

Challenges:



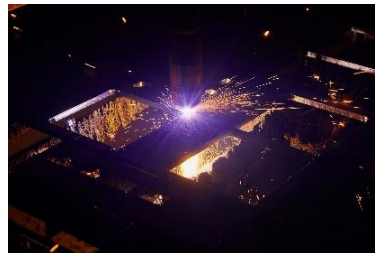
Jacksons Fencing has identified sustainability as a major challenge, particularly in regard to auditing and documenting their actions.

Despite implementing various sustainable measures such as a 25-year guarantee, recycling office waste and offcut timber, sourcing timber from responsible sources, using solar panels to power their workshops, and repurposing packaging shavings as bedding, Jacksons has struggled with calculating emissions and determining their carbon footprint.

The company places a strong emphasis on the environmental pillar of sustainability but has not focused as much on the economic and social pillars. They are currently working on addressing this gap in their sustainability efforts.

Impact:

A better understanding of carbon emissions: Jacksons Fencing has engaged with the Supply Chain Sustainability School and generated a learning plan to better understand sustainability issues, including modern slavery. This learning plan has provided the company with a deeper understanding of carbon emissions and the standards required to conduct life cycle assessments for their products.



Establishing timelines: The company has found the School's assessments motivating, and appreciates the opportunity to receive a certificate at the end of each module. They have also found the accompanying action plans helpful in establishing a clear timeline for gaining certifications. These efforts have benefited the company by allowing them to display its certification and focus on sustainability issues within the business.

Diverse learning materials: The e-learning modules provided by the School are diverse in subject matter and have given Jacksons Fencing a starting point for improving its sustainability as a company.

Value gained:

Better placed to meet client requirements: Jacksons Fencing frequently submits tender proposal documents to secure large

Fact box

Jacksons Fencing

Company

Jacksons Fencing

No of employees

290+

HQ

Ashford, Kent

Website

www.jacksons-fencing.co.uk
www.jacksons-security.co.uk

Main contact

info@jacksons-fencing.co.uk

Services

Design, manufacturing, installation, maintenance, and automation, of timber fencing, steel fencing, gates, and access control.

About

Established in 1947, Jacksons Fencing is a British manufacturer of timber fencing for residential and commercial applications, timber acoustic barriers, steel security fencing, gates, access control measures, high security fencing, and hostile vehicle mitigation solutions.

contracts and believes that its membership with the School will enhance its chances of winning new business and improving its competitive advantage.

As clients increasingly prioritise sustainability in their purchasing decisions, being able to demonstrate active learning and improvement in this area has benefitted both the company and its clients. The membership and implementation of action plans have also enabled Jacksons Fencing to streamline its environmental processes and audit its own operations for efficiency, identifying areas for improvement.

Future proofing:

Jacksons Fencing will continue to engage in the School's e-learning modules and assessments and may enrol new staff members in these programs to broaden the company's understanding of sustainability issues. This will allow staff members to act as ambassadors for sustainability within the company.

Jacksons Fencing hopes to use the School to regularly assess the company's progress. One area where Jacksons Fencing seeks assistance going forward is in preventing contractors from deviating from specifications. As the School grows, Jacksons Fencing believes it will have the opportunity to promote more sustainable construction practices by considering not only the upfront price of products but also their lifetime cost and sustainability.