

Focus 2023

To educate and upskill more people in the homes sector about sustainability

1. Drive engagement and impact in the Homes sector

- Partners to upload updated priority supplier lists and set targets to their supply chains to engage in the School's learning
- Continue to drive use of groundworks sustainability Learning Pathway
- Partners to assign learning (via the School's LMS / Learning Pathways or their own) to their workforce
- Develop and share content to engage procurement colleagues in sustainability

2. Collaborate to reduce carbon

- Run conference for the supply chain outlining homebuilder carbon strategies
- Engage in the Climate Action Group to shape content – Partners to have representatives on the group and task groups. Key priorities: Embodied and Whole Life Carbon, EPD's, HVO/alternative fuels, Future Homes Standard
- Develop trade specific learning (learning pathways or virtual training) on carbon reduction/net zero

3. Collaborate on waste reduction and resource efficiency

- Deliver training on waste management on site and engage relevant individuals in this training
- Expand waste packaging project stage 2 and share findings with suppliers
- Engage in the waste and resource efficiency group to shape content – Partners to have representatives on the group

4. Industry engagement

- Work with the Future Homes Hub to input into development of resources and share their outputs through the School
- Develop and grow relationships with industry trade bodies, including HBF, to share School content

KEY PERFORMANCE INDICATORS 2023/24

Deliverables Target	Q1	Q2	Q3	Q4	Total
Active companies	750	750	750	750	3,000
Active individuals	2,000	2,000	2,000	2,000	8,000
Partners updated priority supplier lists (updated in the last 12 months)	3	3	3	3	12
Partners assigned learning to internal workforce (via own LMS or School LMS)	2	2	2	2	8
Partner targets set for supply chain	1	1	2	2	6
Virtual Conference/Business Bytes (Target of 500 learners @ each)	0	1	0	1	2
Lunch n Learns (1 hour) (Target of 200 learners @ each)	2	2	2	2	8
Groundworker Learning Pathway engagements – companies enrolled (currently at 63)					150

50K GOAL: HOW ARE WE GOING TO GET 50% MORE LEARNERS?

<i>Activity</i>	<i>Why is this needed?</i>	<i>Who is the audience?</i>	<i>How does this benefit the sector?</i>	<i>How does this help to get people learning through the School?</i>	<i>Who can we collaborate with? (other membership organisations; trade federations etc)</i>
Engage with trade bodies / member organisations	Reach new audiences Collaborate on industry best practice	Members of trade bodies / organisations	Increase knowledge of sustainable practices	Different audience reached New content developed and shared	<ul style="list-style-type: none"> • Future Homes Hub • HBF • NHBC • TRADA, PEFC, TDUK
Collaborate across School topic groups	To cover Homes priorities on waste, carbon and sustainable procurement	Partners	Increase knowledge on topics that are high priority for sector	High priority topics engage more people Cross-sector collaboration	<ul style="list-style-type: none"> • Partners • CAG, Waste, Procurement Group
Develop and promote trade specific learning	Relevant, targeted training for high impact trades	High impact trades	Increased knowledge of sustainability in the trades with the highest impact	Partners invite supply chain – inactive or new members	<ul style="list-style-type: none"> • Partners • Trade bodies • CAG, Waste, Procurement Group
Engage Priority Suppliers through updated lists and targets	Drive engagement in the supply chain	Partner supply chains	Increase knowledge of sustainable practices	Targets will drive companies to use the School more	<ul style="list-style-type: none"> • Partners
Engage internal workforces	Embed learning through Partner organisations	Partner colleagues – procurement, HR, L&D, commercial	Increase knowledge of sustainable practice in Partner workforces	More engaged colleagues leads to more people learning	<ul style="list-style-type: none"> • Partners