

# Case Study: Stelrad Limited

# **Challenges:**



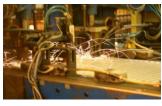
The complexity and interaction between different sustainability priorities presents a considerable challenge. To focus on the areas of greatest opportunity, Stelrad has identified its most material sustainability issues. These include decarbonisation of heating, impacts of

product packaging, and greenhouse gas emissions.

These challenges are addressed by an approach cantered around Stelrad's core purpose: to heat homes sustainably. This approach is encapsulated in the Fit for the Future framework, which comprises three elements:

- 'Driving better environmental performance' focuses on reducing both the direct and indirect environmental impacts of Stelrad's products. It also aims to drive the decarbonisation of heating.
- 2. 'Enabling an exceptional workforce' includes retaining key personnel, developing the skills and knowledge of the workforce, and attracting talented individuals. This aims to aid future growth and competitiveness, while ensuring that everyone at Stelrad is encouraged to fulfil their potential and enjoy a long-term career with the company.
- 3. 'Conducting business responsibly' is a fundamental cornerstone of everything Stelrad does. It underpins all aspects of the business, including the sustainability strategy. Stelrad's approach to business is guided by a clear set of company values and a safety culture overseen by the robust corporate governance of its Board.

## **Impact:**



Sustainability training: The Supply Chain Sustainability School has assisted Stelrad in identifying areas where sustainability knowledge is lacking. The e-learning modules have proven to be a valuable source of information, aiding the workforce

in engaging with the School and developing their understanding of current and future requirements. This includes gaining early insights into new legislation.

**Sustainability benchmarking:** The self-assessment tools provided by the School have facilitated a deeper understanding for Stelrad of the priority areas that it needs to address. These tools will continue to generate insightful data for driving improved sustainability outcomes within the company.

## Fact box



### **Company**

Stelrad Limited

## No of employees

204

#### HQ

Mexborough, South Yorkshire

#### Website

www.stelrad.com

#### **Main contact**

Andrew Dent: andrew.dent@stelrad.com

#### **Services**

Manufacture and supply of a wide range of radiators for use in domestic and commercial settings

### **About**

Stelrad has been a premier supplier of radiators since 1936 and is currently the largest supplier of radiators in the UK and Ireland. As part of Stelrad Group plc, the company offers an extensive range of steel panel radiators, towel warmers, designer products, and safety radiator ranges.



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## Value gained:

**New tenders:** Stelrad has observed an increasing recognition of the importance of School membership throughout the supply chain. This recognition is appearing more frequently in the tender process for projects, indicating a widespread emphasis on sustainability issues. The company's membership in the School has positively influenced Stelrad's tender applications.

**Strategic goals:** The escalating focus on sustainability, coupled with the increasing knowledge Stelrad has acquired, has resulted in the development of a targeted sustainability strategy. This strategy encompasses a broad array of sustainability themes.

**Improved processes:** In response to learning provided by the School, Stelrad has been proactive in developing products and processes that align with its strategic goals. This includes designing and promoting products that optimise heating performance and are fully compatible with low carbon, low-temperature heating sources. Additionally, the company has been working with the value chain to help ensure appropriate products are selected and installed.

Stelrad has also enhanced its understanding of its impact through recording Scope 1, 2, and 3 emissions and undertaking life cycle assessments. These assessments aim to reduce impacts across the product lifecycle.

# Future proofing:

Stelrad's objective with the Supply Chain Sustainability School is to persist in interacting with and utilising the provided resources while broadening the range of participating employees. This initiative will foster greater engagement within the company regarding the topic of sustainability and will expand the knowledge base of its employees.

Stelrad also plans to use the results of sustainability reassessments done via the School as a valuable indicator to guide the direction of its efforts to enhance sustainability.