



Construction Business Plan

2023-2024

CONSTRUCTION GROUP FOCUS 2023/24

1. Increase School engagement and drive impact

- More partners actively engaging their supply chain in the School (priority supplier lists)
- More partners engaging internal colleagues
- Engage and build relationships with trade bodies and multipliers
- Continue to drive use of groundworks learning pathway

2. Inspire and engage supply chain to deliver social value

- Partners to be active in the social value group
- Develop and share best practice social value case studies focusing on developing a lasting legacy
- Engage internal colleagues and supply chain in existing social value learning

3. Climate adaptation & carbon reporting

- Partners to be active in the Climate Action Group: work with the group to develop new learning on adapting operations and supply chain to a changing climate
- Invest in the carbon calculator to drive consistency of reporting
- Engage internal colleagues and supply chain in existing carbon related learning

4. Waste & resource efficiency

- Partners to be active in the waste and resources group
- Develop and share best practice case studies on waste
- Engage internal colleagues and supply chain in existing waste learning

KEY PERFORMANCE INDICATORS 2023/24

(APRIL 2023 – MARCH 2024)

Deliverables Target	Q1	Q2	Q3	Q4	Total Target for 23-24	22-23 (to end of Jan)	% increase
Active companies (cumulative)					10% increase on March 31st numbers	4,095	10% on active numbers in March 31 st
Active individuals (cumulative)					10% increase on March 31st numbers	13,636	10% on active numbers in March 31 st
No. of partners with priority suppliers lists updated in last 12 months	14	14	14	14	56 (out of 60 total partners active on construction group)	36	55.55%
New completions by individuals of groundworks pathway					100	42	138%
Partners using learning for internal workforce	5	5	5	5	20		

DRIVING IMPACT

Activity	Why is this needed?	Who is the audience?	How does this benefit the sector?	How does this help to get people learning through the School?	Who can we collaborate with? (other membership organisations; trade federations etc)
Collaborate across wider School groups	Priority focus is already covered by CAG, Waste and SV groups	Partners	Increased input and learning on sustainable practice	More varied learning drives more learners	Partners, Other groups
Engaging trade bodies	To enable us to reach new audiences	Trade bodies	Knowledge of better ways to build	Different audience reached. More learners	Federation of Master Builders, UKGBC, FIS, BEST, CECA, Scotland, Passivhaus Trust, Nature Scot, Zero Waste Scotland IPAF, CPA, HAE Internal Collaboration Manager
Internal Partner engagement	To embed learning through partner organisations to drive impact	Internal colleagues	More upskilled organisations	More colleagues engaged means more learners	Partners
Build Partner Priority Supplier Lists	Need a revitalised list of companies to engage and educate	Partners, Supply chains	More upskilled organisations	More Partners suppliers' learning	Partners, Marketing & comms teams
Partners share successes / challenges	To enable efficient engagement	Construction partners	More upskilling and impact	More efficient impact and more learners	Partners
Improve user journey	To improve member/partner school experience	Partners, Members	More upskilling and impact	More efficient impact and more learners	Partners, Members