

Case Study: Pod Point

Challenges:



In the UK, surface transport represents the most significant source of GHG (greenhouse gas) emissions. Pod Point's objective is to mitigate these emissions through the decarbonisation of transport, made possible by supplying effective charging

infrastructure. Given the sector in which they operate, sustainability has consistently been at the heart of their operations.

However, Pod Point recognises that they cannot be an exemplary model without also ensuring the elimination of their own emissions. When considering emissions, theirs predominantly fall under Scope 3. Thus, a principal challenge for Pod Point is not only to accurately measure their impact but also to collaborate with their supply chain in an effort to diminish their Scope 3 emissions.

Moreover, as Pod Point continues to grow at a rapid pace, they need to maintain regulatory and compliance obligations, a task that is becoming increasingly demanding due to the ever-changing regulatory landscape.

Impact:

Workforce sustainability education: The Supply Chain Sustainability School has provided invaluable assistance in educating Pod Point's workforce about the various facets of sustainability, while also keeping them updated with the latest challenges and regulations pertinent to the electric vehicle industry. This has proven beneficial not only internally, but also externally, for both their supply chain and their clients.

Enhancing knowledge acquisition: The flexible learning format and the vast resources available have made membership of the School a convenient tool for the acquisition of new knowledge and skills. The real-world applications presented in the case studies and examples go beyond mere theoretical understanding. Pod Point intends to continue utilising the School to further stimulate both their team and their supply chain in enhancing their knowledge of sustainability.

Value gained:

Enhancing internal operations: Participation in the School has played a crucial role in educating Pod Point's workforce on sustainability issues. This has enhanced their internal operations and decision-making processes, incorporating sustainability as an integral part of their business as usual (BAU).

Fact box



Company

Pod Point

No of employees

500

HQ

Banner St, London

Website

https://pod-point.com/

Main contact

Diana Almazova, diana.almazova@podpoint.com

Services

Electric vehicle charging infrastructure provider.

About

Pod Point are firm believers that travel should not damage the Earth. As such, they are diligently constructing the charging infrastructure necessary to support the widespread adoption of electric vehicles. Pod Point supplies charge points for domestic, commercial, and public usage.

Strengthening client relations: The knowledge gained has equipped Pod Point with the ability to conduct more informed conversations with their clients, aiding them in achieving their net-zero



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objectives. Membership with the School has been a testament to Pod Point's commitment to sustainability, and since joining, they have observed an increasing number of client requests to showcase their membership.

Future proofing:

The Supply Chain Sustainability School is anticipated to play an increasingly significant role in the EV industry. Pod Point plans to persist in utilising it as a resource and will recommend its suppliers to adopt the same approach so that they can collectively achieve their sustainability objectives.