

Challenges:



The Managing Director at Keyfix, John Duffin, is responsible for sustainability within the organisation, setting objectives for the operations team and ensuring that targets are met through monthly reviews.

Keyfix faces several significant sustainability challenges, which include energy use, cost of change, waste management, and adapting to climate change.

Keyfix's sustainability policy emphasises the company's commitment to "implement ethically and environmentally responsible procurement." The sustainable procurement policy supports this statement and provides guidelines and objectives for achieving a sustainable procurement process embedded in Keyfix's culture. The company recognises that its purchasing decisions have significant impacts beyond the organisation, and this policy aims to minimise any negative environmental and social consequences. To this end, Keyfix aims to:

- Comply with, and where possible, exceed relevant legislation
- Minimise waste and focus on reusing and recycling existing goods where applicable
- Review environmental risks and target high-risk contracts and high expenditure commodities
- Consider 'whole life' costs and impacts when assessing equipment for purchase
- Make purchasing decisions based on economic, social, and environmental factors.
- Include relevant sustainability criteria within all tender exercises and supplier appraisals, where legally appropriate
- Engage with suppliers to promote awareness, encourage sustainable approaches, and stimulate the development and delivery of new sustainable products, services, and initiatives
- Raise internal awareness of sustainability issues
- Provide training on sustainable procurement for the appropriate individuals
- Define key areas for the company and suppliers to monitor and measure sustainability performance

By addressing these sustainability challenges, Keyfix aims to demonstrate its commitment to responsible business practices and environmental stewardship.

Impact:

Networking & gaining clients: Keyfix has experienced significant value from its involvement with the Supply Chain Sustainability School. By attending numerous supplier days, the company has found these events to be excellent

Fact box



Company

Keyfix Ltd

No of employees

25

HQ

Cookstown

Northern Ireland

Website

<https://keyfix.com/>

Main contact

John Connolly

Services

Non-Combustible Masonry accessories for buildings 18m & over in height

About

Keyfix, established in response to Approved Document B Fire Regulations, is the market-leading provider of non-combustible cavity solutions for external building cavities exceeding 18m in height. Renowned for innovation and technical superiority, Keyfix consistently exceeds clients' expectations with a comprehensive service package.

opportunities to engage with customers and industry peers. These gatherings have not only allowed Keyfix to expand its client base but also facilitated efficient networking by bringing everyone together in one location.

Flexible assessments & carbon reduction: Through the completion of various individual and group assessments, Keyfix has discovered the benefits of a flexible, time-efficient, and cost-effective process. These assessments have also helped the company reduce its carbon footprint.

Action plan: The action plan provided by the School has been instrumental in setting business objectives for Keyfix, enabling the identification and allocation of resources needed to achieve their targets. Notable examples include the implementation of waste procedures and the transition to LED lighting.

Re-assessments: Re-assessments have allowed Keyfix to evaluate areas of improvement and identify those that require further training for continued progress.

E-learning modules: The company has also greatly benefited from the e-learning modules provided by the School. These modules have been praised for their wide range of courses, cost reductions for the company, and the convenience and flexibility they offer to participants.

Value gained:

Brand image: Keyfix has experienced considerable value from its membership with the Supply Chain Sustainability School. Engagement in the School has not only enhanced the company's brand image and competitive advantage but has also resulted in internal benefits such as reduced costs and improved efficiencies.

Client outreach: The membership has provided Keyfix with opportunities to pitch to both existing and potential new clients. The company has utilised this as a key marketing tool and intends to expand on it further.

Realising tangible benefits: Keyfix has already witnessed the benefits of the School's resources and guidance in areas such as waste management, energy consumption, and efficiency targets. The company is committed to continuing its improvement efforts across various processes, building on the foundation established through its membership with the Supply Chain Sustainability School.

Future proofing:

Keyfix commends the Supply Chain Sustainability School for the value it provides to its members. By maintaining a focus on delivering value and staying abreast of industry trends, the School ensures sustained customer engagement and contributes to the ongoing success of its members, including Keyfix. The company looks forward to continued engagement with the School, further enhancing its sustainability efforts and leveraging the resources provided to drive future success.