

## Offsite Leadership Group Meeting

2.3.23



**Attendees:** Dave Emery (Supply Chain Sustainability School), Naomi Pratt (SCSS), Mark Worrall (BBI Services), Kevin Morrissey (HE Simm), Fenton Joynt (Onsite Support), Ken Davie (SCSS), Jim Taylor-Rose (Vinci – Taylor Woodrow), Kevin Dundas (Willmott Dixon), Nigel Fraser (Buildoffsite), Matt Badger (Environment Agency), Rory Bergin (HTA Design), Mark Stokes (Amco Giffen), David Lawrence (ISG), Inder Poonaji (Algeco), Mark Beirne (Offsite Alliance).

**Apologies:** Ian Heptonstall (SCSS), Jamie Slatter (Laing O'Rourke), James Cowell (Algeco), Catherine Blackburn (Laing O'Rourke)

### 1. Introductions and notes of last meeting

There were no amendments from the last meeting's notes.

### 2. Performance update

Naomi shared update on performance to KPIs and training session feedback so far this FY (see slides).

We discussed the fact that there seem to be people attending workshops which are not related to their role, and thus finding it hard to participate in group discussions. We would like to work with other institutions to make sure workshops are reaching people with relevant job titles, and generally widening the audience. See business plan slides.

### 3. Business planning

The School has big plans for growth and we can contribute to this as the Offsite LG. We have proposed 7 actions to try and improve our impact. This includes building relationships with trade federations, accreditation bodies etc; bringing in members through the supply chain; encouraging Partner learning; and marketing automation / improving customer journey. The ultimate goal is to educate more people.

We are looking at working with more higher education institutions and will also be focusing on industry engagement.

DE proposed an idea to run a longer, multi-workshop course similar to the Digital Leadership programme: an 'Offsite Leadership course' of some kind / MMC advisor training. There was general support for this, but some concern that long form training sessions tend to be less popular than short informational videos or visual guides.

Ideas to support this course included:

- Tailoring it to customers (in the context of housebuilding), addressing the gap in understanding amongst local authorities or housing associations
- The need for facilitators to have experience of delivery and the knowledge of how to apply solutions

#### Actions:

- School team to consider the course idea more and decide if it is the right fit for what we want to achieve
- School team to re-invigorate links with institutions and explore co-running workshops and webinars.

### 4. Company assessment

We have an ongoing piece of work to update the Corporate Capability assessment, which is accessible through admin dashboards. The maturity statements are now being created to enable organisations to align themselves. The statements will be tailored to company type and some will be filtered out / in.

Organisations should make sure their account is set up for optimal use of the corporate assessment by:

- making sure all the right boxes are ticked in terms of company type, and
- setting up separate sub-groups on the company account if need be, in order for each business unit to complete the most relevant version of the assessment.

### Actions

- DE to think about including statements for MMC advisors
- All to have a go through the assessment when available.

### 5. Carbon and offsite project

NP gave an update on progress to publish 'Whole Life Carbon Guidance for Offsite Construction'. Since the meeting, the launch has been held and the report can be accessed at this link.

### Actions

- All to read the report and circulate far and wide!
- Please send any comments of endorsement which you are happy for us to use in marketing to NP.

### 5. AOB and date of next meeting

DE is in the process of identifying suitable topics for his dissertation. If you have any areas of work in the world of offsite you think would benefit from greater research attention, please get in touch.

### Actions:

- Contact Dave if you have any ideas for dissertation topics

**Next meeting date 8<sup>th</sup> June 10-12**