

Understanding Social Value and PPN 06/20

December 2022



Housekeeping



Be present in the room - cameras on please if possible and please mute your mic if not speaking



Talking is good! Please participate, and feel free to ask questions



Slides and poll results will be shared



Leave your phones on for the MENTI polls (no app needed)



Comfort break

“The world must change, but we cannot change it by throwing money at old ideas that no longer work. We need a new path to a new world where inequality is shrinking, where natural resources are regenerated, and people can benefit from shared prosperity.” – *Sir Ronald Cohen*

TAKEAWAYS



Definitions

Outline what different definitions of Social Value and what it means to your organisation



PPN 06/20

All you need to know about PPN 06/20 policy

Social Value and YOU

Why it matters?
Tips and where to start Social Value



Resources

Case Studies
Best Practices
School Platform



Vaishali Baid



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@vaishalibaid



vaishali@actionsustainability.com



supplychainschool.co.uk/topics/socialvalue

A colorful, stylized illustration of a globe. The globe is the central focus, with various buildings and plants growing from it. The buildings are in shades of red and orange, and the plants are in shades of green and blue. The background is a light blue sky with yellow clouds. The overall style is whimsical and artistic.

What is Social Value?

Scene Setting: The last few years

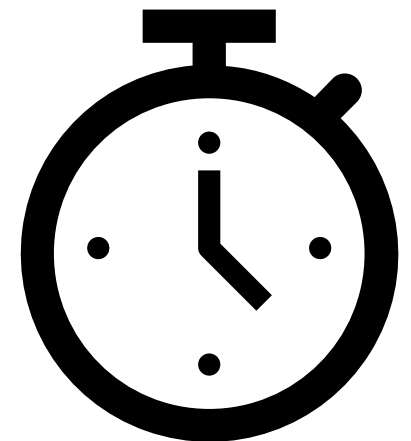


SOCIAL VALUE
FOUNDATION



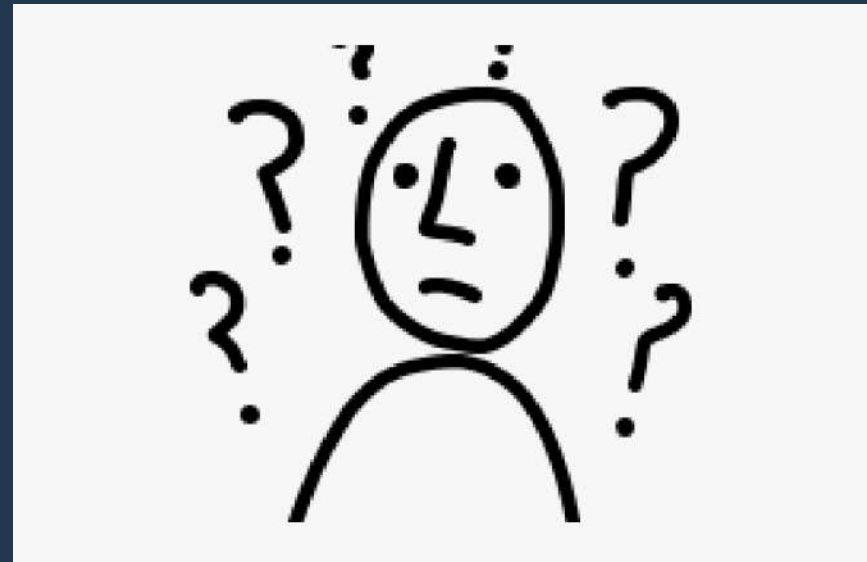
www.menti.com

CODE : 7363 6170





Bamboozled by the many phrases used to refer to Social Value?

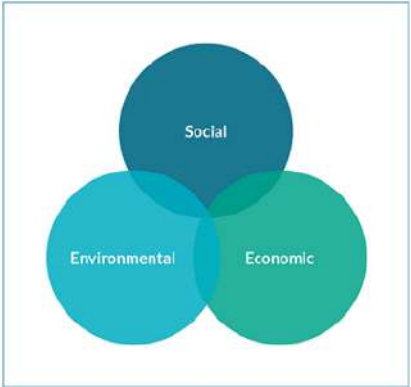




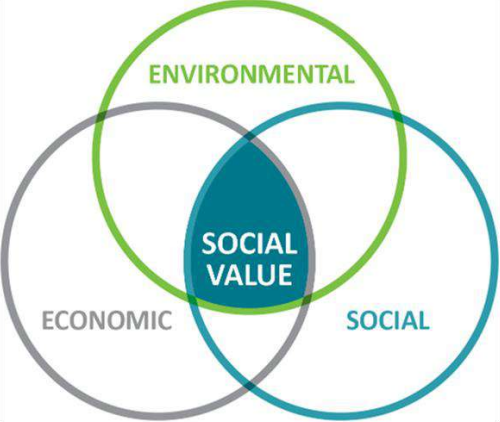
SUSTAINABLE DEVELOPMENT GOALS



SUSTAINABILITY PILLARS



SOCIAL VALUE



 **Social Value = People = Positive Impact**

Defining Social Value

Public Services (Social Value) Act 2012: consider... “public authorities to have regard to **economic, social and environmental well-being.**”

Sustainability
Pillars

Measurement

WHAT IS SOCIAL VALUE?

Social value can be interpreted in many different ways, but this is what we mean when we use the term at National Highways:

The benefits that National Highways and its supply chain deliver for people, the environment and the economy.

Simetrica: “the **total impact on people’s quality of life.**”

Social Value UK: “the **quantification** of the relative importance that people put on changes they experience in their lives”

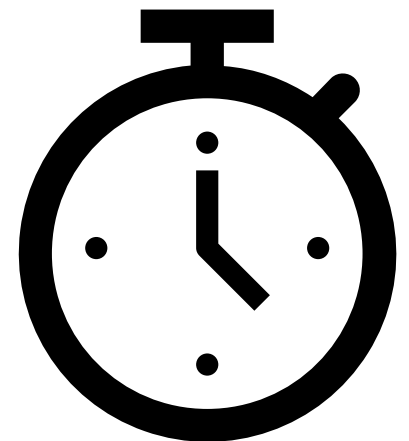
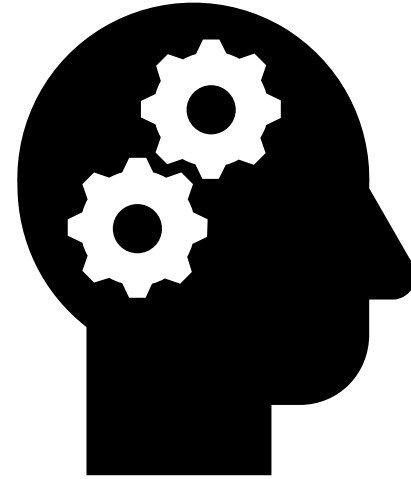


What **Social Value** means to you? → Ask your **client** what they mean by **Social Value**? → **Understand the needs of local community** where you plan to deliver Social Value

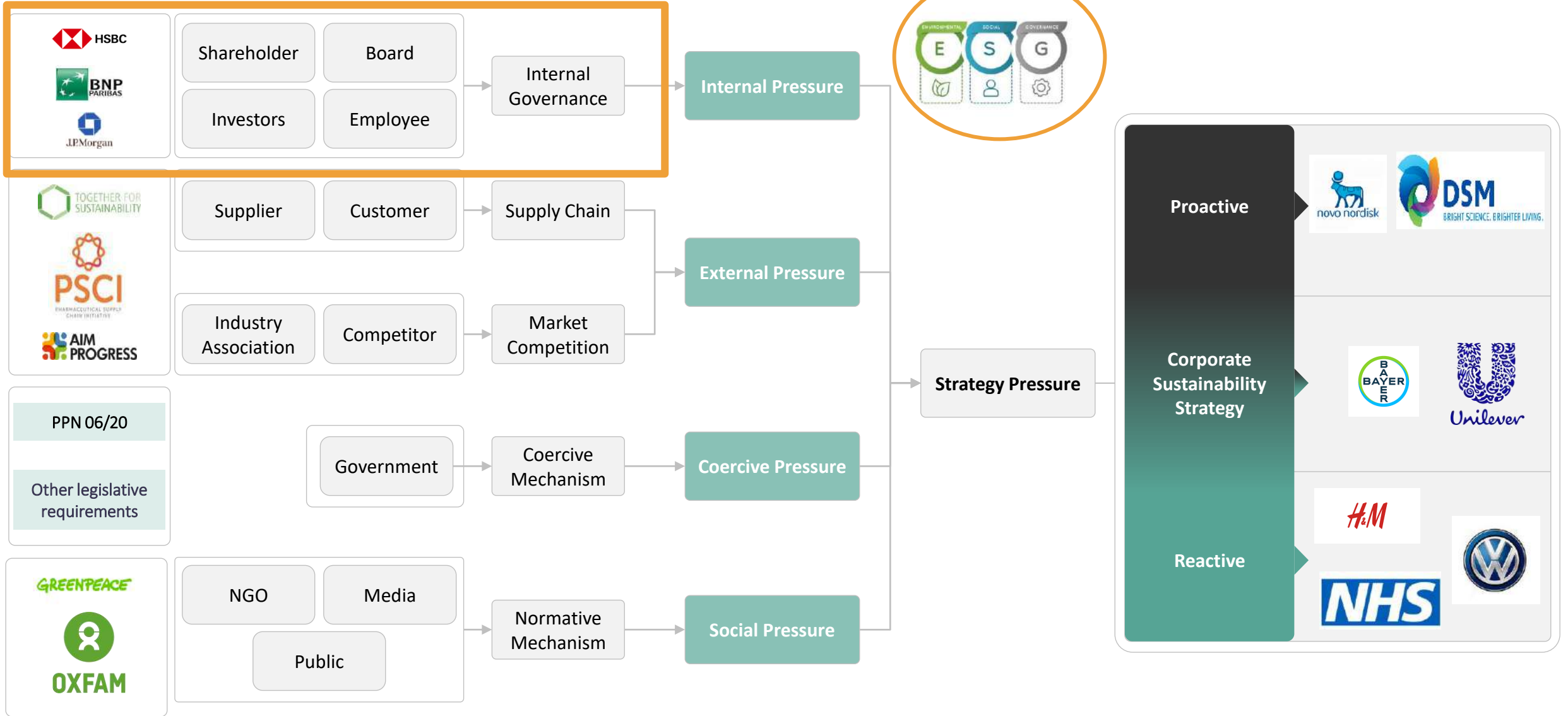
REASONS FOR SOCIAL VALUE

www.menti.com

CODE : 7363 6170



Business Drivers and Pressures –Supply Chain and Procurement



Social Value – why does it matter?

Improve Wellbeing

- Boost **wellbeing** and **quality of life** for **local communities**
- Directly address **meaningful societal issues** for stakeholder groups and affected areas
- **Minimise negative impacts** to stakeholder groups as a result of project activities.



Business Benefits

- Improved **workforce satisfaction** and engagement (and retention)
- Helps to **win tenders** and **new business**
- Enhances **reputation**
- **Attracts investors**
- Improved **relationship** with **communities**



Help Clients

- Meeting **legislative requirements**
- Helping to meet **business objectives** – client policy
- To **address stakeholder concerns**
- **Doing the right thing**



OUR FOUR PILLARS

The table below sets out how each of our four pillars contributes value. Collectively, they align with Government's themes of tackling economic inequality, equal opportunity, fighting climate change, and wellbeing. They also feed into key policy drivers such as the Levelling Up agenda and the Net Zero plan.

OUR SOCIAL VALUE FRAMEWORK PILLARS



Economic prosperity 	Improving the environment  <small>(See our Net Zero Highways plan and Environmental Sustainability Strategy, due for publication in 2023)</small>	Community wellbeing 	Equality, diversity and inclusion 
<p>Directly contributing to economic growth including suppliers, local spend, new businesses, small-to-medium-size enterprises, micro, voluntary, charitable and social enterprises/mutuals</p> <p>Improving productivity by improving the strategic road network</p> <p>Contributing to apprenticeships, skills and education, and regional economic prosperity</p>	<p>Working toward net carbon zero emissions from corporate activity, road users and construction</p> <p>Enhancing the natural environment through improving ecosystems and biodiversity; and protecting our natural resources</p> <p>Respecting neighbouring communities by reducing our impact on air quality, noise and water quality; supporting a healthier society</p>	<p>Healthier and safer communities</p> <p>Promoting safe, active travel and non-motorised users improving health from issues related to the strategic road network</p> <p>Improving community amenities</p> <p>Improving connections within and between communities</p> <p>Contributing to the process of creating quality places that people want to live, work, play, and learn in</p> <p>Supporting community education and heritage programmes</p>	<p>Contributing to employment and opportunities for women; ethnic minorities; the long-term unemployed; veterans; people with disabilities; the LGBTQ+ community; care givers; school leavers; young people not engaged in education, employment or training; ex-offenders; the homeless; maternity returners; new to industry; flexible workers</p> <p>Contributing opportunities to create a more equal society</p> <p>Creating a more inclusive and accessible strategic road network</p>



Lower Thames Crossing
Skills, education & employment strategy

OUR
OBJECTIVES

Deliver a skills legacy

Create new jobs

Inspire future careers

Support business growth

OUR
AMBITIONS

Recruit local workforce



45% from within 20 miles of the project



Raise skills levels

2,000+ people given the tools to access higher skilled jobs

Develop green skills



100% of our people trained to do their jobs more sustainably



Support returners to work

1,100+ people work-ready or in employment

Inspire future careers



7,000 hours spent working with local schools and colleges



Drive economic growth

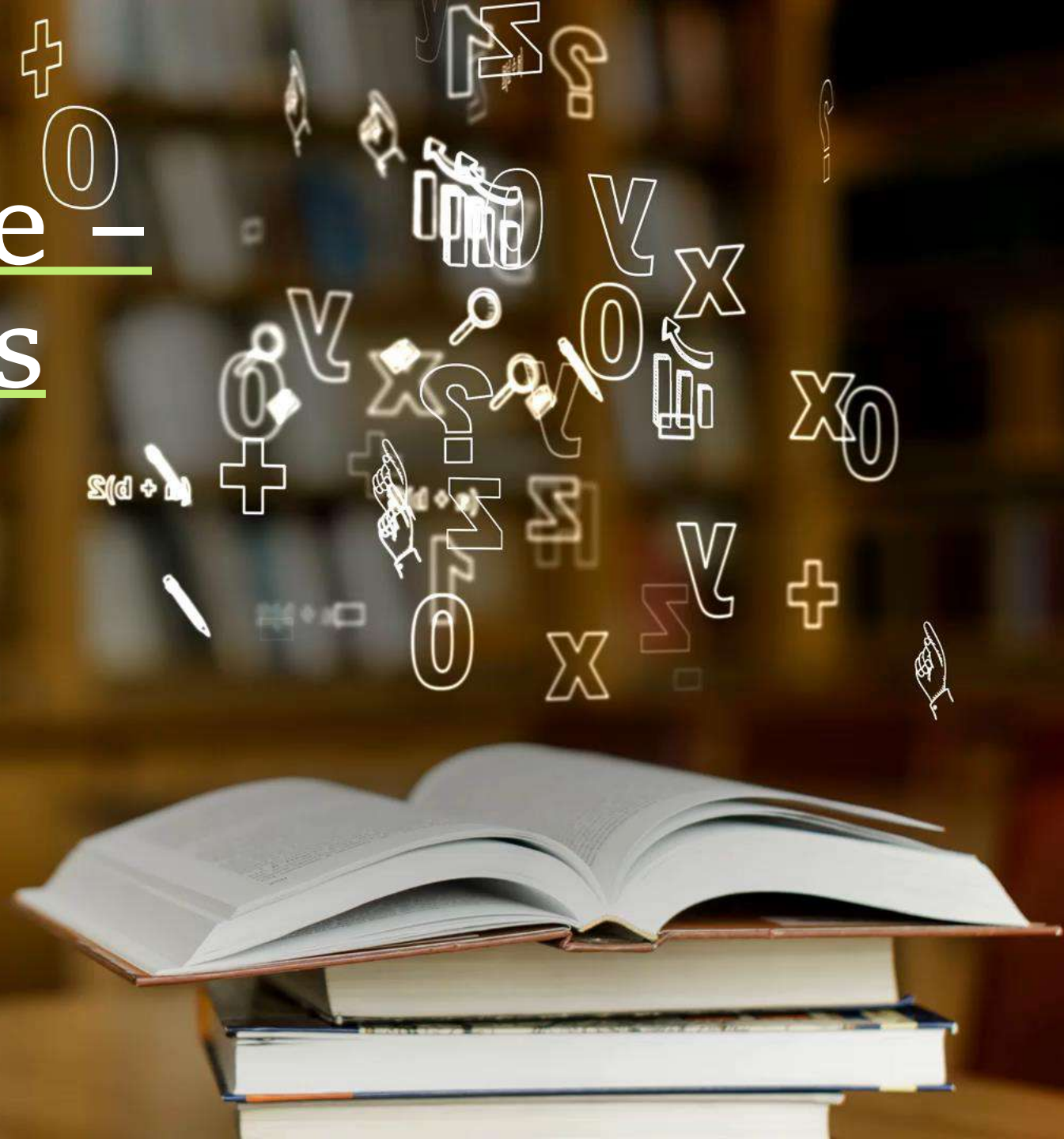
£1 in every £3 of construction budget spent with SMEs



Figure 2: Business activities that have implications for social value, mapped to the 3 dimensions of sustainable development (environmental, economic, and social)



Social Value Legislations



Procurement Policy Note – Taking Account of Social Value in the Award of Central Government Contracts

Action Note PPN 06/20

September 2020

Issue

1. This Procurement Policy Note (PPN) launches a new model to deliver social value through government's commercial activities. Central government organisations should use this model to take account of the additional social benefits that can be achieved in the delivery of its contracts, using policy outcomes aligned with this Government's priorities.

Action

2. Social value should be explicitly evaluated in all central government procurement, where the requirements are related and proportionate to the subject-matter of the contract, rather than just 'considered' as currently required under the Public Services (Social Value) Act 2012. Unnecessary burdens should not be placed on commercial teams or suppliers.

3. In scope organisations must:

- Familiarise themselves with the social value model at Annex A, including the menu of priority policy themes and outcomes that can be applied in new procurements.
- Ensure all those involved in commercial activity in the organisation complete the e-learning on social value which can be accessed via the [Government Commercial College](#).

4. Further detailed guidance on applying the model will be published on GOV.UK. Procurements related to construction, capital investment and infrastructure projects above £10m should use the priority themes and outcomes in applying the Balanced Scorecard for Growth (PPN 05/16) and the guidance on this will be updated.

Dissemination and Scope

5. This Procurement Policy Note (PPN) applies to procurements covered by the Public Contracts Regulations 2015, and applies to all Central Government Departments, their Executive Agencies and Non Departmental Public Bodies. Together these are referred to in this PPN as 'In-Scope Organisations'. Please circulate this PPN within your organisation, drawing it to the attention of those with a commercial and procurement role.

Timing

6. This PPN is effective from the date of publication. The social value model should be applied to all new procurements from 1 January 2021.

Background

7. Whilst the overarching objective for the Government's commercial activities will remain achieving the best commercial outcome, it is right that the Government applies its

PPN 06/20

PPN 01/21



Cabinet Office

Procurement Policy Note – Procurement in an Emergency

Information Note PPN 01/21

February 2021

Issue

1. This Procurement Policy Note (PPN) reminds contracting authorities of the options available to them when undertaking procurements in an emergency. This includes extremely urgent procurements required by the ongoing response to the COVID-19 pandemic and this PPN builds on the guidance in "PPN01/20 - Responding to COVID19". It includes further information on the commercial risks inherent in direct awards without competition.

Dissemination and Scope

2. This PPN is applicable to all contracting authorities, including central government departments, executive agencies, non-departmental public bodies, local authorities, NHS bodies and the wider public sector. Together these are referred to in this PPN as 'contracting authorities.'

3. Please circulate this PPN across your organisation and to other relevant organisations that you are responsible for, drawing it to the specific attention of those with a commercial and procurement role.

Timing

4. With immediate effect.

Background

5. There will be a range of commercial actions that must be considered by contracting authorities in responding to an emergency. In exceptional circumstances, authorities may need to procure goods, services and works with extreme urgency and without competition. This is permissible under current public procurement regulations using regulation 32(2)(c) of the Public Contracts Regulations 2015 (PCRs) but there are inherent commercial risks which authorities should take into account.

6. This PPN and accompanying guidance covers options that may be considered in relation to procurements under the PCRs (for the current financial thresholds, see PPN 06/19) including:

- call off from an existing framework agreement or dynamic purchasing system;

Well-being of Future Generations (Wales) Act 2015

The Essentials



Llywodraeth Cymru
Welsh Government

www.gov.wales



Well-being of Future Generations Act 2015

Public Services Act 2012



Public Services (Social Value) Act 2012

2012 CHAPTER 3

An Act to require public authorities to have regard to economic, social and environmental well-being in connection with public services contracts; and for connected purposes.

[8th March 2012]

BE IT ENACTED by the Queen's most Excellent Majesty, by and with the advice and consent of the Lords Spiritual and Temporal, and Commons, in this present Parliament assembled, and by the authority of the same, as follows:—

1 Contracts of relevant authorities

(1) If a relevant authority proposes to procure or make arrangements for procuring the provision of services, or the provision of services together with the purchase or hire of goods or the carrying out of works, by—

- entering into a public services contract that is not a contract based on a framework agreement, or
- concluding a framework agreement as regards which public services contracts are likely to constitute the greater part by value of the contracts based on the agreement,

it must comply with the requirements in subsections (3), (5) and (7) before starting the process of procurement.

(2) The authority is to be treated for the purposes of subsection (1) as having started the process of procurement as regards what is proposed to be procured as soon as it takes whichever of the following steps is the first to occur—

- sending a notice to the Official Journal of the European Union for the purpose of inviting tenders, requests to be selected to tender or to negotiate or requests to participate in relation to a public services contract or framework agreement relating to what is proposed to be procured;
- publishing an advertisement seeking offers or expressions of interest in relation to such a contract or framework agreement;

or

responding to an unsolicited offer or expression of interest in relation to such a contract

including such a framework agreement.

and might improve the economic, social and environmental well-being of the

procurement, it might act with a view to securing that improvement.

means the area consisting of the area or areas of the one or more relevant authorities on

contracts, or contracts based on a framework agreement are, intended to be made.



Procurement Policy Note 06/20:

Procurement Policy Note – Taking Account of Social Value in the Award of Central Government Contracts

Action Note PPN 06/20

September 2020

Issue

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- Ensure all those involved in commercial activity in the organisation complete the e-learning on social value which can be accessed via the [Government Commercial College](#).

4. Further detailed guidance on applying the model will be published on GOV.UK. Procurements related to construction, capital investment and infrastructure projects above £10m should use the priority themes and outcomes in applying the Balanced Scorecard for Growth (PPN 09/16) and the guidance on this will be updated.

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Consider

Mandate

- “In-Scope organisations”

- Central Government Departments, Executive Agencies and Non-Departmental Public Bodies)

- Applies to procurements covered by the **Public Contracts Regulation 2015**.

- **Construction, Capital Investment and Infrastructure projects >£10mill** to use social value model in applying the **Balanced Scorecard for Growth (PPN 09/16)**.

Procurement Policy Note – Taking Account of Social Value in the Award of Central Government Contracts

Action Note PPN 06/20

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Additional benefits from the contract/project

- Commercial teams should select objectives that are **relevant** and **proportionate** to their procurement
- Major public procurement must **explicitly evaluate social value**
- Minimum of **10% weighting for social value of total score**

		Policy outcomes
Theme 1	COVID-19 recovery	Help local communities to manage and recover from the impact of COVID-19
Theme 2	Tackling economic inequality	Create new businesses, new jobs and new skills
		Increase supply chain resilience and capacity
Theme 3	Fighting climate change	Effective stewardship of the environment
Theme 4	Equal opportunity	Reduce the disability employment gap
		Tackle workforce inequality
Theme 5	Wellbeing	Improve health and wellbeing
		Improve community cohesion

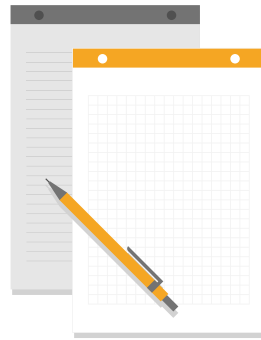
- The Statement sets out the **national priorities** that all contracting authorities should have regard to in their procurement where it is **relevant to the subject matter of the contract and it is proportionate to do so.**
- Contracting authorities should consider the following **social value outcomes alongside any additional local priorities:**
 - Creating **new businesses, new jobs and new skills** in the UK;
 - Improving **supplier diversity, innovation and resilience;**
 - Tackling **climate change and reducing waste**

Thinking out
of the box =
Social Value



COVID-19 recovery

Help local
communities to
manage and recover
from the impact of
COVID-19



Tackling Economic inequality

Create new
businesses, new jobs
and new skills
Increase supply chain
resilience and capacity



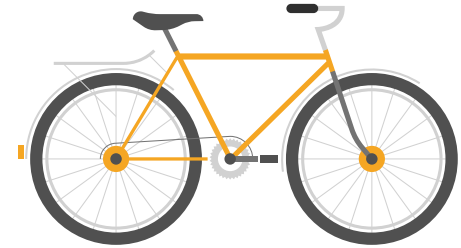
Flighting Climate change

Effective stewardship of the
environment



Equal Opportunity

Reduce the disability
employment gap
Tackle workforce
inequality



Wellbeing

Improve health and
wellbeing
Improve community
integration

Social Value Model –Process Flow relating to each policy outcome

5 Social Value Themes

8 Policy Outcomes

24 Model Award Criteria

Model Evaluation Questions

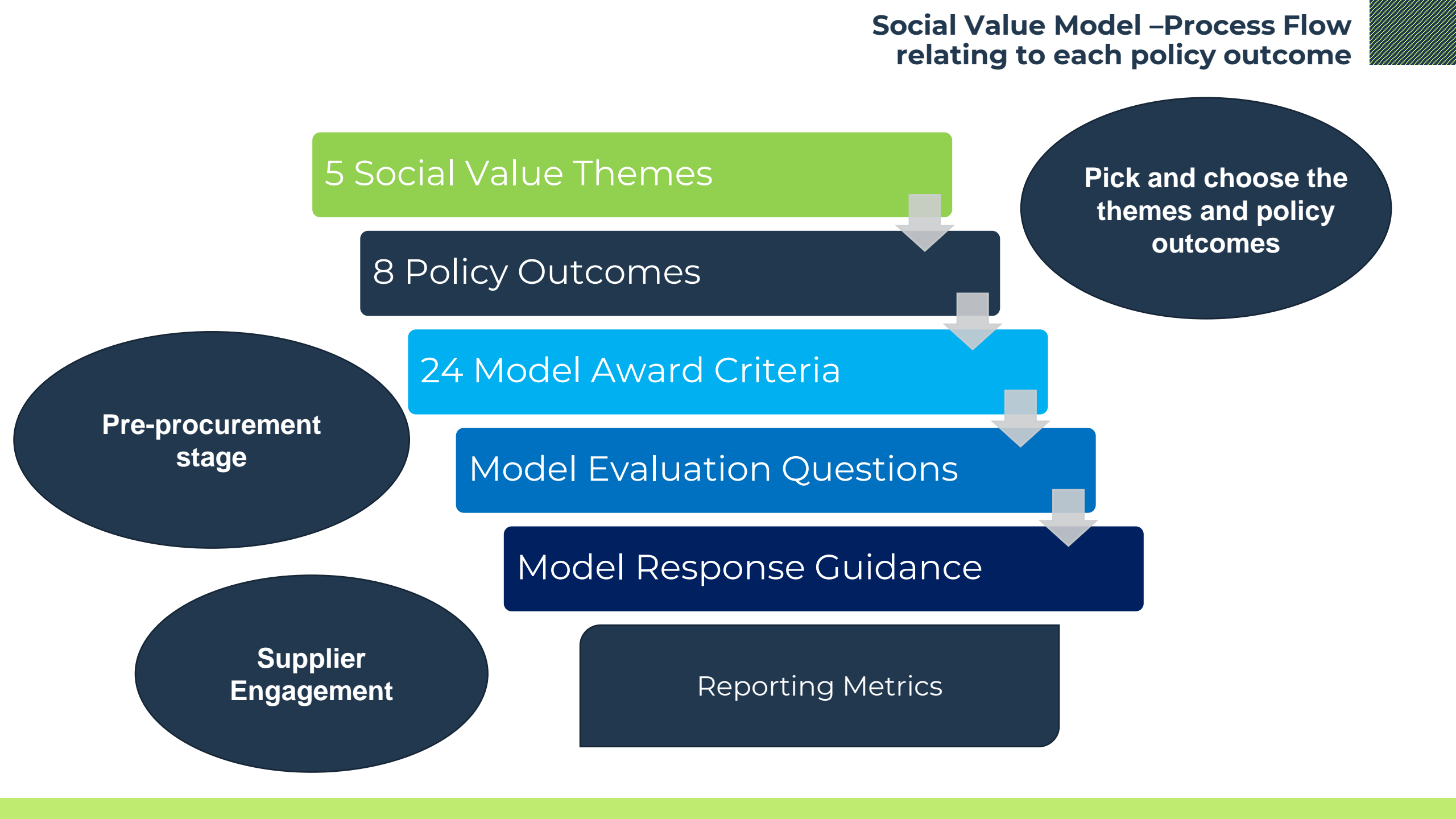
Model Response Guidance

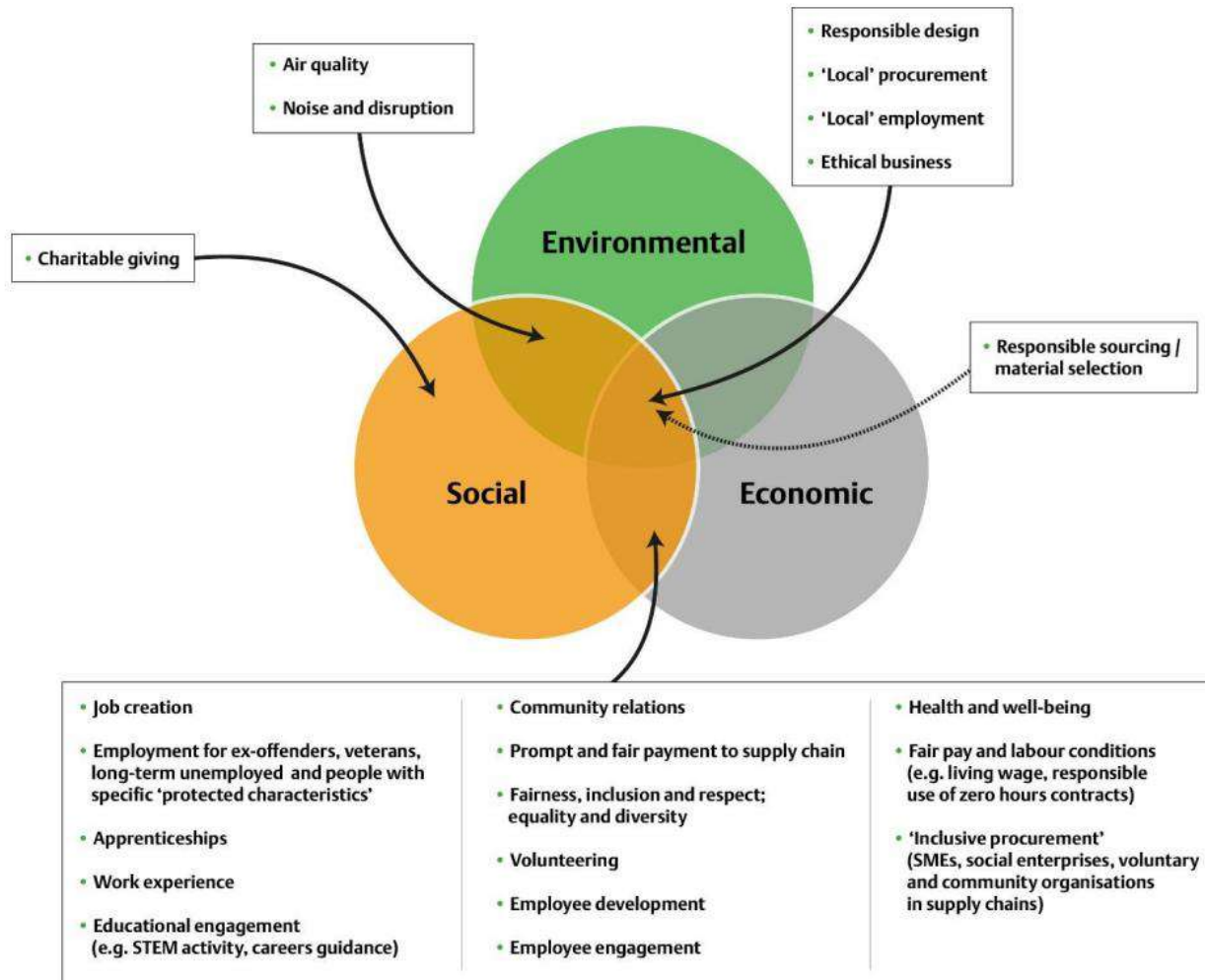
Reporting Metrics

Pick and choose the themes and policy outcomes

Pre-procurement stage

Supplier Engagement





- **Employment** (e.g. health and wellbeing activities, volunteering)
- **Training and Skills** (e.g. Upskilling employees, apprenticeships)
- **Supplier Diversity / Inclusive Procurement** (e.g. local supply, ethical business governance)
- **The Environment** (e.g. air quality, green space access)
- **Communities** (e.g. give to charities, address low skills)

Classification: Official

Publication approval reference: PAR1030



Applying net zero and social value in the procurement of NHS goods and services

March 2022, Version 1

NHS England's stated policy objective is to meet its Net Zero carbon targets while achieving its wider Social Value priorities. This document sets out how the procurement of NHS Goods and Services can play its part in achieving these policy objectives.

Central government's [Social Value Model, including net zero emissions requirements](#), as outlined in Procurement Policy Note (PPN) 06/20 has been adopted by NHS England and applied since 1 April 2021.

From 1st April 2022, NHS England will extend the reach of PPN 06/20 to the commissioning and purchase of goods and services by NHS organisations, as well as to organisations acting on behalf of such commissioners and purchasers. All such organisations will be required to adopt and apply those organisations PPN 06/20 as it applies to them ("In Scope Organisations").

This policy builds upon PPN 06/20 in an NHS context and includes NHS specific examples, which all In Scope Organisations will find useful in applying PPN 06/20.

All procurement undertaken will contribute to the NHS Net Zero and Social Value goals and this guide sets a clear approach to adopt and apply the principles outlined in PPN 06/20 to all commissioning and purchasing.

The principal aim of procurement undertaken by NHS organisations is to deliver essential goods and services and improve patient outcomes, while increasing value from every pound spent in the NHS. NHS procurement also has an essential role to play in the delivery of the NHS commitment to reach net zero by 2045, as more than 60% of NHS carbon emissions occur in the supply chain. Social value, when incorporated effectively, will help reduce health inequalities, drive better environmental performance, and deliver even more value from procured products and services.

NHS

Network Rail

4 Social value priorities, ambitions and goals

Network Rail advocates the UK Government's Social Value Model¹, adapted to the context of rail² (table 1). This aligns with priorities of governments in Wales and Scotland. 'COVID-19 recovery' is an 'umbrella' priority that sits across three social priorities.

Economic prosperity	Equal opportunity	Wellbeing
Working with our supply chains and partners, we will develop people's skills and support educational attainment , provide opportunities for employment and for training . We'll enhance the resilience and capacity of our supply chain.	Working with our supply chains and partners, we'll work towards an inclusive rail network and promote workforce diversity and inclusion .	Working with our supply chains and partners, we will promote community integration and enhance people's physical and mental wellbeing .
<p>Network Rail is committed to helping achieve the United Nations Sustainable Development Goals. These priorities contribute to 11 of the 17 goals. Our Environmental Sustainability Strategy 2020 - 2050, and wider environmental plans, help us work towards the remaining 6.</p>		
<p>COVID-19 recovery Working with our supply chains and partners, we'll help get passengers back onto the railway and help local communities recover from the impact of COVID-19.</p>		

Table 1: Network Rail's social value priorities and ambitions and alignment with United Nations Sustainable Development Goals

¹ A link to this and links to other relevant social value documents are provided in Appendix B.

² The UK Government's Social Value Model includes a fifth theme, 'Fighting climate change'. That is addressed through NR's Environmental Sustainability Strategy 2020 to 2050 rather than this Social Value Framework.

Appendix Three

Manchester City Council's Social Value Policy 2021

Introduction

In Manchester, we encourage organisations to operate and provide goods and services in such a way that offers maximum social, environmental, and economic benefit to Manchester residents and communities.

As we rebuild our economy and society following the crisis caused by Covid-19, we will look to use social value to tackle the inequalities around us and make the things that we do, good, fair, and sustainable. We want to partner with organisations and suppliers that share our values, that look at the wider value they can offer to society, and that will contribute to Manchester's ambition to be zero-carbon by 2038.

We and our partners across Greater Manchester share the six overarching areas of focus for social value articulated in the refreshed 2020 [GMCA Social Value Framework](#), aimed at supporting a green, inclusive economic recovery for the city:

- Create the employment and skills opportunities that we need to build back better
- Provide the best employment that you can
- Be part of a strong local community
- Develop a locally based and resilient supply chain
- Keep the air clean
- Make your organisation greener

Since the Social Value Act was implemented in 2012, Manchester City Council has led in generating social value through procurement and also sought to deliver it through its own operations and its wider influence with organisations across the city.

Examples include:

- Steps the council takes to create employment opportunities for people from disadvantaged backgrounds.
- The setting of the zero-carbon ambition and accompanying programme which includes workstreams to reduce the council's own emissions and those of the supply chain to reduce its carbon footprint and make the council greener.
- Becoming a Real Living Wage accredited employer
- Signing up to the Care Leavers and Armed Forces covenants, along with similar initiatives, aimed at creating employment and other opportunities for people who are disadvantaged.
- Well established volunteering and charitable giving programmes, supporting Manchester communities.
- Social value commitments from developers in planning applications.
- Networks of organisations across the city that the council works with to help create value for the residents and communities of Manchester; and
- The council's procurement – the goods, services, and capital works that the council buys. The council has a well-established approach, developed over more than a decade, to driving social value through its supply chain.

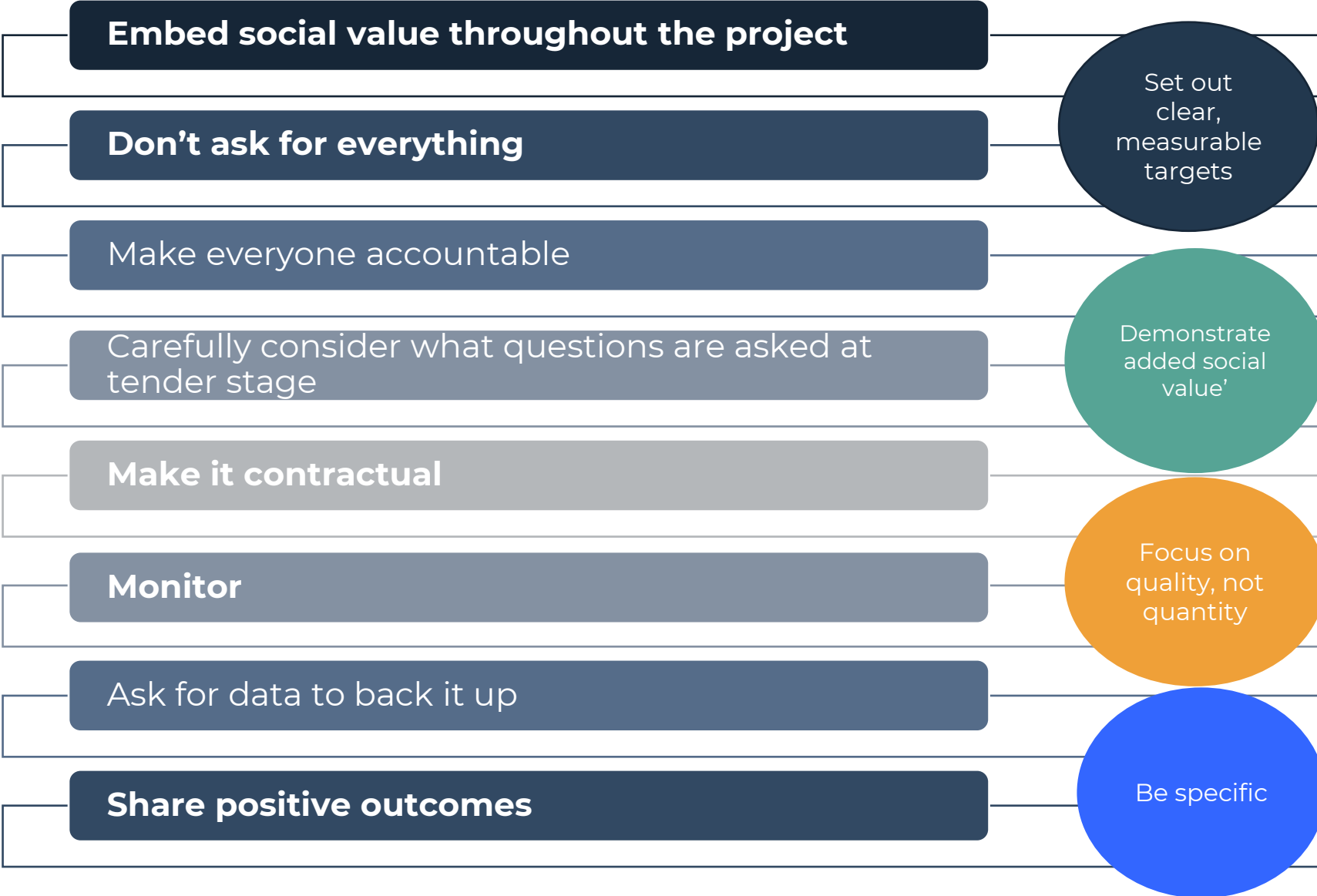
Manchester City Council

Social Value Tips- For Buyers & Suppliers



BUYER

SUPPLIER



Social value risks?? And opportunities



Attracting customers,
competitive
advantage, innovation



Risk management,
supply chain security



Licence to operate:
stakeholders, regulation,
public policies

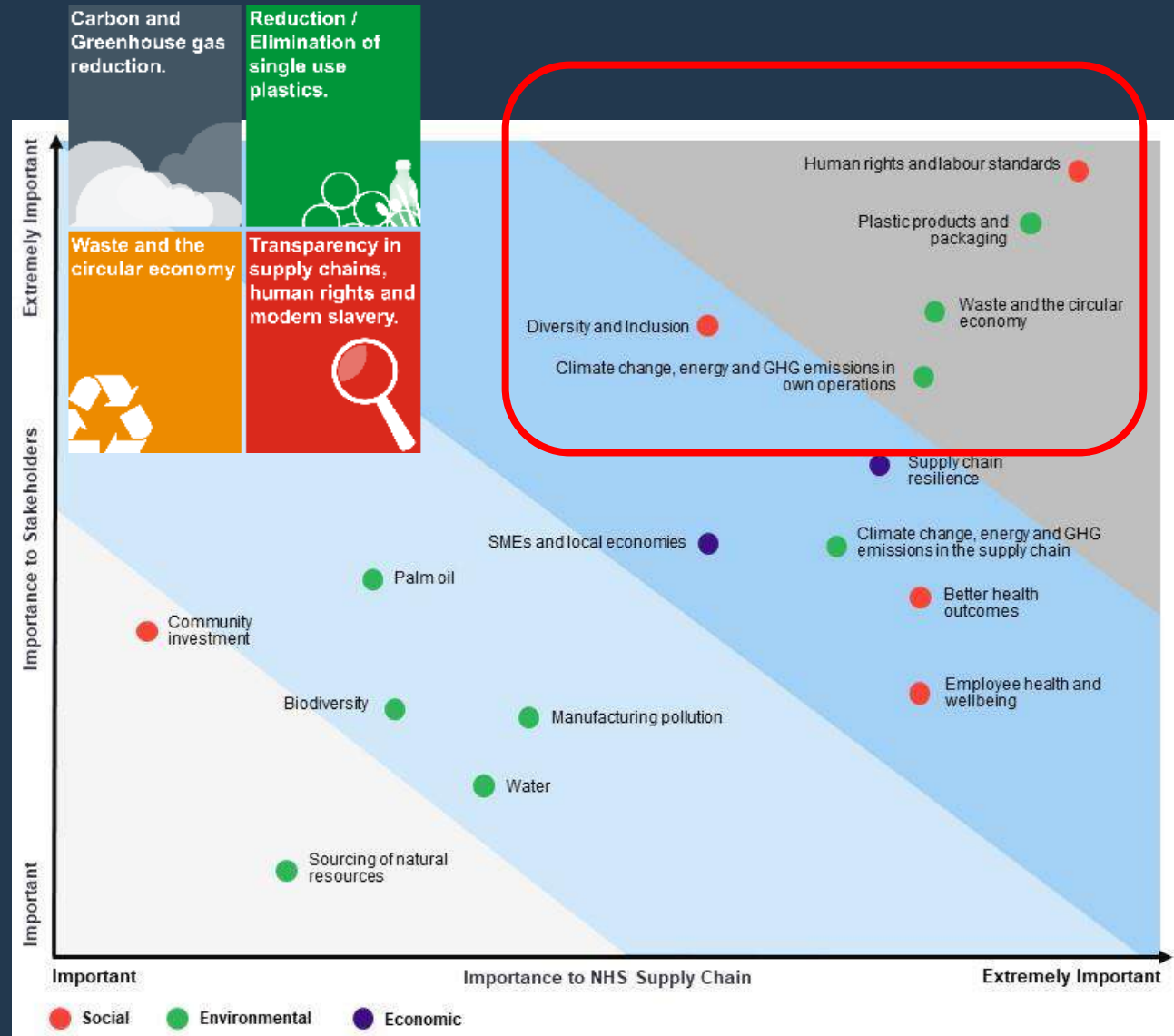


Investors confidence,
rating agencies



Personal leadership,
organisational
ethics/raise profile

Healthcare Priority Setting



NHS Supply Chain

Website Search

Home My Supply Chain Savings News Product Information Categories Programmes Suppliers Events Contact Customer Services

Sustainability Home Sustainable Initiatives Social Value Suppliers Climate Change

Sustainability

Supporting the NHS to become the world's first carbon net zero national health system by 2045, and 2040 for emissions controlled directly, will require big changes for the NHS and for NHS Supply Chain. So, what will a greener NHS look like and how can NHS Supply Chain support the NHS to deliver on this ambition?

We have a unique role to play, and our sustainability strategy reflects our ongoing support and focus, using four key strategic pillars of activity:

- Reducing single-use plastics
- Supporting the circular economy
- Reducing our greenhouse gas emissions and climate change
- Improving human rights and labour standards and social value.

Rail Industry – Impact Areas

SV Library of Metrics & Indicators (CSIFv02)							
Indicator Status	Social Impact	Social Sub-impact	PPN 06/20	Stakeholder or Unit of Measurement	Performance Indica	Reporting metrics	Indicator Type
PPN 06/20	Employment, training & skills	Apprenticeships created or retained	PPN 06/20	Number of apprenticeship opportunities (Level 2, 3, and 4+)	Number of apprenticeship opportunities (Level 2, 3, and 4+) created or retained under the contract, by UK region.	Number of apprenticeship opportunities (Level 2, 3, and 4+) created or retained under the contract, by UK region.	MONETISED/GREEN
PPN 06/20			PPN 06/20				MONETISED/GREEN
PPN 06/20			PPN 06/20				MONETISED/GREEN
PPN 06/20			PPN 06/20				MONETISED/GREEN
PPN 06/20			PPN 06/20				MONETISED/GREEN
PPN 06/20			PPN 06/20				MONETISED/GREEN
PPN 06/20			PPN 06/20				MONETISED/GREEN
Enhanced	Employment, training & skills	Apprenticeships created or retained		Local Apprentices	Change to the number	Number of apprenticeships	MONETISED/GVA
Enhanced	Employment, training & skills	Apprenticeships created or retained		Non-Local	Change to the number	Number of apprenticeships	MONETISED/GVA
Unchanged	Employment, training & skills	Apprenticeships created or retained		% employees that are apprentices	% of employees that are apprentices	= Number of	QUALITATIVE
Unchanged	Employment, training & skills	Apprenticeships created or retained		Completed apprenticeships %	% of apprenticeships completed	= (Total number of	QUALITATIVE
Unchanged	Employment, training & skills	Apprenticeships created or retained		Incomplete apprenticeships	% of apprenticeships not completed	= Number of	QUALITATIVE
Unchanged	Employment, training & skills	Apprenticeships created or retained		Apprentices moving into employment	% of apprenticeships completed	= Number of	QUALITATIVE
PPN 06/20	Workforce equality, diversity & inclusion	Employment & training of people with disabilities	PPN 06/20	# on other training schemes	people on other training schemes (Level 2, 3, and 4+) under the contract, by	people on other training schemes (Level 2, 3, and 4+) under the contract,	MONETISED/GREEN
PPN 06/20			PPN 06/20				MONETISED/GREEN
PPN 06/20			PPN 06/20				MONETISED/GREEN
PPN 06/20			PPN 06/20				MONETISED/GREEN
Unchanged	Workforce equality, diversity & inclusion	Employment & training of people with disabilities		Reasonable adjustments accommodated	% of people requesting	= Number of people	QUALITATIVE
PPN 06/20	Workforce equality, diversity & inclusion	Employment & training of under-represented groups (other than disabled)	PPN 06/20	# FTE employed	Total % of full-time equivalent (FTE) people from groups under-represented in the workforce	= Number of full-time equivalent (FTE) people from groups under-represented in the workforce	QUALITATIVE
PPN 06/20			PPN 06/20				MONETISED/GREEN
PPN 06/20			PPN 06/20				MONETISED/GREEN
PPN 06/20			PPN 06/20				MONETISED/GREEN
PPN 06/20			PPN 06/20				MONETISED/GREEN
PPN 06/20	Workforce equality, diversity & inclusion	Employment & training of under-represented groups (other than disabled)	PPN 06/20	# on apprenticeship schemes	Total % of people from groups under-represented in the workforce on apprenticeship schemes (Level 2, 3, and 4+) under the	= Number of people from groups under-represented in the workforce on apprenticeship schemes (Level 2, 3, and 4+) under the	QUALITATIVE
PPN 06/20			PPN 06/20				MONETISED/GREEN
PPN 06/20			PPN 06/20				MONETISED/GREEN
PPN 06/20			PPN 06/20				MONETISED/GREEN
PPN 06/20			PPN 06/20				MONETISED/GREEN
PPN 06/20			PPN 06/20				MONETISED/GREEN
PPN 06/20	Workforce equality, diversity & inclusion	Employment & training of under-represented groups (other than disabled)	PPN 06/20	# on other training schemes	Total % of people from groups under-represented in the workforce on other training schemes	Total % of people from groups under-represented in the workforce on other training schemes	QUALITATIVE
PPN 06/20			PPN 06/20				MONETISED/GREEN
PPN 06/20			PPN 06/20				MONETISED/GREEN
PPN 06/20			PPN 06/20				MONETISED/GREEN
PPN 06/20			PPN 06/20				MONETISED/GREEN
Enhanced					% of employees stating	Number of	QUALITATIVE
Enhanced					% of employees stating	Number of	QUALITATIVE
Enhanced					% of employees stating	Number of	QUALITATIVE

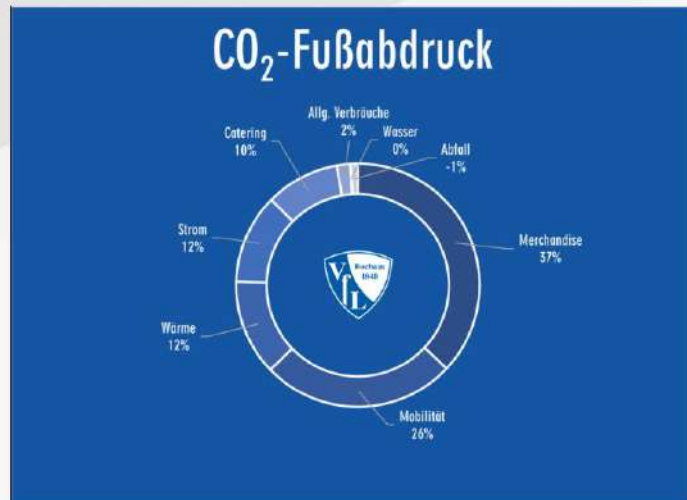
Football – Materiality Analysis



NEWS PROFIS TALENTWERK FANS VEREIN NETZWERK



Die Gesamtmenge der Treibhausgasemissionen in der Saison 2021/22 belief sich auf 3.774.728 kg CO₂-Äquivalente. Konkret fallen im Merchandising (37%) und der Mobilität (26%), wozu unter anderem auch die An- und Abreise der Fans zählt, die meisten Treibhausgasemissionen an. Es gilt jedoch anzumerken, dass durch die Auswirkungen der Corona-Pandemie die Heimspiele teilweise ohne Zuschauer oder mit Teilzulassung stattgefunden haben.



GRI 2-22
DFL 1.2

Our sustainable development



Contributions across focal points of our work

GRI 2-22

Focal points of work	SDGs	Material topics
Always working hard to stay on top: Professional football	3, 4, 10, 16	1. Peak performance 2. Promoting youth football
Always in tune: BVB, its fans and the region	4, 10, 17	3. Fan community 4. Diversity and anti-discrimination 5. Spectator safety 6. Communication 7. "leuchte auf" foundation
Always improving: Economic approach	8, 12, 16	8. Economic success 9. Supply chain and product responsibility 10. Sponsors 11. Economic factor in the region
Always giving it our all: Holistic HR work	3, 5, 8	12. Responsible employer 13. Occupational health and safety
Always thinking ecologically: Environmental responsibility	12, 13, 15, 11, 6, 7	14. Energy and emissions 15. Conservation and environmental protection 16. Mobility



Measurement

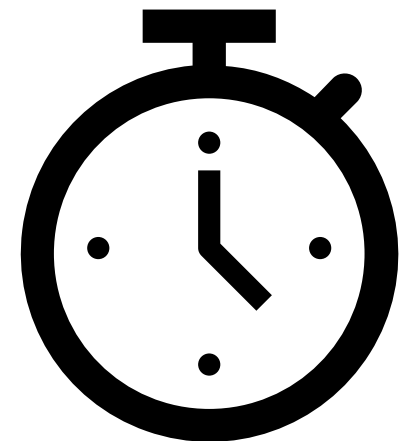


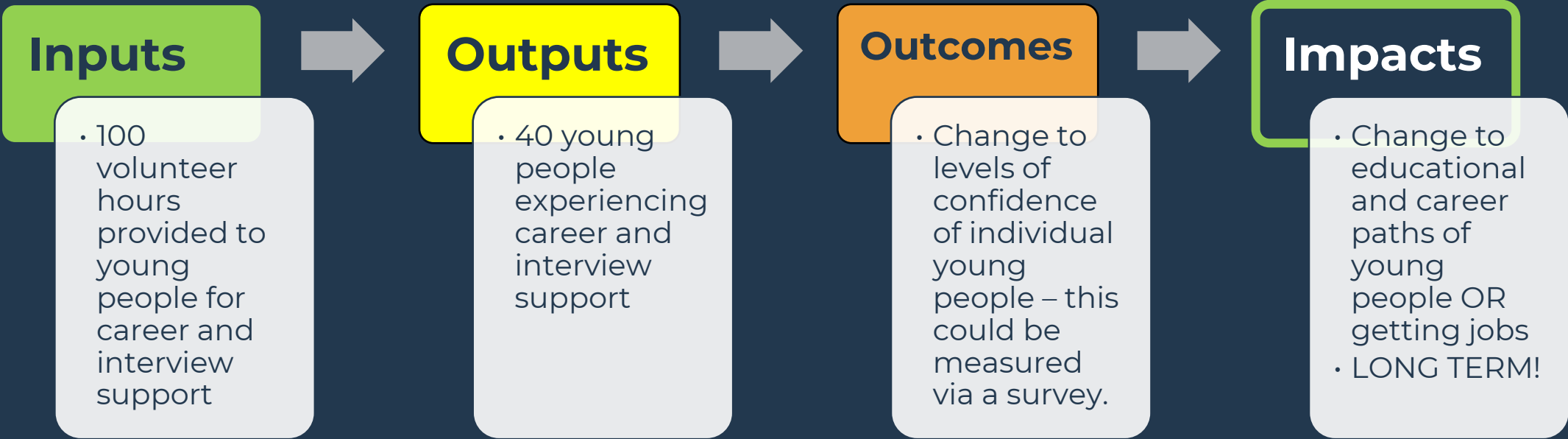


MEASUREMENT SOCIAL VALUE

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Who does what to who? How?
Who benefits?

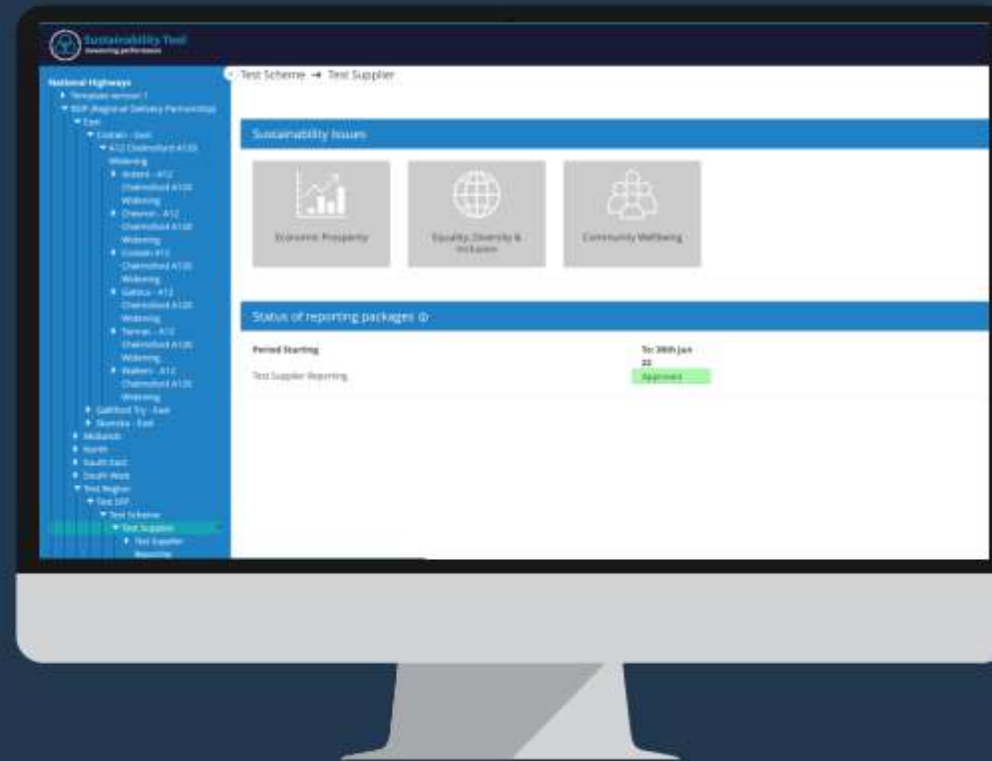


ISSUES WE REPORT ON

ECONOMIC
PROSPERITY

EDI

COMMUNITY
WELLBEING



Social Value Issue	Indicator Name
Economic Prosperity	Number of full-time equivalent employment opportunities, within your direct employees, supported under the contract
	Number of national Skills Academy for Construction roles (excluding apprenticeships)
	Number of weeks of apprenticeships (excluding National Skills Academy for Construction roles)
	Number of apprenticeships completed (excluding National Skills Academy for Construction roles)
	Number of hours dedicated to educational/career engagement events (excluding work placements)
	Number of weeks of work placements
	Number of hours of accredited training delivered
	Number of registered qualifications gained
	£ value of contract opportunities awarded under the contract (start-ups and micro)
	£ value of contract opportunities awarded under the contract (Small and Medium Enterprises)
	£ value of contract opportunities awarded under the contract (Voluntary organisations, Charities, Social Enterprises and mutuals)
	Total £ value of spend with diverse suppliers
	Number of local employees (full-time equivalent) on contract
	Number long-term unemployed (>12 months) (full-time equivalent), excluding Not in Employment Education or Training (NEETs), working on scheme
Equality, Diversity and Inclusion	Number of employees not in Employment Education or Training (full-time equivalent) working on a scheme
	Number of people 'other new to the industry' (full-time equivalent) working on a scheme
	Number of hours Equality Diversity Inclusion / Fairness Inclusion Respect training delivered
	Number of women (full-time equivalent) working on a scheme
	% of full time women employees working on a scheme
	Number of B.A.M.E employees (full-time equivalent) of those employees who self-declared this, working on a scheme
	% of full time B.A.M.E employees working on a scheme
	Number of LGBTQ+ employees (full-time equivalent), of those employees who self-declared this, working on a scheme
	% of full time LGBTQ+ employees working on a scheme
	Number of armed forces veterans (full-time equivalent) working on a scheme
	% of full time armed force veteran employees working on a scheme
	Number of disabled people (full-time equivalent) working on a scheme
	% of full time disabled employees working on a scheme
	Number of people who have been cared for children (care leavers) (full-time equivalent) working on scheme
% of full time care leaver employees working on a scheme	
Number of rehabilitating or ex-offenders (full-time equivalent) working on a scheme	
% of full time rehabilitating or ex-offender employees working on a scheme	
Number of people classified as homeless (full-time equivalent) working on a scheme	
% of full time employees classified as homeless working on a scheme	
% of companies with gold level Defence Employer Recognition Scheme (ERS)	
% of companies with silver level Defence Employer Recognition Scheme (ERS)	
% of companies with bronze level Defence Employer Recognition Scheme (ERS)	
% of companies with no Defence Employer Recognition Scheme (ERS) level	
Community Wellbeing	Number of maternity leave/returners (full-time equivalent) working on scheme
	Number of employees who have the options to work flexibly included in their contract terms
	% companies in supply chain with measures in place to improve the physical and mental health and wellbeing of employees
	Number of hours delivered to volunteering and community project initiatives

Getting started (Project/ Contract/ Framework)



SOCIAL VALUE TOOLS REPORT



SOCIAL VALUE TOOLS REPORT

Prepared by: Vaishali Baid
Supported by: Samuel Walker

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Special thanks to:



Measuring Social Value

Client Requirements

Many client requirements ask about fulfilling minimum standards such as Modern Slavery, Diversity and Inclusion, Labour Standards and so forth; however, Social Value requirements are beyond the minimum expectation. Clients should ask their suppliers to take into account the additional social benefits that can be achieved in the delivery of contracts, using policy outcomes aligned with this government's priorities (PPN 06/20) and extend thinking into more than just commercial value.

These include, but are not limited to:

■ **Regulatory requirements** – PPN 06/20 states that "Social Value should be explicitly evaluated in all central government procurement, where the requirements are related and proportionate to the subject-matter of the contract" with a minimum of 10% weighting in the overall assessment of the project.

■ **Pre-qualification requirements** – Certain UK contracting authorities use Constructionline for pre-qualified contractors and consultants. For a fee, it collects, assesses, and monitors standard company information through a question set that is aligned to PAS 91, the standardised pre-qualification questionnaire developed by BSI to reduce duplication within the construction industry. The pre-qualification questionnaire includes a range of questions specifically focused on Social Value.

Some contracting authorities use different PQQ systems or their own bespoke solutions.

■ **Specifications** – For example, HS2 Ltd's works information contains requirements for equality, diversity, and inclusion (EDI); labour relations; skills, employment and education (SEE);

community engagement; and environment and sustainability.

■ **Sustainable Procurement Charter** – SERCO includes Social Value within their procurement charter – a call to action for their suppliers that brings various Social Value priorities together to enable an integrated enterprise approach. The charter includes various elements of Social Value as diverse and local suppliers, wellbeing, modern slavery and human rights, working with local communities etc.

■ **Alignment with ESG objectives** – Growing interest on the holistic impact of investments on society has placed Social Value on the radar of the organisation strategy as well. An ESG lens considers issues of environmental, social, and governance level and working on Social Value will contribute towards the ESG requirements in future for the organisations.

Reasons* to measure Social Value

1. To measure progress against the organisational objectives.
2. To understand the impact made on people and communities.
3. To communicate the social benefits to clients and other internal and external stakeholders.
4. To demonstrate own (or client) compliance with legislation and regulation.
5. To drive improvements in the processes and delivery.
6. To include data in company reports, to enhance reputation and attract new clients and customers.

*These reasons are based on various Supply Chain Sustainability School workshops, interactions with partners and discussions in Social Value Group.



Think about the key reasons why your organisation wants to measure Social Value and to which stakeholders you need to report the outcomes.

- What is Social Value
- Measuring Social Value
- Client requirements
- Difference between Social Value Framework and Tool
- Study on Tool Providers – along with parameters
- Glossary

Social Value in less than 3 minutes – How do you start?

Why?

**SOCIAL VALUE
ALWAYS MATTERS**

Pre-Procurement Stage



Understand local challenges and issues



Relevance &
Priorities

Go beyond the requirements



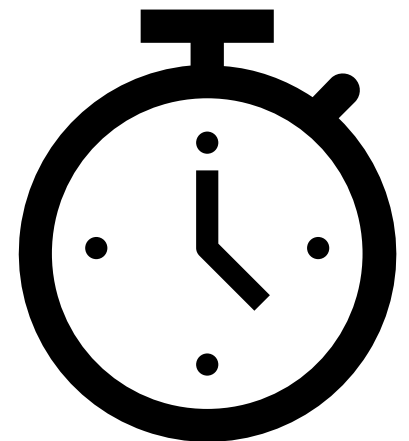
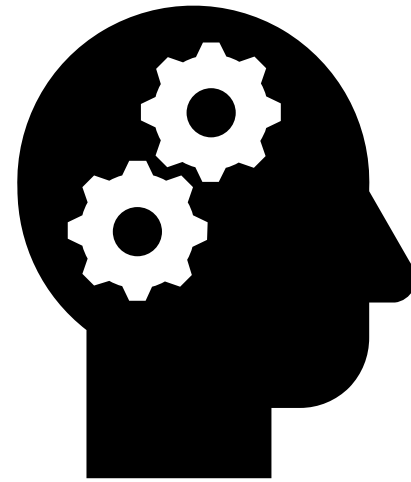
Keep it simple



WRAP UP

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CODE : 8328 3027



*‘Procurement
that has the most
positive environmental,
social & economic
impacts
on a whole life basis.’*



Core subjects of sustainable procurement

Social responsibility: **7** core subjects



- Organisational Governance
- Human Rights
- Labour Practices
- The Environment
- Fair Operating Practices
- Consumer Issues
- Community Involvement

See: ISO Publications

[Based on ISO 26000: 2010 – Guidance on Social Responsibility](#)

Supply Chain Sustainability School



SME SOCIAL VALUE SURVEY

Are you a small or medium business working with social value? Then the Supply Chain Sustainability School (SCSS) would love to hear from you!

The SCSS has just launched their **Social Value survey**, which aims to collect information on if and how small & medium enterprises (SMEs) and local businesses are working to deliver social value.

The School will use the survey responses to produce a report that will be shared with its **180+ partners and over 18,000 members including National Highways, Balfour Beatty, Wates and many others** to help them understand their social value challenges and delivery barriers, and ultimately help the School identify opportunities to provide further support with free resources for the supply network.

Please share your thoughts by filling out the survey - your responses will be kept anonymous!

Where can I find the survey? Please click [here](#)

How long can I expect the survey to take? 5-8 minutes

Survey open until – 20th December 2022

Who can I contact if I have any questions? Vaishali Baid – Senior Consultant from the Supply Chain Sustainability School – vaishali@actionsustainability.com

For more practical guides for Social Value, visit Supply Chain Sustainability School - <https://www.supplychainschool.co.uk/topics/sustainability/social-value/>

Introduction to Social Value - [Introduction to Social Value](#)



Social Value

Theme 1 - Covid 19 Recovery

- Employment
- Community Support
- Support SMEs, VCSEs & Minority Owned Businesses

Theme 2 - Tackling Economic Inequality

- Diverse Supply Chain
- Innovation
- Collaboration throughout Supply Chain
- Apprenticeships
- Training
- Fair Pay

Theme 3 - Fighting Climate Change

- Decarbonisation
- Circular Economy
- Environmental Impact
- Biodiversity Net Gain

Theme 4 - Equal Opportunity

- Diversity and Inclusion
- Tackling Modern Slavery | Labour Standards
- Tackling Inequality in the Supply Chain Workforce

Theme 5 - Wellbeing

- Wellbeing of Workforce & Communities
- Air Quality & Biodiversity Net Gain
- Improve community integration

*Themes are from PPN06/20

[Upcoming Social Value Webinars](#)



SUPPLY CHAIN SUSTAINABILITY
SCHOL

A DEEP DIVE INTO THE SOCIAL ASPECTS OF ESG - AN SSE PERSPECTIVE

VAISHALI BAID
Senior Consultant
Sustainable Procurement & Social Value

KATIE METCALF
Sustainability Manager
at SSE plc

11:00am-12:00pm, Zoom Webinars

14 | DEC | 2022

Below is the registration link:
https://learn.supplychainschool.co.uk/local/tactionplans/resource_intro.php?id=9268&modtype=tlevant



Q&A

Thank
you!



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