

Case Study: CC Infrastructure Services

Challenges:

CC Infrastructure Services recognises the importance of sustainability in all business decisions. The company consistently evaluates the long- and short-term effects of its operations. There are several sustainability issues that CC Infrastructure Services addresses, including:



Carbon footprint: The company's workforce is primarily located in London and Dorset, while their projects are spread across the country. As a result, traveling to projects further away, such as those in Bristol or up North, results in high vehicle emissions. Although CC Infrastructure Services is increasing its number of electric vehicles, reducing carbon emissions remains an ongoing priority. Additionally, some of the products used by the company require diesel generators, which also contribute to high fuel emissions. To address this issue, CC Infrastructure Services has developed a sustainability plan to transition to electric products while continuing to monitor emissions.

Water usage: CC Infrastructure Services understands that most of its cleaning work requires significant water usage. To reduce water waste, the company is working with the Supply Chain Sustainability School to develop an action plan for 2023.

Electricity usage: CC Infrastructure Services consumes a considerable amount of electricity for lighting and heating its office, which is open five days a week. The company is actively exploring opportunities to reduce energy consumption and lessen its environmental impact.

Impact:

CC Infrastructure Services has benefited greatly from engaging with the Supply Chain Sustainability School. The company has identified and implemented new sustainability ideas that have positively impacted its operations, from reducing its carbon footprint to improving recruitment practices. The e-learning modules, presentations, training sessions and workshops provided by the School have given CC Infrastructure Services an action plan to address its sustainability issues.

Carbon Footprint: To reduce its carbon emissions, CC Infrastructure Services has adopted various strategies, including hiring people in different areas to spread its workforce across the country. Additionally, teams travel in groups to avoid single-occupancy vehicles, and the company is investigating the use of electric products and vans. Currently, most of the company's cars are already electric or hybrid, which has helped to reduce CO2 emissions. CC Infrastructure Services also uses water recycling

Fact box



Company

CC Infrastructure Services

No of employees

42

HQ

Ferndown, Dorset, UK

Website

https://cc-is.co.uk

Main contact

Samantha Lester, SamanthaL@cc-is.co.uk

Services

Cleaning, Protecting and Maintaining Infrastructure. Surface Rejuvenation, Industrial Coatings and Surface Protection.

About

Over 20 years' experience delivering specialist rejuvenation, protection and maintenance services across London, Birmingham, Manchester, and the South of England. Creative, value-added, and innovative solutions used across a multitude of sectors; transport (highways and rail), local government, construction, and Business Improvement Districts to name but a few.



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equipment wherever possible to minimize its environmental impact.

Sustainable lighting: CC Infrastructure Services has installed solar panels above its head office to promote sustainable lighting. The office space utilises LED lights, and the company plans to install motion sensor lighting in the coming months. These initiatives will reduce the amount of electricity used and help to minimize CC Infrastructure Services' environmental footprint.

CC Infrastructure Services attributes its success in implementing these positive changes to engaging with the School. The knowledge gained from the School has provided CC Infrastructure Services with the tools and resources needed to develop and execute its sustainability action plan effectively.

Value gained:

CC Infrastructure Services recognises the importance of sustainability in all aspects of its business operations. Membership with the Supply Chain Sustainability School has helped the company gain a wider understanding of sustainability and develop an effective sustainability strategy. Each quarter, the company identifies areas for improvement and develops an action plan to move forward, using the resources available through its membership. Additionally, CC Infrastructure Services shares its sustainability knowledge and experience with its employees, supply chain, and clients through its sustainability blog and webpages. The company has seen an increased level of interest and interaction on its sustainability posts, which has helped to increase company awareness.

Winning business: CC Infrastructure Services' membership with the School has also increased the company's visibility, contributing to its ability to win new business. As sustainability becomes increasingly important in day-to-day operations and tender processes, it is essential that the company is knowledgeable in all aspects of sustainability. CC Infrastructure Services' focus on sustainability is contributing to the company's reputation, as it clearly demonstrates efforts to reduce its carbon footprint and become more sustainable as a business.

Cost saving: CC Infrastructure Services' investment in solar panels is also paying dividends, as it is saving the company money and energy. These cost savings will continue into 2023, further increasing the value of the company's membership with the School.

Future proofing:

CC Infrastructure Services views the Supply Sustainability Chain School as an essential educational resource for the company's future. With the support of senior leaders, the company plans to continue to involve current and new employees in the School's workshops and training sessions to ensure that they have a solid understanding of sustainability. This will enable the company to continue improving its value chain carbon emissions.

In the future, CC Infrastructure Services hopes to join the Supply Chain Sustainability School as a Partner. This partnership will enable the company to collaborate more closely with the School and to contribute to its development as an educational resource. As a Partner, CC Infrastructure Services will be able to share its knowledge and experience and further enhance the sustainability of its operations.