

Case Study: Taylor Maxwell

Challenges:



Taylor Maxwell is committed to reducing its environmental impact and has identified several sustainability challenges that it is working to address. One of the main challenges is the reduction of carbon emissions from its car fleet, used mainly by its sales team. The

company has recently introduced a new car policy and has begun the process of transitioning to electric cars. Another challenge is understanding and tackling the Scope 3 emissions from freight used to transport the bricks, timber, and facades. Additionally, the company is working to understand and reduce the embodied carbon in its products, including bricks, and is working with suppliers to reduce this in order to achieve a net zero supply chain.

Impact:

Sustainability collaboration: Taylor Maxwell values the learning opportunities provided by the Supply Chain Sustainability School and sees it as an important tool for driving sustainability within the company. The board holds quarterly reviews with the top three manufacturers who account for around 80% of the company's brick volumes. These meetings have a focus on sustainability and provide an opportunity for the company to hear about the efforts of its

suppliers and to share information with its customers to help them reach their goals. In the future, the company plans to use the School more for this type of activity.



Carbon reporting: The Supply Chain Director, Adam Casey, recently

attended a Carbon Reporting workshop hosted by Wates in conjunction with the School. The workshop helped the company understand how to respond to requests from clients about setting science-based targets and capturing carbon footprint. From this, the company has learned the importance of carbon reporting, how to report carbon, and how accurate carbon reporting can benefit the business.

Strategic ESG learning: The company has completed several of the School's sustainability assessments in consultation with others across the business. The first assessment was done prior to the development of the company's ESG strategy and it was found to be useful in understanding the needs and expectations of the sector. The company has also completed assessments on management, people, and procurement, and is in the process of delegating learning across the relevant teams. This is supporting focused strategic learning for internal development.

Fact box

TAYLOR MAXWELL

Company

Taylor Maxwell Ltd

No of employees

200

HQ

Bristol

Website

taylormaxwell.co.uk

Main contact

Adam Casey – Supply Chain Director

Services

The supply of a wide range of products including brick, cladding, timber, masonry, and offsite solutions

About

Taylor Maxwell is a leading provider of facade and timber products to the construction industry. With over 60 years of experience, the company operates from 16 regional locations across the UK, supplying a wide range of products including brick, cladding, timber, masonry, and offsite solutions. The company's reputation is built on its ability to listen to its customers and gain an in-depth understanding of their needs, allowing it to provide a selection of products that are suitable to meet the design concept.

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Assessing progress and performance: As a company, Taylor Maxwell values sustainability and is committed to making progress in this area. One way in which the company assesses its performance is through the completion of a sustainability reassessment. This process allows Taylor Maxwell to view its progress objectively and identify areas where the company is ahead of the curve, as well as areas where it still needs to improve. With this information in hand, the company is able to focus its actions for the year ahead, ensuring that it is consistently making progress towards its sustainability goals.

E-learning: Taylor Maxwell understands the importance of education and training in achieving its sustainability goals, and the company has found that the School's e-learning modules are particularly beneficial in this regard. The style of the e-modules, which includes end assessments, helps to embed the learning more effectively, ensuring that the knowledge and skills gained are retained and applied in the workplace. By leveraging the power of e-learning, Taylor Maxwell has been able to stay up-to-date with the latest developments in sustainability, and effectively train its employees, equipping them with the knowledge and skills they need to make a positive impact.

Value gained:

Networking and Collaboration: Taylor Maxwell values the opportunity to engage with the School, not only to develop its technical understanding, but also to drive change forward at a senior level within the company. The company appreciates the calibre of the members and Partners in the School, which includes many of its customers and suppliers. Through this engagement, Taylor Maxwell is encouraged to escalate its work and collaborate in the drive towards a net-zero supply chain.

Partnering for Progress: Taylor Maxwell's engagement with the School has led to its first major partnership with School members and Partners, as well as its supply chain partners for the London Festival of Architecture. This partnership represents a significant step forward for the company as it works to achieve its sustainability goals, and it is a testament to the value that Taylor Maxwell places on networking and collaboration with like-minded organizations. Through this partnership, the company is able to leverage the expertise and resources of its partners to achieve more than it could on its own.

Future proofing:

Taylor Maxwell sees great value in the School's leadership in the latest approaches to conducting business in a climate-friendly manner. The company recognises the importance of staying ahead of the curve and welcomes the sharing of new research and news from the school.

The company is also excited to see the development and potential of the School's Carbon Calculator to become a sophisticated and standard measure across the supply chain.