

# **Infrastructure Leadership Group**

22<sup>nd</sup> September 2022

#### Welcome and introductions

Shaun introduced new starters at Action Sustainability, Alfie Austyn (Project Co-ordinator) and Holly Hansen Maughan (Partner Relations Manager) to the group.

## Plant Group update – James Cadman

James Cadman, Lead Consultant at Action Sustainability provided the group with an update on the Plant group. The group was informed of the Partners that sit on the plant group and provided information on how Partners can become a signatory of the Plant Charter and the badges that can be achieved. The group was informed that the Plant Charter has recently been updated which includes:

- Cost & Carbon Calculator: Aim to provide the user with a calculator to understand the whole life cost and impact of procuring of hiring equipment, including capex, opex and carbon emissions
- Anti-idling video & Toolkit: Aim A 5 minute video with representatives from HS2, Mace Dragados JV, ICL, Keltbray, and L Lynch, with a supporting 6 slide deck

#### **Actions:**

- Partners to promote the Plant Charter in order to help gain further signatories
- School to look at raising awareness for anit-idling

# **Grid Connections for Projects – Laura Watson – National Highways**

Laura Watson, Category Development Manager at National Highways was introduced to the group to discuss the issue around Grid connections. Laura expressed to the group that Hydrogen fuel is a small solution but is not the solution. It was explained to the group that infrastructure needs to be in place for the move away from diesel, with a power source needed to be in place for the move to electric. This would therefore involve communicating with people in charge of power grids/network.

Shaun suggested that the School could look at focusing more training sessions such as Business Bytes on Infrastructure with a particular focus on Hydrogen fuel.

### **Actions:**

- Shaun to begin a discussion with Laura and electricity, Gas and Plant Partners on Grid Connections to discuss further
- School to look at creating online resources and resources
- Partners to contact with Laura or Rosie if interested in getting involved in grid connections project area

# **Performance Tool & Resources**

Raj Neelakantan Procurement Operations Manager at Cadent Gas presented to the group the work Cadent have been doing with the School and the Sustainability Tool. Raj informed the group that



90% of Cadent' supply chain are members of the School. Cadent have made membership with the School a contractual ask.

Over 50% of Cadent's suppliers are reporting on Carbon/waste through the Sustainability Tool. Raj explained to the group that Cadent have been working with Action Sustainability to create bespoke metrics to calculate carbon Footprinting.

#### **Action:**

• Partners to contact Charles Naud – <u>Charles@actionsustainability.com</u> if they would like further information on the Sustainability Tool.

## National Highways Meet the Buyer event – Andrew Wilson

Andrew Wilson, Sector Manager at the School introduced the group to the collaborative Sustainability Support Programme with National Highways. The programme including performance measurement, training, online learning and meet the buyer's events. The group was provided with an overview of National Highways engagement and activity within the School which includes 27 schemes presented, 4 workshops, 420 individual meetings, 180 supply chain companies attending across the two meet the buyer events – please read the pre-read for further information.

Andrew also informed the group of an events software called 'Let's get Digital' which is what the recent National Highways Meet the Buyer event was hosted on. The platform allows all attendees to access to all presentations, workshops, meetings and connect with each other throughout the Meet the Buyer event.

### **Action:**

• Partners to contact Rosie regarding interest in Meet the buyer events and Let's Get Digital

## **General School update**

The School now has 182 Partners. Recently joined Partners include:

WH Water Treatment	Buildots
Southern Water	Thomson
Yondr	Hill Group
Northern Gas Networks	Landsec
BW Workplace Experts	IPAF
Network Plus	Clancy Group
Savills	Portakabin
Space Interior Systems	Mitie

Activity within the School continues to increase with 10,859 active users and 34,003 resources. Infrastructure is currently 411 companies off hitting its Active Companies. However, Infrastructure still needs 3,233 active individuals in order to hit the active individuals' target.

As part of this engagement the group was informed of the upcoming Business Bytes within the School:

• 15<sup>th</sup> November - Sustainable Workplaces & FM Briefing



- 22<sup>nd</sup> November Cop27 One Year on
- 6<sup>th</sup> December How to develop & input a People Workforce Strategy

The <u>2022-2023 Impact Survey</u> has also been launched. The results are vital to helping the School understand how we provide knowledge around sustainability topics, where we can improve our offering, and to what extent it has had an impact on your business. It's an opportunity for you to help shape the future of the Supply Chain Sustainability School.

Partners were also reminded to use their x5 workshops before March 2023 otherwise they will be lost.

### **Actions:**

- Partners to continue to promote the School to their suppliers in order to help achieve the active company and member's target
- Partners to share the upcoming Business Bytes with their colleagues and supply chain
- Partners to complete the Impact Survey and share this with their colleagues and suppliers
- Partners to contact Rosie if they would like to arrange on of their x5 training workshops

## **Marketing automation**

The school recently launched its first marketing automation journey. The main objective of this specific journey is to engage members with continually learning about our **sustainability sub-topics** on the School. The content contained within these emails is fully dynamic, meaning it adapts to each user depending on their behaviour, so not one user will likely receive the same content.

The automation is based on browser behaviour so they will receive an initial email on the sustainability subtopics email they view. The second stage of the automation is based on the activity undertaken in email 1 for example this could be receiving resources on the subtopic pages they have viewed. The third email is based on engagement in email 2 and the third email will contain training sessions based on the subtopic page views.

#### AOB:

The next leadership group meeting is taking place on the 15<sup>th of</sup> November from 10:00am – 12:00pm on Microsoft Teams.