talent for our sector".*





SUPPLY CHAIN SUSTAINABILITY



SECTION FOUR

# Digital Innovation

Nick Leach, Sir Robert McAlpine



Nick Leach

Head of Digital Construction  
Sir Robert McAlpine

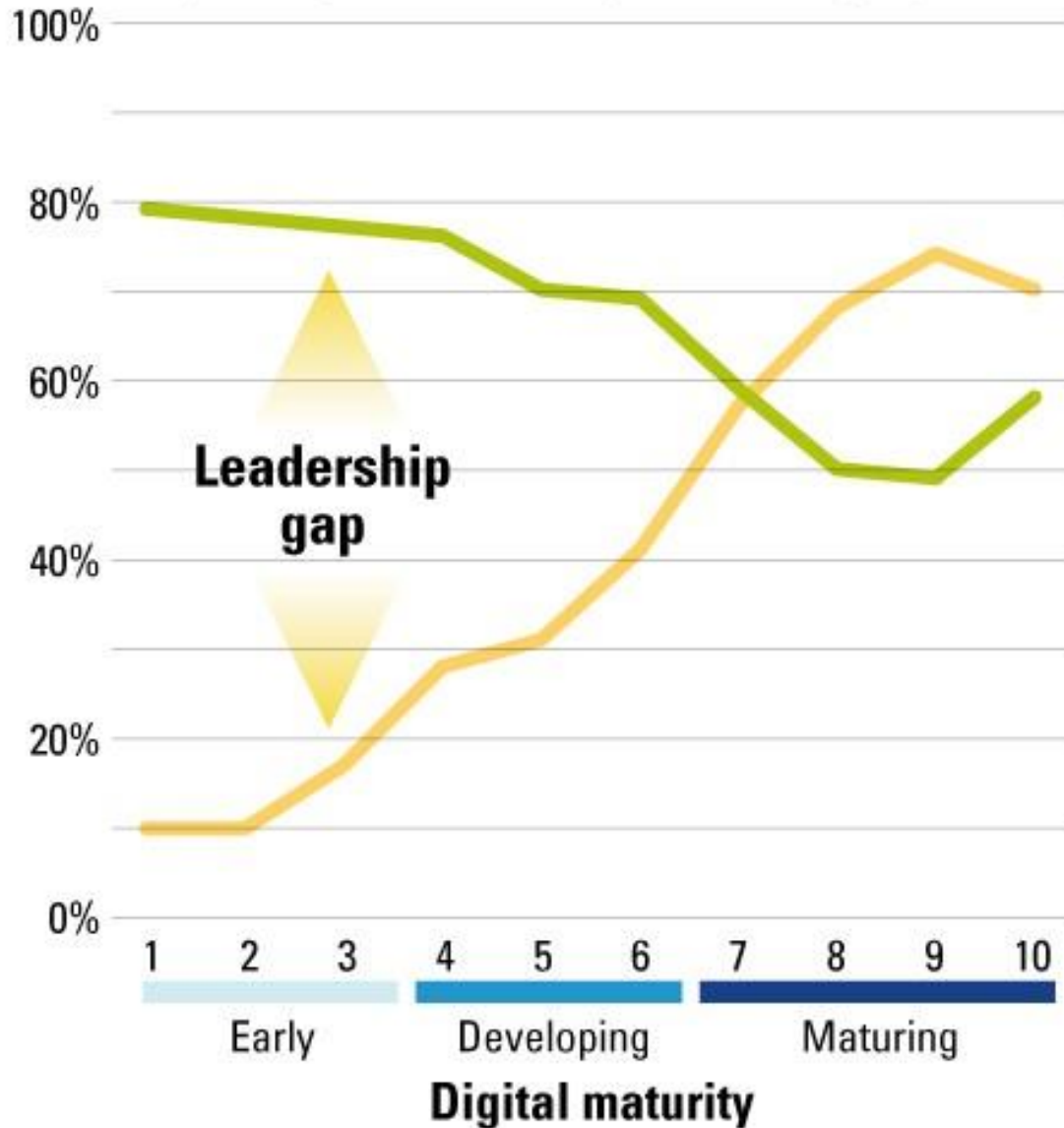
SUPPLY CHAIN SUSTAINABILITY



SECTION FIVE

# Characteristics of a Digital Leader

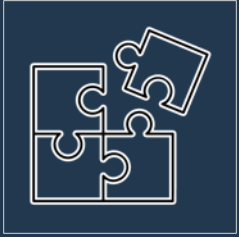
Percentage of respondents who agree or strongly agree



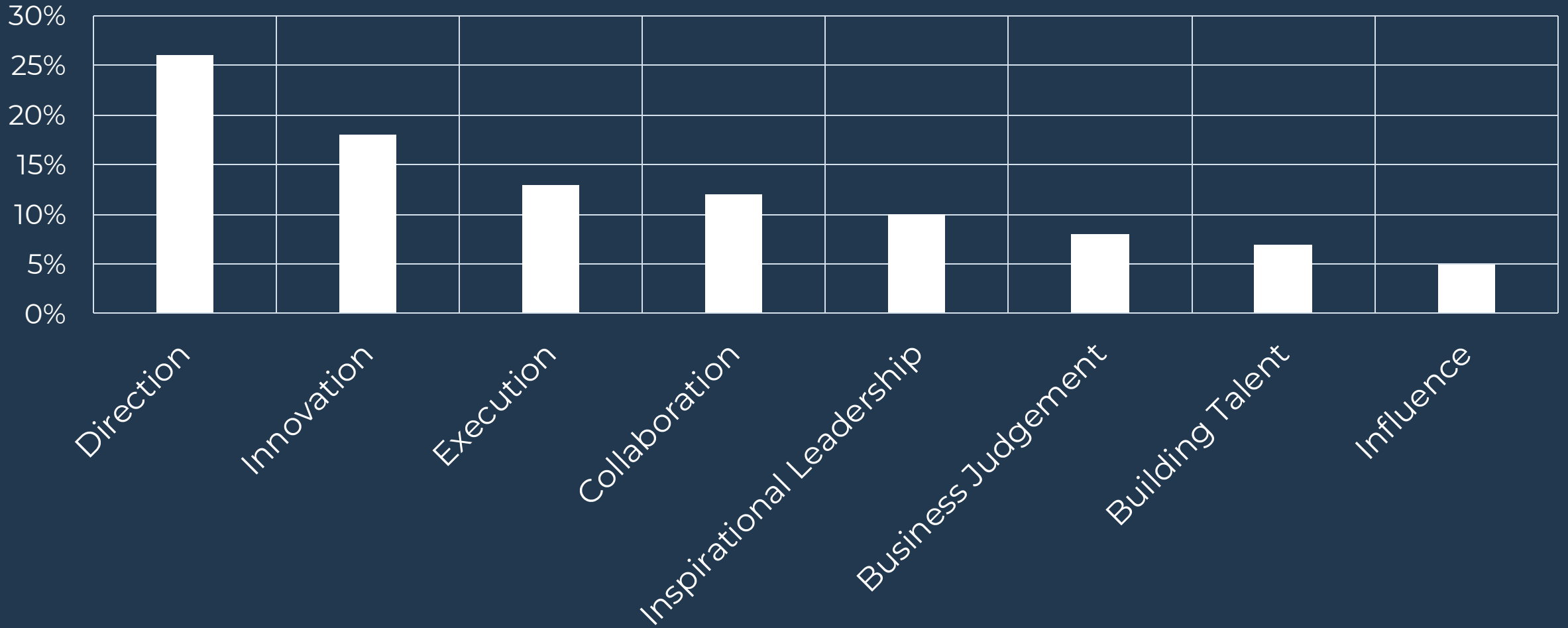
- My organization **needs to find new leaders** for the organization to succeed in the digital age.
- My organization is effectively **developing the types of leaders** who have the capabilities necessary to lead the organization in a digital environment.

What do you think are the most important characteristics of a digital leader?

Rank them in order of importance.



%





What percentage of change initiatives fail?

A: 70%



Michael Born  
VP, Cyber & Technology  
Lockton Companies





SUPPLY CHAIN SUSTAINABILITY



## SECTION EIGHT

# Using data to drive better business outcomes

# Using data to drive better business outcomes

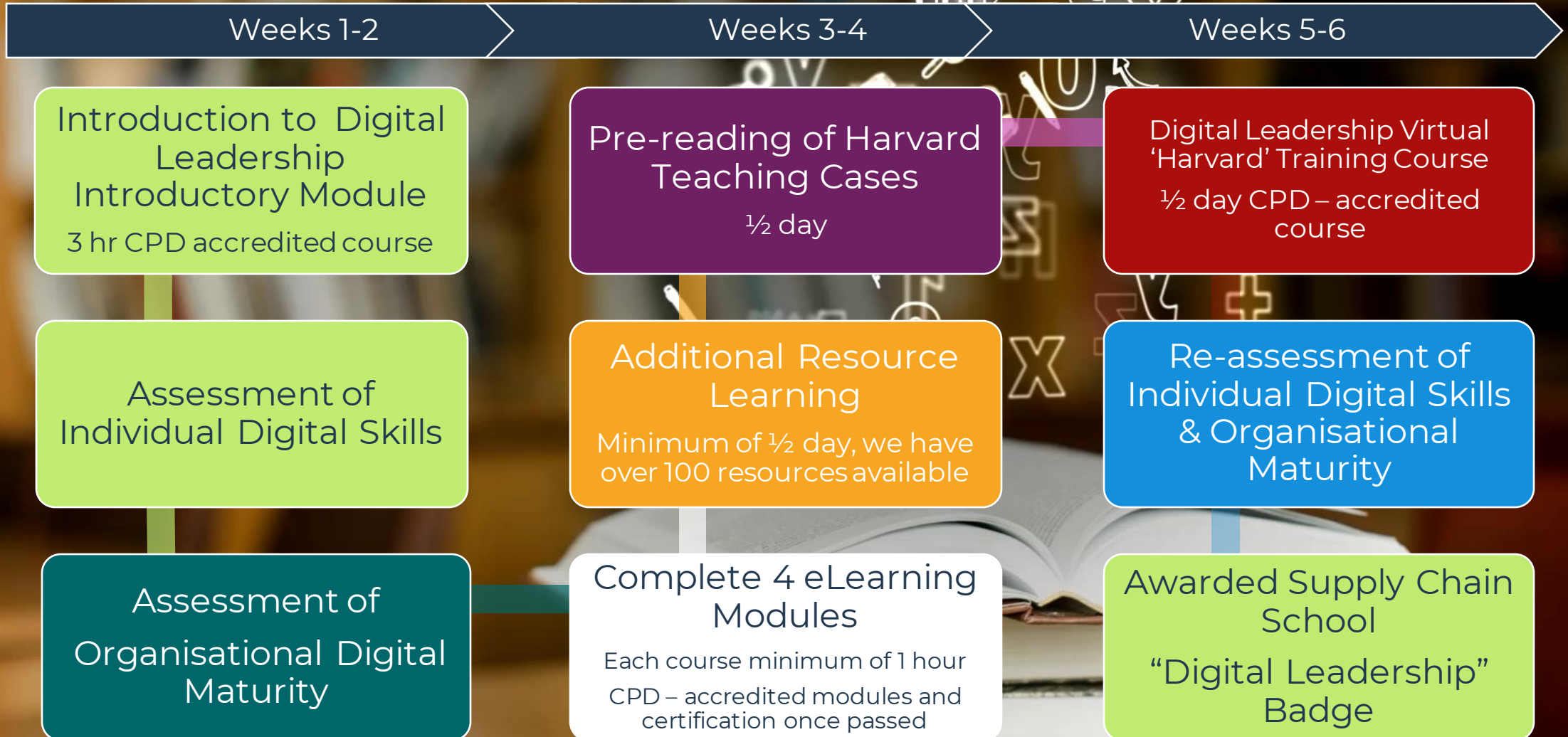


SUPPLY CHAIN SUSTAINABILITY



# Digital leadership course

# THE DIGITAL LEADERSHIP STUDENT'S JOURNEY



## Feedback about our digital content

*“It has helped those not directly involved with our digital transformation to gain a good understanding of the subject”*

*“It has opened our minds to the options available and the benefits to the business”*

*“Both facilitators were excellent and engaged very well, making for a truly enlightening and meaningful workshop. Thank you and keep up the good work.”*

*“It has helped us to Increase our knowledge about the digital technologies that are available in the marketplace.”*

*“It has helped to support the dissemination of knowledge about this important sphere of activity in our industry across our wider business”*

For leaders to become digital leaders, they will need to develop new skill sets.

# Further support

<https://www.supplychainschool.co.uk/topics/digital/>



Feedback please

