

Case Study: Generator Power Ltd

Challenges:



Generator Power Ltd, a leading provider of renewable energy solutions, faces a significant challenge in sustainability due to its role as a provider of temporary power in an industry that is heavily reliant on diesel fuel.

The company offers generators

ranging from 20Kva to 2,000Kva, and utilises a fleet of vehicles that run on diesel combustion engines.

Despite this, Generator Power has been at the forefront of innovation in the generator rental industry for the past 25 years, working to reduce its own environmental impact and helping customers do the same through the use of hybrid and eco solutions, as well as coaching customers on energy conservation methods.

Impact:

Identifying areas for improvement: Utilising the resources available from the Supply Chain Sustainability School, Generator Power has been able to increase awareness internally and support customers in making positive changes.

The company has used the School's assessments to identify areas for improvement, and over the past 12 months has invested in these areas.

Increased awareness: Training and communication have been key areas of focus for Generator Powers. The company has utilised the School's e-learning modules to increase team awareness about the company's environmental impact, and to understand the changes needed to offer more sustainable solutions.

Driving progress: Over the next 12 months, all Generator Power employees will have access to these e-learning modules and resources. This will enable the company to develop all roles within the business and continue to drive progress towards sustainability.

Value gained:

Sustainability enhancement: Generator Power has greatly benefited from being a member of the Supply Chain Sustainability School. Through their membership, they have been able to reduce their environmental impact while also helping their customers to do the same.

One of the main ways Generator Power has gained value from the School is by increasing their sustainability compliance. By using the School's extensive resources and training materials, they have been able to focus and communicate

Fact box

Generator Power

Company

Generator Power Ltd

No of employees

360

HQ

Normanton, West Yorkshire

Website

https://generator-power.co.uk/

Main contact

customercare@generatorpower.co.uk

Services

Hire, Sales, and Service of temporary power equipment

About

Generator Power Ltd are the largest independently owned generator rental company in the UK. The company now operate from 11 regional depots across the UK. Generator Power operates a genuine 24 hour call out from its National Operations Centre (NOC) based in the head office location in West Yorkshire.

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more effectively on sustainability issues. This has allowed them to better meet the needs of their customers while also minimising their own impact on the environment.

Future proofing:

In the future, Generator Power plans to continue utilising their membership of the Supply Chain Sustainability School to improve their internal team's sustainability skills.

They are also committed to staying up to date with the latest industry best practices and technologies related to sustainability.