

SUPPLY CHAIN SUSTAINABILITY



Oct- Dec 2022

# Supply Chain Sustainability School

Progress report

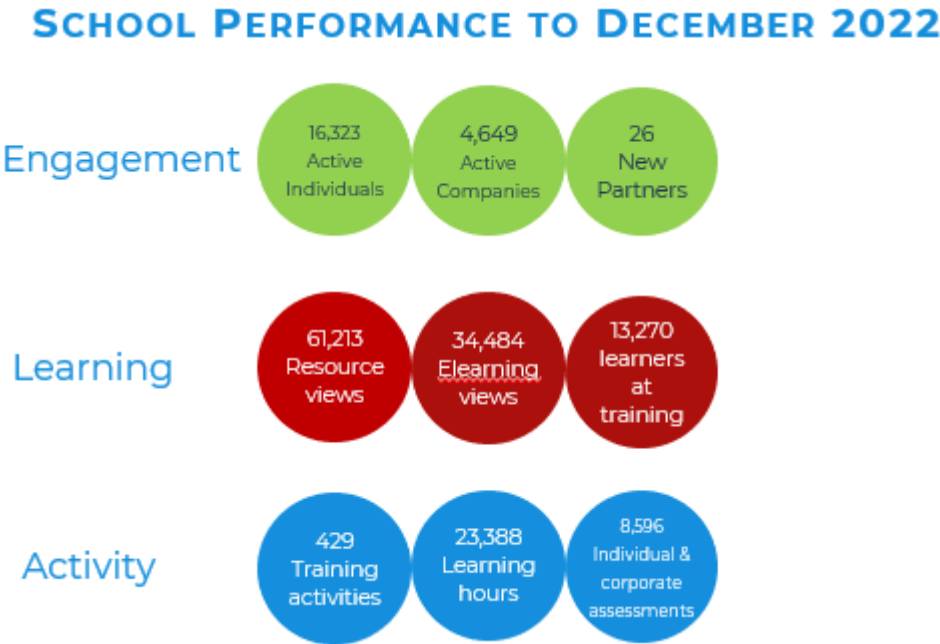
# 1. Summary by numbers

## 1.1 Progress against KPI's

There are currently 4,649 organisations and 16,323 individuals who have become active since 1<sup>st</sup> April 2022. This is a 28% increase for active individuals and 35% increase on active companies compared to last FY. Planned activities remain on track to meet end of year targets.

The Illustration below shows key highlights for the financial year to date:

Illustration 1:



# Progress Report

Table 1 below shows a summary of planned activity and progression for each sector:

Deliverables	Actual/ Target	Const	FM	Homes	Infra	Offsite	Wales	Scot	FIR	Digital	Procurement	Entire School
Active companies*	3,919 /4,000	835/900	1,378 /2,000	1,489 /1,500	1,075 /1,100	563/600	772/900	473	--	--	--	4,649/ 5,000
Active Individuals	12,696/ 16,000	2,549 /3,600	3,394 /8,000	6,405 /7,500	3,950 /5,500	1,502 /2,400	2,056 /3,600	--	--	--	--	16,323/ 25,000
Business Bytes*	3	4	3	2	4	2	5	4 (Ambassador Network)	3	2	2	20/32
Training Workshops	0	12	0	6	12	4	8	42	12	76	76	268/270
Lunch & Learns*	4	4	8	0	12	4	0	15	12	10	10	133/157
Learners @ training**	380	600	1,380	320	1,250	425	700	2,240	825	1,365	1,365	13,270/ 22,000
FIR Ambassador	-	-	-	-	--	--	-	849/600	-	-	-	973/600
E-learning downloads	-	3,573 /1,800	-	-	391 /2,000	--	-	-	--	-	-	31,495 /40,300
Assessments	868/ 960/9,900	1,815/180	296/1,514 355/2,200	340/2,816 470/3,700	31/318 100/400	144/144 250/1,050	351/1,186 200/400	-	795/250	946/200	946/200	963/ 1,000/8,000
Re-assessments	728/ 900/1,900	Inc above	378/325 400/550	278/ 330/800	Inc above	144/ 200/300	Inc above	-	-	-	-	774/ 900/2,000
Bronze/ Silver/Gold	-	152/250	-	-	-	--	205/150	-	-	-	-	819/900

\*Wales & Scotland School have some events that are part of the sector business plans (denoted in brackets)

\*\* Bracketed figures indicate potential for double counting against the entire school target. For example, a company can be active in more than 1 market sector but would only count once towards the overall target.

<b>Key:</b>	On target	Concern	Focus required	No target
-------------	-----------	---------	----------------	-----------

**Please note:** In the new system Wales & Scotland are viewed as regions. There are two ways to look at the reporting for these regions:

- Looking at the number of companies with a Welsh or Scottish postcode.
- Those who have an interest in these regions but are not actually located there.

The figures above illustrate figures from the second bullet point.

In addition, as there has been a joined-up approach towards the face-to-face training activities, there are several activities which are not 'sector specific' so the figures above will not necessarily add up to the total.

## 1.2 Online Face to face training activities

The online training remains successful at engaging learners and the delivery team hold regular planning calls to ensure that the learning programme delivers a wide ranging selection of topics each month. There is work that needs to be done to increase number of attendees to Business Bytes and also Lunch & Learns. The School has ambitions to increase attendance to 1K attendees eventually.

Table 2. Training activities taken place to date

Type	No. of sessions	No. of learners	No. of learning hours
Business Bytes	20	1,885	3,770
School summit	1	378	2,646
Meet the Buyers	1	62	--
Half day in person	2	114	456
Workshops	268	3,468	8,670
Lunch & Learns	133	7,846	7,846
<b>Total</b>	<b>429</b>	<b>13,270</b>	<b>23,388</b>

The number of learner hours is calculated as follows:

- Business Bytes = 2 hours x no. of learners
- Workshops = 2.5 hours x no. of learners
- Lunch & Learns = 1 hour x no. of learners
- School Summit = 7 hours

## 1.3 Engagement in the School

The table below illustrates the continued success to engage members to access resources (which have seen huge increases year on year) which also impacts the number of active companies and individuals.

The automation campaign continues to support this, and further automated journeys are being developed and launched. Further detail on this can be found in the marketing update section of this report.

Table 3 Comparison of Active organisations, individuals and engagement over 12 months and since April:

	2022	2021	2020	2019	2018	2017
Active Organisations* (over a period of 12 months)	5,409	4,220	3,208	3,188	2,567	2,630
Active Individuals* (over a period of 12 months)	19,550	16,802	6,772	5,948	4,239	4,368
Active Organisations (1 <sup>st</sup> April – 31 <sup>st</sup> December 2022)	4,649	3,404	2,420	3,174	2,564	2,145
Active Individuals (1 <sup>st</sup> April – 31 <sup>st</sup> December 2022)	16,323	12,744	--	--	--	--
Resources & eLearning accessed (1 <sup>st</sup> April – 31 <sup>st</sup> December 2022)	95,697	44,415	37,423	19,456	13,277	7,288

\* Figures from 2017 – 2021 were final figures recorded at the end of the FY to represent a full 12 months. e.g., 2021 represents data from April 2020 – March 2021. Figures for 2022 represent the current 12 months period.

Table 4 focuses on the month-by-month engagement from individuals. Engagement around resources and elearning continues to build. December's figures are slightly lower due to the Christmas period, however are still up YOY.

Table 4. Engagement tracker

	Month	Resource views (not e-learning)	E-learning views	Virtual face to face training
<b>2021</b>	April	4,981	2,340	1,340
	May	4,075	2,008	1,211
	June	5,091	2,334	1,525
	July	5,440	2,408	1,262
	August	5,057	2,853	1,047
	September	5,314	2,455	1,619
	October	6,161	2,733	1,424
	November	6,599	3,544	1,898
	December	4,195	2,022	856
<b>2022</b>	January	5,724	3,079	2,467
	February	5,845	2,936	2,825
	March	7,271	3,552	2,052
	April	6,461	3,171	1,330
	May	7,498	4,238	1,642
	June	5,424	3,372	1,793
	July	6,815	3,750	1,390
	August	7,052	3,996	935
	September	6,922	3,522	1,746
	October	7,504	4,177	1,196
	November	7,248	4,565	2,065
	December	6,050	3,005	1,173

It is also interesting to analyse which type of resources are being used by the members. The table below illustrates this.

*Table 5. Analysis of popularity of resource type*

Unique Resource Views	October	November	December
All Resources	10,775	10,942	8,392
Case Study	218	184	125
Document / Presentation	1,707	1,629	1,145
E-learning Module	3,674	4,026	2,648
Tool	180	195	110
Video	3,309	3,250	3,266
Web link	1,667	1,658	1,098

The top five resources each month are listed in the table below. This is likely to be driven by the communications that go out to members encouraging them to use specific resources based on the theme for that month.

Table 6. Top 5 resources each month

Top 5 Resources	October	November	December
#1	Introduction to Climate Change and Carbon	Introduction to Climate Change and Carbon	Sustainability Strategy - Sustainability Short
	176 views	202 views	191 views
#2	Achieving business success through FIR	Achieving business success through FIR	Modern Slavery - Sustainability Short
	175 views	150 views	165 views
#3	Delivering Social Value through Offsite Construction Report	Modern Slavery	Modern Slavery
	130 views	145 views	164 views
#4	Introduction to Materials	Carbon Reduction, Offsetting And Net Zero	Science Based Targets - Sustainability Short
	129 views	140 views	158 views
#5	FIR Toolbox Talk: FIR Induction	FIR Toolbox Talk: FIR Induction	Waste Management - Sustainability Short
	128 views	127 views	154 views

### 1.4 Quality ratings of events

All events that are run are measured against three KPI's: quality; impact (change) and relevancy. These are based on good or excellent responses. The below table illustrate results for the training run to date:

Table 7. Table showing KPI ratings for Change, Relevancy and Quality

Year	Target and measure	Rating	Change +/-
April - Dec 2022	95% of employers will rate the training quality as good or excellent	95%	0%
	90% of employers will rate the training received as relevant to their needs	88%	-2%
	75% of employers agree training will change the way they do business	84%	+1%



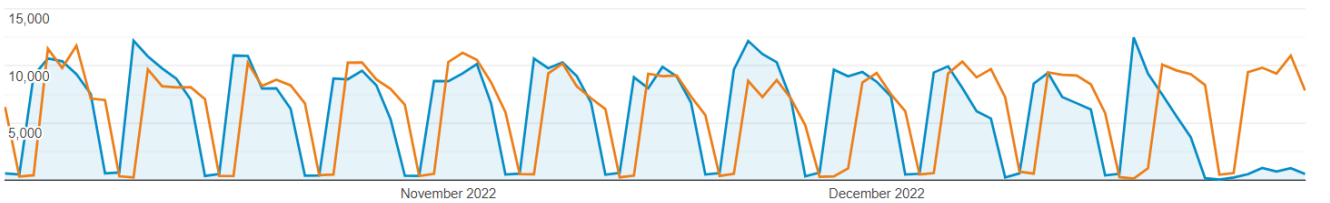
FY 2021/22	95% of employers will rate the training quality as good or excellent	95%	
	90% of employers will rate the training received as relevant to their needs	90%	
	75% of employers agree training will change the way they do business	83%	

The internal team continue to meet regularly to discuss feedback received from those who attend the training to ensure that the offering is continually improved.

## 2. PR, Marketing & Communications

### Website

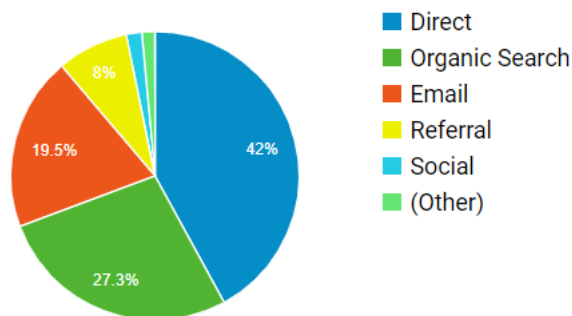
In Q3 2022, the School received 539,675 page views – a 12.41% increase YoY but a small decrease at 4.08% compared to Q2; however this can be attributed to a decrease in website visits during the month of December and especially after the 23<sup>rd</sup> December.



The School had 46k users on the website in Q3, welcoming 39.59k new users and continuing to receive international visitors, specifically users from the USA (14%), France (1.25%) and Germany (1.2%). This reflects the past year.

Users are visiting the site via a range of channels: 42% are directly typing the School's URL into a search bar (or bookmarking in browser). Organic search has increased its lead over email marketing as our second largest traffic source, with 27.3% compared to 19.5%. Referrals are the fourth highest acquisition route with

7.99% of traffic coming from other sources, including: carbontrust.com, goconstruct.org and Partners' internal comms sites.



Sustainability topics continue to be in high demand, receiving 8.6k page views in Q3, with Environmental Management receiving 1,254 page views, followed by Sustainability (1,223 p/vs), Fairness, Inclusion & Respect is the second most popular topic receiving 4,150 page views in Q3.

For the Groups tab, the People Matter Charter received 28.9% of all traffic across the Groups pages, reflecting the focused marketing activity surrounding the Charter throughout the year and Q3.

Finally, in the run-up to COP27 in November, the School aimed to strengthen our members' and Partners' understanding of carbon and climate change by creating a [bespoke microsite](#) which displayed a variety of free resources, e-learning modules and training sessions as well as the Sustainability Tool's free Carbon Calculator. The microsite received over 2.2k page views.

### Media coverage

The School featured in @ 28 press mentions, including:

- Press around the Greening the Supply Chain report (with Balfour Beatty)
- Press around the FIR Culture Report
- Articles with quotes from consultants
- Interview with Dr James Cadman for *The NatWest Business Podcast*

The School also received many articles from members of the School announcing their updated Bronze/Silver/Gold status, as well as new Partners announcing them joining the School.

Please refer to the table below for all media coverage in Q3.

Publication	Title	Date	URL
<b>BDC Magazine</b>	SUPPLY CHAIN SUSTAINABILITY SCHOOL CONTINUES TO POSITIVELY ENCOURAGE A FAIR, INCLUSIVE & RESPECTFUL UK BUILT ENVIRONMENT, REPORT FINDS	01-Oct-22	<a href="https://bdcmagazine.com/2022/09/supply-chain-sustainability-school-continues-to-positively-encourage-a-fair-inclusive-respectful-uk-built-environment-report-finds/">https://bdcmagazine.com/2022/09/supply-chain-sustainability-school-continues-to-positively-encourage-a-fair-inclusive-respectful-uk-built-environment-report-finds/</a>
<b>BusinessLive</b>	Contracts worth £1.3bn awarded for A303 Stonehenge tunnel scheme	03-Oct-22	<a href="https://www.business-live.co.uk/economic-development/contracts-worth-13bn-awarded-a303-25163206">https://www.business-live.co.uk/economic-development/contracts-worth-13bn-awarded-a303-25163206</a>
<b>Ground Engineering</b>	Webuild-FCC Construcción team to build Stonehenge tunnel	03-Oct-22	<a href="https://www.geplus.co.uk/news/webuild-fcc-construccion-team-to-build-stonehenge-tunnel-03-10-2022/">https://www.geplus.co.uk/news/webuild-fcc-construccion-team-to-build-stonehenge-tunnel-03-10-2022/</a>
<b>London Loves Business</b>	Why every construction business needs an FIR Programme in 2022	04-Oct-22	<a href="https://londonlovesbusiness.com/why-every-construction-business-needs-an-fir-programme-in-2022/">https://londonlovesbusiness.com/why-every-construction-business-needs-an-fir-programme-in-2022/</a>
<b>Deadline News</b>	Why the construction industry is setting	14-Oct-22	<a href="https://www.deadlinenews.co.uk/2022/10/14/why-the-construction-industry-is-setting-its-sights-on-diversity-and-inclusion/">https://www.deadlinenews.co.uk/2022/10/14/why-the-construction-industry-is-setting-its-sights-on-diversity-and-inclusion/</a>

	its sights on diversity and inclusion		
<b>NatWest Business Show</b>	The NatWest Business Show Sustainability Special: How can businesses build sustainable chains in disruptive times?	21-Oct-22	<a href="https://www.natwest.com/business/insights/business-management/business-strategy/the-business-show/the-business-show-sustainable-supply-chains.html">https://www.natwest.com/business/insights/business-management/business-strategy/the-business-show/the-business-show-sustainable-supply-chains.html</a>
<b>The Leader</b>	Redrow take bronze at the Global Good Awards	22-Oct-22	<a href="https://www.leaderlive.co.uk/news/23068505.redrow-take-bronze-global-good-awards/">https://www.leaderlive.co.uk/news/23068505.redrow-take-bronze-global-good-awards/</a>
<b>Business News Wales</b>	Sustainability Gong for Redrow at the Global Good Awards	24-Oct-22	<a href="https://businessnewswales.com/sustainability-gong-for-redrow-at-the-global-good-awards/">https://businessnewswales.com/sustainability-gong-for-redrow-at-the-global-good-awards/</a>
<b>BusinessGreen</b>	Why net zero procurement programmes must go beyond carbon	28-Oct-22	<a href="https://www.businessgreen.com/opinion/4058959/net-zero-procurement-programmes-carbon">https://www.businessgreen.com/opinion/4058959/net-zero-procurement-programmes-carbon</a>
<b>PBC today</b>	New sustainability director Andrew Day joins The Hill Group	03-Nov-22	<a href="https://www.pbctoday.co.uk/news/hr-skills-news/new-sustainability-director-andrew-day-joins-the-hill-group/117964/">https://www.pbctoday.co.uk/news/hr-skills-news/new-sustainability-director-andrew-day-joins-the-hill-group/117964/</a>
<b>Housing Today</b>	Hill poaches Telford sustainability director	03-Nov-22	<a href="https://www.housingtoday.co.uk/news/hill-poaches-telford-sustainability-director/5120240.article">https://www.housingtoday.co.uk/news/hill-poaches-telford-sustainability-director/5120240.article</a>
<b>Property Notify</b>	The Hill Group Enhances its ESG Approach with New Sustainability Director Appointment	03-Nov-22	<a href="https://www.propertynotify.co.uk/news/the-hill-group-enhances-its-esg-approach-with-new-sustainability-director-appointment/">https://www.propertynotify.co.uk/news/the-hill-group-enhances-its-esg-approach-with-new-sustainability-director-appointment/</a>

<b>SupplyChain</b>	Timeline: A history of plastic in the supply chain	04-Nov-22	<a href="https://supplychaindigital.com/sustainability/timeline-a-history-of-plastic-in-the-supply-chain">https://supplychaindigital.com/sustainability/timeline-a-history-of-plastic-in-the-supply-chain</a>
<b>PBC today</b>	A net zero supply chain: Balfour Beatty survey outlines path to sustainability	14-Nov-22	<a href="https://www.pbctoday.co.uk/news/energy-news/net-zero-supply-chain-balfour-beatty-survey-outlines-pathsustainability/118376/">https://www.pbctoday.co.uk/news/energy-news/net-zero-supply-chain-balfour-beatty-survey-outlines-pathsustainability/118376/</a>
<b>Balfour Beatty</b>	Greening the Supply Chain: Balfour Beatty shares key recommendations to help the industry achieve Net Zero	14-Nov-22	<a href="https://balfourbeatty.com/news/greening-the-supply-chain-balfour-beatty-shares-key-recommendations-to-help-the-industry-achieve-net-zero/">balfourbeatty.com/news/greening-the-supply-chain-balfour-beatty-shares-key-recommendations-to-help-the-industry-achieve-net-zero/</a>
<b>HS2</b>	HS2 announces 2022 winners of project competition to drive best practice	14-Nov-22	<a href="https://mediacentre.hs2.org.uk/news/hs2-announces-2022-winners-of-project-competition-to-drive-best-practice">https://mediacentre.hs2.org.uk/news/hs2-announces-2022-winners-of-project-competition-to-drive-best-practice</a>
<b>Construction News</b>	Skills shortage reaching 'alarming proportions'	15-Nov-22	<a href="https://www.constructionnews.co.uk/skills/skills-shortage-reaching-alarming-proportions-15-11-2022/">https://www.constructionnews.co.uk/skills/skills-shortage-reaching-alarming-proportions-15-11-2022/</a>
<b>CIPS Supply Management</b>	Why do just 12% of firms believe they will hit net zero?	16-Nov-22	<a href="https://www.cips.org/supply-management/news/2022/november/why-do-just-12-of-firms-believe-they-will-hit-net-zero/?utm_campaign=SM%20Daily%2017.11.22&amp;utm_medium=email&amp;utm_source=Eloqua">https://www.cips.org/supply-management/news/2022/november/why-do-just-12-of-firms-believe-they-will-hit-net-zero/?utm_campaign=SM%20Daily%2017.11.22&amp;utm_medium=email&amp;utm_source=Eloqua</a>
<b>Market Screener</b>	Crest Nicholson : today provides an update on trading for the 12-month period ending 31 October 2022.	17-Nov-22	<a href="https://www.marketscreener.com/quote/stock/CREST-NICHOLSON-HOLDINGS-12583133/news/Crest-Nicholson-today-provides-an-update-on-trading-for-the-12-month-period-ending-31-October-2022-42338515/">https://www.marketscreener.com/quote/stock/CREST-NICHOLSON-HOLDINGS-12583133/news/Crest-Nicholson-today-provides-an-update-on-trading-for-the-12-month-period-ending-31-October-2022-42338515/</a>

<b>Rail Technology Magazine</b>	Supply Chain – Building future capacity, developing capability and creating opportunities	22-Nov-22	<a href="https://www.railtechnologymagazine.com/articles/video/supply-chain-building-future-capacity-developing-capability-and-creating">https://www.railtechnologymagazine.com/articles/video/supply-chain-building-future-capacity-developing-capability-and-creating</a>
<b>FMJ</b>	EMCOR UK partners with Social Value Portal to measure impact	01-Dec-22	<a href="https://www.fmj.co.uk/emcor-uk-partners-with-social-value-portal-to-measure-impact/">https://www.fmj.co.uk/emcor-uk-partners-with-social-value-portal-to-measure-impact/</a>
<b>Scaff Mag</b>	New ONS figures shows suicide in construction on the rise	01-Dec-22	<a href="https://scaffmag.com/2022/12/new-ons-figures-show-suicide-in-construction-rate-rises/">https://scaffmag.com/2022/12/new-ons-figures-show-suicide-in-construction-rate-rises/</a>
<b>The Paradise</b>	Career Colleges Trust tackles construction digital skills gap with Oaklands College with roll-out of new curriculum framework	04-Dec-22	<a href="https://theparadise.ng/career-colleges-trust-tackles-construction-digital-skills-gap-with-oaklands-college-with-roll-out-of-new-curriculum-framework/">https://theparadise.ng/career-colleges-trust-tackles-construction-digital-skills-gap-with-oaklands-college-with-roll-out-of-new-curriculum-framework/</a>
<b>FMJ</b>	Internationally renowned sustainability expert is new Director of Responsible Business at NHS Property Services	06-Dec-22	<a href="https://www.fmj.co.uk/internationally-renowned-sustainability-expert-is-new-director-of-responsible-business-at-nhs-property-services/">https://www.fmj.co.uk/internationally-renowned-sustainability-expert-is-new-director-of-responsible-business-at-nhs-property-services/</a>
<b>Supply Management</b>	How to embed cultural change for long-term success	08-Dec-22	<a href="https://www.cips.org/supply-management/analysis/2022/december/the-challenge-to-embed-cultural-change-long-term/">https://www.cips.org/supply-management/analysis/2022/december/the-challenge-to-embed-cultural-change-long-term/</a>

<b>Environment Agency (Gov)</b>	"Policy paper Flood risk management plans 2021 to 2027: you said, we did"	12-Dec-22	<a href="https://www.gov.uk/government/publications/flood-risk-management-plans-2021-to-2027-you-said-we-did/flood-risk-management-plans-2021-to-2027-you-said-we-did">https://www.gov.uk/government/publications/flood-risk-management-plans-2021-to-2027-you-said-we-did/flood-risk-management-plans-2021-to-2027-you-said-we-did</a>
<b>Construction News</b>	Former Mabey CEO joins Willmott board	15-Dec-22	<a href="https://www.constructionnews.co.uk/contractors/willmott-dixon/former-mabey-ceo-joins-willmott-board-15-12-2022/">https://www.constructionnews.co.uk/contractors/willmott-dixon/former-mabey-ceo-joins-willmott-board-15-12-2022/</a>
<b>Rail Business Technology</b>	Gold for HS2 Contractors	19-Dec-22	<a href="https://news.railbusinessdaily.com/gold-for-hs2-contractors/">https://news.railbusinessdaily.com/gold-for-hs2-contractors/</a>

### Marketing Automation

In Q3 the School completed it's first full quarter on Force24 as it's email marketing platform, continuing the focus on the platform's increased capability for marketing automation via it's ability to track web activity and for more flexible and robust automation journeys.

The School launched it's second automation journey on the platform with our 'Re-engagement campaign'. This focuses on re-engaging School users with our email content and ensuring we're sending to active recipients which helps our email deliverability rating as well as cutting the costs of our monthly emails sends.

The School also expanded the sustainability sub-topics automation campaign to include wider topics; digital, FIR, lean, management, offsite, people, and procurement. The aim of this journey is to encourage members with continual learning about our Sustainability sub-topics and wider topics on the School website.

The re-engagement journey is performing well, of the 28,476 users to complete the journey, 2,248 have been re-engaged to become an active email recipient. Over 26,000 users on the journey have been added to a 'super unengaged' list and will only receive selected comms such as our Christmas email. This has played a significant role in cutting down our email sends from over 400,000 in October to 258,573 in December.

Strong performance is continuing on the topics journey, with 37.3% of users on the journey opening the first email (compared to email open rate average of 20%), and 13.39% clicking on a link within the email (compared to click average of 1.1%). The journey will still continue to be optimised and updated with our most up-to-date resources per Quarter.

Next steps are to launch our members acquisition journey and our potential priority suppliers acquisition series which will focus on converting our partners' potential priority supplier lists into members of the School.

Furthermore, the School will be creating journeys for Partners renewal dates and a FIR Ambassadors journey which will encourage FIR Ambassadors to complete more learning on the School and advance their Ambassador badge to the next level.

### Content and Email Marketing

- **Monthly Newsletter:** distributed to engaged School Members on the first Wednesday of every month and is focussed on promoting the free resources available on the School, plus updating members on what's happening in each market; different topic focus each month; average open rate of **31.4%**, average click rate of **6.8%**
  - Highest performing newsletter in Q3 was November (COP27), with an open rate of 32.4% and a click rate of 8.8%.
- **TrainingAlert:** weekly email, engages members to the SCSS free training sessions, average open rate of **26.4%**, average click rate of **8.1%**
- **FIRry Friday:** weekly FIR email sent to FIR Ambassadors; average open rate of **16%**, average click rate of **14.9%**

### Social Media

Since the previous quarter, LinkedIn continues to be the School's most-followed and fastest-growing social media platform at 7.4k followers (a growth of 7.5% in 3



months). LinkedIn is also by far the School's most engaging platform, with 1260 engagements in Q3.

Platform	# Followers	# Posts	Engagement	What's going well?
<b>Twitter</b>	5.5k	216	222	Significant increase in Tweets, number of followers has roughly stayed the same, increase in engagement
<b>LinkedIn</b>	7.4k	126	1260	Significant increase in followers, number of posts has roughly stayed the same, slight increase in engagement
<b>Facebook</b>	209	95	68	Slight increase in followers, significant increase in posts and engagement

The most engaging posts on LinkedIn in Q3 were:

- London Build Expo team photos (81 reactions, 1 share, 2.4K impressions)
- COP27 Training Guide launch (67 reactions, 24 shares, 1.5k impressions)
- 2022 Wrapped infographic (60 reactions, 3 comments, 11 shares, 2.9k impressions)

The most engaging posts on Twitter in Q3 were:

- COP27 Training Guide launch (6 retweets, 5 likes, 377 impressions)
- 2022 Wrapped infographic (2 retweets, 3 likes, 362 impressions)
- The Well-being of Future Generations Act video (1 retweet, 3 likes, 1,539 impressions)

The most engaging posts on Facebook in Q3 were:

- Event Partner for London Build Expo (4 reactions, 1 share, 72 reached)
- COP27 Training Guide launch (2 reactions, 2 shares, 99 reached)

- BBI Services Lunch ‘n’ Learn ‘Delivering Excellence in Construction and Identifying Best Practice’ (3 reactions, 38 reached)

**KEY**

*\*Followers: The total number of followers for SCSS pages.*

*\*Posts: The total number of posts published to SCSS pages.*

*\*Engagement: The total number of likes, comments, and shares received on content associated with SCSS pages.*

## 2. Collaboration Groups Progress

The following section gives a summary of what each group are currently focusing on.

### 2.1 Construction

Engagement with the **groundworks learning pathway** continues to increase with 177 individuals enrolled to date (up 40 since November) representing 142 companies, of which 39 individuals have completed the pathway.

November **Business byte on ‘Delivering social value’**, focusing in on the case study of 65 Davies St (Grosvenor and Multiplex) was a huge success with outstanding feedback. The content included lots of practical tips and insights into the HOW to go about delivering impactful social value, from a client perspective through to partnership working. There was particular interest from attendees on how to understand the needs of a local area and how to approach partnership working.

Four **video case studies** are in development: Delivering social impact – Foston Hall, Combatting labour exploitation – a contractor case study, Innovation case study (Onsite Support) and one to raise awareness of the material exchange platform developed by the School’s waste and resources group.

**Emerging priorities for 2023** identified by the construction leadership group include: Social value – developing and sharing case studies around local employment, community engagement, training and skills, Energy & climate – climate adaptation resources and investment in improvements to the carbon reporting tool, resource efficiency – understanding and communicating best practice for waste reporting.

## 2.2 Homes

A key point of discussion for the Homes group has been EPD's and the School ran a successful Business Bytes on this topic in October, with over 150 attendees. It featured speakers from contractors and manufacturers to give the full range of perspectives and insight and involved an interactive Q&A discussion exploring a topic that there has been uncertainty about.

One of the key deliverables for this year was developing more case studies for the School's resource library. This is always cited by our members as key to learning best practice to solve sustainability issues. The Homes Partners have been collecting and sharing case studies from their own organisations and supply chain and will additionally produce four video case studies demonstrating how they have tackled issues such as reducing carbon and waste. These will be launched by March 2023 and feature Partners Michelmersh, Advante, Ibstock and Jewson Saint-Gobain.

The group are also organising a Business Bytes in February 2023 with the Future Homes Hub – to share the Hub's current work and future plans with the wider supply chain, so they can understand the implications this will have for their businesses.

## 2.3 Infrastructure

The infrastructure Group has been focusing on sharing best practice. Presentations have been given in recent meetings by Cadent Gas and National Grid to understand how they engage their supply chains in the School and manage their performance.

In the next meeting we expect to update the group on a major initiative involving the JVs delivering HS2 Main Works and stations which will see them collaborating to deliver an "HS2 School" for all tiers of the supply chain free of charge. We are also expecting presentations from Skanska and others on their lessons learned from engaging their own staff and their supply chains in the School. Work is in progress to understand the feasibility of an approach to rail similar to that taken by National Highways to support the new Rail Sustainability Strategy recently published by RSSB.

## **2.4 FM**

The FM Leadership Group is developing well, further benefitting from involvement from more recent partners, including Iko, Mitie, Serco, and Tarkett. Focus has been applied to how the Winter energy crisis will impact hard on owners and occupiers and this will continue through Q4. The challenge of course also presents an opportunity for FM.

The planned live event was delivered on 15th November in Birmingham, following a requirement for a short notice cancellation on 15th September due to national rail disruption and the Royal funeral. Topics addressed included: a “state of the nation” analysis for the sector and its value chain; accessible ways for FM and FM suppliers to use digital technologies in response to the climate and energy crisis; insights on social value and how and why School partners could make more productive relationships with suppliers from the third sector, and; how FM can utilise its supply chain to make inroads within the circular economy. These themes will become the focus of the upcoming FM online conference on the morning of 29<sup>th</sup> March 2023.

Partners including EMCOR UK, Skanska and Vinci Facilities have continued with the detailed process of peer reviewing some of the School's older FM e learning resources. Work will take place in Q4 to update accompanying video content.

## **2.6 Wales**

At the September meeting, guest speakers were invited from Athensys, a Wales-based technology company.

The group desires:

1. a resource which explains the difference of floods requirements within Wales and England and
2. a learning pathway focussing on the difference in legislation between Wales and England.

The November meeting heard presentations from Qualisflow and Chambers Wales.

The feedback from the Business Planning Session in November was as follows:

1. Ensure Wales policies are included in resources.
2. Face-to-face events in 2023
3. Multiple means of communication (not just email).

In terms of actions:

Review of the Wales webpages on the School's website.

Devise a learning pathway of Wales-specific content, especially around legislation.

Communicate more regularly with group members, perhaps using vlogs or newsletters.

Arrange a live event or two during 2023 (either piggybacking another event or, perhaps, using a Partner's premises if possible).

## **2.7 Scotland**

The School completed its training programme for Scotland with the Circular Economy Roundtable held on 17 November at Scottish Power HQ. This demonstrated a strong collective voice for the industry to prevent and divert waste to landfill – which will translate into more learning and action on this issue during 2023. There are now 461 active member companies in Scotland, with 130 of these attaining Bronze, Silver or Gold Status. The growth in activity is supported by key partners such as Robertson mandating suppliers become School Members as part of pre-qualification. Business planning in December highlighted the need for collaboration on low carbon fuels such as HVO, as well as resource efficiency and social value. Key Partners in the Scottish Leadership Group such as Scottish Water, Multiplex and Marshalls are contributing to the School's Business Byte webinar "Low Carbon Concrete" on 31 January 2023.

## **2.8 FIR**

The Fairness, Inclusion and Respect (FIR) Programme funding from CITB ends this month 31<sup>st</sup> December 2022. The success of this programme exceeded the training deliver targets; 8 new eLearning modules have been updated 3 new

modules 1. Attraction and 2. Selection part funded by National Highways and new title “Procuring a diverse workforce” module have been added to the resource library. In collaboration with National Highways, we have also developed a new toolbox animated video "Just a bit of Banter" exploring what is and is not acceptable banter in the workplace, offering some advice in how to call it out.

Conversations continue with CITB with what “next” looks like in delivering FIR to industry.

### **2.9 Digital**

The CITB “Downloading a Digital Mindset” project comes to end 31<sup>st</sup> March 2023 with all deliverables on track or exceeded. At our recent Digital Leadership governance group meeting we discussed the future of Digital through the school. It was highlighted that this project had tapped into a niche marketing in focusing on Leadership and how the course developed has supported this. The idea is to develop this course further and incorporate learning around behaviours and culture change in this space and how we can support this. Jeremy Galpin from Costain will step down as Chair, who had been the project sponsor for this CITB project, new terms of reference and a new chair will be nominated to take this group forward.

### **2.10 Procurement**

The CITB Performance Through Procurement project enters the final quarter and heading to the end of this 3-year contract, ending 31<sup>st</sup> March 2023. All the deliverables for training have either exceeded or on track and the Supply Chain Improvement Programmes (SCIPS) which were at risk 6 months ago are back on track to finish well. The focus for the SCIPS is now case study research and reporting of cost savings of £5million, CITB have granted a contract extension to work on this cost saving exercise, allowing more time to capture this data due to the delayed uptake of the SCIPs. At our recent governance group meeting we updated the group that the topic “Procurement” will stay with the school once the CITB Performance Through Procurement project ends. There is an interest in keeping this governance group and keeping it as a Procurement group rather than a Sustainable Procurement group, however, to bring sustainability into future discussions. New Terms of Reference will be developed and presented for sign off at the next close out meeting in early March 2023.

We continue to work with our collaborative Partners, CECA, Nottingham Trent University and Morgan Sindall with the approach that each organisation will

curate and host a Conference for our joint audiences with each conference focusing on a different theme.

**The next conference “Procuring in Challenging Economic Times” will take place on 1<sup>st</sup> February 2023.**

## 2.11 Plant Category Group

There are 14 Signatories to the updated [Plant Commitment Charter](#), which as celebrated with a PR campaign around it in October. The Charter incorporates the Minimum Standards and includes other aspects on stakeholder engagement, training, and innovation. There are several others going through application. The School encourages any business that uses Plant to apply for Signatory status. Client organisations are getting more interested in its application....

The *Cost and Carbon Calculator* for the sector is almost complete. Thank you to all the Partners who have given their time in its development. It will be made available for free, for organisations to compare the cost and carbon implications of different choices of plant. In parallel the [Clean Air Zone Map](#) is being updated with new information on restrictions across the UK's towns and cities.

The video on idling that was developed with HS2, Mace-Dragados JV, Keltbray and Imperial College London is being used widely as a simple but effective resource to explain the cost and health benefits of reducing idling time. Search for 'anti idling' on the School website to access it. The two plant-specific e-learning modules: *Air Quality for Plant and Equipment*; and *Sourcing Sustainable Plant For Your Construction Projects* are also being updated.

The group has started business planning for 2023 this December. Amongst other things, the focus will be on engaging manufacturers again about forthcoming technology and innovations (we have done this twice before, but the need is there to repeat!), as well as expanding the discussion on grid connections for EV plant.

## **2.12 Modern Slavery Group**

The labour group has now changed to the modern slavery group and we are in the process of developing our long term business plan and strategy to improve the collaboration of the industry in addressing modern slavery challenges.

Due to this change in focus we have now almost doubled in size and 2023 priorities are being agreed over the next few months.

We will be running a Modern Slavery face to face event on the 9<sup>th</sup> March 2023 in Fazely Studios in Birmingham where we will be presenting along side partners such as VGC and Balfour Beatty as well as hearing from a panel of individuals with lived experience of modern slavery.

The people matter charter will continue to be supported by this group with targets being agreed for signatories and how we will continue to raise awareness of the charter amongst partners and members alike.

## **2.13 Waste Category Group**

The Group continues to be busy and active and will hugely benefit from the involvement of recent and new partners including Biffa, Suez and Veolia. Having some of the UK's largest players in waste and resource management is already bringing benefits, for instance with Biffa collaborating on a set of informative lunchtime webinars to be delivered in Q4/Q1 2023-24. Provision of case studies has slowed a little and requests have been made to add a number of relevant new ones in the dedicated content pages devoted to reducing whole project lifecycle waste.

Group members were very appreciative of a presentation by Cadent on their procurement driven work on reducing plastic use. The process and methodology used by Cadent should also be of benefit to the sub-group of Housebuilding and waste management partners who will be collaborating in Q4 on further research to reduce packaging and single use plastics. This project is being co-funded by the partners concerned. The findings of the previous project will be reviewed briefly before developing and reporting on a programme of



comprehensive and informed discussions with manufacturers and suppliers in key product/service delivery areas.

Forward planning has been conducted analysing requests on waste and resource efficiency from School leadership groups including Homes, FM and Construction. The issue of setting appropriate measurement criteria and KPIs was raised, including possibly finding a way for partners and members to measure more affectively via some form of collaborative process.

### **2.14 Climate Action Group**

The use of the Carbon Calculator is continuing to grow. There are 159 Partners and 1600 suppliers engaged and registered, with over 40% of them reporting data. All Partners are urged to get involved in using and publicising the Calculator: it is free to use, it provides a consistent platform for bottom-up, organisational carbon reporting, with a twin-track approach for mature organisations in this space and those at the start of their carbon reporting journey, and, most importantly, it allows suppliers to report once in one system to all their clients, rather than reporting in slightly different ways many times over.

There are four task groups which are driving the work of the group and engage other actors in this space. Since their inception they have met separately to push forward their workstreams in engaging other groups such as ZERO, assessing how the Calculator can be improved, and considering what other learning materials we need. Do get involved:

- ✓ TG1 Industry Engagement Group, driving interaction with other initiatives and stakeholders.
- ✓ TG2 Climate Risk Group, focusing on priority embodied impacts and building wider influence.
- ✓ TG3 Climate Action Skills and Scholarships Group, addressing the skills and perception gap
- ✓ TG4 Climate Data Group, driving data and impact reporting via the Calculator and other inputs

Lastly there has been two Scholarships awarded in partnership with the Worshipful Company of Constructors: Andrew Jardine of Buckingham Group, and Chris Wellgreen of J Coffey. Well done to both!

### **2.15 Wellbeing**

The Group will meet on 11 January to redefine its purpose and focus. The group have done some mapping over the past few months to give better insight into what wellbeing support is currently being provided by the School more widely and have also done some homework to reflect on what is already on the landscape and the wider industry wellbeing support initiatives planned for 2023.

The Group will hear from Bill Hill (Lighthouse Club) and Prof Billy Hare (Glasgow Caledonian University) about the #Makeitvisible campaign and also about some rigorous research that has been pulled together about wellbeing in the Built Environment.

The School are named 'Collaborators' in the newly branded #Makeitvisible campaign which includes a new website providing wellbeing support and training. The website & marketing campaign will include referrals back to the School.

Following the next meeting on 11 January, a plan will be put into place to include workshop/webinar delivery, business bytes and any other activity discussed and agreed for 23/24.

### **2.16 Social Value**

The focus this quarter is in developing a Learning Pathway for measuring and reporting social value, a Social Value Short and continuing our work to create an SME practical book.

The learning pathway is a step up from the existing social value learning pathways to support our partners and members' knowledge about social value measurement and social value reporting tools that are currently used in the built environment sector, plus includes case studies demonstrating the different approaches to measure Social Value. The objective is clear to support the knowledge of measurement forward within the Social Value context.

A Social Value Short will be ready by Q1 and will be available to be accessed by our partners and members.

With the responses received so far on the SME survey and focus group discussions, we will now be working to start building the report this year and share it with our partners and members for their review.

Based on our discussion within the group and with a focus on interlinking ESG and Social Value we have also conducted a deep dive session into the social aspects of ESG with SSE.

### **2.17 Interiors**

Our relationship with The Finishers and Interiors Sector (FIS), who co-host this group with the School, continues to grow. We share content across both sites and are ready to launch the FIS Learning Pathway any time now. More to report on the results of this in our next newsletter.

### **2.18 Offsite**

The launch of the Delivering Social Value through Offsite Construction report was well received by members and partners and also resulted in a few mentions in magazines such as PBC Today, Building and Offsite. It has now been accessed almost 400 times. The team is now leading the development of a similar report for Carbon and Offsite which we aim to publish in March 2023. Again, many Partners and Stakeholders are contributing with over 25 having completed the online questionnaire. In parallel to this the transformation of the Offsite Corporate assessment from a knowledge-based assessment to a capability assessment and action planning tool is almost completed. This should be ready to launch in Q4 when the new functionality is launched.

### **2.19 Retrofit**

The Retrofit Group has grown significantly in the past quarter, with more partners and key external stakeholders engaged. As it is a new group, its focus has been on defining its purpose and goals. For the medium-term, it has decided on developing a retrofit knowledge assessment, and a suite of learning and events.

The Retrofit assessment, and therefore the creation of a Retrofit Topic in the School, was the focus of the November group meeting. A working group of eight

Partners has met to further discuss the assessment development. This work will continue into the next quarter, with a draft expected for the February meeting.

A library of resources is being developed, with Partners sharing their own and other resources. There is one Lunch n Learn scheduled for the next quarter, and on-going interest in showcasing. A Business Bytes in November demonstrated the breadth of interest in the group with speakers focusing on retrofit in historical (Wates), commercial (B&W) and domestic (GMHP) settings.

#### 4. New Partners

The School welcomes 30 new Partners this financial year:

30 New Partners since April 2022	
Octavius	Clancy Group
MWH Treatment	Portakabin
RSBG UK	Savills
SCS Railways	IKO plc
Yondr	Bimson
Northern Gas Networks	Wessex Archaeology
BW Workplace	Strabag UK
Network Plus	BBV JV
Buildots	United Living
Hill Group	Align JV
Land Securities	Mitsubishi Electric Europe BV
IPAF	Ipieca
Mitie	Peel Ports
Space Interior Systems	Suez
Veolia	Knauf Insulation

**End.**